Sara Bretes
UX Manager

📍 London, UK

✉ sarabretes@me.com

📞 07900885164

🌐 behance.net/sarabretes

📋 Summary

A dynamic, resourceful and hard-working person with excellent interpersonal skills and the ability to communicate concisely at all levels. A self-starting person who has lots to offer in terms of enthusiasm with the ability to bring high standards to the workplace. Enjoys being part of a successful and productive team. A good problem solver with a strong work ethic and desire to succeed.

🛠 Technical skills

HTML & CSS

Javascript

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe XD

Figma

Sketch

👤 Core skills

- Creative
- Teamwork
- Analytical
- Communication
- Empathy
- Negotiation

💼 Career History

UX Manager
HSBC **-** August 2021 - present

- Develop and maintain detailed design patterns that scale for the team and influence other designers
- Create information architecture, wireframes, user flows, high-fidelity mocks, and prototypes for new applications and experiences
- Explain and justify design solutions and decisions to multidisciplinary teams
- Manage junior members of the team
- Manage UX accross the retail channel to make sure it is consistent.

Senior Digital Designer
Charles Stanley & Co. Limited **-** April 2017 - July 2021

- Responsible for digital brand guidelines, keep it up to date with best UX/UI principles
- Design, code and cross-browser compatibility of campaign pages. Setting up Google tag manager and analysing data to see page performance and how to improve it
- Design, code and test bespoke email templates
- Set up website and campaign forms with validation
- Image, video and podcast editing
- Animated google ads in html5
- Direct report management, appraisal, career development

HTML Designer
KPMG UK **-** July 2015 - March 2017

- Design and wireframe of pursuits sites resorting to brainstorming, personas and user journeys
- Responsible for the design, code and test of email campaigns
- Image and video editing

🎓 Education

Masters in Digital Media Design
Birkbeck, University of London **-** September 2019 - January 2021

- Creating accessible websites using HTML, CSS, Javascript and ReactJS - validating the code to meet web standards.
- Heuristic evaluation and usability testing.
- Prototypes, navigation systems, Interaction design, User experience and concept design

BA Hons in Information Systems, Web and Multimedia
Universidade Europeia, Lisbon **-** September 2009 - October 2012

- HTML5, CSS, Javascript, Webservices, PHP, ASP, Web Apps, PhoneGap, Geolocation, MySQL, Microsoft SQL Server
- Thesis: "Development of Web Apps for Smartphones.