

757.28K

Total Revenue

2.3K

Daily Revenue

4K

Total Transactions

Year, Month

All

Category

☐ Beauty

☐ Books

☐ Clothing

☐ Electronics

☐ Home & Kitchen

☐ Sports

☐ Toys

Payment Method

☐ Cash on Delivery

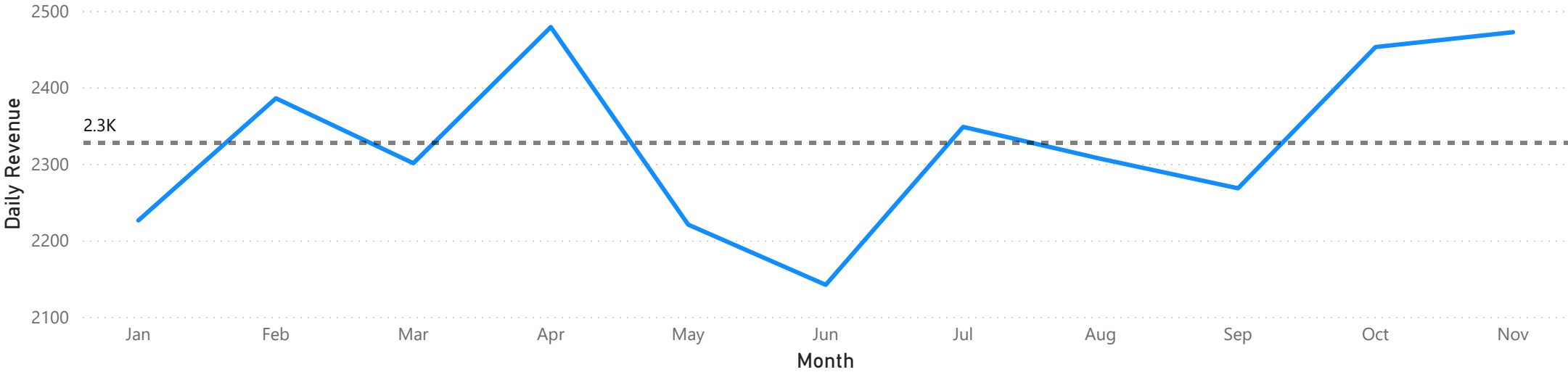
☐ Credit Card

☐ Debit Card

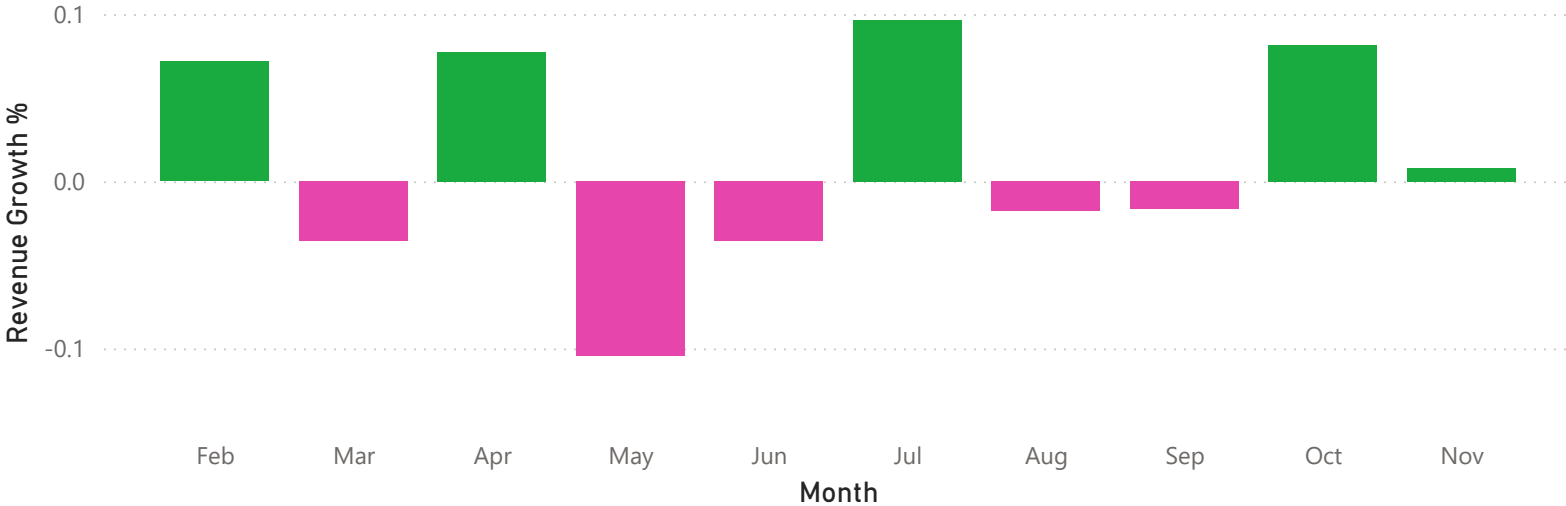
☐ Net Banking

☐ UPI

Daily Revenue by Month



Revenue Growth % by Month



Month	Daily Revenue	Revenue Growth %
Apr	2478.8	0.08
Nov	2472.1	0.01
Oct	2452.7	0.08
Feb	2385.7	0.07
Jul	2348.3	0.10
Aug	2306.7	-0.02
Mar	2300.8	-0.04
Sep	2268.1	-0.02
Jan	2226.1	
May	2220.6	-0.10
Jun	2141.9	-0.04
Total	2322.9	0.00

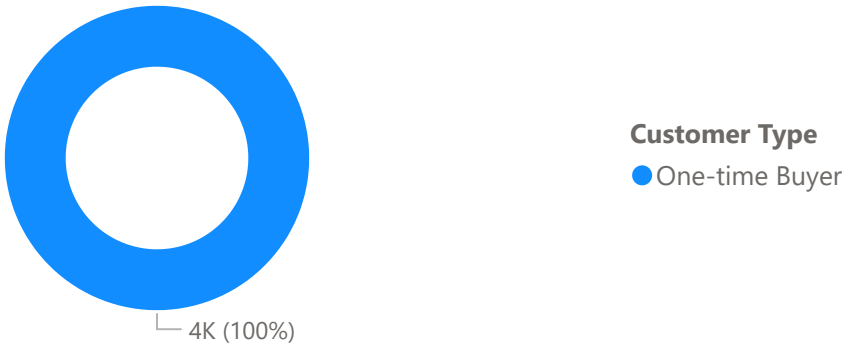
206.91

Average Order Value (AOV)

206.91

Customer Lifetime Value (CLV)

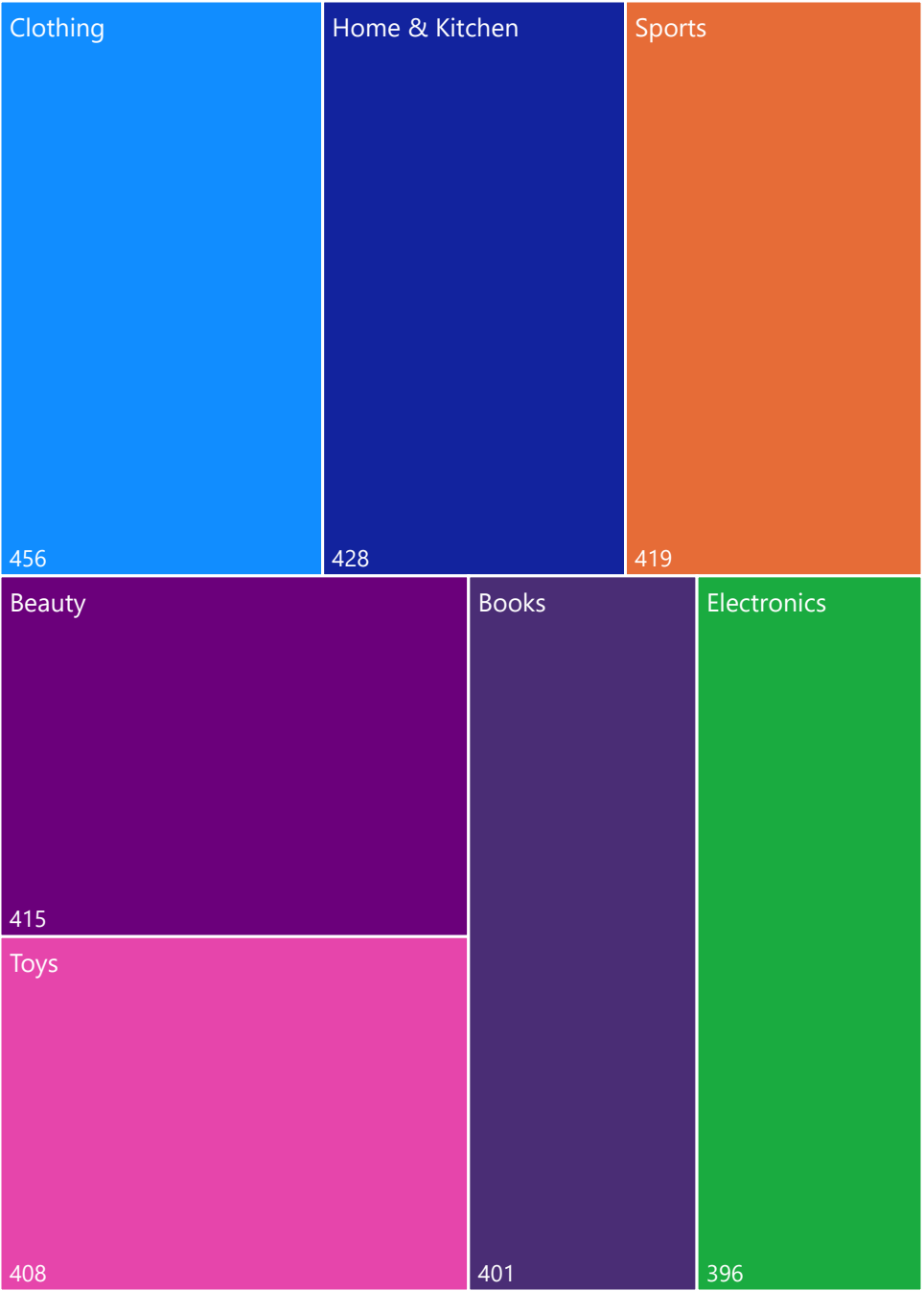
Total Customers by Customer Type



Total Transactions and Average Order Value (AOV) by Category



Daily Revenue by Category



Year, Month

All

Category

☐ Beauty

☐ Books

☐ Clothing

☐ Electronics

☐ Home & Kitchen

☐ Sports

☐ Toys

Payment Method

☐ Cash on Delivery

☐ Credit Card

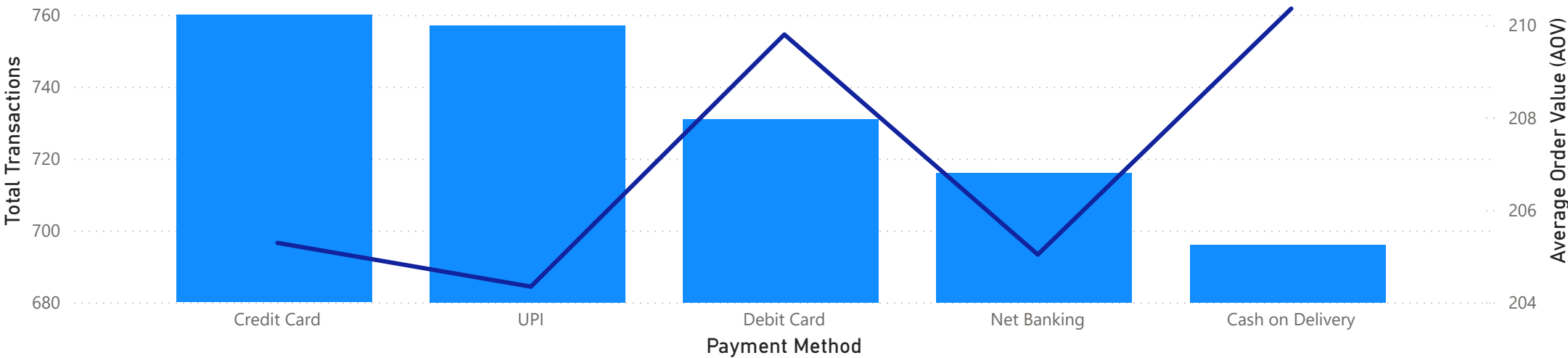
☐ Debit Card

☐ Net Banking

☐ UPI

Total Transactions and Average Order Value (AOV) by Payment Method

Total Transactions    Average Order Value (AOV)

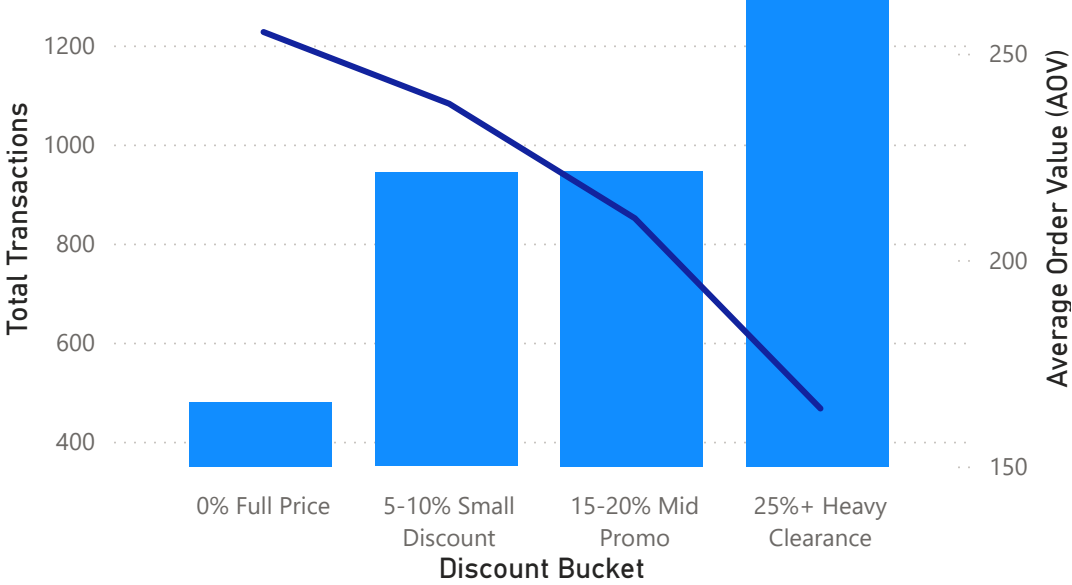


Year, Month  
All

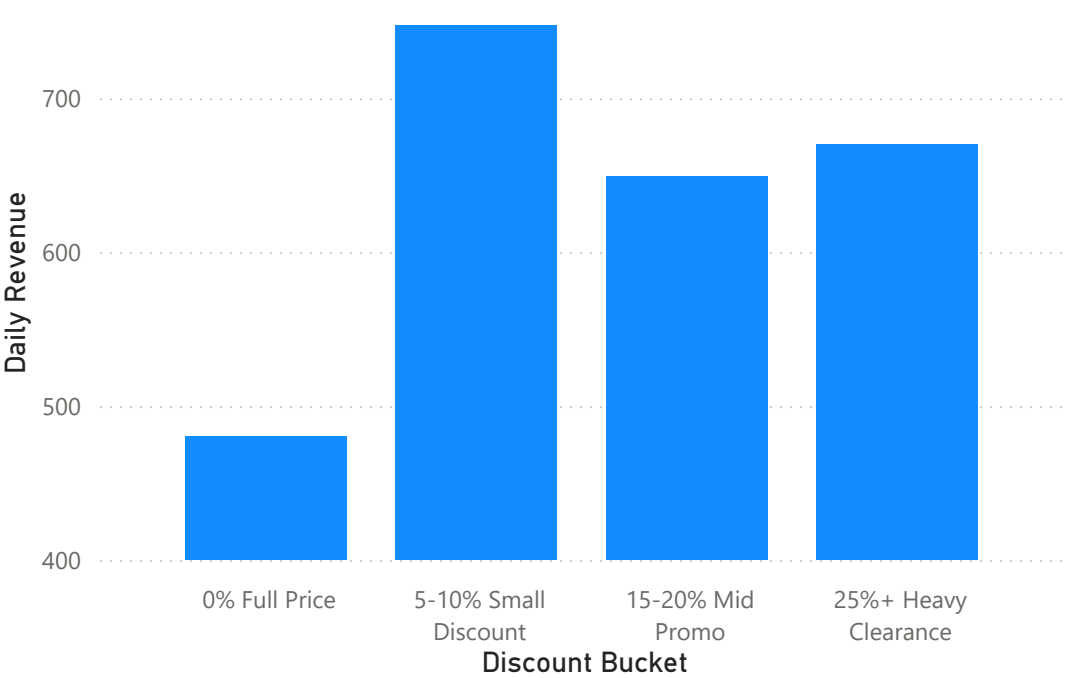
- Category
- Beauty
  - Books
  - Clothing
  - Electronics
  - Home & Kitchen
  - Sports
  - Toys

Total Transactions and Average Order Value (AOV) by Discount Bucket

Total Transactions    Average Order Value (AOV)



Daily Revenue by Discount Bucket



- Payment Method
- Cash on Delivery
  - Credit Card
  - Debit Card
  - Net Banking
  - UPI