

**757.28K**

Total Revenue

**2.3K**

Daily Revenue

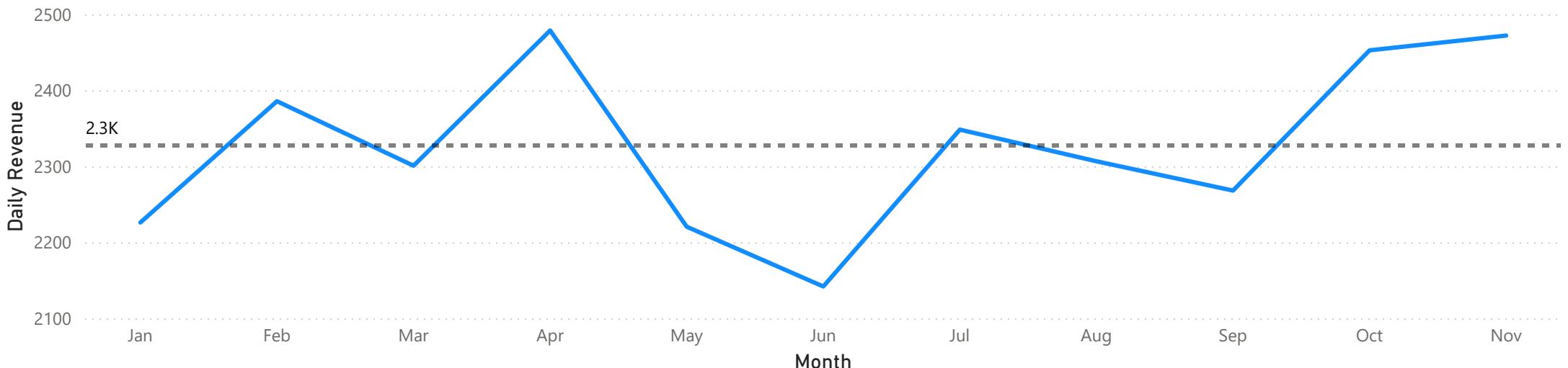
**4K**

Total Transactions

Year, Month

All

Category

 Beauty Books Clothing Electronics Home & Kitchen Sports Toys**Daily Revenue by Month****Revenue Growth % by Month****Month Daily Revenue Revenue Growth %**

Month	Daily Revenue	Revenue Growth %
Apr	2478.8	0.08
Nov	2472.1	0.01
Oct	2452.7	0.08
Feb	2385.7	0.07
Jul	2348.3	0.10
Aug	2306.7	-0.02
Mar	2300.8	-0.04
Sep	2268.1	-0.02
Jan	2226.1	
May	2220.6	-0.10
Jun	2141.9	-0.04
<b>Total</b>	<b>2322.9</b>	<b>0.00</b>

Payment Method

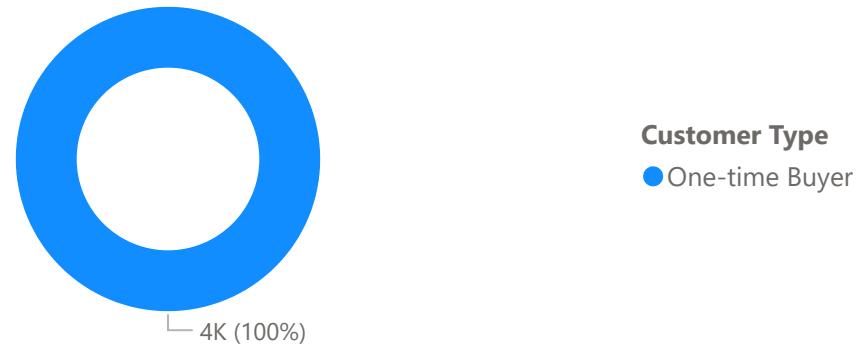
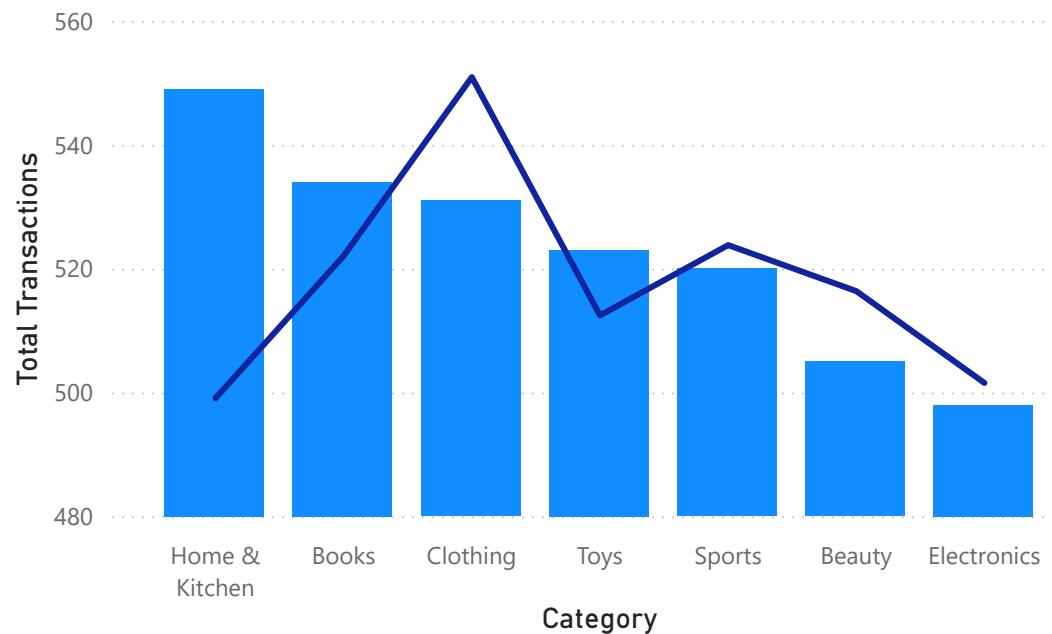
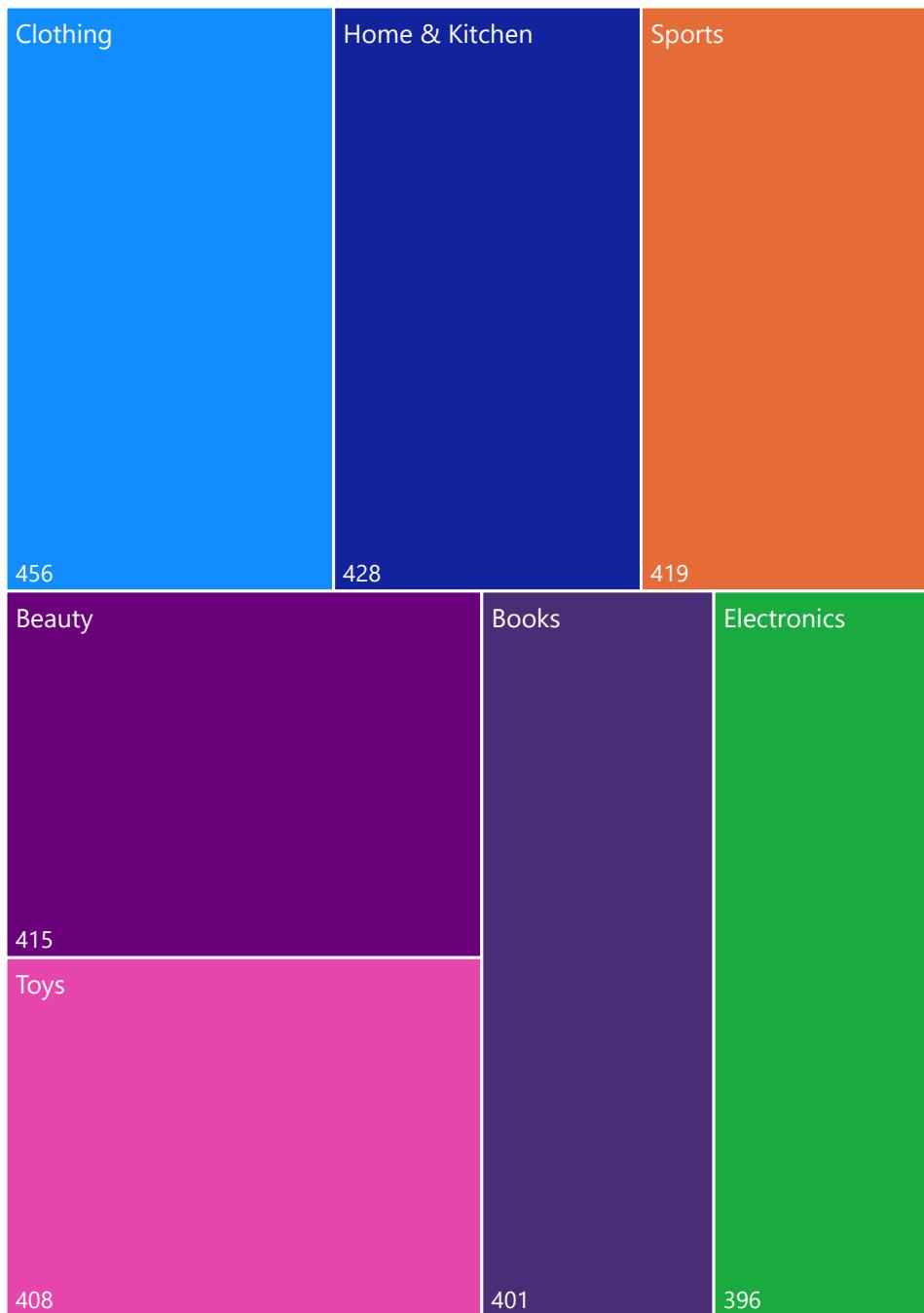
 Cash on Delivery Credit Card Debit Card Net Banking UPI

**206.91**

Average Order Value (AOV)

**206.91**

Customer Lifetime Value (CLV)

**Total Customers by Customer Type****Total Transactions and Average Order Value (AOV) by Category**
● Total Transactions ● Average Order Value (AOV)
**Daily Revenue by Category****Year, Month**

All

**Category**

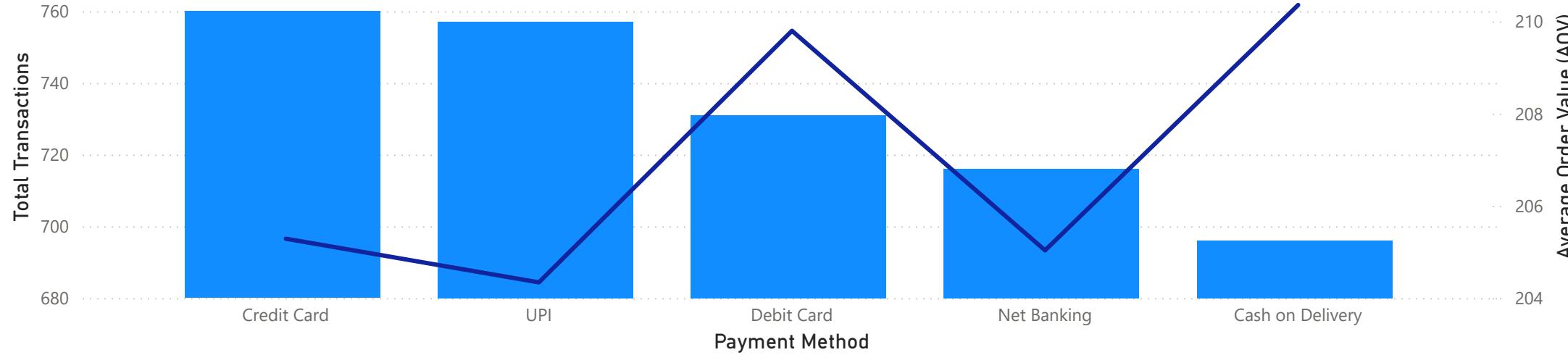
- Beauty
- Books
- Clothing
- Electronics
- Home & Kitchen
- Sports
- Toys

**Payment Method**

- Cash on Delivery
- Credit Card
- Debit Card
- Net Banking
- UPI

## Total Transactions and Average Order Value (AOV) by Payment Method

Total Transactions    Average Order Value (AOV)



Year, Month

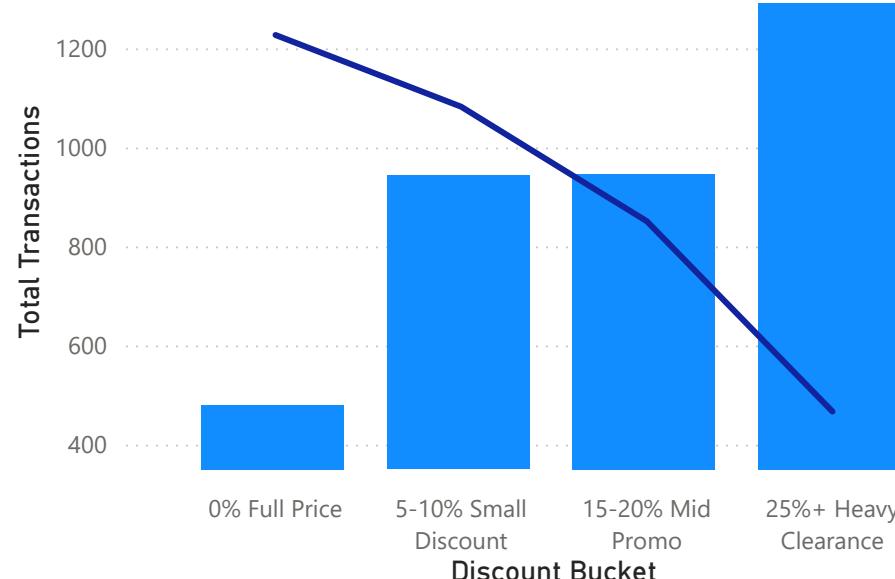
All

Category

- Beauty
- Books
- Clothing
- Electronics
- Home & Kitchen
- Sports
- Toys

## Total Transactions and Average Order Value (AOV) by Discount Bucket

Total Transactions    Average Order Value (AOV)



## Daily Revenue by Discount Bucket



Payment Method

- Cash on Delivery
- Credit Card
- Debit Card
- Net Banking
- UPI