

757.28K

Total Revenue

2.3K

Daily Revenue

4K

Total Transactions

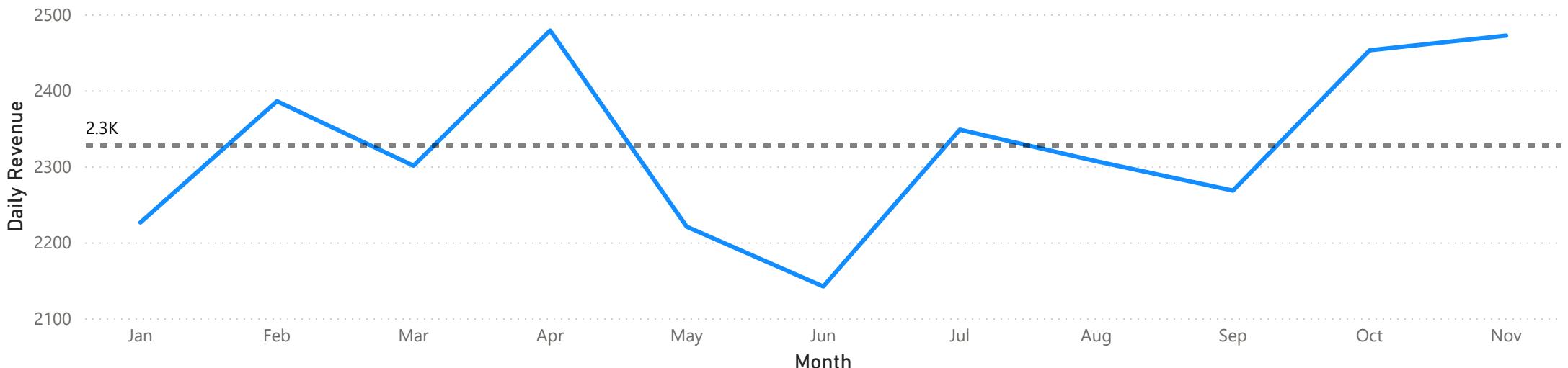
Year, Month

All

Category

 Beauty Books Clothing Electronics Home & Kitchen Sports Toys

Payment Method

 Cash on Delivery Credit Card Debit Card Net Banking UPI**Daily Revenue by Month****Revenue Growth % by Month****Monthly Performance Summary**

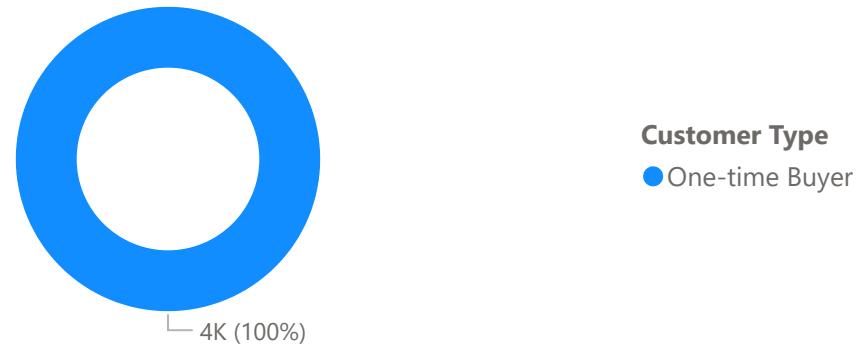
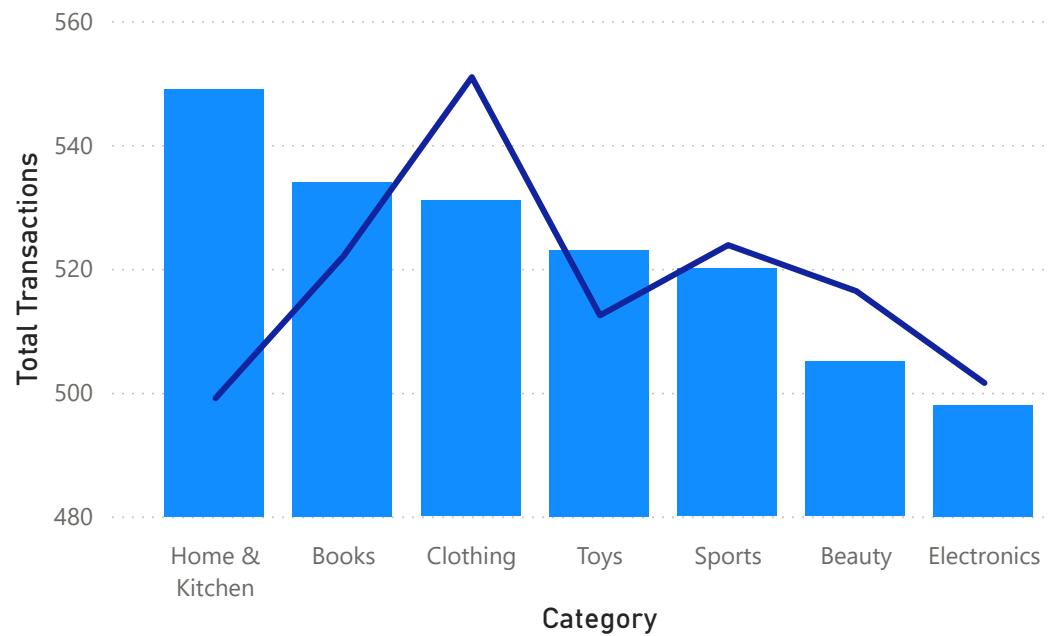
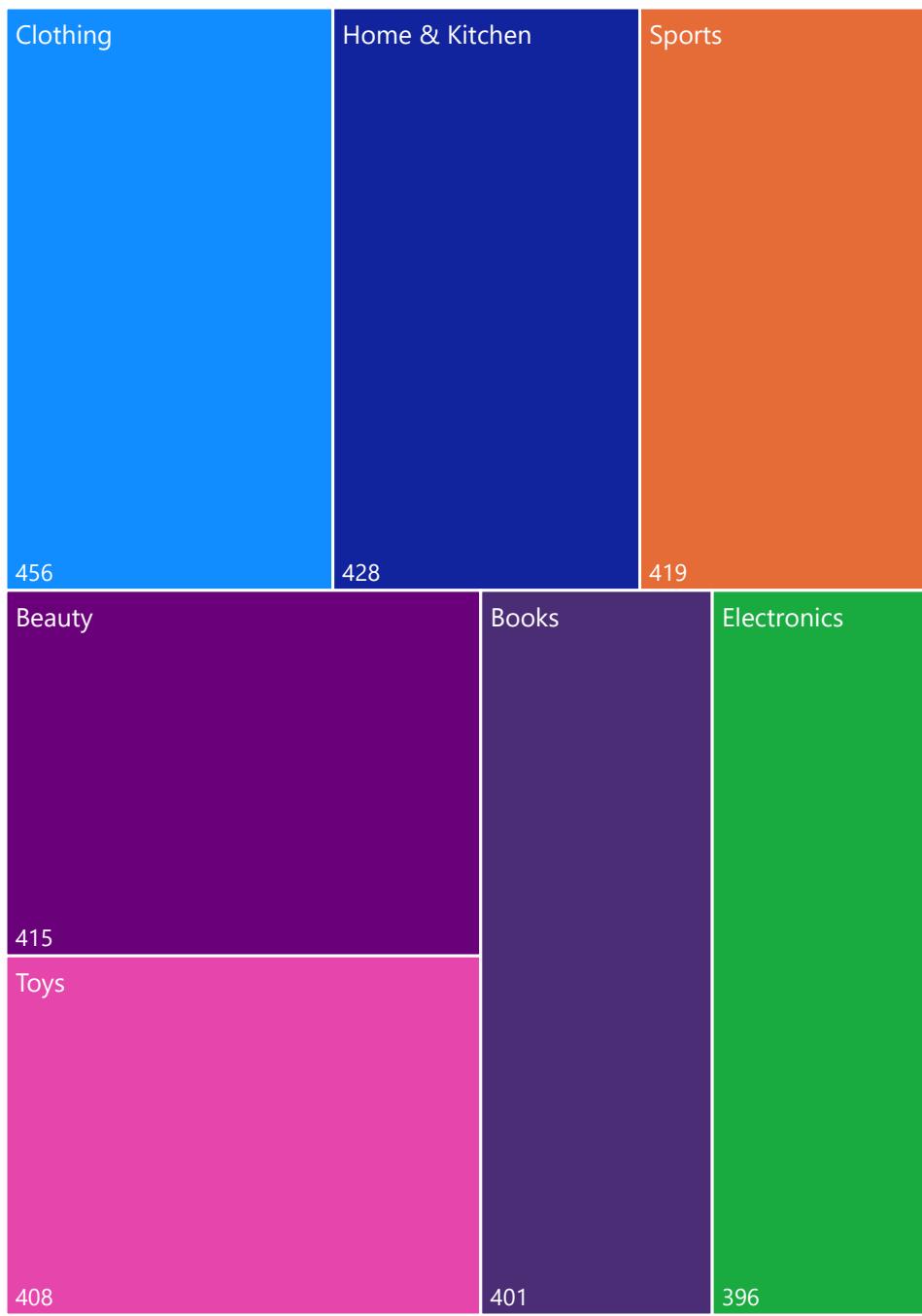
Month	Daily Revenue	Revenue Growth %
Apr	2478.8	0.08
Nov	2472.1	0.01
Oct	2452.7	0.08
Feb	2385.7	0.07
Jul	2348.3	0.10
Aug	2306.7	-0.02
Mar	2300.8	-0.04
Sep	2268.1	-0.02
Jan	2226.1	
May	2220.6	-0.10
Jun	2141.9	-0.04
Total	2322.9	0.00

206.91

Average Order Value (AOV)

206.91

Customer Lifetime Value (CLV)

Total Customers by Customer Type**Total Transactions and Average Order Value (AOV) by Category**
● Total Transactions ● Average Order Value (AOV)
**Daily Revenue by Category****Year, Month**

All

Category

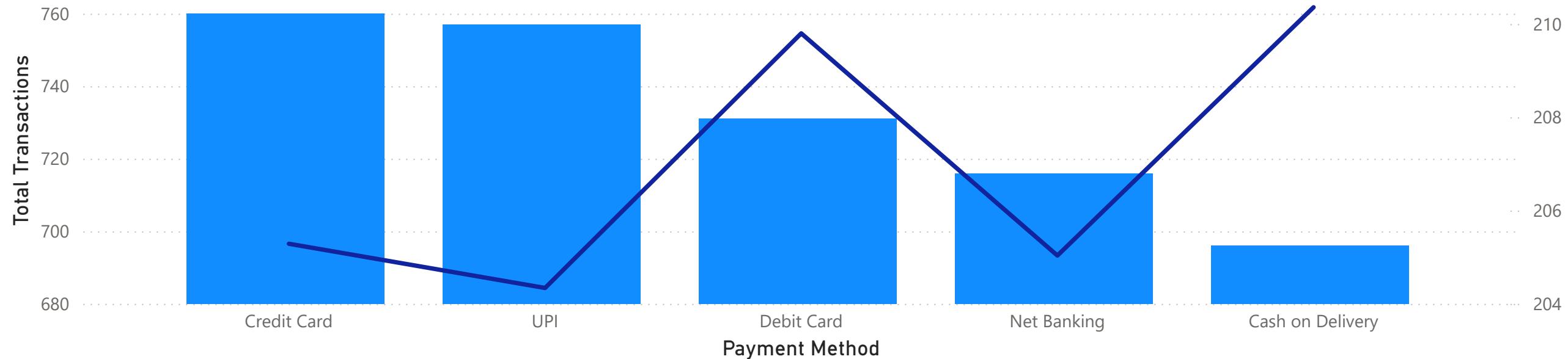
- Beauty
- Books
- Clothing
- Electronics
- Home & Kitchen
- Sports
- Toys

Payment Method

- Cash on Delivery
- Credit Card
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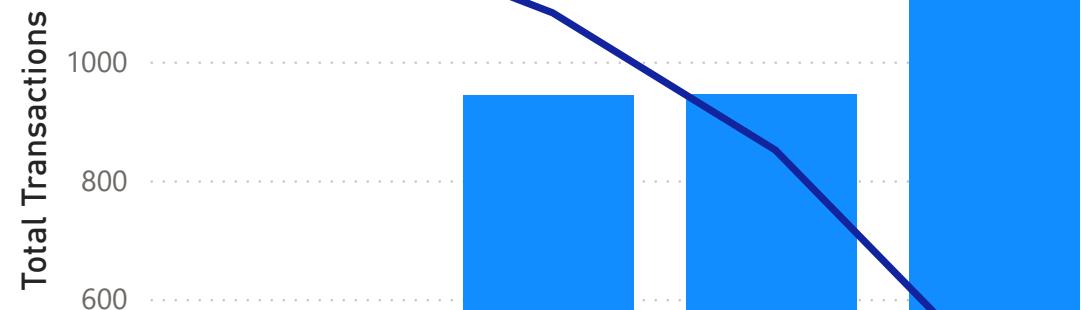
Total Transactions and Average Order Value (AOV) by Payment Method

● Total Transactions ● Average Order Value (AOV)



Total Transactions and Average Order Value (AOV) by Discount Bucket

● Total Transactions ● Average Order Value (AOV)



Daily Revenue by Discount Bucket

Average Order Value (AOV)

