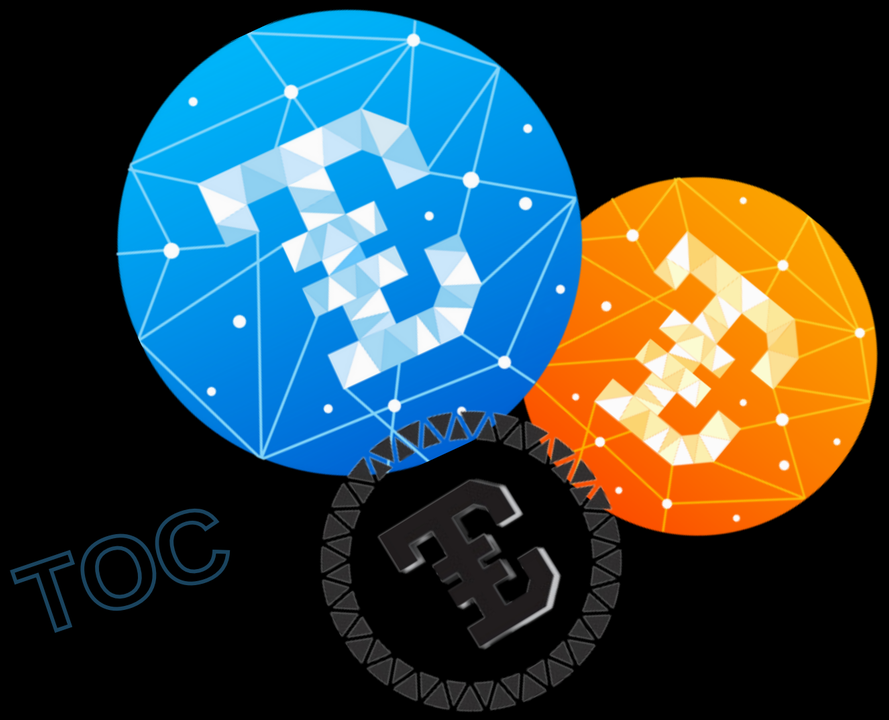
TOUCHCON

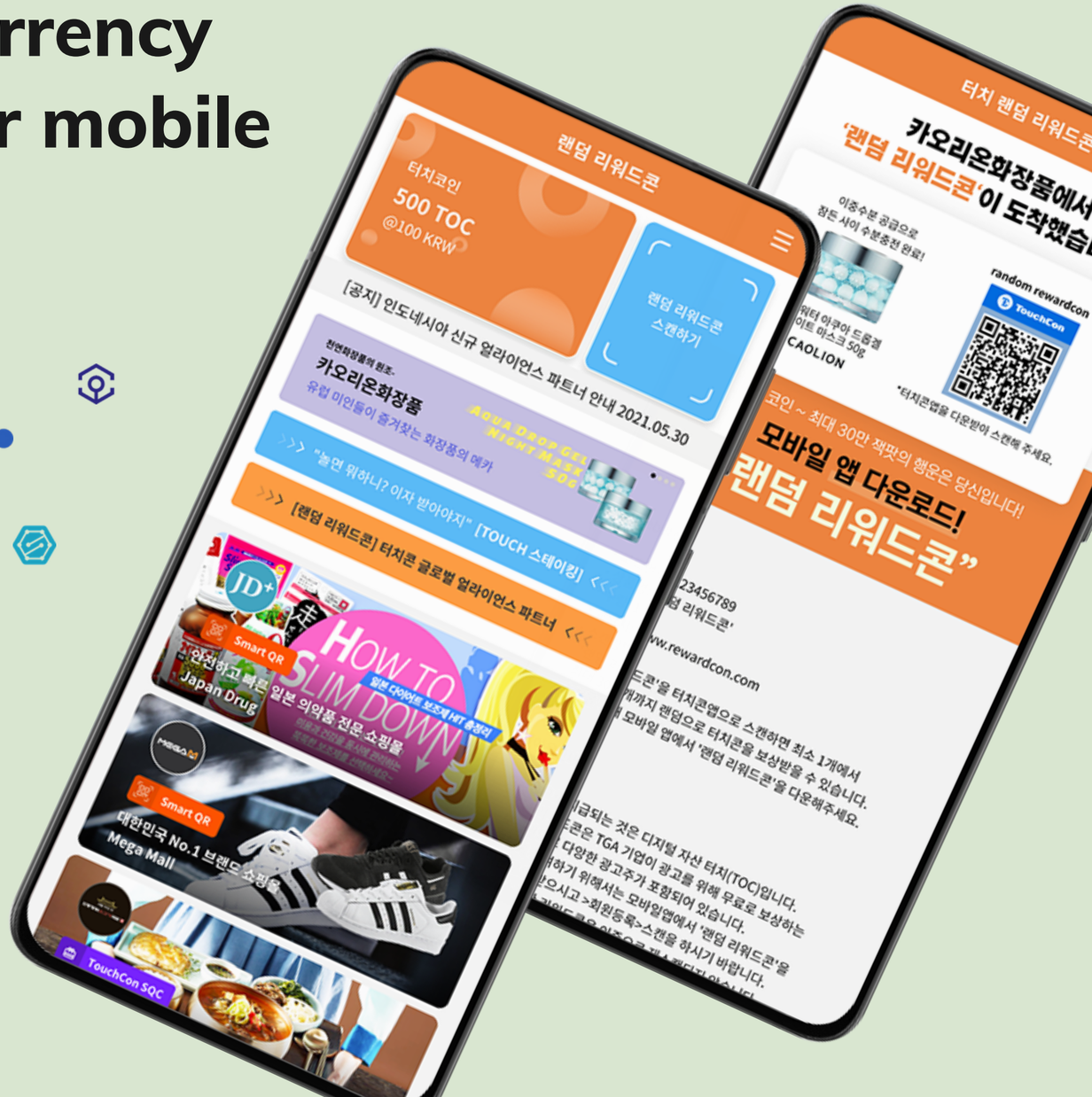
Global Digital Currency Reward Platform

English



REWARD toy

A blockchain-based digital currency reward platform optimized for mobile reward marketing.



Reward Service Marketing Types & Problems

POINT

Point continues to grow at a stable rate of around 8% every year, There is an expiration date, and the problem of non-transferability along with restrictions on the place of use and use is pointed out.

GIFTCON

Gifticon, which appeared in 2013, continues to grow at a high rate of more than 30% every year, but has a short validity period, restrictions on usage and usage, and non-refundable balance.

REWARD APP

The rewards app, which rewards users for completing missions, continues to grow rapidly by more than 30% every year as it enters the untact era. However, there is a limitation that the reward is very small compared to the effort of the participants.

The regulation and problems of basic Rewards, Touchcon to solve at once!

Blockchain-based reward platform for compensation prevention, transparency and reliability of rewards.

-Reward Step 1 = Touch Token TOC Random Reward
-Reward Step 2 = Ethereum-based ERC-20 airdrop reward
-Reward Step 3 = Blockchain Mainnet Mining Reward

Global Rewards Marketing Integration Project

Rewardscon application platform instead of points, gifticons, and rewards apps

point

gifticon 비즈콘

giftishow

mileage

CASH+

REWARD APP

TOUCHCON GLOBAL REWARD MARKETING INTEGRATON PROJECT

Rewardcon replaces all corporate points, gifticons, and rewards apps. Specialized in event and promotional reward content.

Our Team - Developer

Ellie Soyeon Park CEO

Korea University of Foreign Studies, Yonsei University's highest degree in advertising and public relations.
TOY Interactive Inc CEO. Zena Planners Ins CEO.
Daum Communications Inc Senior Manager. Overture Korea Ltd.

Jin-Woo Jang CMO

Korea University Division of International Studies
Korea Seum English Co.Ltd CEO.
International Certified Marketing Specialist (PCM)

Joon-Ho Byun CFO

MASSACHUSETTS INSTITUTES OF TECHNOLOGY, CAMBRIDGE Master of Science. BOSTON UNIVERSITY SCHOOLOF MANAGEMENT, BOSTON Master of Business Administration. JGLOBAL, USA CEO. BENCHMARK FINANCIAL GROUP, USA CFO. MERRILL LINCH KOREA Director

Ki-Yoon Ju CCO

Master of Advertising and Public Relations, HONGIK Graduate School. Management columnist of the Korea Economic Daily. Host of Naver Audio's 'ALCHA Management'. CEO of Leaders Com.
CEO of Art Fever Readers Art Publisher.

Jae-Kwang Choi CLO

Department of Law, Yonsei University.
34th Korean Judicial Research and Training Institute.
Seoul City Hall. Member of Goyang District Court.
Bitcoin legal expert.

Han-Su CTO

Blockchain Developer
CMESOFT Head of Blockchain Lab

Ho-Kyung CBO

Peking University MBA
Pepperdine University Business Adminisstration
KTH ASIA International Consulting Director

Jun-Beom Lee COO

Incheon University Public Administration
Indonesia PT.Sistem Informatika Global M/Direktur
Director of KCC Cryptocurrency Research Center

Advisor - Business Experts

Sang-Su Lee

Master of Journalism and Broadcasting, Chung-Ang University, Korea. General Manager of SBS Medianet Broadcasting Division. Busan One Asia General Planning. Supervising SBS PLUS entertainment production business.

Young-Du Mok Ph.D.

Ph.D., Department of Entrepreneurship, Chung-Ang University. Representative of Rehobot Business Incubator. Professor at Chung-Ang University & Dongguk University. Advisory Committee for Seoul 100-person Startup Tournament, Head of Hanmac Investment & Securities

Irvan Tisnabudi

Universitas Pelita Harapan (UPH). Former Regional Director Latoken. PT. NH TECH CEO Crypto Investor with 1 million USD in asset under management. MAGADA & Co Director

Mu-Ho Song Ph.D.

Ph.D. in International Management, Graduate School of Kyonggi University. Expert member of Seoul Technopark Contact Center. CEO of New Vision.

So-Hyang Choi

Department of Marketing, Peking University, China. Marketing Team Manager, Samsung Mpion, China. Taesan Co., Ltd. Executive Director.

Ki-Tae Jung

Master of Information Systems, Kyushu Graduate School, Japan. Japan Drug Co.,Ltd CEO. J-Plan Group CEO. PICOLO HAKATA CEO

Sung-Sik Lee

Director of Korea BI Technology Commercialization Association. Industrial Technology Promotion Agency. Worked at Information and Communication Research Institute.

Seung-Hye Back

Master of Early Childhood Education, Graduate School of HANYANG University, Korea. CEO OF Kyungdo Building Co., Ltd. Advisory member of Duel Food Co., Ltd. CEO of Calliope.

An innovation platform created by three Korean marketing experts

Ellie Soyeon Park

- Hankuk University of Foreign Studies, Department of French
- Completion of the highest level course at Yonsei University
- Daum Communication Team Leader
- Overture Korea CEO
- Toy Interactive Co., Ltd. CEO
- Jenna Planus Co.Ltd CEO
- Toy has 223 advertiser clients

Ki-Yoon Ju

- Master of Advertising and Public Relations, Hongik University
- Korea Economic Daily Management Columnless
- Naver 'Net Management' in progress
- Leaders Com Co., Ltd. CEO
- Art Fever Co., Ltd. CEO
- Book: <Art Fever> Anyone You can become an artist, etc.

Jin-Woo Jang

- Korea University, International Studies, Chinese Literature
- Sewoom English Co.,Ltd CEO
- International Certified Marketing Specialist (PCM)
- Book: 'Life Branding in One Line' '10x core grammar, 'best How Existenc is Created' and 6 other books including English books

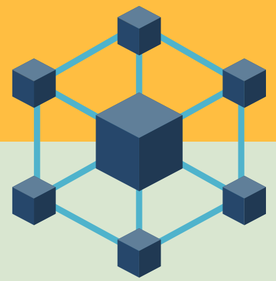
TOUCHCON REWARD MARKEKTING ALLIANCE

Toy Interactive was founded in 2007.

We have been conducting digital marketing for 223 global large enterprises and SMEs.

Blockchain-based advertising reward marketing platform

TOUCHCON BLOCKCHAIN MAINNET & APP PLATFORM DEVELOPMENT PARTNER



ICONLOOP

www.iconloop.com

Blockchain Mainnet Development Partner

GRAVITERA

www.gravitera.io

TouchCon Solution & App Development Partner

Reward Marketing Development & Blockchain Mainnet Development

PARTNERS

toy interactive

ICONLOOP

GRAVITERA

REWARD toy

MUKKEBI DELIVERY APP

CAOLION

MEGAM

ART FEVER ART & ARTIST BRAND

Best Eleven Since 1970

JAPAN DRUG

OD COMPANY

Andong Sogogi Gukbob

toy interactive

Global Digital Marketing Client 223

SAMSUNG 삼성생명

PHILIPS

Persil

농심 드레싱누들

L'ORÉAL PROFESSIONNEL PARIS

Lets Run PARK

종근당건강 LACTO-Joy

kt GiGA 지오펜싱

KDB산업은행

HANSSEM

homecc 인테리어

FUJI xerox

CJ CHEILJEDANG 다담

농심 백두산 백산수

EVER COLLAGEN

How to buy TouchCon?

$TOC is listed on international cryptocurrency exchanges. Listing will continue for global liquidity.

*$TOC is an ERC-20 token, so if you want to purchase and store it,
please create an Ethereum account and keep it.

WHERE TO STORE YOUR $TOC TOKENS

If you are ready to buy $TOC, it is important to first create and manage a secure Ethereum wallet.
MEW or Meta mask is recommended.

TOUCHCON PROJECT
TECHNOLOGY DEVELOPMENT COMPANY

Reward Marketing

Established in 2007, a Korean digital marketing company.
223 clients.

Blockchain 'Touchchain'

Korean icon development company, Korean block chain
It has a reputation as a technology leader.

Web & App Platform

Korean application specialized for web and app development
Professional development company

TouchCon Project Adm

TouchCon to enter the Korean market
Project overall management and development responsibility

ROADMAP

2018

TOC
KICK-OFF

2019

-TouchCon Wallet Dev
-TOC blockchain construction
-TouchCon V1.1 Update
-Mercatox Exchange Listing
-Stex Exchange Listing

2020

-Latoken Exchange Listing
-TouchCon V1.2 Update
-Rewardcon content Dev
-TouchCon App V1.2 Dev
-Korea patent examination registration completed

2021.Q1-Q2

-TouchCon V2.0 Uadate
-Rewardcon Content Release
-TOC Swap(V2.0)
-Korea R.A.P Meetup(Seoul)
-MUKKEBI Alliance
-TouchCon App & Solution Dev

2021.Q3-Q4

-ToyInteractive Alliance
-Rewardcon Solution release
-TouchCon App Alpha
-TouchCon App Beta Release
-TouchCon Platform Launch
-Touchchain Dev(Iconloop) start
-Korea Rewardcon service(R1)

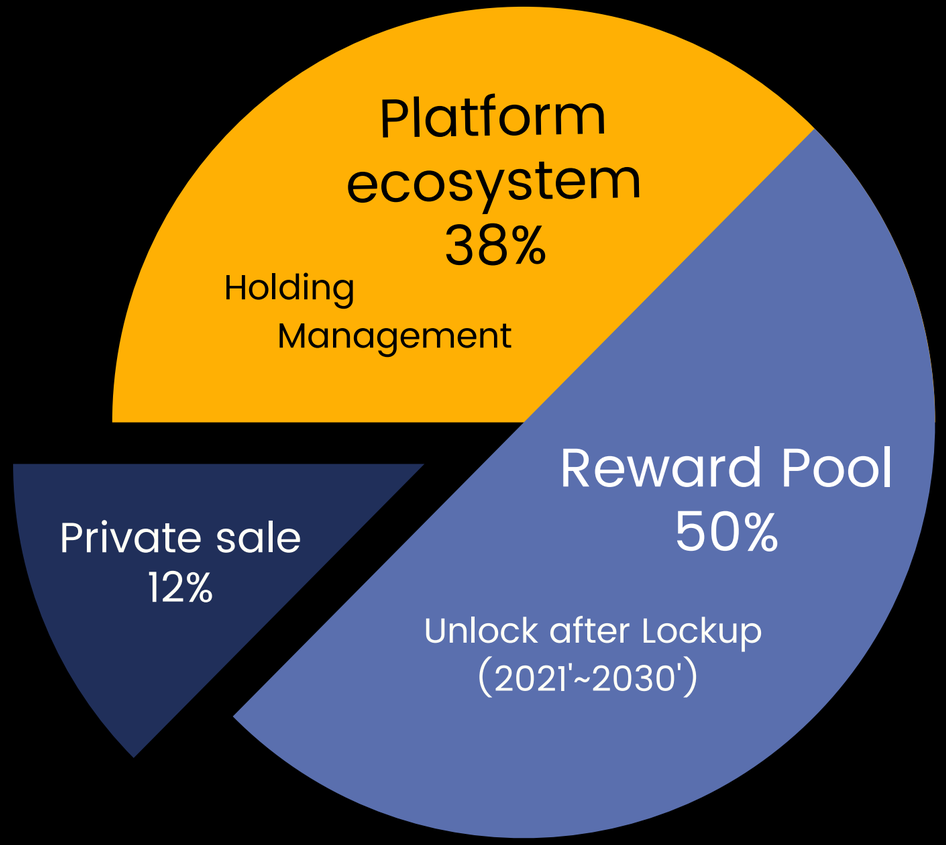
2022

-Indonesia R.A.P Meetup(Jakarta)
-Exchange Listing Ready
-TouchCon App "T-Mall" Open
-Korea Rewardcon service(R2)
-Indonesia TOC App Beta Release
-Indonesia Rewardcon service(R1)

*The development schedule is subject to change depending on circumstances.

TOC TOKEN DISTRIBUTION

TOTAL SUPPLY	990,000,000
Reward Pool (50%)	495,000,000
Capital Reserve (15%)	148,500,000
TOC Operation (13%)	128,700,000
Team & Partner (5%)	49,500,000
Global Marketing (5%)	49,500,000
Private Sales (12%)	118,800,000



*The reward pool will be 49.5 million each year from 2021 to 2030 . It is unlocked and distributed to the ecosystem through rewardcon.

*A total of 990,000,000 TOC are issued as ERC-20 tokens and are sequentially unlocked according to the Roadmap.

자금 사용 계획

Development Funds 30%

It is used to develop the rewardcon.com platform and the Rewardcon App platform, Mainnet is used to build the infrastructure for realization.

Operating Cost 30%

Including human and material factors according to the development of the TouchCon platform. It is used for all operations.

Global Marketing 20%

Used in advertisements and promotions to acquire early users, increase R.A.P affiliates, and advertise the platform.

Security & Legal 5%

We audit the security of the TouchCon App and Rewardcon.com platform being built and the legitimacy that can be recognized in the global market.

Ecosystem Expansion 10%

It will be used for new values that help the growth of TouchCon, including global expansion of the platform and investment in the blockchain ecosystem.

R.A.P Advertiser Expansion Funding 5

Discover competent global alliances to participate in the platform and establish partnerships used to make it happen.

TouchCon Business Model

TOUCHCON PLATFORM BUSINESS MODEL

Touch Token TOC Sales Fee

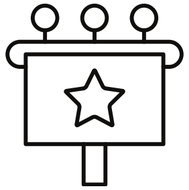
When 49.5 million TOCs are sold at a discount to RAP advertisers in the reward pool every year, an average market price margin of 10-30% is possible

ERC-20 Airdrop Consignment Fee

Ethereum-based ERC-20 token Airdrop consignment
3~5% commission income of the total amount of market price

Platform banner ad revenue

Rewardcon solution banner advertisement and Touchcon app banner ads to general advertisers Open, advertising commission income-oriented



Where is our office located?

INDONESIA

Jl. Kapten Tendean #7, Mampang Prapatan, Jakarta Selatan

PT.SISTEM INFORMATIKA GLOBAL INDONESIA
TOUCHCON PLATFORM

-Establishment: June 2018
-Establishment place: Jakarta, Indonesia
-Current office: Summarecon Bekasi
-Tax NPWP No. 84.843.949.3-014.000
-Executives: Iwan. JB. Lee. Ria Anista
-Capital: Rp1,000,000,000 (USD $70,000.00)
-Industry: IT. Software. Program etc

SOUTH KOREA

520# Samsung-Ddon, Kangnam-Gu, Seoul

REWARD toy

-Establishment: 2021
-Establishment place: Seoul, Korea
-Current office: Sangsung Seoul
-Tax No. 000-00-00000
-Executives: So-Yeon Park
-Capital: 50,000,000(USD $45,000.00)
-Industry: IT. Software. e-commerce etc