

Thandai Juice Corner

Parvez Hossain Saurav

Restaurant Concept

Restaurant Name & URL

Thandai Juice Corner

thandai.com

Healthy Organic Juice Delivery Service and daily subscription.

Food & drink

Customization

- Yummy Health
 - Orange Juice
 - Lemon Mint
 - Rime Mango Juice
 - Koromcha Juice
 - Blackberry Juice
 - Grape Juice
 - Pineapple Juice
 - Watermelon Juice
- Health Boost
 - Jeera Pani
 - Olive Juice
 - Carrot Juice
 - Papaya Juice
- Special
 - Greeny Myny
 - Desi Beet

Location

Rajlaxmi Complex, Sector #3, Uttara, Dhaka

Delivery Radius: Dhaka City

Main target audience

- Health conscious
- Juice Lover
- Fitness Geeks
- Teens
- Elderly People

Cost

\$ - Affordable

Elevator pitch

Healthy Yummy organic juice at your door step. Feeling hot in summerdays or need a health boost Thandai is here to meet your everyday juicy need.

Thandai Juice Corner

Strategy

Target Audience

The website/app will focus on the following target audiences:

Roles (groups of people with similar goals)

- *Health Worker*
- *Juice lover looking for organic juice*
- *Health concious Adult citizens*
- *Young Fitness Geeks.*
- *Young youthful students*

Demographics

- **Gender** - Male and Female
- **Education** -Moderate to High
- **Occupations** - Health Workers, Students, Fitness Fanatic
- **Age** - 18-65
- **Location** - Dhaka (Mainly Dhanmondi, Azimpur, Zhigatola, Mohammadpur, and Shamoly.)

Psychographics (personality, values, attitudes, interests, lifestyles)

Think of at least 5 details among the categories below.

- **Personality & Attitudes:**

- Health Concious
- Youthful
- Fitness Fanatic

- **Values:**

- Religious (No Alcohol)
- Health Safty

- **Lifestyles:**

- Routine Lifestyle
- Active
- Family
- Atheletic & Energetic

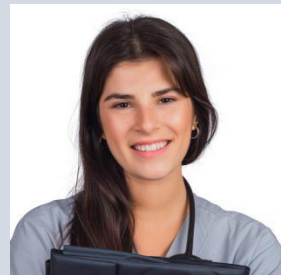
Strategy

User Personas (optional)



Arfan Khan (17) – Fitness Guy

- 17 year old college student
- Play football in college
- Fitness fanatic
- Don't drink alcohol



Selin Akhter (28) – Health Worker

- Work at Anisa Health Clinic
- Married for 3 years
- Mother of one child
- Serious about fresh and nutrient food for her family.



Junayed Hossen (48) – Director of NSLA Corp.

- 48 year old busy director
- Married for 15 years
- Father of 2 children
- Has many health issues
- Have follow a strict healthy routine

Strategy

User Needs

The website needs to enable the user to:

- Find out if the delivery is available in the area
- Order Juice online
- Activate Subscription of package for daily Organic Juice delivery
- View and choose from different type of juice
- Maintain different subscriptions
- Find out if the juice corner is open

Client Needs

The website needs to enable the client to:

- Deliver juice online
- Providing daily subscription base service
- Provide a system for order customization
- Communicate reliably
- Advertising different type of juice availability

Outline of Scope

Content Requirements

Content (text, images, video) that the user will need.

"The user will be looking for..."

- Location
- Opening Time
- Drink Options
- Drink Images
- Drink Prices
- Drink Ingredient
- About Us
- Subscription Packages
- Subscription Process
- Contact
- FAQ
- Customer Review

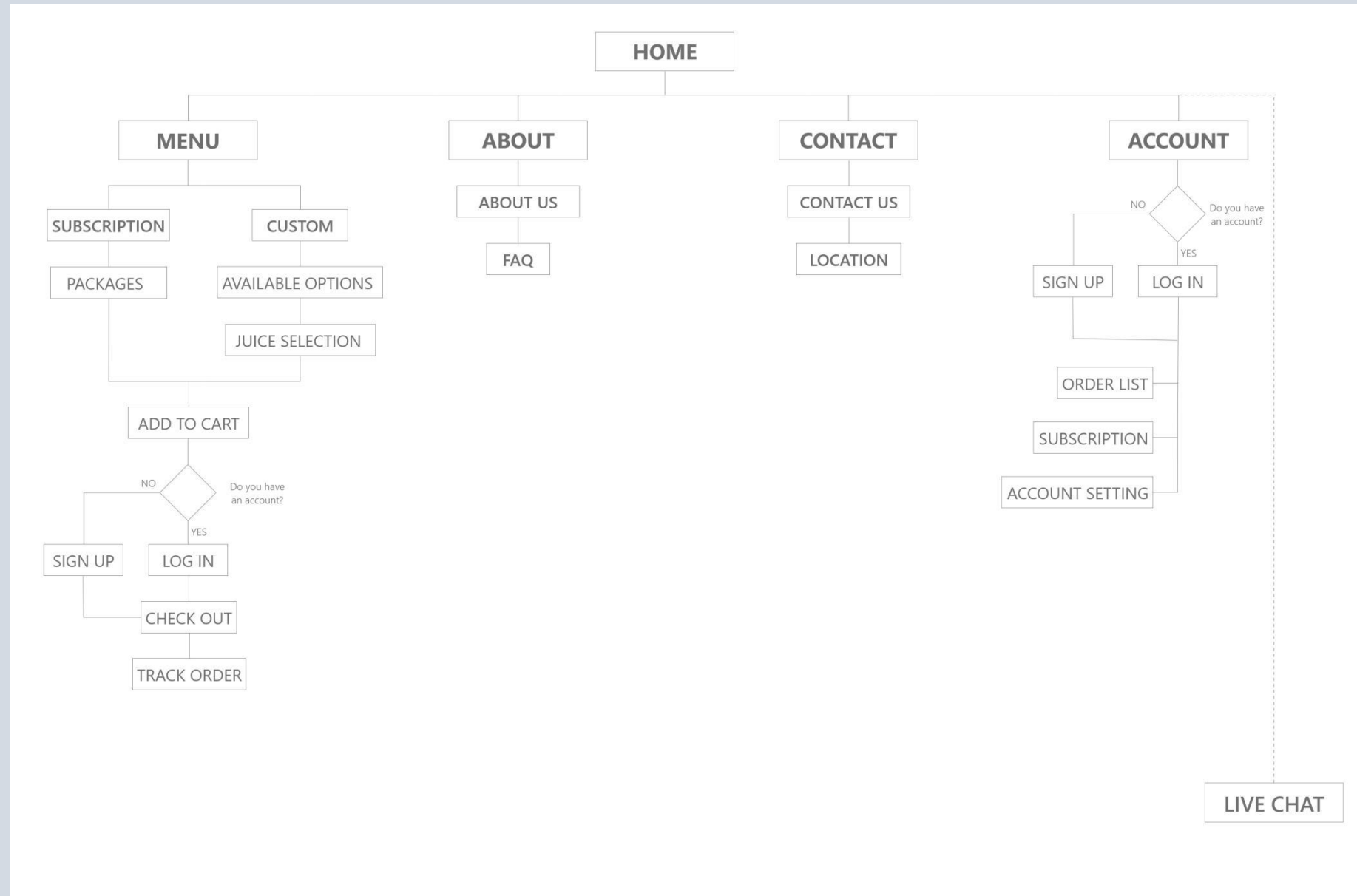
Functionality Requirements

Systems that will allow the user accomplish tasks.

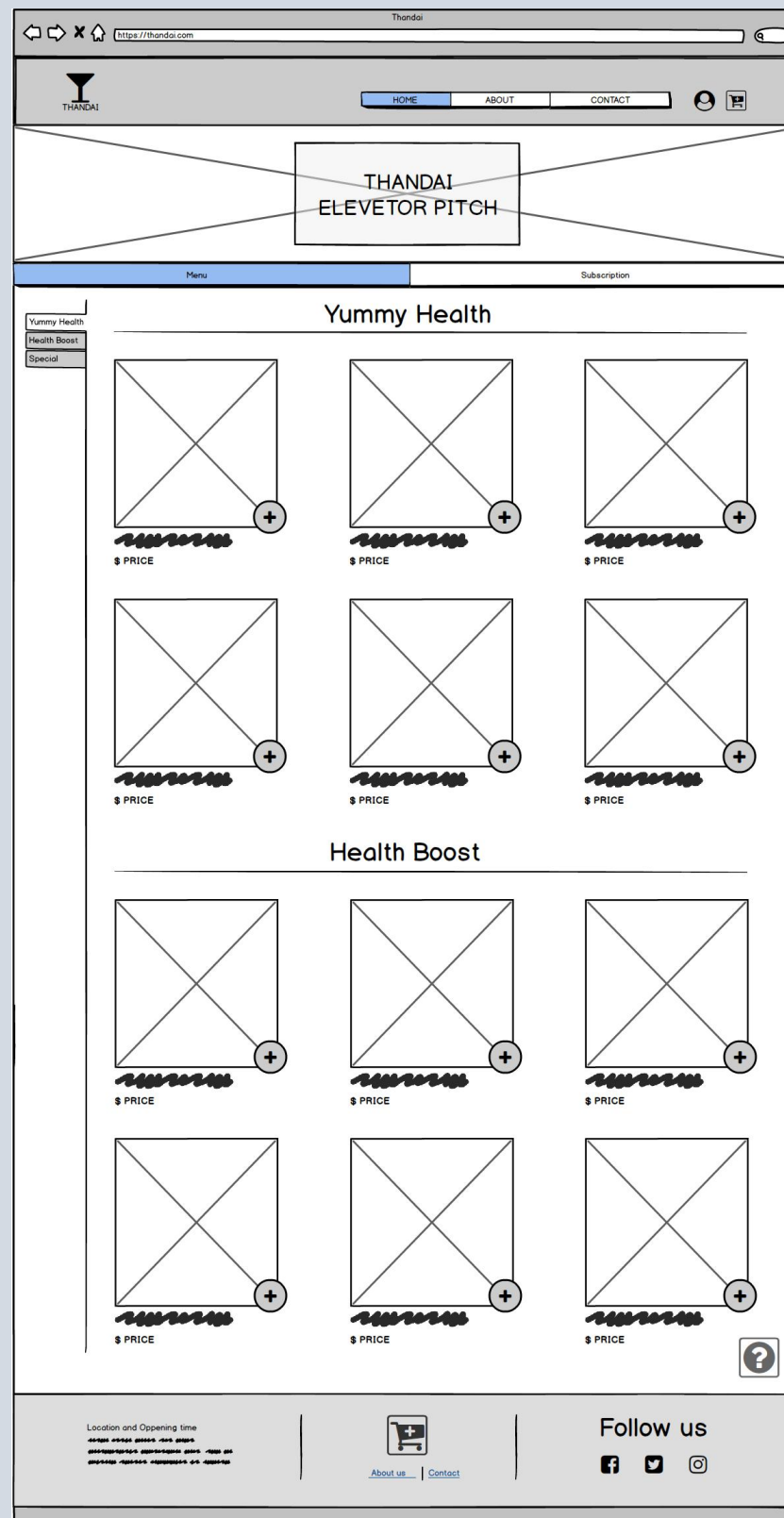
"The user will be able to..."

- Place Custom Order
- Check Availability
- Local Payment methods
- Track Order
- Create Account
- Log in
- Juice Delivery Subscription
 - Delivery Interval
 - Delivery Selection
 - Bill Calculator
- Live Chat Support
- Large Order Booking

Sitemap




Desktop Home Custom Menu





Shopping Cart




Thandai
https://thandai.com


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[Home](#) > Shopping Cart


	Juice Name	Quantity	Unite Price
<input type="checkbox"/>		<input type="text" value="1"/>	\$
<input checked="" type="checkbox"/>		<input type="text" value="1"/>	\$
<input checked="" type="checkbox"/>		<input type="text" value="2"/>	\$
Total Price			\$

Promo Code




Confirm Order

?

Location and Oppening time
 ১১:৩০ ১২:৩০ ১৩:৩০ ১৪:৩০
 ১৫:৩০ ১৬:৩০ ১৭:৩০ ১৮:৩০
 ১৯:৩০ ২০:৩০ ২১:৩০ ২২:৩০



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https://thandai.com


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DELIVERY INFO

OR

Log In


NEXT



Location and Opening time




📍 1234 Main St, New York, NY 10001

🕒 10:00 AM - 10:00 PM




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CheckOut



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Location and Opening time



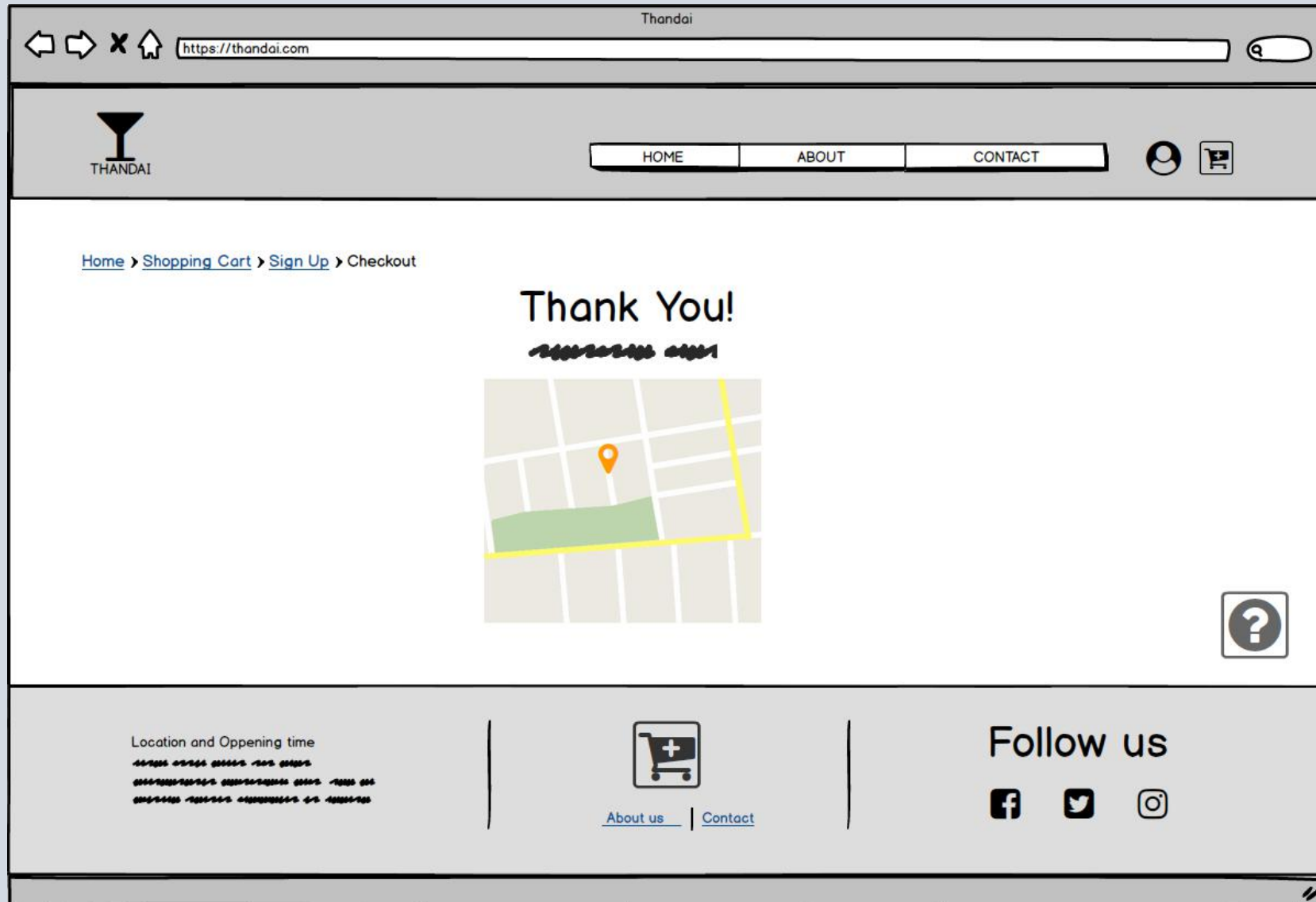
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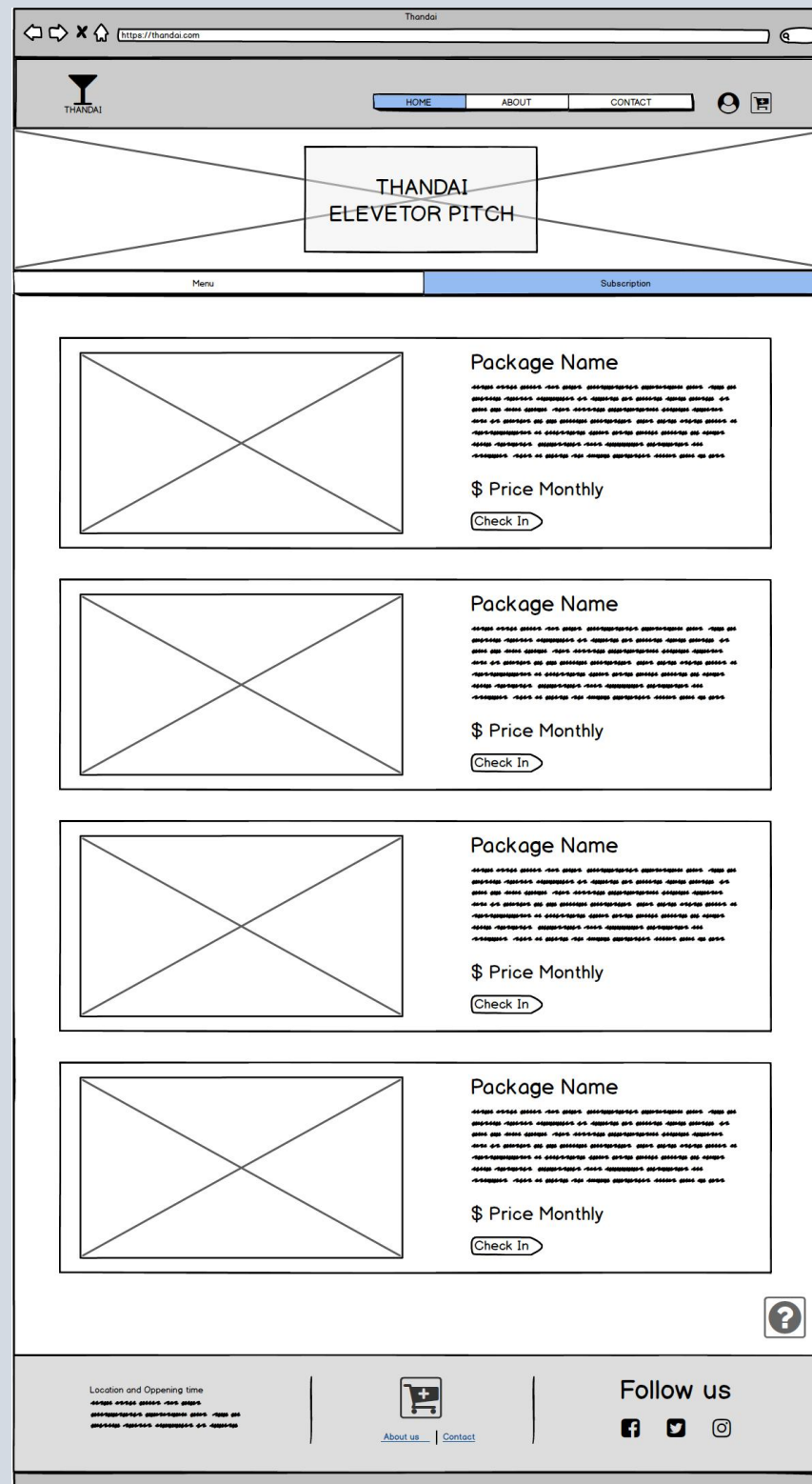
Track Order



Desktop Home

Daily Juice Delivery

Subscription



Thandai Juice Corner

Subscription Checkout

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Billing Information

Name On Card

Card Number

CVV

Expire Date

/ /

📅

Delivery Starting Date

/ /

📅

Submit Order

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Location and Opening time

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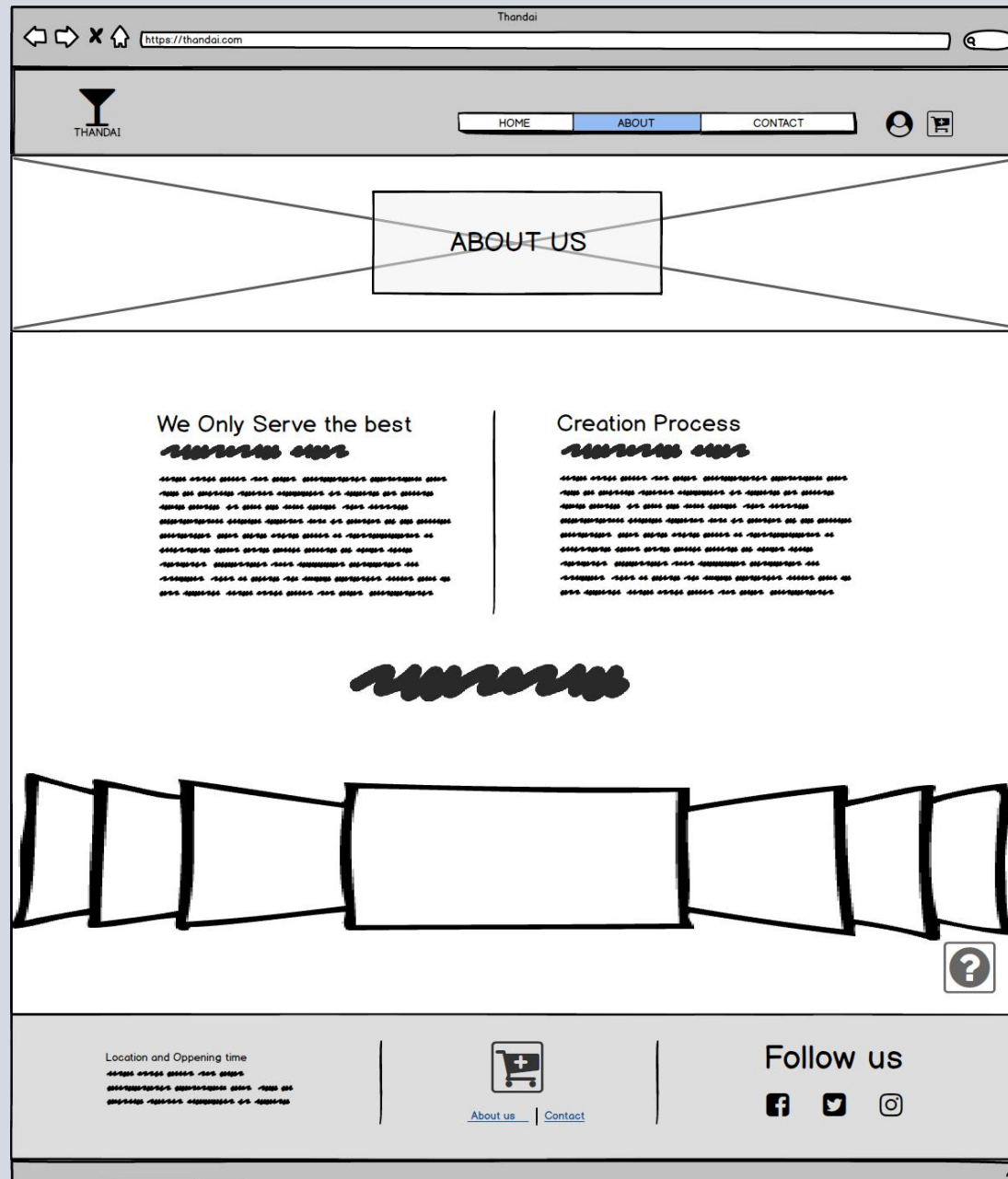
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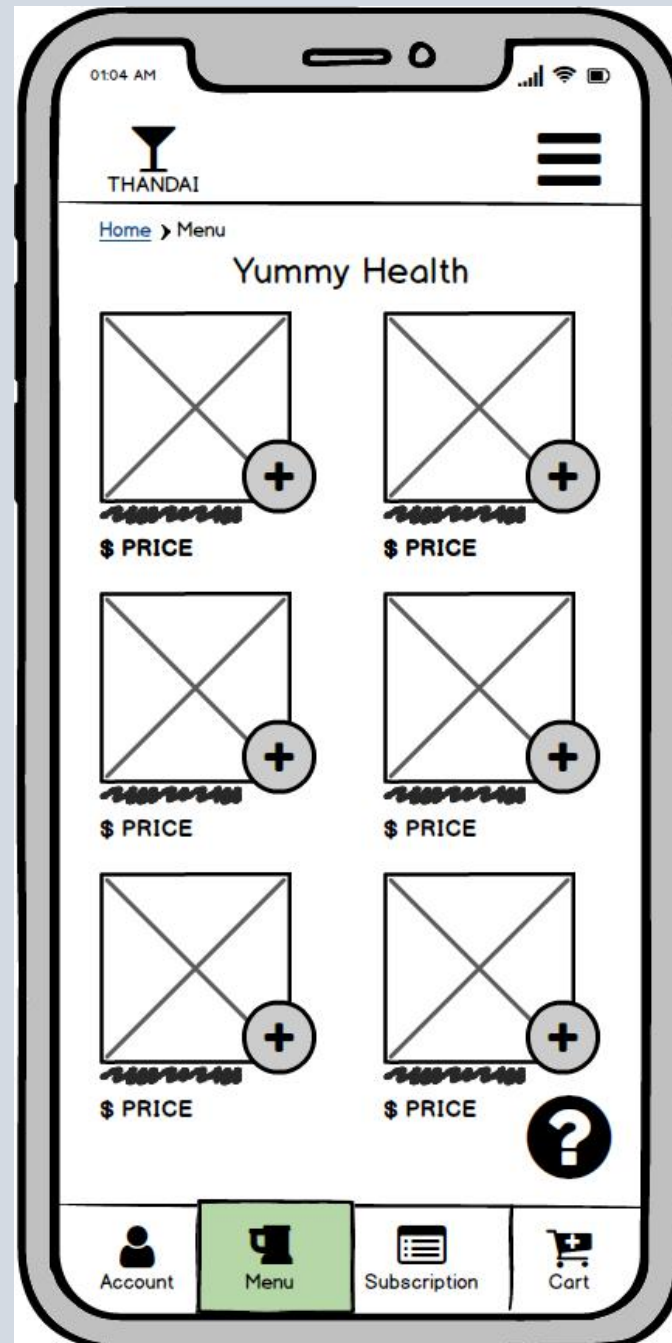
Location and Oppening time

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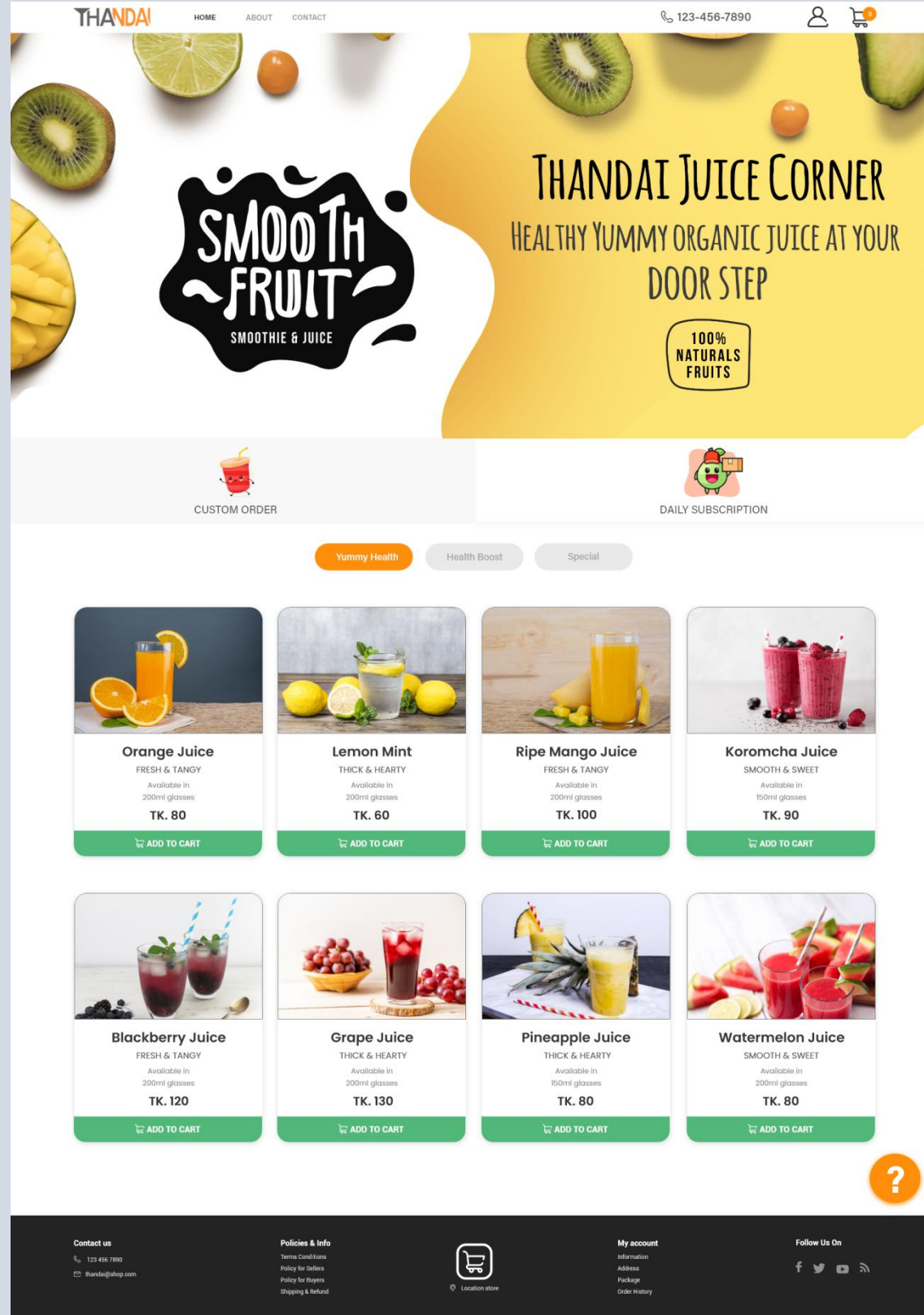
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Mobile Home



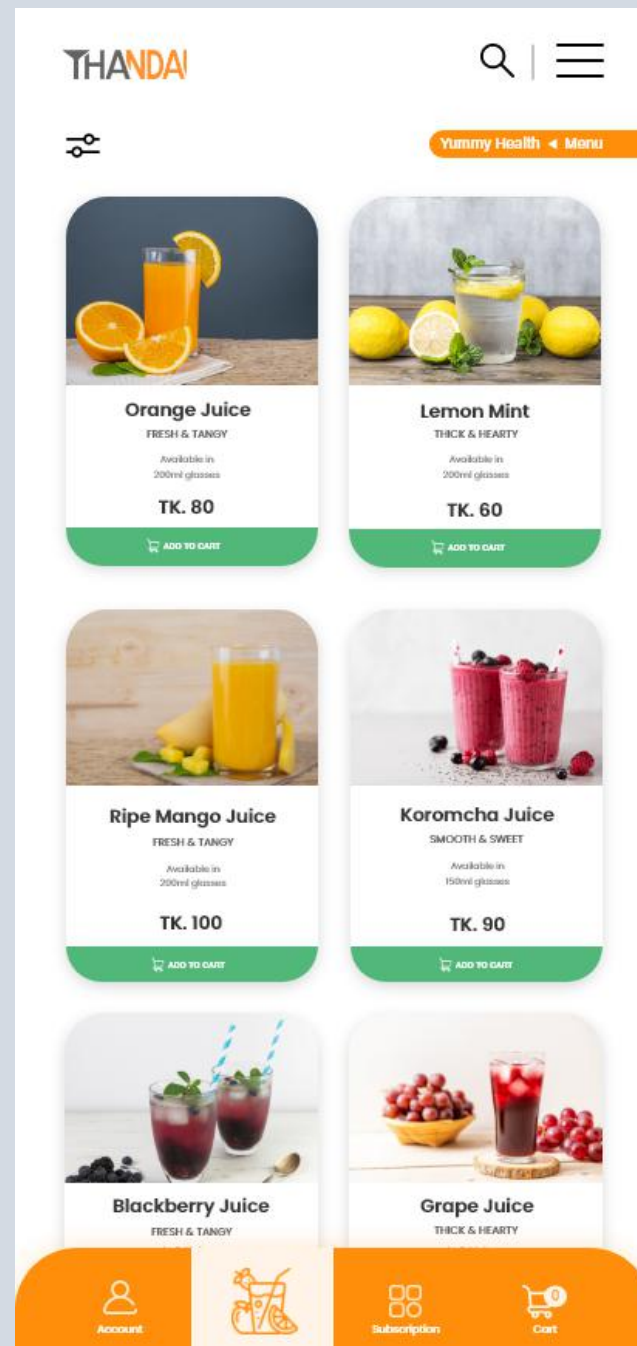
Web Home Mockup



Parvez Hossain Saurav/ 20

Thandai Juice Corner

Mobile Home Mockup



Live Chat

THANDAI

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123-456-7890

SMOOTH
FRUIT

SMOOTHIE & JUICE

THANDAI JUICE CORNER

HEALTHY YUMMY ORGANIC JUICE AT YOUR
DOOR STEP

100%
NATURALS
FRUITS


CUSTOM ORDER

DAILY SUBSCRIPTION


Yummy Health

Health Boost


Special




Orange Juice
FRESH & TANGY
Available in
200ml glasses
TK. 80
ADD TO CART




Lemon Mint
THICK & HEARTY
Available in
200ml glasses
TK. 60
ADD TO CART




Ripe Mango Juice
FRESH & TANGY
Available in
200ml glasses
TK. 100
ADD TO CART




Koromcha Juice
SMOOTH & SWEET
Available in
150ml glasses
TK. 90
ADD TO CART



Blackberry Juice
FRESH & TANGY
Available in
200ml glasses
TK. 120
ADD TO CART



Grape Juice
THICK & HEARTY
Available in
200ml glasses
TK. 130
ADD TO CART



Pineapple Juice
THICK & HEARTY
Available in
150ml glasses
TK. 80
ADD TO CART

Live Chat with Us

Marco

How can I help you today?

Type Here...

?

Contact us

123 456 7890

thandai@shop.com

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THANDAI JUICE CORNER

HEALTHY YUMMY ORGANIC JUICE AT YOUR DOOR STEP

100% NATURAL FRUITS


CUSTOM ORDER


DAILY SUBSCRIPTION



READY

FRESH & TANGY

7 Different Available Flavour

Delivered in 400 ml Bottle

TK. 120 Per Day

ADD TO CART



GET SET

FRESH & TANGY

7 Different Available Flavour

Delivered in 400 ml Bottle

TK. 140 Per Day

ADD TO CART



GO

FRESH & TANGY

7 Different Available Flavour

Delivered in 400 ml Bottle

TK. 200 Per Day

ADD TO CART

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Shopping Cart

Product	Unit Price	Ammount	Price	
<div> Orrange Juice #261311 </div>	TK. 80	<div> <div>-</div> <div>2</div> <div>+</div> </div>	TK. 160	×
<div> Grape Juice #212315 </div>	TK. 130	<div> <div>-</div> <div>1</div> <div>+</div> </div>	TK. 130	×

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Total cost **TK. 290**
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Shipping and Payment

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Shipping information

Email

Address

First name

City

Last name

Postal Code / ZIP

Phone number

Poland ▼

Payment method

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VISA

MasterCard

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Apple Pay

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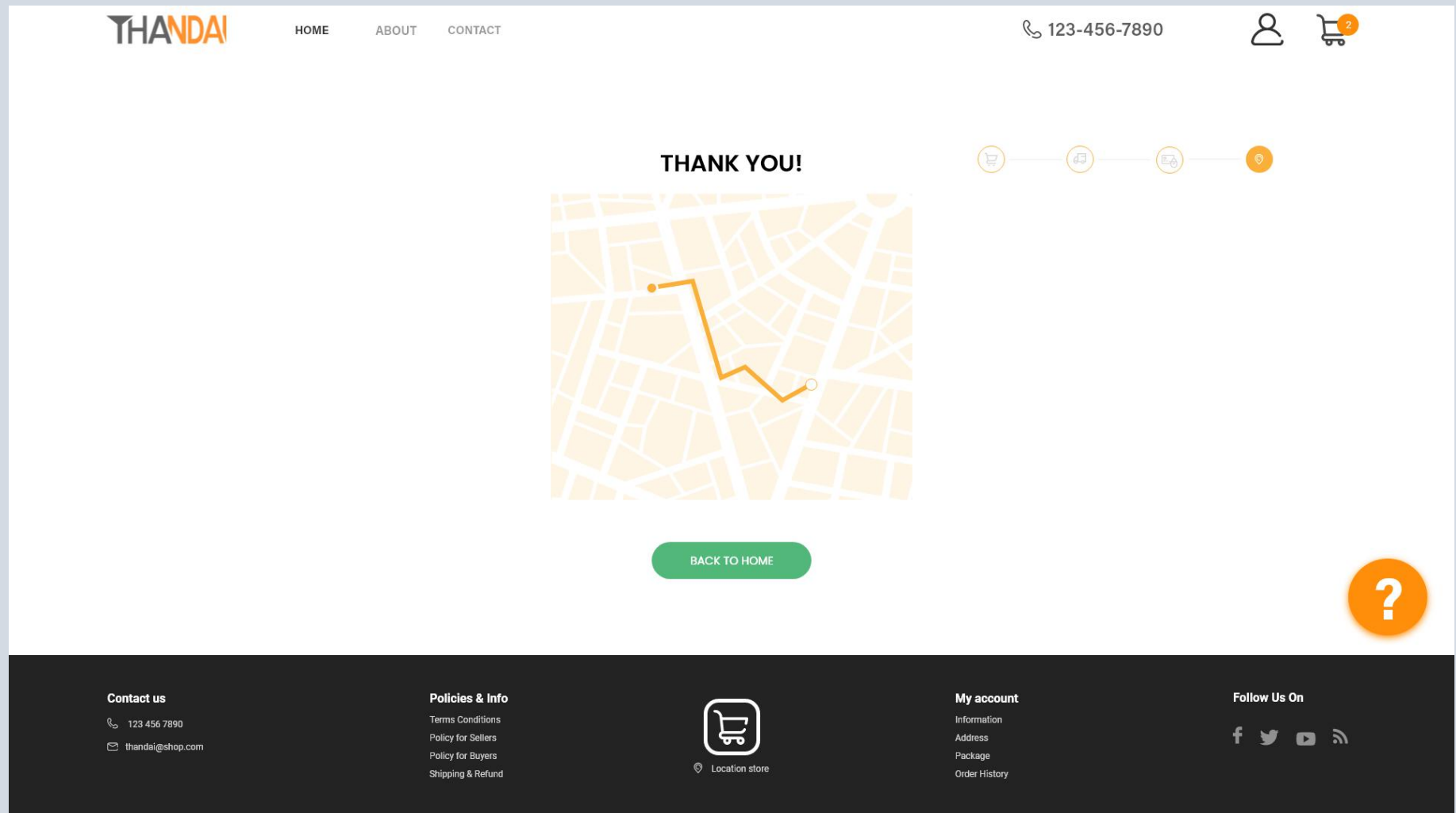
Package

Order History




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Tracking Order



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THANDAI JUICE CORNER

HEALTHY YUMMY ORGANIC JUICE AT YOUR DOOR STEP

100% NATURAL FRUITS


OUR MISSION

Serving the healthiest, 100% natural smoothies in the DC, Virginia area. We are on a mission to serve you smoothies that include JUST the tastiest, most local ingredients, while supporting just causes through business - a healthy share of all profits will be invested in people and the planet. No weird ingredients, #JustTheGoodStuff

WHAT WE'RE MADE OF


We only serve the most healthy and energizing smoothies and smoothie bowls around. We strive to spread good health and wholesome nutrition. We are strict about what goes into our smoothies.

NO FILLER INGREDIENTS
NO SYRUPS OR BAD SUGARS
NO SORBETS OR ICE CREAMS
NO SUGARY YOGURTS
NO JUICE CONCENTRATES
NO WEIRD STUFF OR SURPRISES
JUST THE GOOD STUFF!







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Dhanmondi

Baridhara, Sector #8,
Dhanmondi, Dhaka



Uttora

Rajlaxmi Complex, Sector #3,
Uttara, Dhaka



Mirpur

Rajlaxmi Complex, Sector #11,
Mirpur, Dhaka

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