

TOURISM

GUIDELINES FOR
PRACTICAL ASSESSMENT TASK

GRADE 11



EVENTS TOURISM

GOLDEN EARRING RETRO TOUR TO SOUTH AFRICA

These guidelines consist of 11 pages.

INFORMATION FOR TEACHERS

1. INTRODUCTION

The Practical Assessment Task for Tourism allows the learner to demonstrate an understanding of the tourism industry as a dynamic economic sector. It enhances the knowledge, values and skills about travel practice that learners acquired in grade 11.

2. MARK ALLOCATION

The marks for the PAT are allocated as follows:

Phase 1 = 100

Phase 2 = 50

Total = $150 \div 1,5 = 100 (\%)$

3. RESPONSIBILITY OF THE TEACHER

- The Practical Assessment Task in Tourism has two phases: Phase 1 must be completed during term 3 and Phase 2 during term 4.
- The PAT is a compulsory component of the final examination for Tourism.
- The PAT should be done in class under controlled conditions and only certain sections such as research can be completed as homework.
- Under no circumstances should the PAT be given to learners to complete on their own at home.
- Regular lesson time should be allocated during Tourism lessons, e.g. a double lesson every second week, afternoon classes etc. for learners to complete the PAT under the guidance and supervision of the teacher. Teacher may also block a week per term to complete the PAT under controlled conditions (supervision of the teacher).
- Teachers may not develop templates for any other sections of the task.
- Study the activity and marking instrument to determine the requirements and [create the teacher memorandum](#).
- During every PAT period teachers must ensure that...
 - sufficient resources are available in the class.
 - the activity or task is explained to learners
 - learners complete the activity
- Collect the PATs at the end of the period for assessment and safekeeping
- Before the PAT is introduced, the teacher should assist learners on how to compile the bibliography.
- It is strongly recommended that marking of the sections of the PAT be done on a continuous basis to monitor individual progress.
- Evidence of completed sections of the PAT must be available in the classroom at all times for both internal and external verification and monitoring purposes.
- Only templates INCLUDED can be used to standardise the tasks.
- The teacher must copy pages 3 – 11, including Addendums A and B for each learner.

Useful websites		
1.	http://www.360virtualtours.co.za/bluewing/index.html	For a virtual tour of the Ticketpro Dome and Blue Wing
2.	http://www.ticketprodome.co.za/	Ticketpro Dome
3.	https://www.citysightseeing.co.za/johannesburg/tours/Red-City-Tour-and-Soweto-Combo	Johannesburg bus tours
4.	http://www.southafrica.net/blog/en/posts/entry/know-your-xhosa-culture	Xhosa culture

4. INSTRUCTION TO LEARNERS

EVENTS TOURISM GOLDEN REARRING RETRO TOUR TO SOUTH AFRICA

PHASE 1

SCENARIO



The Netherlands has over the years produced many legendary rock bands. One of their biggest music sensations from way back, a band called "Golden Earring" with hits like "Radar Love" and "Twilight Zone", decided to get together and do one more concert tour to the African continent.

The band and their tour manager will visit South Africa in November 2017 and will have a live performance on Friday 10 November 2017 in Johannesburg. After their concert, they would like to stay on in Southern Africa to see more about Johannesburg and travel to the Eastern Cape for a short visit. They are very interested in the life of our late president, Nelson Mandela and would like to experience African wildlife. The band will then fly to Zambia where they will visit Victoria Falls and Kafue National Park.

The band will be in South Africa for 3 days and then depart for Zambia where they will stay for 2 days.

QUESTION 1

1.1	FLIGHTS Do research and find a suitable DIRECT flight from Amsterdam to Johannesburg for the band.	
1.1.1	Provide the following flight details: the name of the airline, the flight number, time of departure and arrival, and duration of the flight. Include a copy of the flight schedule and highlight the flight as proof of your research.	(7)
1.1.2	The band's manager will accompany them on their World Tour. They will travel economy class. Calculate the cost of their ONE WAY airline tickets in ZAR.	(5)
1.1.3	Convert the cost of their airline tickets into the currency used in The Netherlands.	(3)

1.2	ACCOMMODATION IN JOHANNESBURG Do research on luxury hotels in northern Johannesburg. The band prefers a 5 star hotel close to the Ticketpro Dome (previously known as the Coca-Cola Dome and MTN Sundome), where their will perform.	
	Select a suitable hotel for the band while they are in Johannesburg. Give the following information about the hotel: <ul style="list-style-type: none"> • Physical address. (2) • FOUR facilities offered by the hotel. (4) • FOUR services offered by the hotel. (4) • One picture of the hotel. (1) 	(11)
1.3	THE EVENT VENUE – Ticketpro Dome Do research on the Ticketpro Dome in northern Johannesburg.	
1.3.1	Indicate (using a highlighter) the route and distance from the hotel to the Ticketpro Dome on a map of northern Johannesburg.	(4)
1.3.2	Design a A5 booklet of the Ticketpro Dome in Johannesburg. Include the following in the booklet: <ul style="list-style-type: none"> • Capacity of the Dome (2) • Buying tickets (3) • Availability of food and beverage (2) • Parking (2) • Universal Access (2) • Facilities at the Dome (2) • Smoking regulations (2) • Safety for visitors (2) • Pictures (3) 	(20)
1.4	TRANSPORT IN JOHANNESBURG Do research on the Gautrain.	
1.4.1	Write a paragraph to advise the band about using the Gautrain. Include the following in your paragraph: <ul style="list-style-type: none"> • Route to follow to their hotel (include a map) (5) • Cost of ONE WAY tickets for the band from the airport to their hotel.(4) • The use of the Gold Card (2) • Rules and regulations inside the train and stations. (4) 	(15)

1.5	ATTRACTIOnS Do research on the various tours offered by Johannesburg CITYSIGHTSEEING hop-on-hop-off bus. Select a city tour of Johannesburg that will give the band a ONE DAY experience of the life of our late president, Nelson Mandela.	
	Write an email to the tour manager to describe what the band can expect from this one day experience. Use the name of the tour as your heading.	(10)
1.6	MARKETING	
1.6.1	Give FIVE reasons why billboards are considered effective for advertising large events.	(10)
1.6.2	Design a billboard to market the Golden Earring Concert at the Ticketpro Dome in Johannesburg. <ul style="list-style-type: none"> • Size: A4 • Can be hand drawn or done on a computer • Must be in colour • Must contain all relevant information 	(15)
	TOTAL PHASE 1:	100

PHASE 2

QUESTION 2	
2.1	TRIP TO THE EASTERN CAPE Do research on the culture of the Xhosa people and Nelson Mandela's home near Qunu in the Eastern Cape.
2.1.1	Complete addendum A on the culture of the Xhosa people by adding TWO facts in each of the blocks. (10)
2.1.2	Write FIVE facts on Qunu as a tourist destination. (5)
2.1.3	Explain in a paragraph how tourists visiting Qunu can have a ... (a) positive (b) negative impact on the village and its people. (10)
2.2	TRIP TO ZAMBIA Do research about the two Zambian destinations mentioned in the scenario.
2.2.1	Explain what the band can expect to experience at each of the following destinations in Zambia: (a) Victoria Falls (5) (b) Kafue National Park (5) (10)
2.2.2	Using the template "Addendum B", complete the itinerary for the "Golden Earring" band. Note: the tempilate may be re-drawn (10)
QUESTION 3	
3.1	BIBLIOGRAPHY Include a bibliography of the various resources used. (2)
3.2	CONTENT PAGE Develop a content page for questions 1 to 3 that reflects the correct order of the questions and their corresponding page numbers. (2)
3.3	FINAL PRESENTATION When compiling your PAT, consider the following: <ul style="list-style-type: none">• Sequence your PAT in the order of the questions (1)• Take note of correct spelling and grammar usage (1)• Create a good overall impression (3) (5)
TOTAL PHASE 2: 50	
GRAND TOTAL 150	

ASSESSMENT INSTRUMENT

GOLDEN EARRING RETRO TOUR TO SOUTH AFRICA

Name of learner: **Grade 11**

Name of school:

Name of teacher:

PHASE 1

QUESTION 1		Total	T	M
1.1	FLIGHTS			
1.1.1	The name of the airline✓, the flight number✓, time of departure✓ and arrival✓ and duration of the flight✓ have been provided. A copy of the flight schedule has been submitted✓ and the flight has been highlighted✓.	(7)		
1.1.2	The cost of the band's ONE WAY airline tickets were correctly calculated in ZAR. ✓✓✓✓✓	(5)		
1.1.3	The cost of their airline tickets were correctly converted into Euro.✓✓✓	(3)		
1.2	ACCOMMODATION IN JOHANNESBURG			
	A suitable hotel was selected and the following information was given:			
	<ul style="list-style-type: none"> • Physical address. (2)✓✓ • FOUR facilities offered by the hotel. (4)✓✓✓✓ • FOUR services offered by the hotel. (4)✓✓✓✓ • One picture of the hotel. (1)✓ 	(11)		
1.3	THE EVENT VENUE – Ticketpro Dome			
1.3.1	The route✓✓ and distance✓✓ from the hotel to the Ticketpro Dome was indicated on a map of northern Johannesburg.	(4)		
1.3.2	An A5 booklet of the Ticketpro Dome was developed that included information on: <ul style="list-style-type: none"> • Capacity of the Dome (2)✓✓ • Buying tickets (3)✓✓✓ • Availability of food and beverage (2)✓✓ • Parking (2)✓✓ • Universal Access (2)✓✓ • Facilities at the Dome (2)✓✓ • Smoking regulations (2)✓✓ • Safety for visitors (2)✓✓ • Relevant pictures (3)✓✓✓ 	(20)		

1.4	TRANSPORT IN JOHANNESBURG			
1.4.1	A paragraph was written that included information on: • Route to follow to their hotel (include a map) (5) ✓✓✓✓✓ • Cost of ONE WAY tickets for the band from the airport to their hotel.(4) ✓✓✓✓ • The use of the Gold Card (2)✓✓ • Rules and regulations inside the train and stations. (4)✓✓✓✓	(15)	T	M
1.5	ATTRACTIOnS			
	The one day experience was described to the tour manager. (8) ✓✓✓✓✓✓✓✓ The name of the tour was used as heading (2) ✓✓	(10)		
1.6	MARKETING			
1.6.1	FIVE reasons were given why billboards are considered effective for advertising large events. (5x2) ✓✓✓✓✓✓✓✓✓✓	(10)		
1.6.2	A billboard was designed to market the Golden Earring Concert at the Ticketpro Dome in Johannesburg. • Size: A4 ✓✓ • Can be hand drawn or done on a computer • Must be in colour ✓✓ • Must contain all relevant information (8) • Originality✓✓✓	(15)		
MARK OF THE LEARNER:			100	

PHASE 2

QUESTION 2			T	M
2.1 TRIP TO THE EASTERN CAPE				
2.1.1	Addendum A on the culture of the Xhosa people was completed. ✓✓✓✓✓✓✓✓✓✓✓✓		(10)	
2.1.2	FIVE facts were given on Qunu as a tourist destination.✓✓✓✓✓		(5)	
2.1.3	A paragraph was written explaining the (a) positive✓✓✓✓✓ (b) negative impact on the village and its people✓✓✓✓✓		(10)	
2.2 TRIP TO ZAMBIA				
2.2.1	An explanation of the experiences were given: (a) Victoria Falls (5)✓✓✓✓✓ (b) Kafue National Park (5)✓✓✓✓✓		(10)	
2.2.2	The itinerary for the "Golden Earring" band on "Addendum B" was completed.✓✓✓✓✓✓✓✓✓✓✓✓		(10)	
QUESTION 3				
3.1	Bibliography of the various resources used was included.✓✓		(2)	
3.2	Content page was included for questions 1 to 3 with corresponding page numbers.✓✓		(2)	
3.3 FINAL PRESENTATION				
	• Sequence of the PAT in the order of the questions (1) ✓ • Spelling and grammar usage (1) ✓ • Overall impression (3) ✓✓✓		(5)	
MARK OF THE LEARNER:			50	

TOTAL MARK OF THE LEARNER:			
Phase 1	100		
Phase 2	50		
TOTAL	150		$\div 1,5 = \%$

ADDENDUM A

Clothing:

Housing:



Artwork:

Music:

Rituals & Traditions

ADDENDUM B**ITINERARY FOR GOLDEN EARRING RETRO TOUR TO SOUTH AFRICA**

Note: The band arrives in South Africa on 9 November 2017 and departs Zambia on 15 November back to Amsterdam.

Day 1: 10 Nov	Transport	Accommodation	Attractions	Activities
Day 2: 11 Nov	Transport	Accommodation	Attractions	Activities
Day 3: 12 Nov	Transport	Accommodation	Attractions	Activities
Day 4: 13 Nov	Transport	Accommodation	Attractions	Activities
Day 5: 14 Nov	Transport	Accommodation	Attractions	Activities