

A woman with wavy brown hair is shown in profile, looking towards the left. She is wearing a bright yellow V-neck top and a black fur coat. She is holding a black and white zebra-print clutch bag. The background is a city street with buildings, a yellow taxi, and white traffic cones.

Trend Report March '12: POPS OF COLOR

by SHANG 5th



Effortlessly Bohemian

There is no better way to celebrate Spring than wearing bold colors. The question is how to present yourself with the “WOW” factor. Invest in a statement maxi dress that offers unexpected color combinations and you’ll find yourself wearing it for all kinds of occasions.

dress by Diane Von Furstenberg

Stay Bright in Animal Prints

*Don't limit yourself to leopard and zebra prints
this season. Find bright animal prints
that are both subdued and bold.*

dress by Tibi, earrings by Herve Van Der Straeten, bracelet by Michael Kors



Be Unexpected in Analogous Colors

Pick cool colors that blend well together.

*Whether it's a dress or a jumper,
have your top and bottom contrast and blend.*

jumper by Tibi



Perfectly Complementary

*Think outside of red & blue and green & yellow,
coral and purple are the perfect complementary
colors that make you stand out.*

dress by Diane Von Furstenberg





Transform with a Pop of Color

If you are not ready to give up your basic colors, try adding a touch of bright color to make your outfit pop.

lace top by Joie, skirt by Diane Von Furstenberg



Modern Minimalistic with Color Blocking

Combine a simple cut with color blocks for a contemporary look. Pick a sheath dress with an interesting juxtaposition of colors.

dress by Kimberly Taylor



Boldly Sexy in Monochrome

Black and white are out! Throw on a simple, structured dress in hot pink or royal blue.

It's so chic to not be in black!

dress by Diane Von Furstenberg

Shine in Neon from Night to Day

*Forget loose fitting neon jerseys from the 80s.
Reinvent neon in lush fabric and
well-fitted construction.*

dress by Naven

