

Target Local

ENGAGE CUSTOMERS ON THE GO LOOKING FOR YOUR PRODUCT & SERVICES NOW



AD FORMATS

WEBSITE

BANNER SIZE	PLACEMENT
Top 468x60 Pixel	Run on site; ads runs at the top of the site across all of the site's pages
300x250 Pixel	Run on site; ads runs at the top of the site across all of the site's pages
(2) 234x60 Pixel	Run of site; ads runs within the photo's slot located on the main page
(4) 180x150 Pixel	Run of site; ads in this slot will run at the bottom of the site across all of the site's pages

MOBILE DEVICES Apple & Android Apps

BANNER SIZE	PLACEMENT
Main Screen - 320x50 Ad Banner	runs at the bottom of the application window
Events - 320x50 Ad Banner	runs at the bottom of the application window
Restaurants - 320x50 Ad Banner	runs at the bottom of the application window
Locations - 320x50 Ad Banner	runs at the bottom of the application window
Photos - 320x50 Ad Banner	runs at the bottom of the application window
Videos - 320x50 Ad Banner	runs at the bottom of the application window
Weather - 320x50 Ad Banner	runs at the bottom of the application window
About - 320x50 Ad Banner	runs at the bottom of the application window

For additional inquiries, please email advertise@townwizzard.com or call 1.877.747.0639

FACEBOOK SOCIAL MEDIA REACH

Homepage Feature

Ads of your coupon, contest, and sweep-stake placed directly below the homepage profile image

Status Feature/ Shout Outs

Ads of your coupon, contest, likes, and sweep-stake in status update on the Facebook wall with featured content and premiere visibility

Poll of the Week

Ads presented directly below poll of the week with great visibility and user engagement

TownWizard SMS MARKETING SOLUTION

sms.townwizard.com

With TownWizard, you can send messages and coupons directly to your customer's cell phones!

