

Target Local

ENGAGE CUSTOMERS ON THE GO LOOKING FOR YOUR PRODUCT & SERVICES NOW



AD FORMATS

WEBSITE

BANNER SIZE	PLACEMENT
Top 468x60 Pixel	Run on site; ads runs at the top of the site across all of the site's pages
300x250 Pixel	Run on site; ads runs at the top of the site across all of the site's pages
(2) 234x60 Pixel	Run of site; ads runs within the photo's slot located on the main page
(4) 180x150 Pixel	Run of site; ads in this slot will run at the bottom of the site across all of the site's pages

MOBILE DEVICES Apple & Android Apps

BANNER SIZE	PLACEMENT
Main Screen - 320x50	Ad Banner runs at the bottom of the application window
Events - 320x50	Ad Banner runs at the bottom of the application window
Restaurants - 320x50	Ad Banner runs at the bottom of the application window
Locations - 320x50	Ad Banner runs at the bottom of the application window
Photos - 320x50	Ad Banner runs at the bottom of the application window
Videos - 320x50	Ad Banner runs at the bottom of the application window
Weather - 320x50	Ad Banner runs at the bottom of the application window
About - 320x50	Ad Banner runs at the bottom of the application window

FACEBOOK SOCIAL MEDIA REACH

Homepage Feature

Ads of your coupon, contest, and sweep-stake placed directly below the homepage profile image

Status Feature/ Shout Outs

Ads of your coupon, contest, likes, and sweep-stake in status update on the Facebook wall with featured content and premiere visibility

Poll of the Week

Ads presented directly below poll of the week with great visibility and user engagement

TownWizard SMS MARKETING SOLUTION

sms.townwizard.com

With TownWizard, you can send messages and coupons directly to your customer's cell phones!





www.destinshines.com

Thank you for your interest in DestinShines, the #1 local guide utilized by thousands of locals, homeowners and visitors each month to learn more about one of the most beautiful resort destinations in the world: Destin, Florida.

- 6,000 + iPhone downloads
- 59,837 Facebook likes

- 2,200+ Android downloads
- 1,350+ Twitter followers

Our mission: to promote local happenings and Destin businesses to locals & visitors with an editorial attitude that's always 100% positive.

WEBSITE:

Descriptions

Prices

-Top Ads (468x60 pixels)	\$280/month
-Main Ads (300x250 pixels)	\$280/month
-Photo Ads (234x60 pixels)	\$190/month
-Footer Ads (180x150 pixels)	\$95/month

468x60 pixels

MOBILE DEVICES:

Descriptions

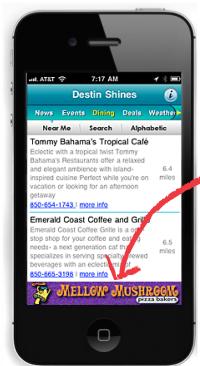
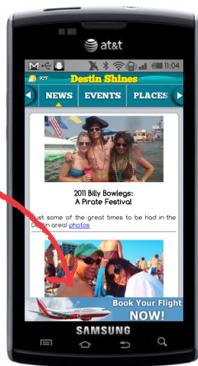
Prices

-Main Screen (News)	\$395/month
-Events Screen	\$250/month
-Dining/Restaurants Screen	\$250/month
-Photos Screen	\$250/month
-Videos Screen	\$195/month
-Weather Screen	\$95/month
-Deal/Coupon Screen	\$95/month
-Embedded Video	\$100/month/video

300x250 pixels

234x60 pixels

234x60 pixels



180x150 pixels

Tuesday, March 20
09:00am Spring Wild Children's Camp @ HarborWalk Village
04:00pm - 09:00pm Rudy Applewhite @ Tommy Bahama's Restaurant and Bar
07:00pm - 10:00pm Dinner Cruise Aboard The Solaris @ The Village of Baytowne Wharf
Songwriters at the REP Volume 3 featuring Chas Sandford and James Dean Hicks @ Seaside Rep Theatre
08:00pm Billy Pifman @ Boothouse Oyster Bar
08:00pm Dueling Piano Show @ Howl At The Moon
09:00pm Dueling Piano Show @ Rum Runners
Karaoke @ Funky Blues Shack - The Village of Baytowne Wharf
Open Mic Night @ Funky Blues Shack - Destin

SEND US YOUR EVENTS

Vision Airlines

Thanksgiving Sale
Free Breakfast!
hotels.com

The Petermann Agency
ADVERTISING DESIGN PR MARKETING

The Maple Leaf Mission
"The Gift of Life in Pictures"

For additional inquiries, please email advertise@townwizard.com or call 1.877.747.0639



www.destinshines.com

FACEBOOK: Descriptions

- Home Page Features
- Status Feature / Shout Outs
- Poll of the Week
- (only 2 sponsorships available)

Prices

\$200/wk, \$350/2 wks, \$600/4 wks
\$550/event
\$1000/month



Destin Shines! 59,738 likes - 2,141 talking about this

Entertainment Destin's #1 Mobile Guide to local events, restaurants and attractions! Available through Apple iTunes, the Android Market and at www.destinshines.com

About Photos WIN a Fishing Trip Enter Now! Videos Likes

Recent Posts by Others on Destin Shines! See All

Bella Beach Jewels Happy Wednesday from the sugar white sands of D... 59 · 57 minutes ago

NOTE HALL First Note Music Hall The First Note Band will be performing tonight fro...

Destin Shines! shared a link.

"Give a man a fish and he will eat for a day...Teach a man to fish and he will sit in a boat and drink beer all day!"

Register Now for your fishing excursion!

Destin Shines | Destin's Hottest Attractions - www.destinshines.com

Deborah Wade Get your tan BEFORE you hit the beach! North Beach Sun Tan has a tanner but least tanned right for your well being. Located on the Square in Hamilton, right next door to the Pharmacy. Call 706-628-8741 or walk in. Sunday at 7:52am · Like

Deborah Peak B there Wed! Sunday at 11:00am · Like

SMS MOBILE SOLUTIONS: Descriptions

- Basic (1 key word, 1500 messages)
- Pro (2 keywords, 3000 messages)
- Premium (3 keywords, 7000 messages)

Prices

\$79/month
\$129/month
\$209/month



sms.townwizard.com

With TownWizard, you can send messages and coupons directly to your customer's cell phones!