



# consultUK

WHERE POLICY MEETS PEOPLE

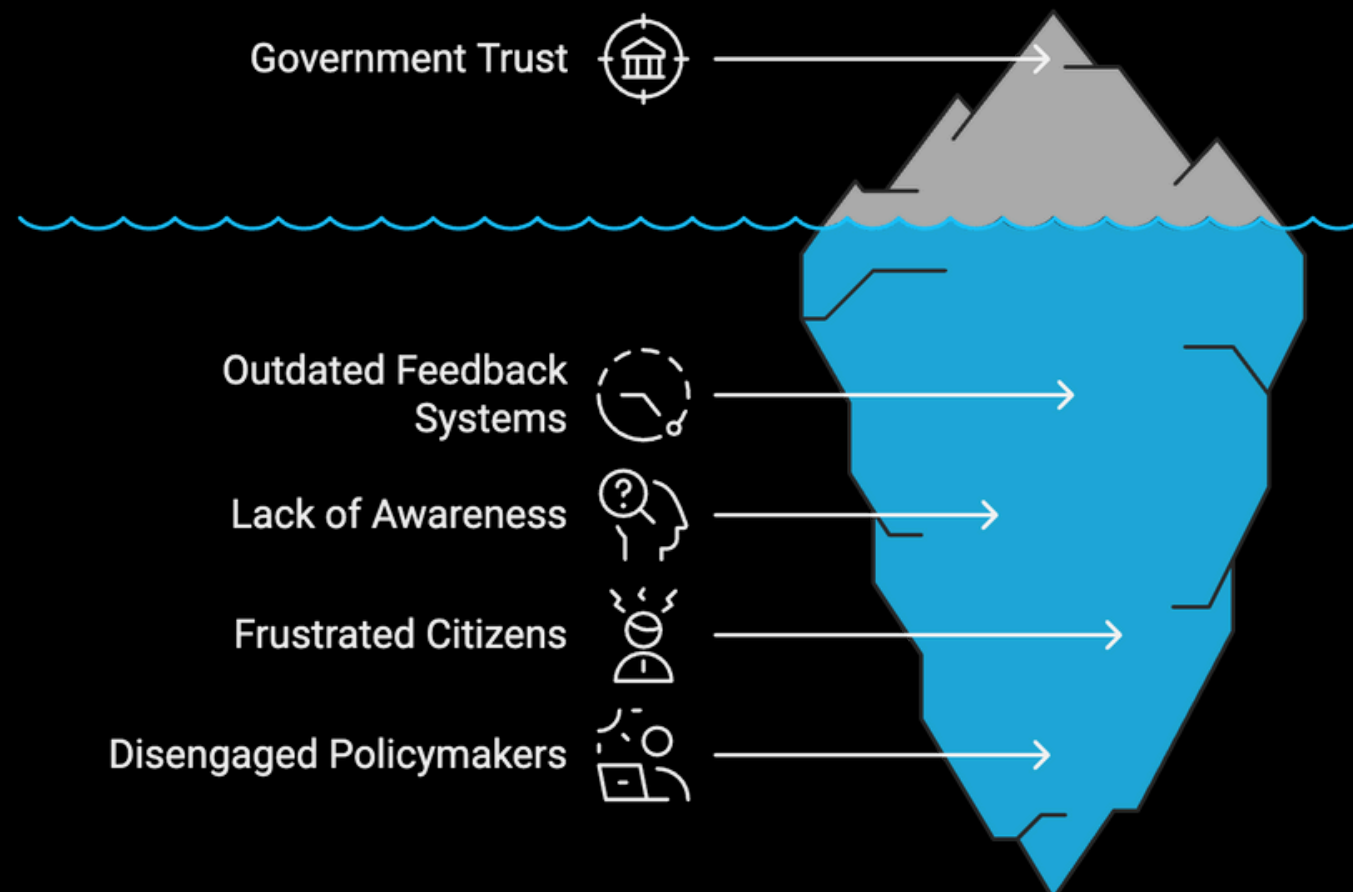
PRESENTED BY:

**INVICTUS**

# The Problem



- 01 Lack of public confidence
- 02 Slow Feedback mechanism
- 03 Limited outreach



## Q1. Are you responding as an individual or on behalf of an organisation or group?

We had 45 responses to the consultation:

- 15 from site operators (one response represented multiple operators)
- 9 from trade associations
- 8 from water companies
- 2 from consultants
- 10 from local authorities, including the Association of Directors of Environment, Economy, Planning & Transport and the Local Authority Recycling Advisory Committee
- 1 from a government body

There were no comments from members of the public.

Source: [GOV.UK](https://www.gov.uk)

# Our Approach



01

## Faster Feedback Cycle

Direct feedback acquisition from public and real-time data-rich dashboard allows faster analysis.

02

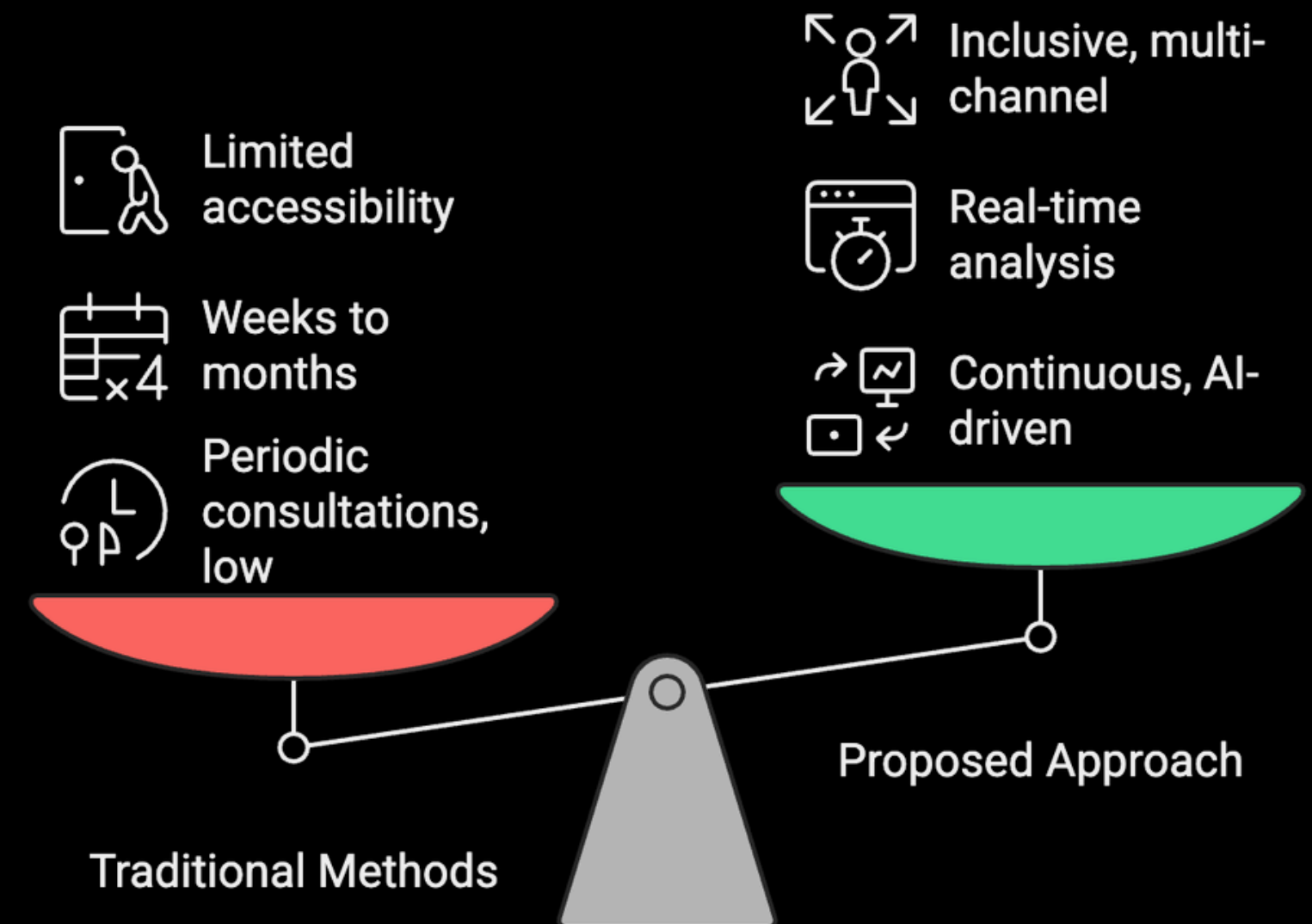
## Transparent Process

A fully transparent feedback loop that acknowledges the public, increasing trust.

03

## Public Awareness

A one stop solution for all the information about policies and who they affect.



**Embrace AI-driven feedback for agile governance**

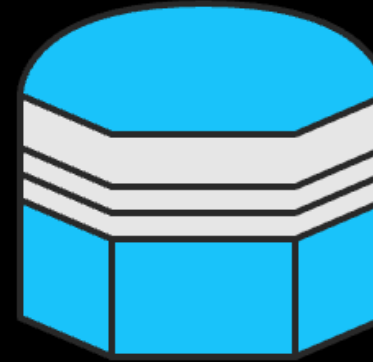
# Key Features



01

## Policy Insights Dashboard

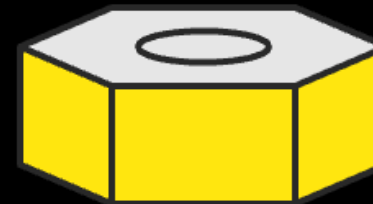
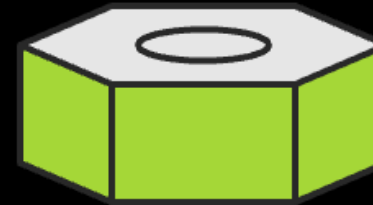
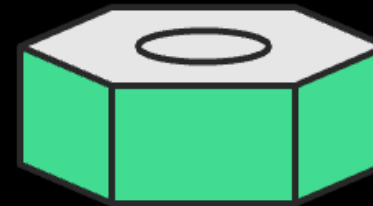
Visualizes competitive advantages



03

## Personalized Policy Tracking

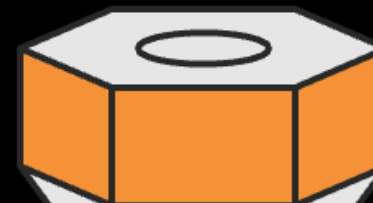
Links interests to policy updates



05

## Secure Authentication

Uses government ID for security



## AI-Driven Feedback Classification

Speeds up feedback analysis

02

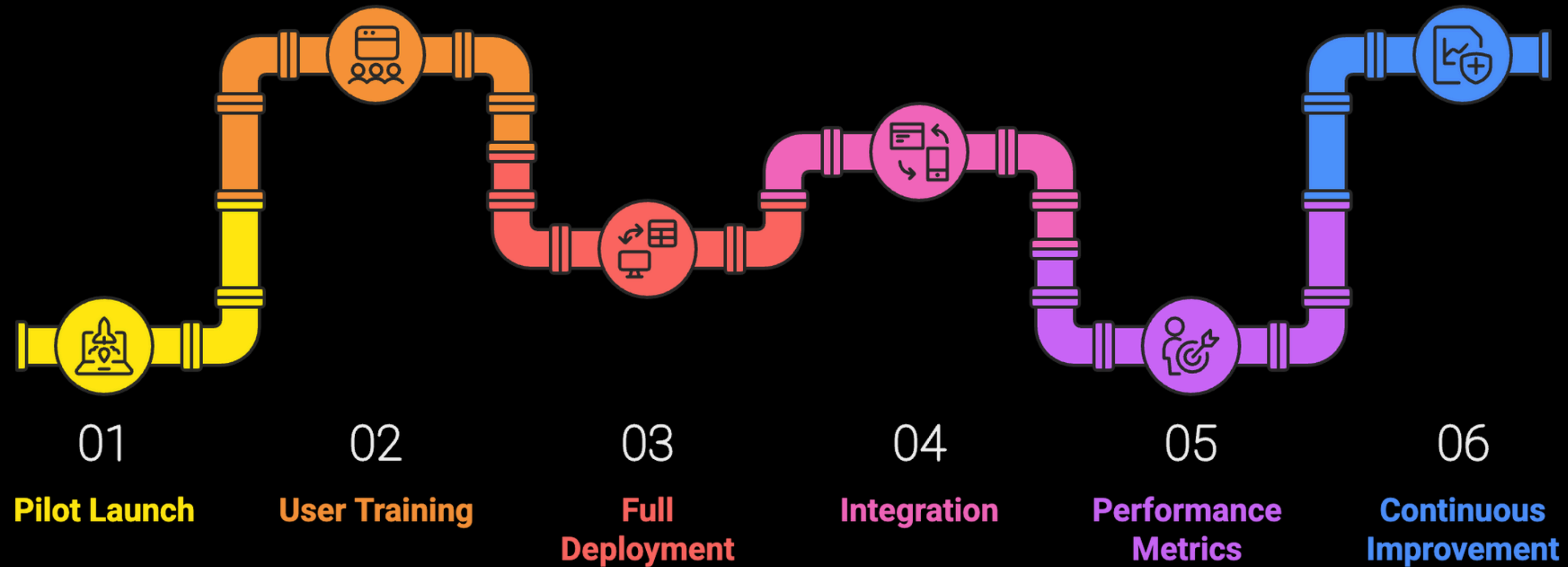


## AI Policy Assistant

Provides in-depth policy understanding

04

# Implementation



# Sustainability



## Environmental Sustainability

Focuses on reducing paper use and carbon emissions



## Social Sustainability

Ensures inclusive and equitable participation





# Limitations



01  
**Data Privacy  
and Security**

02  
**Algorithmic  
Bias**

03  
**Digital Divide**

04  
**Misinformation**

05  
**Government  
Over-Reliance**



# Solutions



01

## Data Privacy and Security

Ensuring robust security measures to protect sensitive data.

02

## Algorithmic Bias

Addressing bias in AI algorithms to ensure fair representation.

03

## Digital Divide

Bridging the gap in access and digital literacy among populations.

04

## Misinformation

Combating misinformation to maintain platform integrity.

05

## Government Over-Reliance

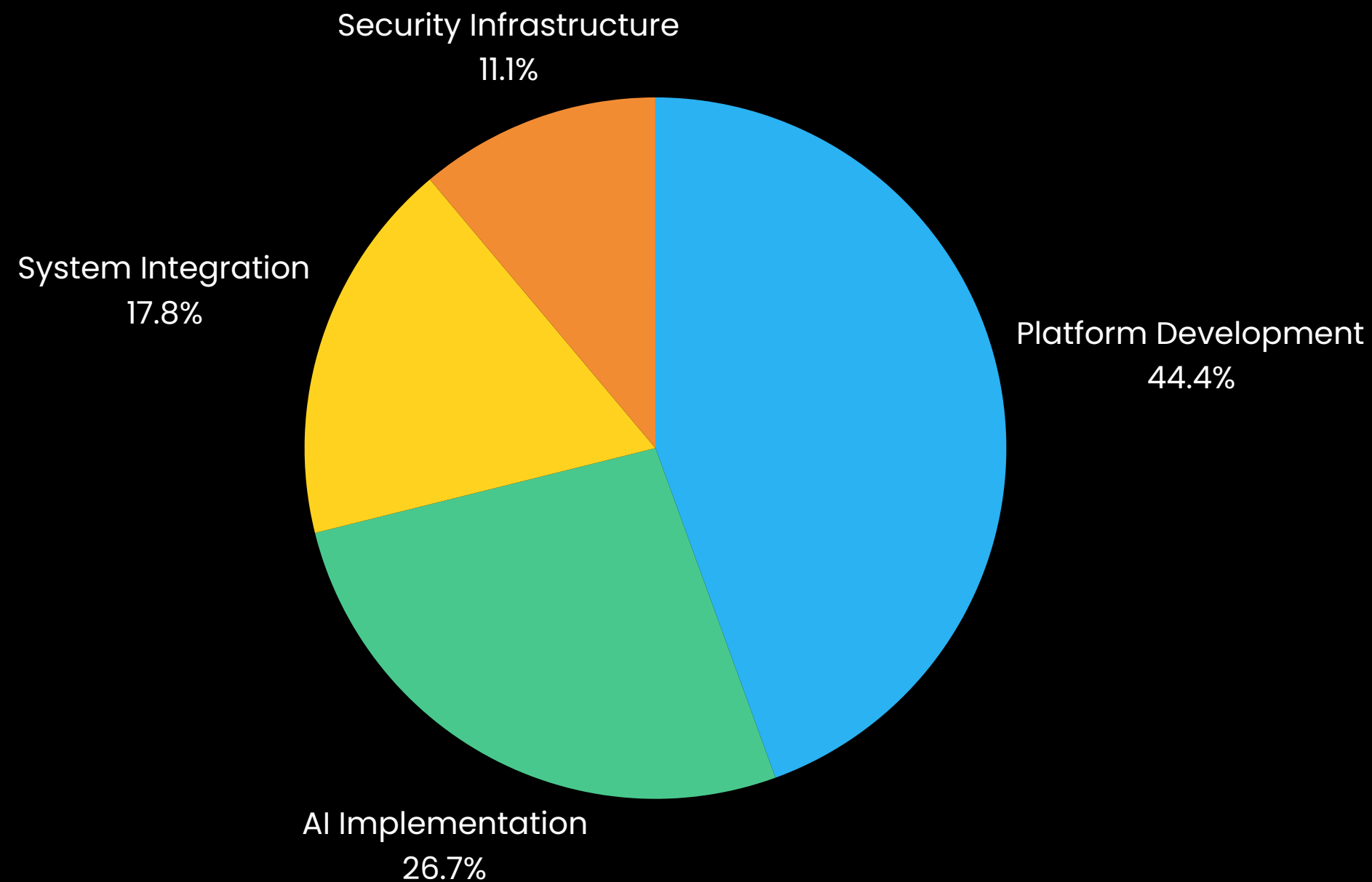
Balancing digital feedback with traditional engagement methods.





# Cost Analysis

The Development & Implementation costs come in between 360K – 920K



## SNP accused of wasting £4.6m on 'talking shops'

Opposition parties urge John Swinney to cut bill for 'meaningless consultations'



John Swinney has said he wants "more concrete actions and fewer strategy documents" from his government

Source: **THE TIMES**



# Future RoadMap



COMMENT

## Rewiring Whitehall's digital service will help to spur growth

A new plan to streamline UK public services could tackle fraud, which costs taxpayers £81 billion yearly

Simon French, Contributor | Monday March 10 2025, 12.01am, The Times

Source: THE TIMES

# Thank You

FOR YOUR TIME

