**Slide 1: Title Slide**

* **Heading:** ConsultUK: Where Policy Meets People
* Presented by INVICTUS

**Introduction**

* **Heading:** Introducing ConsultUK
* **Key Headlines:**
  + Enhancing, not replacing, existing systems.
  + Agile, data-rich policy development.
  + Complementing traditional feedback.

**Slide 2: Problem**

* **Heading:** The Challenge
* **Key Headlines:**
  + **Slow feedback mechanisms:** Traditional methods take too long to gather and process feedback.
  + **Lack of Public Confidence:** 63% of people feel that they have little to no say in government decisions.
  + **Limited Oversight:** Many policies fail to reach everyone due to resource constraints.
* While **Delib's Citizen Space** is a reliable and user-friendly tool for structured consultations, it falls short in engaging the broader public, providing real-time feedback, and leveraging advanced analytics. **ConsultUK** addresses these gaps by offering a more inclusive, efficient, and transparent platform that empowers both citizens and policymakers.

**Slide 3:**

* **Heading:** Our Approch
* **Key Headlines:**
  + **Faster Feedback Cycle:** Direct Feedback acquisition from public and real time data-rich dashboard allows faster analysis.
  + **Transparent Process:** A fully transparent feedback loop that acknowledges the public, increasing trust.
  + **Public awareness:** one stop solution for all the information about policies and who they affect

**Slide 4:KeyFeatures**

* **Heading:** Application Features
* **Key Headlines:**
  + **Secure Authentication:** Authentication is handled by existing government ID, making the platform more robust
  + **AI driven classification of feedback:** Classified feedback makes analysis much faster and efficient
  + **Policy insights dashboard:** Visualize your competitive advantages using a quadrant for easy scanning
  + **AI Policy Assistant:** AI Assistant can help users understand policies in more depth and its impact
  + **Personalized Policy Tracking:** Citizens can link their interests and get notified for specific policy areas

**Slide 5: Implementation**

* **Heading:** Implementation
* **Key Headlines:**
  + Platform for gathering and analyzing input
  + Analyzing data and visualizing insights
  + Making informed decisions based on analysis
  + Executing the approved policy plan
  + Ongoing assessment and feedback collection
* **Heading:** Microsoft Integration
* **Key Headlines:**
  + Microsoft Power BI: Real-time visualization.
  + Microsoft Azure AI Services: AI-driven analysis.
  + Azure OpenAI Service helps in policy summarization.

**Slide 7: Limitations**

* **Heading:** Addressing Limitations
* **Key Headlines:**
  + Data Privacy and Security
  + Algorithmic Bias
  + Digital Divide
  + Misinformation
  + Government over- reliance

**Slide 8: Counter to Limitations**

* **Heading:** Further Mitigation
* **Key Headlines:**
  + Ensuring robust measures to protect sensitive data
  + Addressing bias in AI algorithms to ensure fair representation
  + Bridging the gap in access and digital literacy among populations
  + Combating misinformation to maintain platform integrity
  + Balancing digital feedback with traditional engagement methods

**Slide 9: Cost Analysis**

* **Heading:** Cost Analysis
* **Key Headlines:**

**Slide 9: Future RoadMap**

* **Heading:** Future RoadMap
* **Key Headlines:**
  + **Pilot Implementation**
  + **User Engagement Campaign**
  + **System Optimization:**
  + **Continuous Improvement:**

**Slide 10: Conclusion**

* **Heading:** Conclusion
* **Key Headlines:**