

# MealUSC

## Social Media

How can I grow this on social media?

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What is the best way to engage with people?

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What apps will we use?

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What is the most popular social media app?

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## App Features

Accurate Timing on all food in the dining hall.

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Allows user to input what food they like so the app can recommend them where to go each day

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Different food options for different eating types (Vegetarians, etc...)

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Track the amount of calories you consume, if the user inputs the meal they eat

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## People who could use it

People with disability

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Anyone with classes that are back to back that could use assistance on how to time their food so they do not starve themselves

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It will be convenient for anyone to use

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Professors that would like to eat between classes

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## Possible Problems

Could start to become very inaccurate during rush times.

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Give the wrong food options as the app AI doesn't truly know the human user 100%

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Could not show all food types available as there will be so many

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App may simply crash from an over use of it

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## Growth of the business

Advertise all over campus and in dining halls

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Give out free app cards so that students and staff can identify the app

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Give presentation on it

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Allow word of mouth to spread the apps existence

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