





Introduction



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Agenda

Introduction

Logistics

### AGENDA

- Introduction
- What is data?
- How to store data?
- Where are they stored?
- Who have access to what?
- Logistics for the course







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### INTRODUCTION





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## ECOURSE OUTLINE

- Overview, Set Theory Terminologies
- Data Modeling
- Transaction Processing
- Networked Database Systems





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Week Number	Topics
Week 1	Introduction
2	Relational Model
3	SQL
4	E-R Model
5	Database Design
6	Data Serialization, XML
7	Data Storage and Query
8-9	Transaction
10-11	System Architectures
12-13	Networked Databases
14-15	Product Demonstration





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- Digital Information only
- Represented as bits

**EXAMPLE** 

An application familiar to Industrial Engineers

24 hours worth of commercial flight data in the US

### NASA Alex Bayen 2005

QuickTime?and a H.264 decompressor are needed to see this picture.

### Tsinghua IE Database 2008

QuickTime?and a mpeg4 decompressor are needed to see this picture.





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## A Pattern of Database Apps

- The MVC Pattern
- Model/View/Controller
- Modularized Software Development
- Easier than you might imagine
  - With proper tools and disciplines





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- Digital Information only
- Represented as bits

**EXAMPLE** 

If you were to record every moment in your life...

Prof. Deb Roy's talk on TED.COM





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## WHERE TO STORE DATA?

- Devices
- Mobility
- Performance
- Networks







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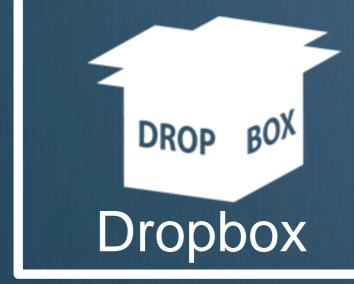
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- Online, Offline, Synchronization?
- Different strategies

**EXAMPLE** 











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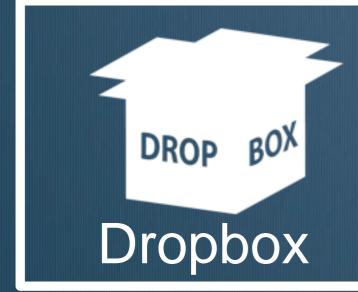
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## Cloud storage?

- A folder that refreshes itself automatically
- A transparent service

**EXAMPLE** 





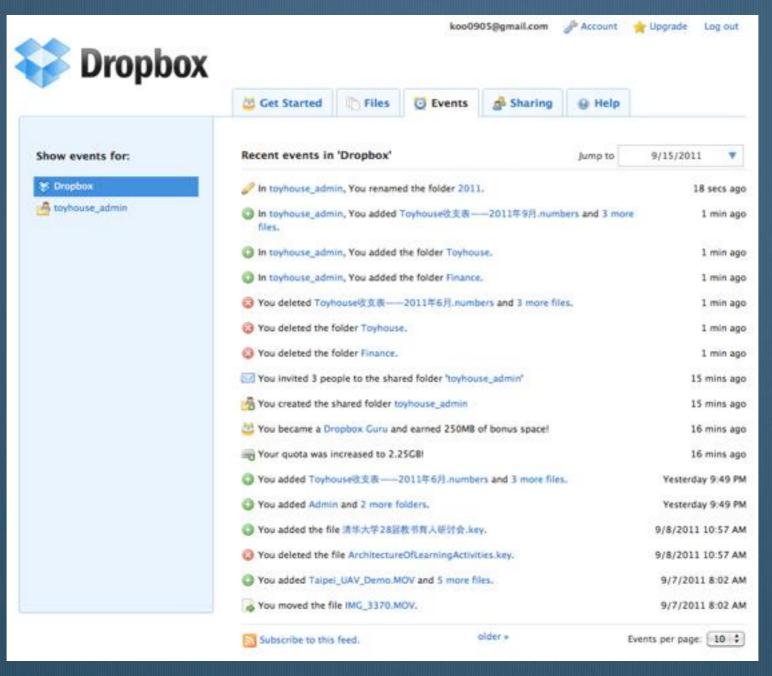


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Dropbox Screen shot







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- If you want to take notes on the go...
- Video notes, location of events, words



An interesting way to store everything in the "Cloud"...





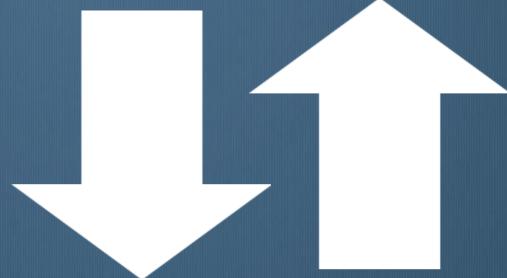
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## HOW TO STORE/RETRIEVE DATA:

- Space
- Time
- Reliability (Uncertainty)







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- Ownership of data
- Security







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- Safety: Nothing bad happens
- Liveness: Do something good/useful
  - Representable as logical values (yes/no)





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### LOGISTICS OF THE COURSE





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- Home work assignments
- Term Projects
- Grading Policies





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- Term Project

  Each team pick a weekly topic: Say "Data Modeling"
  - Develop a functional database program
  - Proposal, Midterm, Final written reports
  - Incrementally, create a 20 min video lecture
    - Report weekly progress on Toyhouse bloa





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## E A DEMONSTRATION

- A typical element of a term project
- Using WordPress as a platform for travel management
- Use video notes to present the final product





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## RESOURCES

- MAMP and XAMP
- For Mac and PC
- WordPress 3.3.4+
- Mathematica 8.0.4
- A lot of existing data







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### TERM PROJECT

- A product/service that uses database for group learning
- All groups works on one big system
  - Each group works on one aspect of the system
  - Or just a feature to the system
    - Example: A plug-in for WordPress





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- Weekly blog entries
- Team Project
- Proposal,
- Midterm Report,
- Final Report
- Product Demo







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## A sample video lecture

- Product Features
- Usage Context
- Issues Addressed
- Design Schemes, Data Models
- Applications





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## TERM PROJECT PROPOSAL

• A project proposal:







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Team FanFood

QuickTime?and a decompressor are needed to see this picture.

Project of Global Manufacturing Strategies





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## A THEME FOR THIS TERM

- Manage data about your own learning activities
  - Class notes, videos, images, ...
  - Blog Entries
  - Relevant Electronic Papers/Books
  - Social Network Contact Info



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## GRADING POLICIES

- Personal Blog Entries 25%
- Team Project Reports 25%
- Product Demonstrations 30%
- Team Spirits 20%
- Working with other teams/schools





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## A Personal Journey of Growth

- Mr. Zhang Lu Hang
  - Currently 3rd year student at Ningbo Polytechnic
  - Majored in Mechanical Engineering
  - Age 20

### Late August 2010

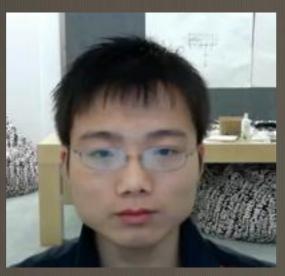
QuickTime?and a H.264 decompressor are needed to see this picture.

### September, 2010

QuickTime?and a
H.264 decompressor
are needed to see this picture.

# November through December, 2010













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