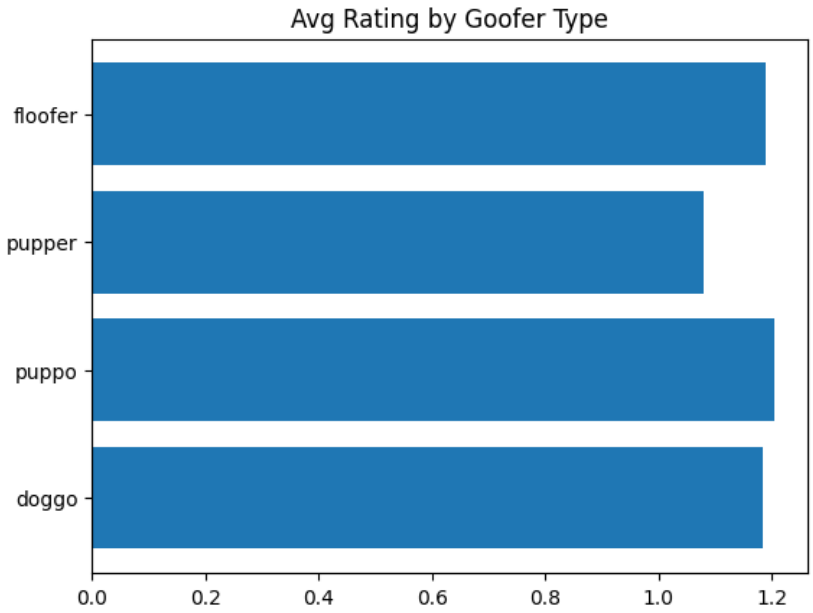
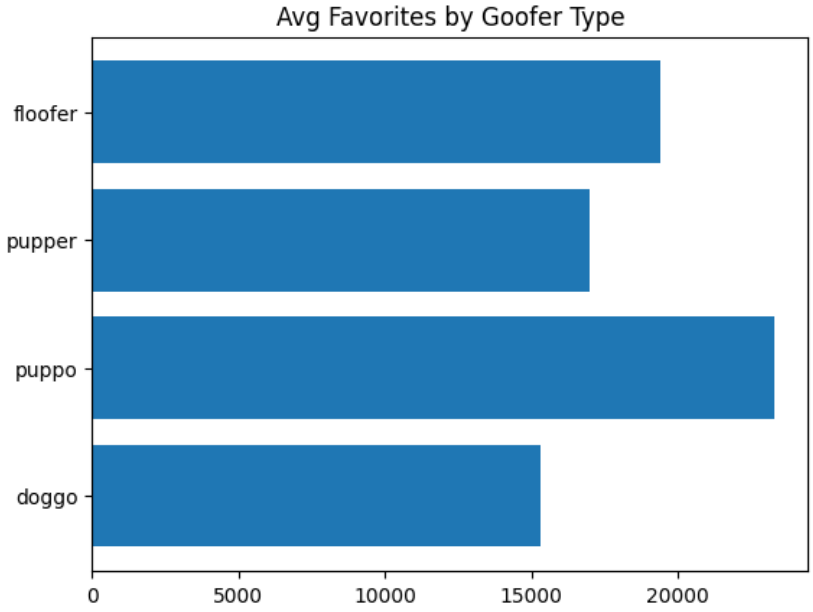
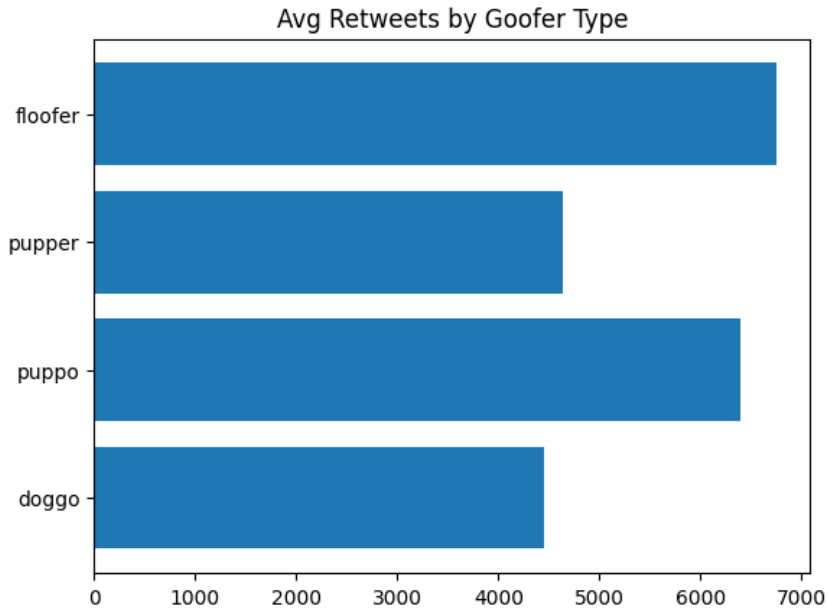


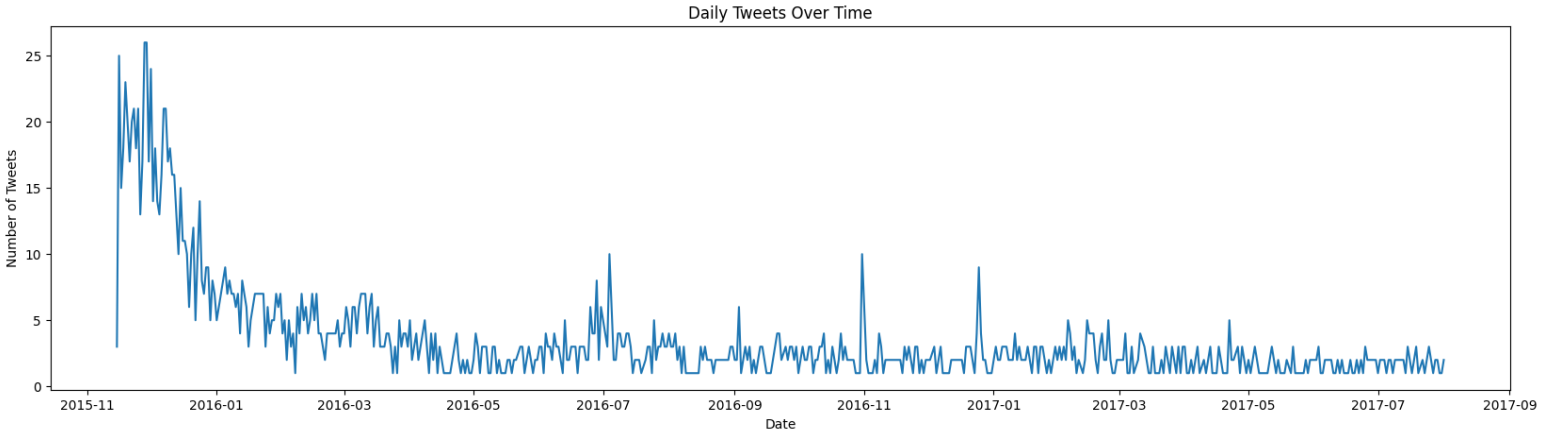

As shown in the visualization above, the Puppo has the highest average rating amongst all dog types featured on the WeRateDogs Twitter page. The Pupper dog type has the lowest overall average rating from the Twitter account.




Now turning to public opinion, the results follow the same trend. The most favorited dog type on average is the Puppo shown in the visual above. Also, interesting to note is that the doggo is favorited the least amount of times, which is different than what was seen with the rating metric.




Interestingly, the floofer gets more retweets than the puppo, although the puppo averaged much higher favorite counts. This leads me to hypothesize that floofers are so outlandish that twitter users want to share them with their friends at a higher rate.




Shifting gears with the above visualization, we are now looking at the number of tweets per day over the 2015 – 2017 timeframe from the WeRateDogs account. You can see that they were once tweeting 20+ times per day in November 2011. These numbers tapered off quickly and settled in to a more normal average of ~ 5 – 10 tweets per day. There were a few spikes in activity from the WeRateDogs account in July 2016, November 2016, and January 2017, but for the most part, the number of daily tweets continues to decline all the way through August 2017. . It would be very interesting to continue this analysis into the current years to see how the popularity has changed, but we are limited by the data in this project.