

international typographic style

SWISS STYLE

1950

- Korean War Begins

1951

- West Germany signed the Treaty of Paris

1952

- The General Treaty

1953

- Korean War Ends

1954

- Brown v. Board of Education
- Univers was designed

1955

- Rosa Parks incites the Montgomery Bus Boycott
- Disneyland opens in California
- West Germany joined NATO

1956

- Jackson Pollack dies

1957

- Soviets launch Sputnik; “space race” begins
- Little Rock, Arkansas school desegregation
- Helvetica was designed

1958

- National Defense Education Act
- NASA formed
- Swiss population vote in favor of having a nuclear bomb

1959

- Cuban Revolution
- Alaska & Hawaii become 49th & 50th U.S. States

1960

- Civil Rights Act of 1960
- Helvetica was released, the name Helvetica as a reference to the latin name for Switzerland

1961

- Construction began on the Berlin Wall

1967

- Centre Le Corbusier

1968

- The Nuclear Non-Proliferation Treaty, Switzerland doesn’t build nuclear weapons