



PORT FOOLIO

B R A N D I N G & G R A P H I C D E S I G N

HELLO !

WE ARE BRITY

Brity offers innovative branding services, interactive applications and marketing communications. We have a young team with full enthusiasm for creativity and they all have many years of experience in the field of innovation and brand development. Therefore, we can help you create a consistent and distinct brand.



BRANDING GCO GROUP

/ Logo Design

/ Brand Applications

/ Visual Identity System

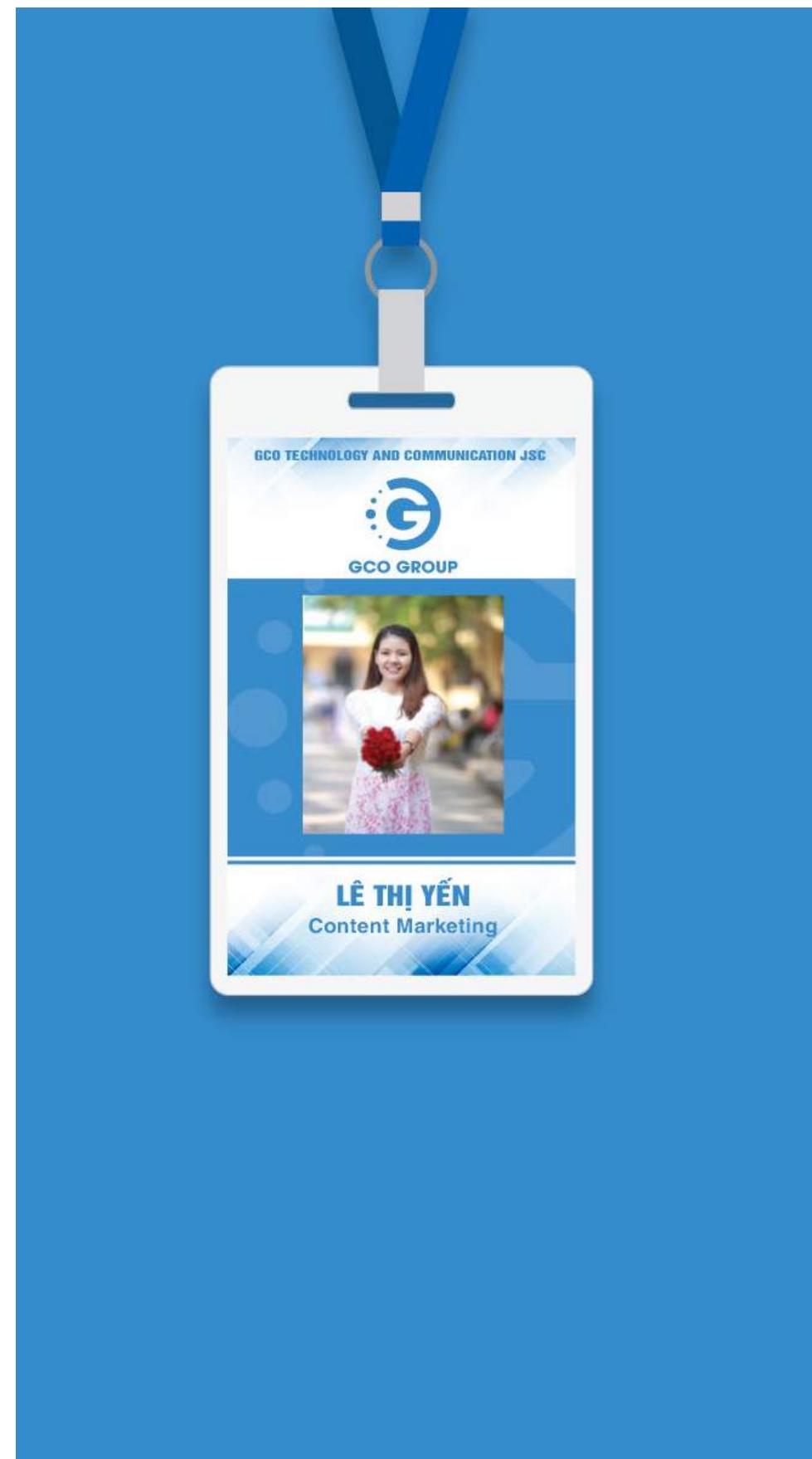
/ Web Design

GCO GROUP is a prestigious and well-established business specializing in Digital Marketing, Management Software Development, Online Education and Media. Every Logo Concept and Branding System created by Brity Team strictly follows these criteria:

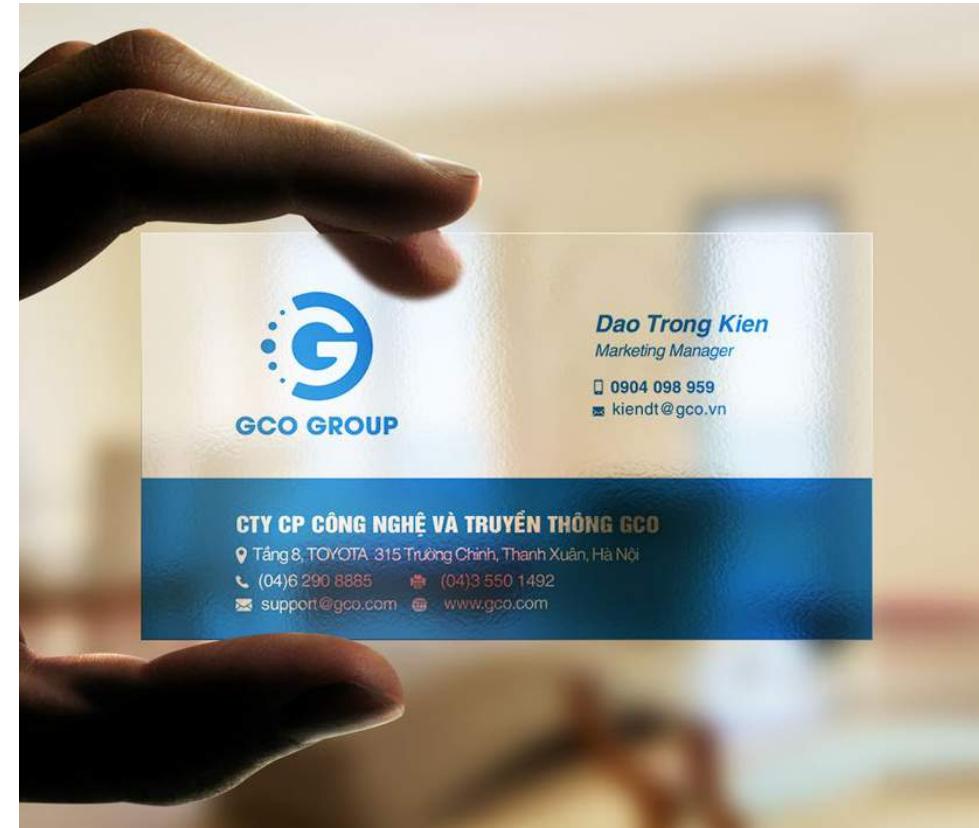
- Youth
- Global Connection
- Business
- Profession
- Steady

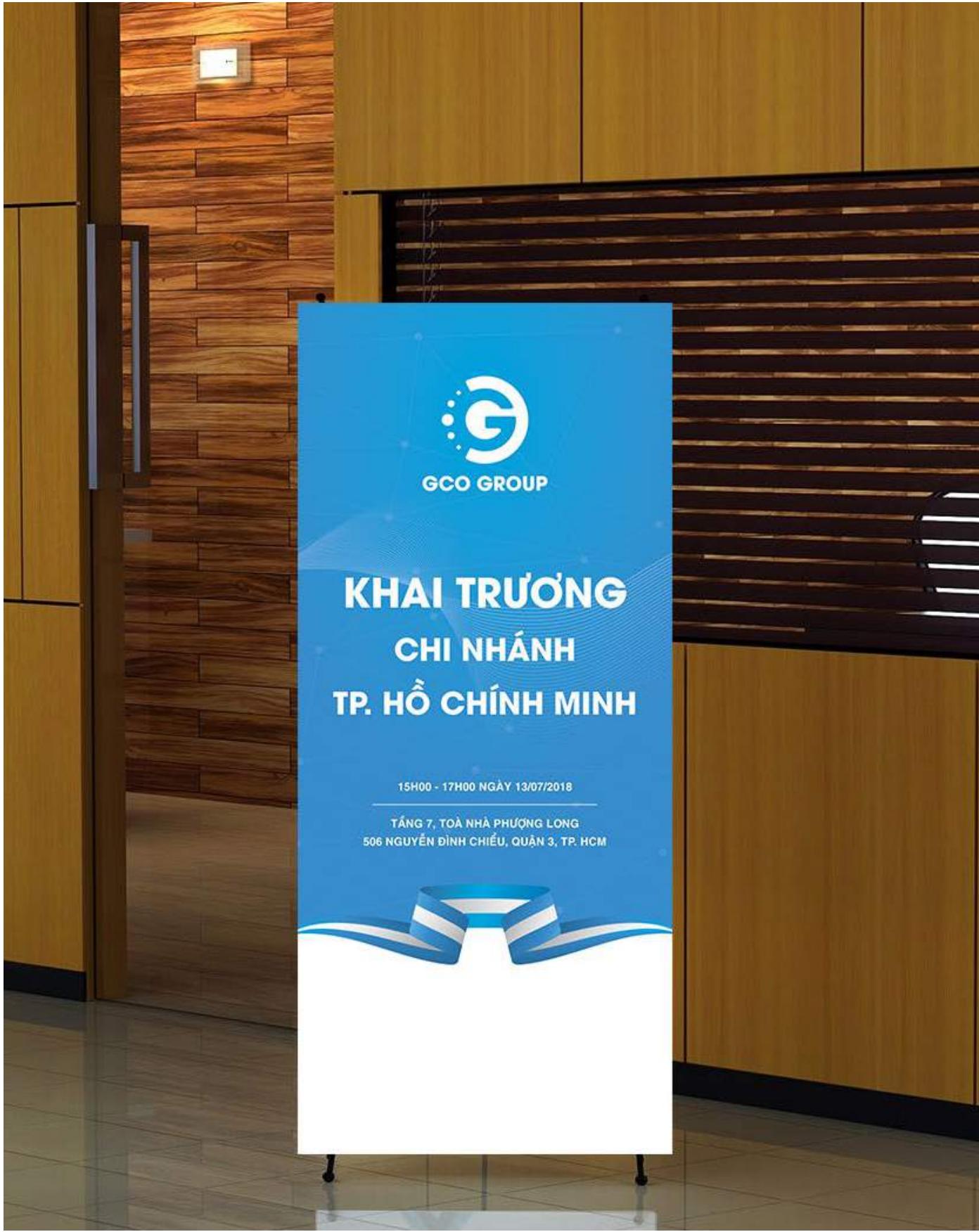
To meet all the requirements when promoting the brand of GCO, Brity always highlights the unique working culture of each business in its branding designs, which also reflects the youth, dynamics and profession of GCO GROUP.











Ps

USER INTERFACE DESIGN

GCO GROUP

WEBSITE
LANDING PAGE
APP MOBILE

WEBSITE DEVELOPMENT ON ADVANCED PLATFORM

Trang chủ Giới thiệu Thành viên GCO GROUP Tin tức Tuyển dụng Liên hệ

DIGITAL
MARKETING

TƯ VẤN GIẢI PHÁP CHIẾN LƯỢC
TĂNG TRƯỞNG DOANH THU
TIẾT KIỆM CHI PHÍ

BRANDING BEHE



BEHE



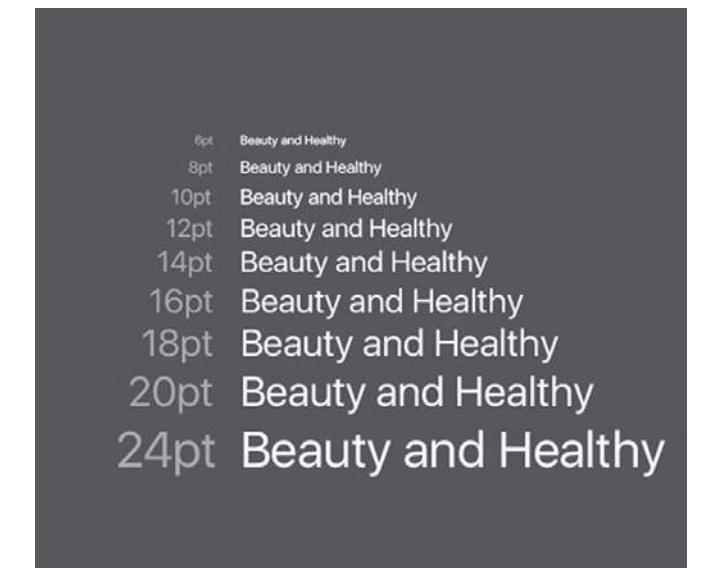
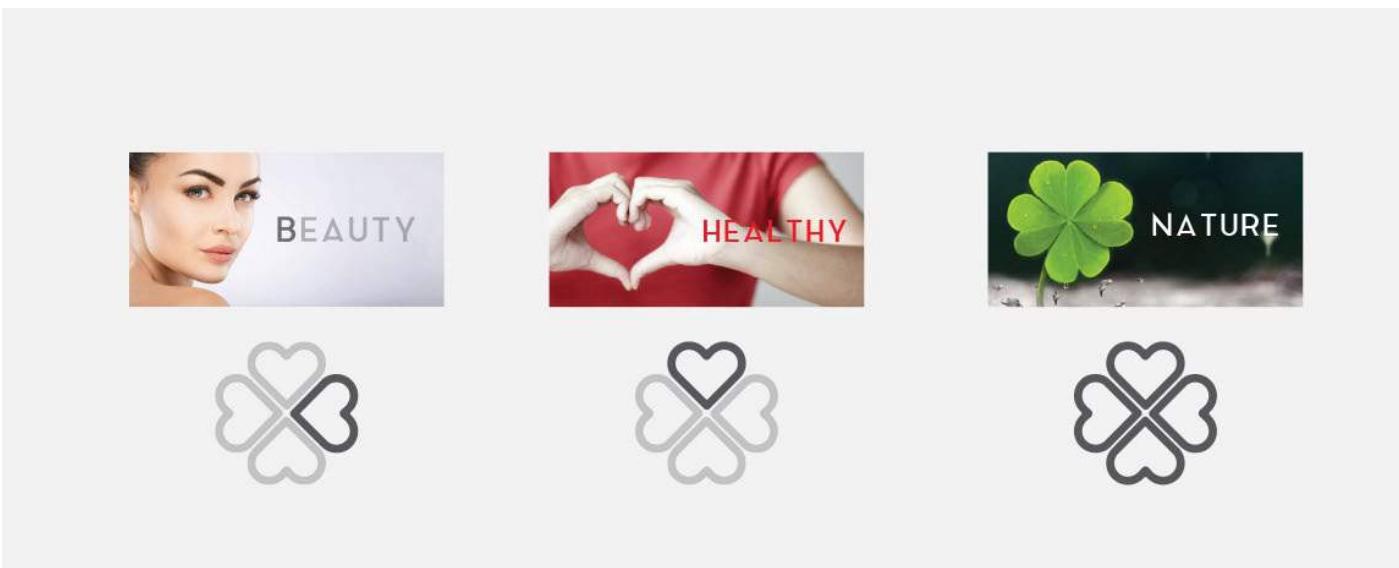
*Logo Design/
Brand Identity/
Packaging/
Brand Application/
Web Design/*

BEHE (Beauty and Healthy)

The leading brand in health and beauty As a close friend of Brity, BEHE brand with eye-catching brand, attractive style together with superior quality products about beauty and health have quickly conquered the trust of consumers. BEHE's products are completely extracted from natural ingredients, ensuring the beauty of the sisters and the optimal health. The product has also become a leading brand for modern women to take care of their health and to take care of beauty in a holistic manner.

Product ↗

Hebora / Fresa / BeYou /





BEAUTY AND HEALTHY

THANK YOU







HỌP BÁO RA MẮT THƯƠNG HIỆU



Vinamedic
Việc sống hoàn hảo

Pullman Hotel, ngày 28/12/2018





BRANDING BAMBOO SAPA HOTEL

/ Logo Design

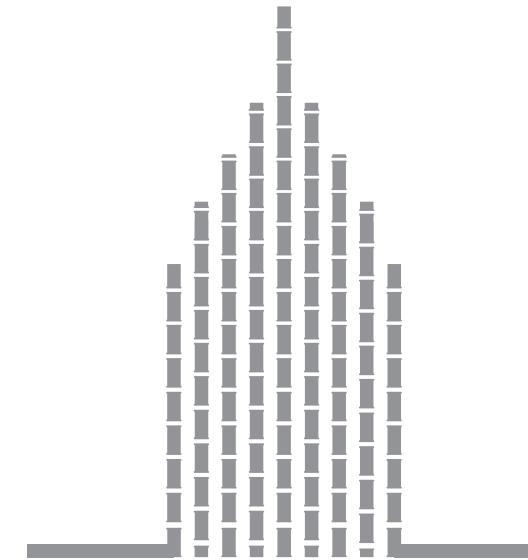
/ Brand Applications

/ Visual Identity System

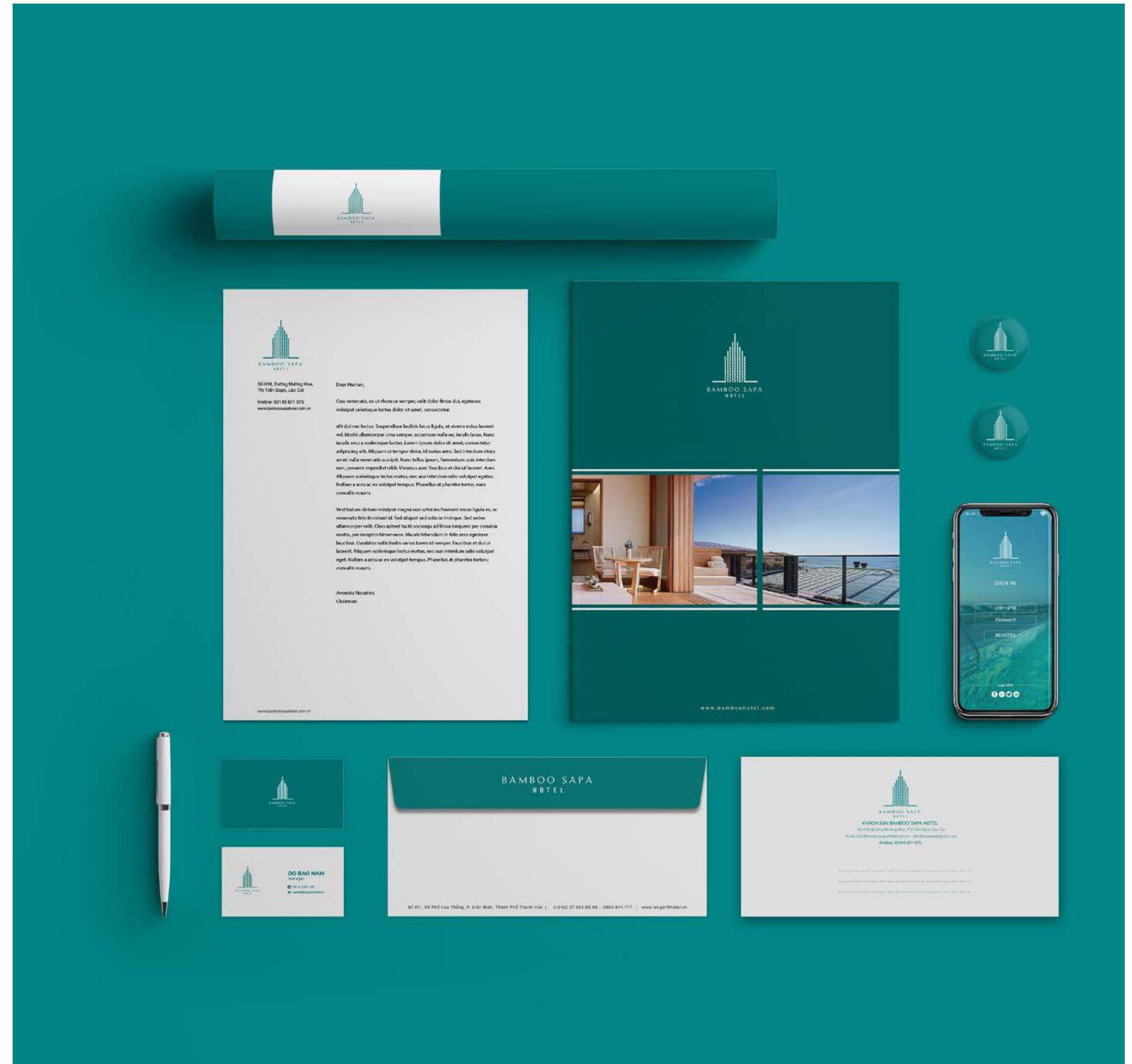
/ Web Design

The BAMBOO SAPA HOTEL logo bears the symbol of continuous development, and Tre Bamboo (Bamboo) is an unofficial symbol of Vietnam. Stylized logo from bamboo stems forming a solid tower (hotel) symbolizes the solid development of the brand and constantly rising as the symbol of the brand. BAMBOO SAPA HOTEL uses dark green of natural style and exudes the elegance of the class HOTEL.











LUXURY HOTEL SAPA

003 Đường Hoàng Liên, P. Cốc Lếu. TP Lào Cai

0888 99 8888

www.bamboohotel.com

FOOD
Salads, main dishes and snacks

DRINK
Juice, wine, whisky and cocktails

YOUR TITLE
Write your text - - - - - .00
MORE TEXT CAN BE WRITTEN HERE

YOUR TITLE
Write your text - - - - - .00
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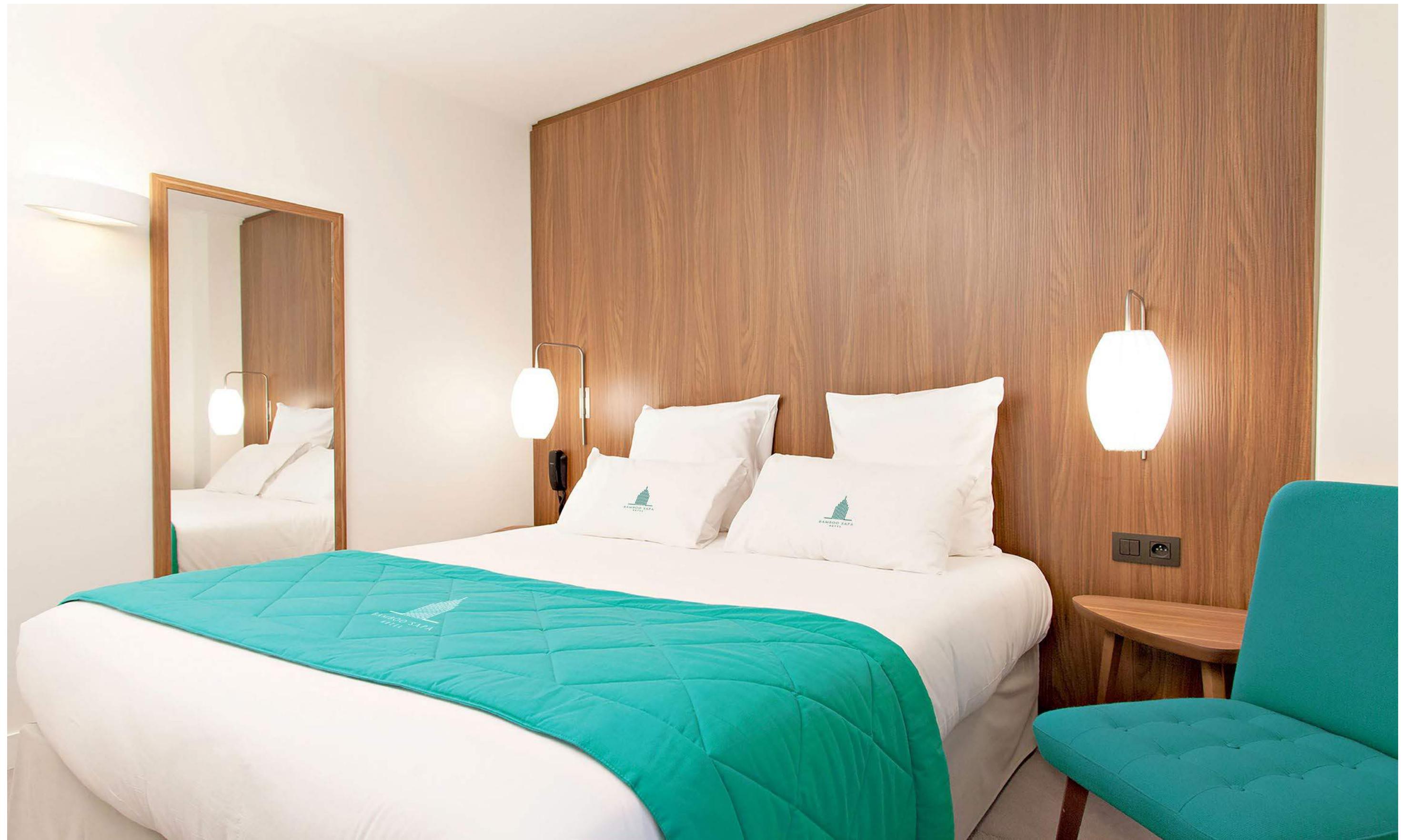
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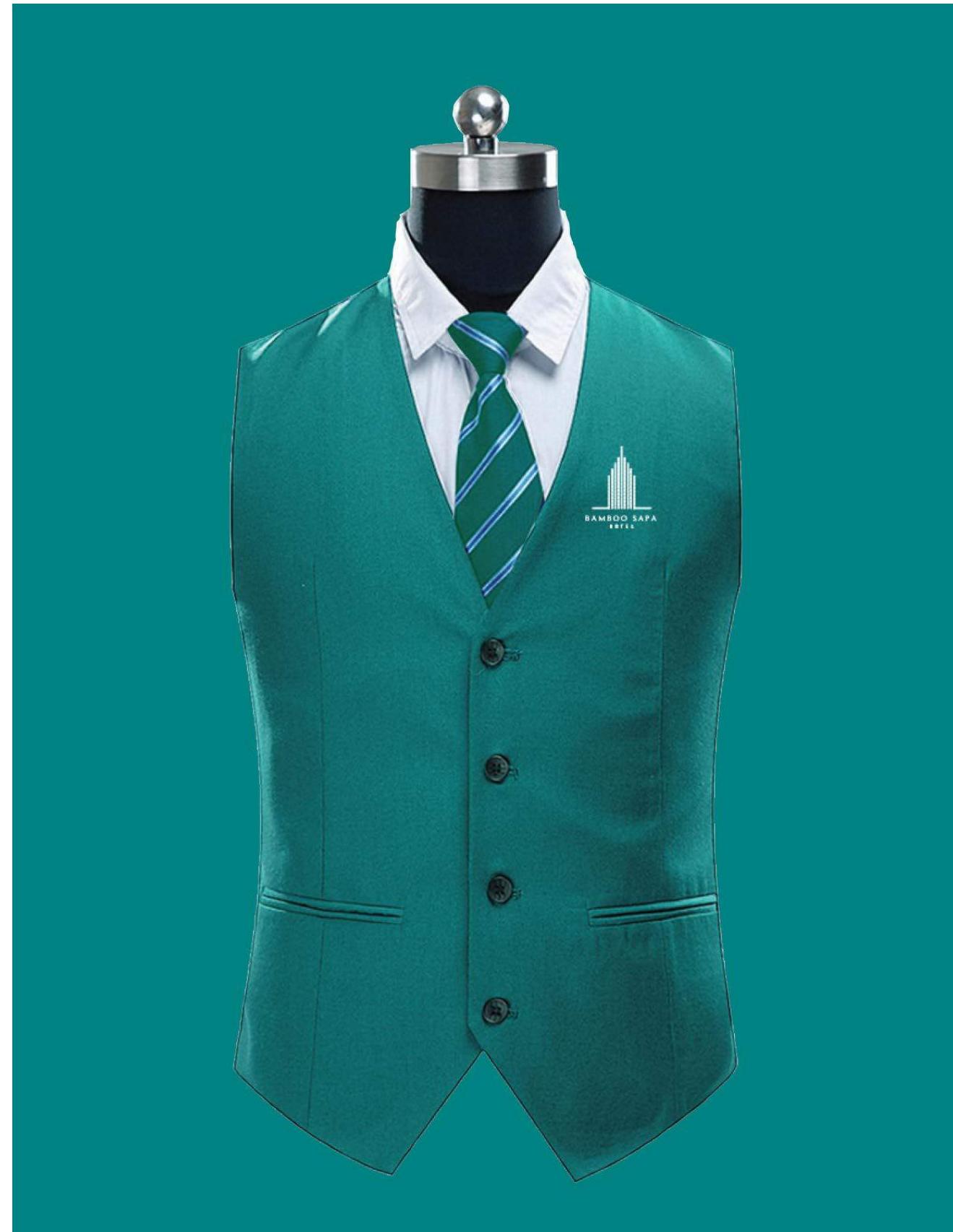
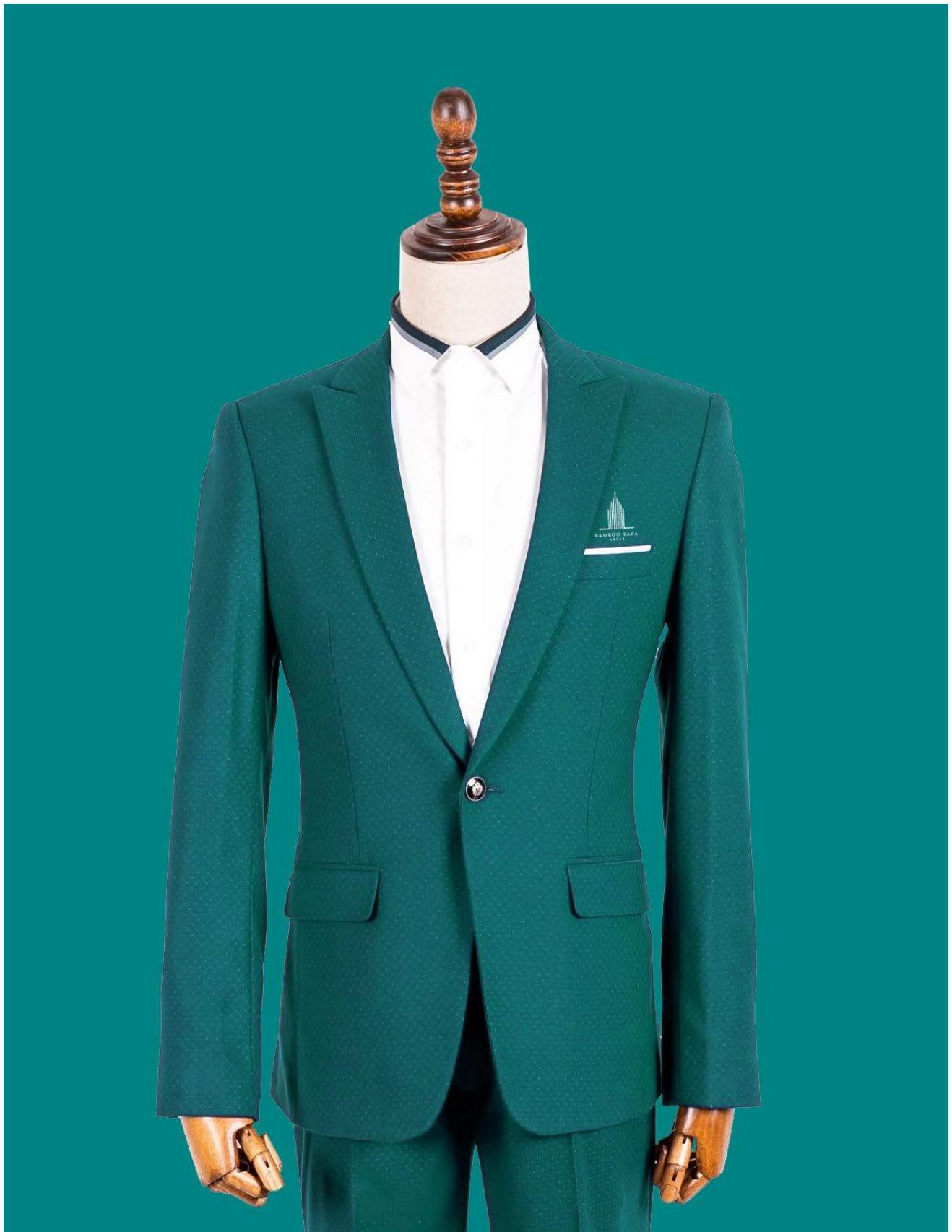
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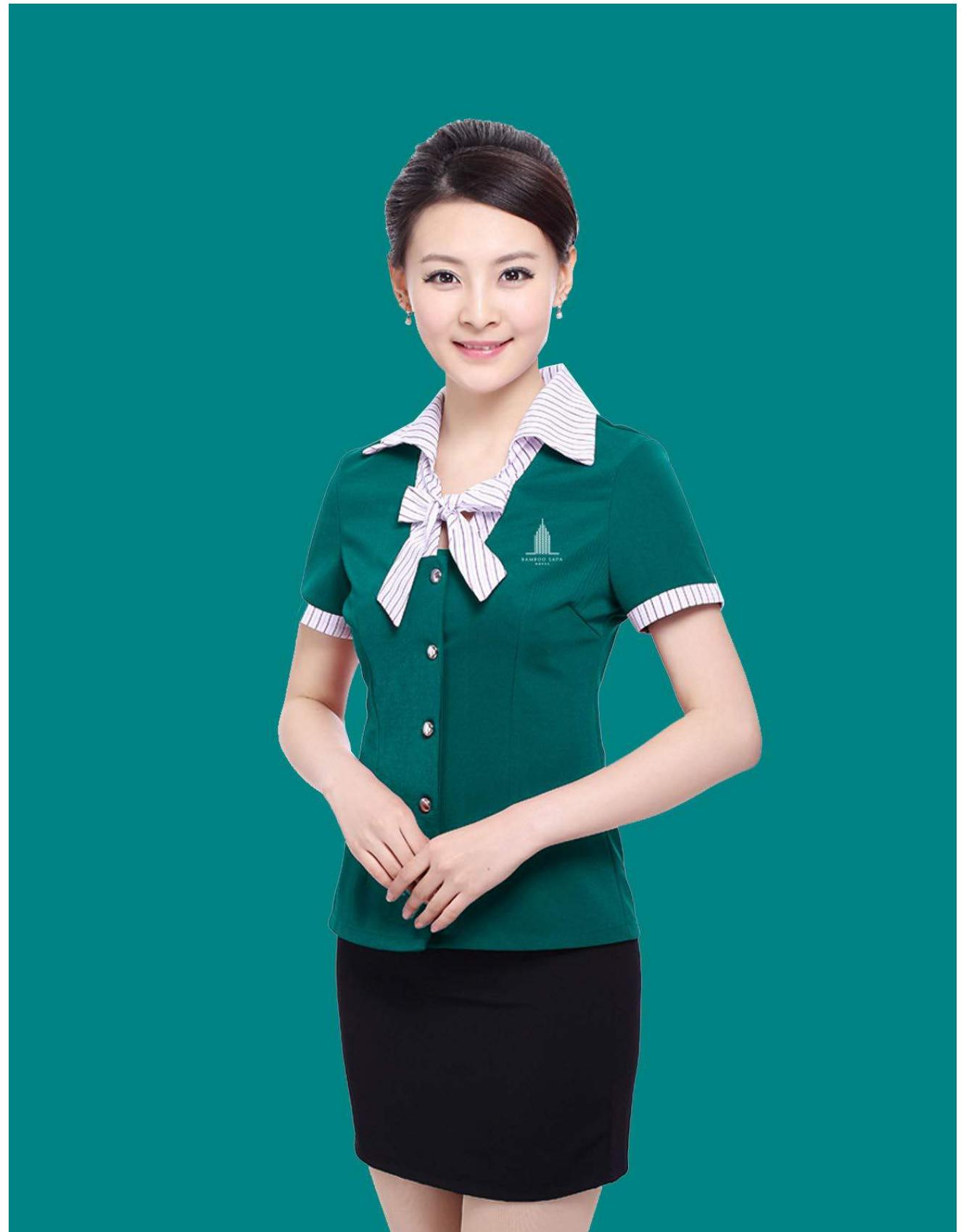


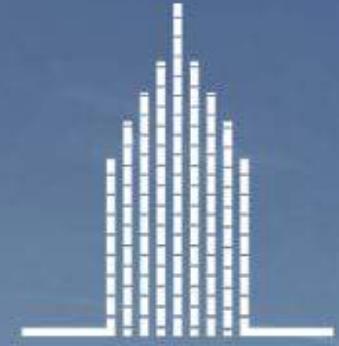












BAMBOO SAPA
HOTEL

LUXURY HOTEL SAPA

003 Đường Hoàng Liên, P. Cốc Lếu. TP Lào Cai | 0888 99 8888 | www.bamboohotel.com

REBRANDING

TRAMEXCO

/ Logo Design

/ Brand Applications

/ Visual Identity System

/ Web Design

Founded in 2003 Tramexco has 15 years in the field of Technology and Industry.

- Design, supply, install and install central and local air conditioning systems
- Provide backup generator
- Design, supply and installation of elevator system for office, commercial center, family.
- Design, supply, installation and installation of surveillance camera, LAN, video conferencing.
- Supply and installation of sound system stage, hall, audio workshop.
- Provide copiers, computers, office equipment, educational equipment, vocational training.
- Rental of generators, air conditioners, photocopiers with services of supplies, repair, installation.
- Retail petroleum, wholesale and retail oil HD Gressol.



TRAMEXCO



TRAMEXCO

2003 - 2017



TRAMEXCO

2018 →

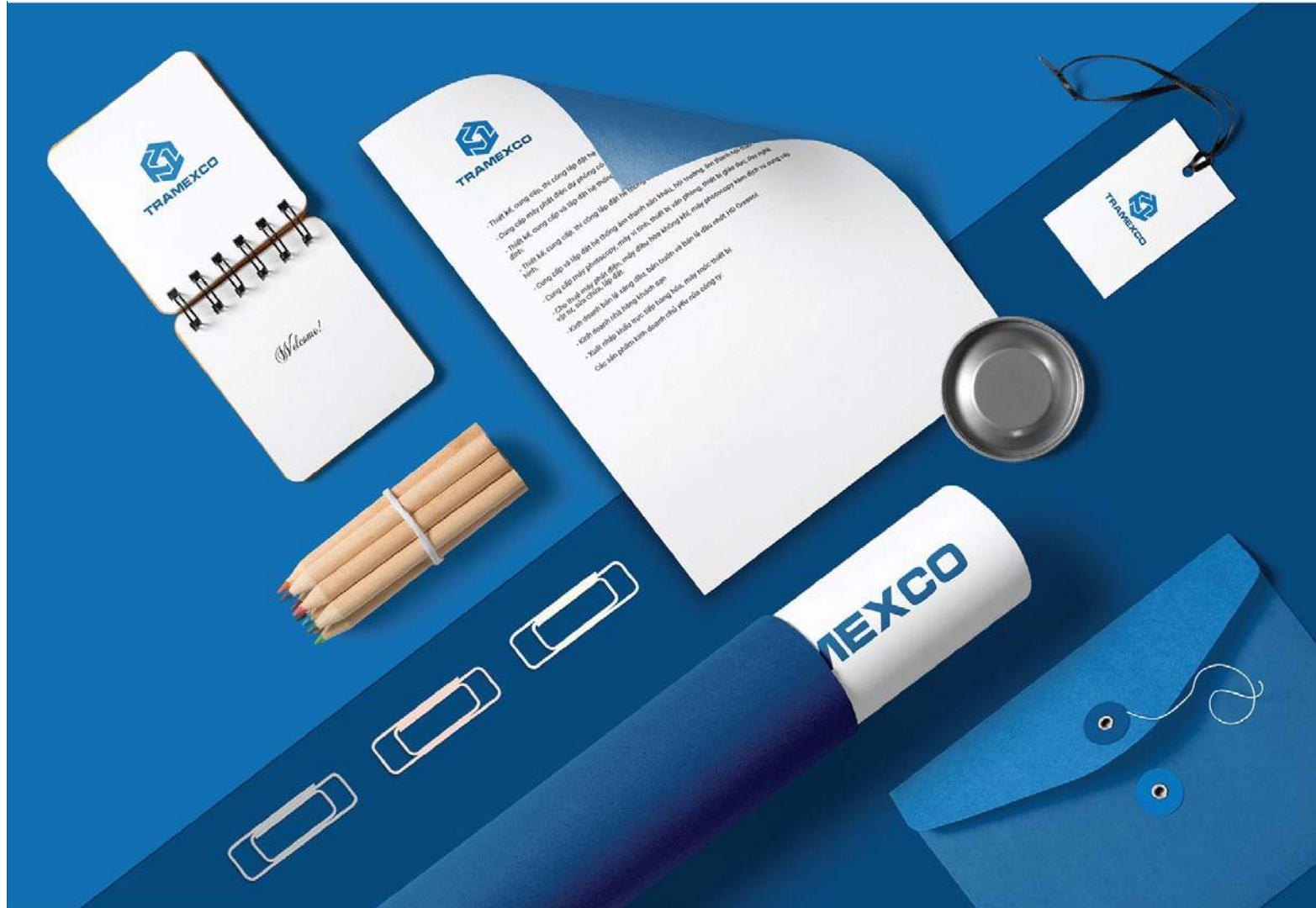








FOLDER
FOR A4 & LETTER
Size 430 x 305mm





ABOUT US

What an About Us page is really for

The problem with many About Us pages is they're an afterthought—a link buried in the footer of a website that leads to a few hastily written paragraphs about a company.

What an About Us page should be is a goal-oriented sales page, one that focuses on highlighting the biggest selling points of your story and brand, making a strong impression on curious customers.

 **TRAMEC[®]**

Why the "About Us" Page Rocks: It tells us a story. When you have a great story about how your product or service was built to change lives, share it. The "About Us" page is a great place for it to live, too. Good stories humanize your brand, providing context and meaning for your product. What's more, good stories are sticky -- which means people are more likely to connect with them and pass them on.

Yellow Leaf Hammocks tells users about its product by describing how the hammocks empower artisan weavers and their families. The company breaks down different pieces of the story into sections that combine words and easily digestible graphics, painting a picture instead of big chunks of text. They're clear about why they're different: "Not a Charity," the page reads. And then: "This is the basis for a brighter future, built on a hand up, not a handout."

Every company has a story to tell, so break out your storytelling skills from that random English class you took years ago and put them to work on your "About Us" page. Using descriptive and emotive copy and gorgeous graphics, an "About Us" page with a story works harder for your business than a generic one.

The image shows a laptop screen displaying the website of Công ty CP Thương mại Dịch vụ và XNK Thanh Hóa (Tramexco). The website features a dark blue header with the company logo and name in Vietnamese and English. Below the header is a navigation menu with links to TRANG CHỦ, GIỚI THIỆU, SẢN PHẨM, DỊCH VỤ, TIN TỨC - TUYỂN DỤNG, DỰ ÁN, ĐỐI TÁC, and LIÊN HỆ. The main content area features a large, scenic photograph of a port at night, showing numerous illuminated shipping containers and industrial cranes reflected in the water. On the left side of the page, there is a section titled "Giới thiệu về Tramexco" with a brief description of the company's services. To the right, there are two other sections: "Dịch vụ cho thuê Điều hòa không khí" and "Dịch vụ cho thuê máy móc thiết bị", each with a small icon and a short text snippet.

CÔNG TY CP THƯƠNG MẠI DỊCH VỤ VÀ XNK THANH HÓA
THANH HÓA IMPORT - EXPORT & TRADING SERVICES JSC

TRANG CHỦ GIỚI THIỆU SẢN PHẨM DỊCH VỤ TIN TỨC - TUYỂN DỤNG DỰ ÁN ĐỐI TÁC LIÊN HỆ

MacBook Pro



BRANDING

DAI AN

GENARAL

HOSPITAL



Logo Design/

Brand Identity/

Web Design/

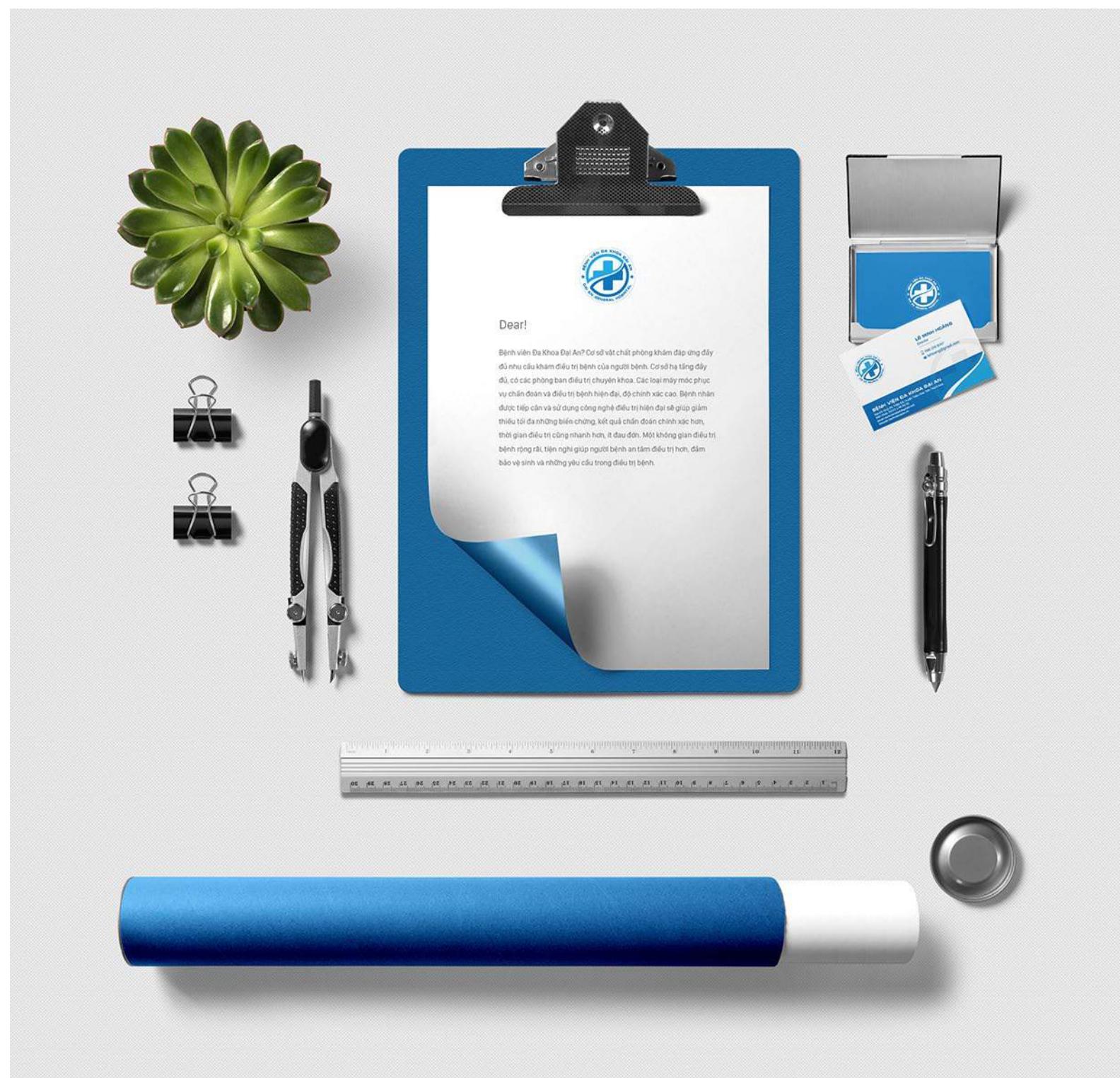
Client: Dai An Company

Address: Thanh Hoa

Scale of 300 beds.









BỆNH VIỆN ĐA KHOA ĐẠI AN

Địa chỉ: QL6 45, Thị trấn Thủ Hoà, Huyện Thủ Đức, Thành phố Hồ Chí Minh
Điện thoại: (0237) 392.92.92 | Email: benvien dai an@gmail.com | Website: daianhospital.vn









BRANDING

PINE TWIN

/Logo Design

/Brand Identity

/Packaging

/Brand Application

/Web Design

Provide ornamental care products.

Provide bonsai, garden house decorations and greenery.

Customer: Pine Town

Address: Tay Ho, Ha Noi





PINE TWIN
STORE GARDEN









PINE TWIN
STORE GARDEN

KHU VỰC VƯỜN HOA ĐÁ





PRINTING AND MARKETING







GCO CREATIVE

- Đặt tên thương hiệu
- Sáng tác thông điệp thương hiệu
- Thiết kế logo
- Cẩm nang sử dụng thương hiệu
- In diện thương hiệu doanh nghiệp
- Nhận diện thương hiệu sản phẩm
- Üng dụng tương tác
- Truyền thông Marketing

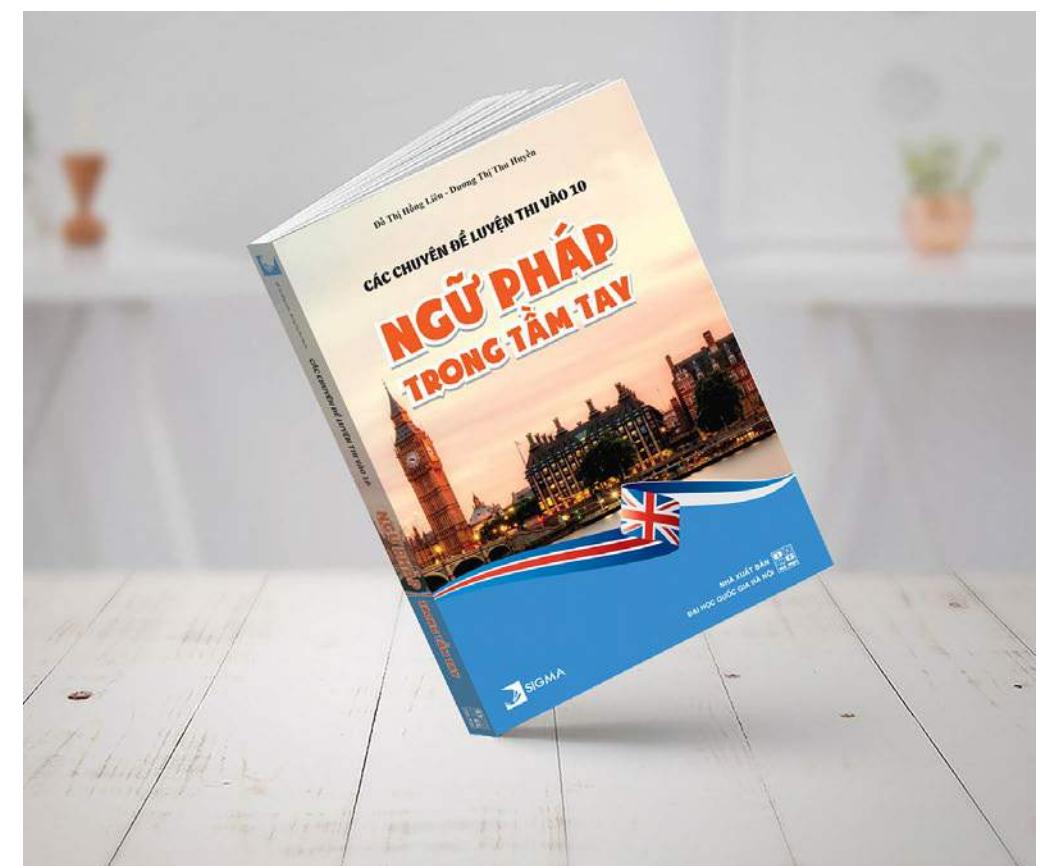
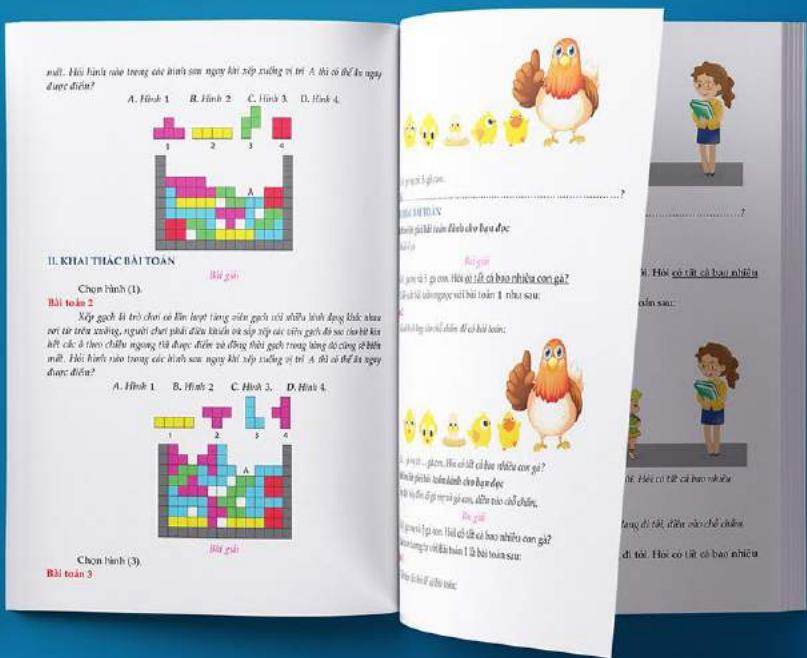
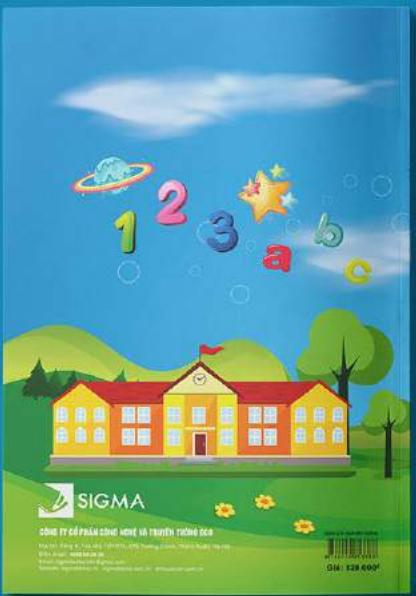
GCO MEDIA

Hệ thống chuyên trang tin tức cung cấp thông tin đa dạng về giải trí, xã hội, thời trang... thông qua website, ứng dụng mobile, mạng xã hội và các kênh truyền thông khác. Lượng độc giả lớn, thuộc mọi độ tuổi, giới tính, ngành nghề trên khắp cả nước.











Updating ...



- 📍 8th , TOYOTA Thanh Xuan, 315 Truong Chinh street, Thanh Xuan, Hanoi, Vietnam
📞 (024)7 309 8885
- 📍 Lot No. MG 202, Vincom Urban Area, Dien Bien Ward, Thanh Hoa City
📞 (023)7 730 8885
- 📍 7th floor, Phuong Long building, 506 Nguyen Dinh Chieu, District 3, TP. HCMC
📞 (028)7 309 8885

www.brity.vn