

# Airline Analytics

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# Basic Idea

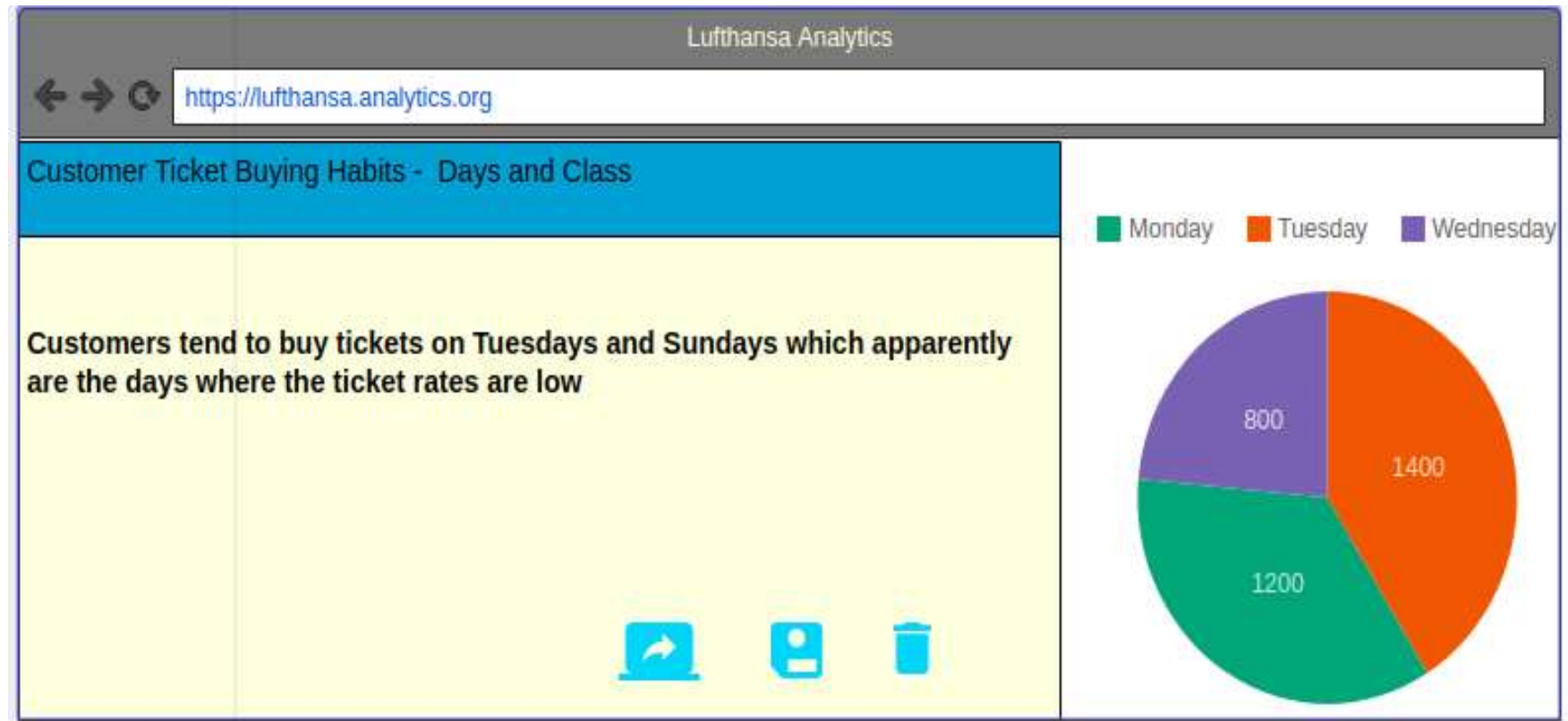
Regardless of data size, our Airline Analytics should provide insights quickly from data analysis.

Analytics users who are tired and having to go through multiple dashboards(Tableau, QlikView) will get insights which are in form of text and can be easily understandable.

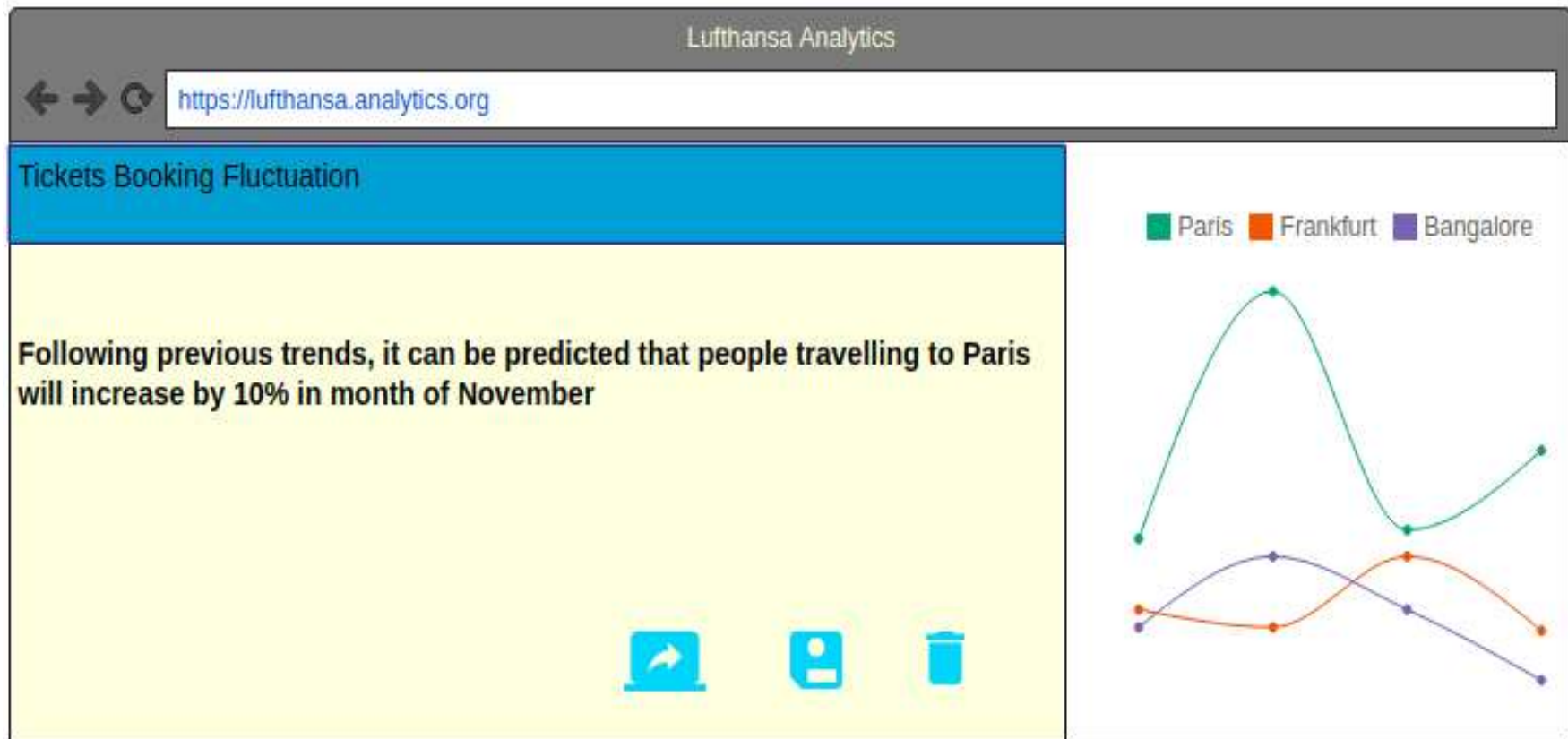
Insights will be presented in terms of a storyboard.

Storyboards provide users with wide variety of benefits which include contextual, actionable and consumable insights.

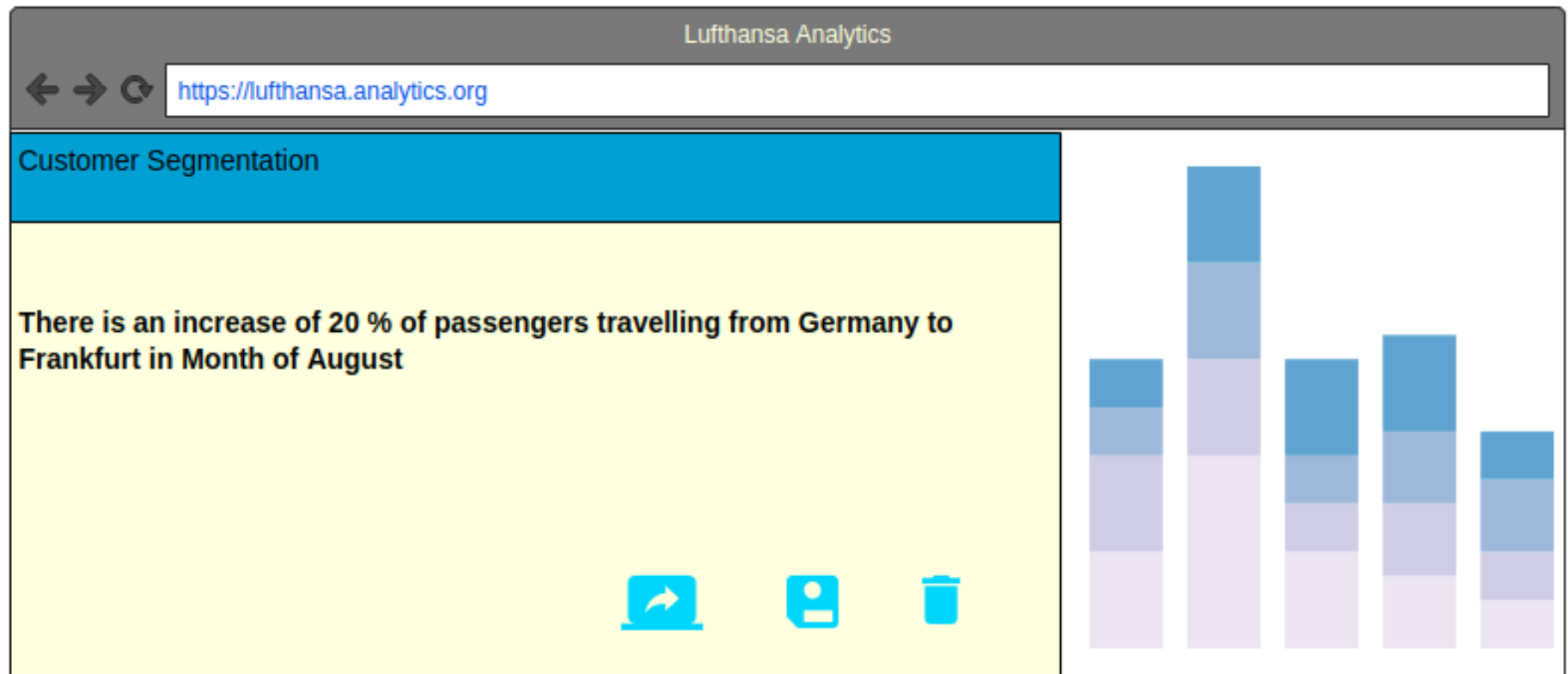
# Insights Moqup - 1



# Insights Moqup - 2



# Insights Moqup - 3



# Target Areas

- **Customer Sales**
- **Improved Marketing Efforts**
- **Internal Use – Safety, Fuel efficiency**

# Approach

- **Data Engineering**
- **Data Analysis - Machine Learning Approaches**
- **GUI - Presenting Storyboards of insights obtained from analysis**

**Thank You**