Lysanne Huberdeau

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SKILLS

- · Upselling and cross-selling
- Excellent communication skills
- · Attention to details
- · POS systems familiarity
- Teamwork and collaboration

- Prioritize and juggling multiple tasks effectively
- Flexible and adaptable
- Handle issues related to products or services
- Fluent in English & French
- Technical skills: Microsoft Office and Photoshop

PROFESSIONAL EXPERIENCE

Dynamite | Burnaby, BC

Sales Associate

Oct 2022 - Present

- Demonstrated in-depth knowledge of products, making informed recommendations that resulted in a 15% increase in add-on sales.
- Delivered exceptional customer service, ensuring a positive shopping experience and cultivating a loyal customer base
- Assisted with store layout and visual merchandising, creating appealing displays that contributed to a 10% increase in foot traffic.

École la Voie du Nord | Thompson, MB

Jun 2013 - Aug 2020

Fundraiser Volunteer

- Orchestrated 5 expansive fundraising events encompassing the entire school community, collaborating
 closely with a dedicated marketing team for impactful poster design. The successful execution led to
 exceeding the fundraising target by over 20%, securing more than \$8,000 and significantly enhancing
 community awareness among students.
- Efficiently managed and arranged monthly social activities within the school environment, actively participating in various committees that engaged a wide spectrum of individuals from diverse cultural, ethnic, religious, and socio-economic backgrounds.

St. Lawrence Roman Catholic Church Parish | Thompson, MB

Jun 2013 - Aug 2020

Volunteer

Collaborated closely with the event management team to arrange and execute events catering to a
maximum of 300 attendees. Led a dedicated team of volunteers in managing food catering operations
and expertly ensured the seating and service for over 100 guests throughout the duration of the event.

Bath & Body Works | Thompson, MB

Apr 2019 - Jan 2020

Sales Associate

- Engaged with customers to understand their needs and preferences, resulting in a 90% increase of customer satisfaction
- Maintained accurate inventory records, assisting in stock replenishment and reducing out-of-stock instances by 20%.
- Managed cash drawer with precision, ensuring accurate counts at the start and end of each shift and minimizing errors.

EDUCATION

Bachelors of 3D Animation

Sep 2023 - Present

Emily Carr University of Art + Design | Vancouver, BC

Diploma of Concept Arts

Aug 2021 - Aug 2022

Vancouver Film School | Vancouver, BC

Bachelor of Fine Arts

Sep 2020 - May 2021

University of Manitoba | Winnipeg, MB