

N.M. Stat. Ann. § 57-12B-2

Current through all chaptered acts of the 2024 Regular Session.

Michie's™ Annotated Statutes of New Mexico > Chapter 57 Trade Practices and Regulations (Arts. 1 — 32) > Article 12B Privacy Protection (§§ 57-12B-1 — 57-12B-4)

57-12B-2. Definitions.

As used in the Privacy Protection Act [Chapter 57, Article 12B NMSA 1978]:

A. “business” means a commercial enterprise that:

- (1) sells or leases or intends to sell or lease products, goods or services to consumers;
 - (2) is an agent of a business described in Paragraph (1) of this subsection; or
 - (3) is an agent of a nonprofit organization selling marketing services to that organization;
- and

B. “consumer” means a natural person, who is a resident of New Mexico, and who purchases, leases or otherwise contracts for products, goods or services within New Mexico that are primarily used for personal, family or household purposes.

History

Laws 2003, ch. 169, § 2.

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