

**Fla. Stat. § 501.204**

Current through Chapter 1 of the 2024 session and through the 2023 C special session.

*LexisNexis® Florida Annotated Statutes > Title XXXIII. Regulation of Trade, Commerce, Investments, and Solicitations. (Chs. 494 — 560) > Chapter 501. Consumer Protection. (Pts. I — VII) > Part II. Deceptive and Unfair Trade Practices. (§§ 501.201 — 501.213)*

**§ 501.204. Unlawful acts and practices.**

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- (1) Unfair methods of competition, unconscionable acts or practices, and unfair or deceptive acts or practices in the conduct of any trade or commerce are hereby declared unlawful.
- (2) It is the intent of the Legislature that, in construing subsection (1), due consideration and great weight shall be given to the interpretations of the Federal Trade Commission and the federal courts relating to s. 5(a)(1) of the Federal Trade Commission Act, 15 U.S.C. s. 45(a)(1) as of July 1, 2017.

**History**

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S. 1, ch. 73-124; s. 1, ch. 83-117; s. 4, ch. 85-63; s. 2, ch. 90-190; s. 3, ch. 93-38; s. 2, ch. 2001-39; s. 23, ch. 2001-214; s. 2, ch. 2006-196, eff. July 1, 2006; s. 4, ch. 2013-207, eff. July 1, 2013; s. 5, ch. 2015-92, effective July 1, 2015; s. 4, ch. 2017-155, effective July 1, 2017.

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