

**The FDA New Era of Smarter Food Safety Low- or No-Cost Tech-Enabled Traceability
Challenge Submission Form**

Team information

Team Name: **Traceability Driver**

Organizational affiliation: **Traceability Internet Organization**

Address: **15814 Blanco Trails Ln**

City: **Cypress**

State: **Texas**

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Position/Title: **Founder**

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Other Team Members: **John Heggelund, Thomas Burke**

Project information

Title of solution: **Traceability Driver**

Segment of the food supply chain the solution is intended to assist (mark one with an “X”):

☐ Primary producers (such as entities involved in farming and fishing)

☐ Importers

☐ Manufacturers/processors

☐ Distributors (such as wholesalers, distribution centers and repackers)

☒ Retailers and foodservice (such as retail food establishments and restaurants)

URL for uploaded YouTube Video¹: <https://www.youtube.com/watch?v=Oq8MrAmr5gs>

Other information

How did you hear about this Competition? **LinkedIn**

¹ If you are unable to upload the required video to <http://www.YouTube.com>, please reach out to PrecisionFDA@fda.hhs.gov for assistance.