

	Column Name	Description
1	CustomerID	Unique customer ID
2	Churn	Churn Flag
3	Tenure	Tenure of customer in organization
4	PreferredLoginDevice	Preferred login device of customer
5	CityTier	City tier (1,2,3)
6	WarehouseToHome	Distance in between warehouse to home of customer
7	PreferPaymentMethod	PreferredPaymentMode Preferred payment method of customer
8	Gender	Gender of customer
9	HourSpendOnApp	Number of hours spend on mobile application or website
10	NumberOfDeviceRegistered	Total number of devices is registered on particular customer
11	PreferredOrderCat	Preferred order category of customer in last month
12	SatisfactionScore	Satisfactory score of customer on service
13	MaritalStatus	Marital status of customer
14	NumberOfAddress	Total number of added added on particular customer
15	Complain	Any complaint has been raised in last month
16	OrderAmountHikeFromLastYear	Percentage increases in order from last year
17	CouponUsed	Total number of coupon has been used in last month
18	OrderCount	Total number of orders has been places in last month
19	DaySinceLastOrder	Day Since last order by customer
20	CashbackAmount	Average cashback in last month