

# Jared Marc Song Kye-Jet

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## EDUCATION

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**Singapore Management University** — *BSc. (Information Systems)* Aug 2022 - Aug 2026

- Lee Kong Chian Scholar

## EXPERIENCE

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**Infocomm Media Development Authority** — *Product Intern* Apr 2022 - Present

- Product Manager for AI Verify (AI Governance & Testing Toolkit) at IMDA.
- Driving features such as internal message queues for interfacing from ideation to implementation.
- Planning Agile sprints and roadmaps using Atlassian Jira.

**Marketsurf** — *Co-Founder & CEO* Feb 2022 - Present

- Founded Marketsurf, a social media sentiment analytics company for business intelligence and market research.
- Raised \$90,000 in pre-seed capital from angel investors.
- Leading back-end development, marketing efforts and administration.

**Singapore Armed Forces Cyber Defence School** — *Assistant Trainer* Jun 2021 - Jan 2022

**Center for Strategic Infocomm Technologies** — *Cyber Specialist* Feb 2021 - Jun 2021

- Recipient of the Cyber Specialist Award, Batch 4.
- Engaged in malware reverse engineering, developing proficiency with debugging, reading assembly, and the Win32 APIs.

**Bioinformatics Institute, A\*STAR** — *Research Intern* Dec 2019 - Apr 2020

- Software engineer under the Computer Vision and Pattern Detection group.
- Published co-author of [Studying The Effect of MIL Pooling Filters on MIL Tasks](#).

## CO-CURRICULAR ACTIVITIES

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**For a Git Cause** — *Hackathon Team*

- Back-end developer of the [Charlotte Chrome extension](#), developed for and winner of the *Most Impactful* award at the *Tech For Good Festival 2021*. Implemented image captioning algorithm.
- Back-end developer of the [Butter](#) adaptation of TradeTrust, a cross-border zero-trust trade solution built on blockchain and finalist at the *Hack.SG Hackathon*. Led development efforts, implemented Optical Character Recognition algorithm for keyword extraction.

**Social Engineering Experts** — *Cybersecurity Interest Group*

- Founding member and reverse engineer of the Social Engineering Experts coalition. Currently ranked 1<sup>st</sup> in Singapore for 2022. Organizers of [SEETF 2022](#), a cybersecurity capture-the-flag competition sponsored by leading companies in the industry such as *TryHackMe*.

## CERTIFICATIONS

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**Corporate Finance Institute** — *Financial Modelling and Valuation Analyst*

## SKILLS & INTERESTS

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- **Languages** — English, Mandarin Chinese, Python, C++, C, x86 Assembly, Win32 APIs
  - **Cybersecurity** — IDA Pro, Reverse engineering, GDB
  - **Computer vision** — Image classification, object detection, optical character recognition
  - **Entrepreneurship** — Valuation, financing, networking
  - **Web development** — Flask, APIs, PostgreSQL

## COMMUNITY SERVICE

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**Willing Hearts** — Food preparation and distribution for needy families in Singapore weekly.

**Chinese Development and Assistance Council** — Conducted weekly homework clinics for underprivileged families