

Service Business Website Template - Customization Guide

Quick Start

1. Initial Setup

```
# Clone/copy the template
cp -r /path/to/service_business_website_template /path/to/your-business-website
cd your-business-website

# Install dependencies
yarn install

# Run the setup script (optional - helps configure basic info quickly)
node scripts/setup-business.js

# Start development server
yarn dev
```

2. Basic Configuration

Edit `config/business-config.ts` - this is your main configuration file:

```
export const businessConfig = {
  business: {
    name: "Your Business Name",           //  CHANGE THIS
    tagline: "Your business tagline",     //  CHANGE THIS
    location: {
      city: "Your City",                 //  CHANGE THIS
      state: "Your State"                //  CHANGE THIS
    }
  },
  contact: {
    phone: "Your Phone Number",          //  CHANGE THIS
    email: "your@email.com"              //  CHANGE THIS
  }
  // ... continue customizing all sections
};
```

Branding Customization

Logo

1. Upload your logo image
2. Update in `config/business-config.ts` :

```
branding: {
  logo: {
    src: "/path/to/your/logo.png", //  CHANGE THIS
    alt: "Your Business Logo",      //  CHANGE THIS
    width: 200,
    height: 120
  }
}
```

Brand Colors

Update colors in `config/business-config.ts` :

```
colors: {
  primary: "#YOUR_PRIMARY_COLOR", //  CHANGE THIS - Main brand color
  secondary: "#YOUR_SECONDARY_COLOR", //  CHANGE THIS - Accent color
  accent: "#YOUR_ACCENT_COLOR" //  CHANGE THIS - Additional accent
}
```

Colors will automatically update throughout the site!

Favicon

Replace `/public/favicon.ico` with your favicon.

Content Customization

Services

Update the services array in `config/business-config.ts` :

```
services: [
  {
    name: "Your Service Name", //  CHANGE THIS
    description: "Service description", //  CHANGE THIS
    icon: "Home", // Lucide icon name //  CHANGE THIS
    features: [ //  CHANGE THIS
      "Feature 1",
      "Feature 2",
      "Feature 3"
    ]
  }
  // Add more services...
]
```

Available icons: Home, Building, ChefHat, Palette, Brush, Wrench (add more in `services-section.tsx`)

Testimonials

Update testimonials in `config/business-config.ts` :

```
testimonials: [
  {
    name: "Customer Name",           // ✎ CHANGE THIS
    location: "Customer Location",    // ✎ CHANGE THIS
    rating: 5,
    text: "Customer review text...",  // ✎ CHANGE THIS
    service: "Service Type"           // ✎ CHANGE THIS
  }
  // Add more testimonials...
]
```

About Section

Update owner/contractor information:

```
owner: {
  name: "Your Name",           // ✎ CHANGE THIS
  title: "Your Title",         // ✎ CHANGE THIS
  experience: "Years of experience", // ✎ CHANGE THIS
  certifications: [
    "Certification 1",
    "Certification 2"
  ]
}
```

Photo Gallery Setup

1. Upload Your Photos

- Save project photos in `/uploads/` folder
- Use descriptive filenames (e.g., `kitchen-cabinet-renovation-2024.jpg`)
- Optimize images for web (recommended: under 500KB each)

2. Configure Gallery

Update the gallery section in `config/business-config.ts` :

```
gallery: {
  categories: [                     // ✎ CHANGE THIS
    "All Projects",
    "Interior Painting",
    "Exterior Painting",
    "Kitchen Cabinets",
    // Add your categories...
  ],
  photos: [
    {
      src: "/uploads/your-photo.jpg", // ✎ CHANGE THIS
      alt: "Descriptive alt text",     // ✎ CHANGE THIS
      category: "Interior Painting",    // ✎ CHANGE THIS
      title: "Project Title",           // ✎ CHANGE THIS
      description: "Brief description"  // ✎ CHANGE THIS
    }
    // Add more photos...
  ]
}
```

3. Photo Best Practices

- **Alt Text:** Be specific (e.g., “Modern kitchen with white cabinets and subway tile backsplash”)
- **Categories:** Match exactly with categories array
- **Titles:** Short and descriptive
- **Descriptions:** Brief but informative

Email Setup


1. Set up Resend Account

1. Sign up at resend.com (<https://resend.com>)
2. Verify your domain
3. Get your API key
4. Add to `.env.local` :

```
RESEND_API_KEY=your_api_key_here
```

2. Update Email Settings

In API routes (`app/api/contact/route.ts` and `app/api/quote/route.ts`):

```
from: 'website@yourdomain.com', //  CHANGE THIS to your verified domain
to: businessConfig.contact.email, // This pulls from your config
```

Advanced Customization

Adding New Services

1. Add to `businessConfig.services` array
2. Add corresponding icon to icon map in `services-section.tsx` :

```
const iconMap = {
  Home,
  Building,
  YourNewIcon, // Import from lucide-react
};
```

Custom Page Sections

To add new sections:

1. Create component in `/components/`
2. Import and add to `app/page.tsx`
3. Add navigation link in `navigation.tsx`

SEO Customization

Update SEO settings in `config/business-config.ts` :

```
seo: {
  title: "Your SEO Title", // 📝 CHANGE THIS
  description: "Your meta description", // 📝 CHANGE THIS
  keywords: "your, seo, keywords", // 📝 CHANGE THIS
  ogImage: "URL to your social image" // 📝 CHANGE THIS
}
```

Custom CSS

Add custom styles to `app/globals.css`:

```
/* Your custom styles */
.your-custom-class {
  /* Custom styling using your brand colors */
  background-color: var(--color-primary);
}
```

Mobile Optimization

The template is mobile-first, but you can customize breakpoints in `tailwind.config.ts`:

```
screens: {
  'xs': '475px',
  // Add custom breakpoints
}
```

Lead Generation Features

Form Customization

Modify form fields in modal components:

- `free-estimate-modal.tsx`
- `color-consultation-modal.tsx`
- `contact-section.tsx`

Email Templates

Customize email templates in API routes for better branding and information capture.

Deployment

Build and Test

```
yarn build
yarn start
```

Environment Variables for Production

Set these in your hosting platform:

```
RESEND_API_KEY=your_production_api_key
NEXTAUTH_SECRET=your_production_secret
NEXTAUTH_URL=https://yourdomain.com
```

Troubleshooting

Common Issues

1. **Images not showing:** Check file paths in gallery config
2. **Colors not updating:** Verify CSS custom properties in globals.css
3. **Forms not working:** Check Resend API key and domain verification
4. **Build errors:** Check TypeScript types in business-config.ts

Getting Help

- Review component files for implementation details
- Check browser console for errors
- Verify all required fields in business-config.ts are filled

Pre-Launch Checklist

- ☐ All business information updated in config
- ☐ Logo and favicon replaced
- ☐ Brand colors customized
- ☐ All services configured
- ☐ Testimonials added
- ☐ Gallery photos uploaded and configured
- ☐ Email integration tested
- ☐ Contact information verified
- ☐ SEO metadata updated
- ☐ Site tested on mobile and desktop
- ☐ Forms tested and working
- ☐ Build successful with no errors

Need help? All customization happens primarily in `config/business-config.ts` - start there! 🎉