

Analysis

- Overall Revenue - 55M
- Total Interest earned - 8M
- Total transaction Amount - 45M
- Male customers are contributing more in revenue (30M) compared to female customers (25M)
- Blur and Silver Credit Cards and contributing to 94% of overall transactions
- TX,NY,CA and FL contribute to 87% of the revenue
- Overall Delinquency rate - 6.07%
- Overall Activation rate - 57.4%