



# Hà Văn An

Senior Designer, UI/UX Designer

+84 985 121912

Hanoi, Vietnam

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## General Information

Date of Birth	8 Feb 1984
Gender	Male
E-mail	anhv.mr@gmail.com
Address	45 Trung Van, Nam Tu Liem, Hanoi, Vietnam
Language Proficiency	Vietnamese (Native), English (Intermediate)

**Behance**

[behance.net/anhvhr](https://behance.net/anhvhr)

**LinkedIn**

[linkedin.com/in/anhv2](https://linkedin.com/in/anhv2)

## Career Objectives

- Thriving to become a leading expert on UX Design, especially Product Manager
- To further my professional career with a management position in a world class company

## Education & Qualifications

**Thai Nguyen University of Information & Communication Technology, Vietnam**  
Bachelor of Engineering - Information Technology

Sep 2004 - Jun 2009

# Work Experience

01

## Lead of Design

EASTERN CULTURE DEVELOPMENT JOINT STOCK COMPANY - May 2018 - Present

### My responsibilities include:

- Survey the needs and habits of online learners in Vietnam, design an online learning website
- Organize, organize and assign jobs in design team. The work includes: Designing landing pages, advertising banners for courses, lecturers. Designing advertising publications for offline courses, seminars such as: Backdrop, Standee, catalog, ...
- Responsible for designing and managing mobile applications
- Ensuring quality and work schedule in design team
- Training and developing skills for design team

### Projects involved:

1. Design online education website: [www.vanhoaphuongdong.vn](http://www.vanhoaphuongdong.vn)
2. Design multiple course campaigns for hundreds of lecturers
3. Responsible for designing and managing mobile applications: Huyet Vi Kinh Lac, Luban Ruler

02

## Lead of Design

FPT RETAIL JOINT STOCK COMPANY - Jun 2014 - May 2018

### My responsibilities include:

- Collaborate with Product Owner to design user experience such as: user interface, interaction design, visual design
- Perform basic user research, user flow
- Design landing pages, advertising banners for promotional campaigns from digital marketing
- Ensuring quality and work schedule in design team
- Training and developing skills for design team

### Projects involved:

1. Digital retail website system: [fptshop.com.vn](http://fptshop.com.vn)
2. Website for Apple Premium Reseller (APR) in Vietnam: [fstudiobyfpt.com.vn](http://fstudiobyfpt.com.vn)
3. Along with hundreds of preorder and sale campaigns for brands: Samsung, Sony, Oppo, Huawei, ..

03

**Web Designer**

FINALSTYLE COMPANY - Mar 2009 - May 2014

**My responsibilities include:**

- Design website interface, images, banners for customers of the company
- Design dynamic website as Flash action script
- Designing a brand identity such as: Logo, brochure, bussines card,...
- Create prototypes, mockups to customers of the company

04

**Graphic Designer**

VINETSOFT COMPANY - Mar 2008 - Feb 2009

**My responsibilities include:**

- Design website interface, images, banners for customers of the company
- Design dynamic website as Flash action script
- Designing a brand identity such as: Logo, brochure, bussines card,...

## Skills and Personal qualities

**Key strengths include:**

- Good at minimalist modern design, material design
- Sensational attention to details, good sense of color
- Keep track with newest design trends
- Experience designing for multiple platforms: Website, iOS, Android,...
- Design from concept to wireframe to pixel perfect
- Experience collaborating with digital marketers to realize ideas into visual designs that really attract customers such as: Landing pages, banner ads, ...

**Relevant Software:**

Adobe Photoshop/ Lightroom	Expert
Adobe Illustrator	Expert
Adobe After Effect	Advanced
Adobe Premier	Advanced

Proficient with various designing and prototyping tools such as: Figma, Sketch App, Marvel App, Zeplin, Invision,...

## References

### **Ngo Quoc Bao (Mr.)**

Director of E-Commerce Department - FPT Retail JSC

Mobile: +84937488899 | Email: baonq@fpt.com.vn

### **Dao Viet Long (Mr.)**

Product Owner of E-Commerce Department - FPT Retail JSC

Mobile: +84919156164 | Email: longdv7@fpt.com.vn

### **Nguyen Trung Duc (Mr.)**

Director of Baokim.vn

Mobile: +84976711986 | Email: ducnt@baokim.vn

## Portfolio

See more at: [www.behance.net/anvhmr](https://www.behance.net/anvhmr)

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