



LE CONG LENH

Date of birth: 08/22/1994
Gender: Male
Phone: +84 974 692 794
Email: leconglanh722@gmail.com
Address: Đường 30/4, Phú Hoà, Thủ Dầu Một, Bình Dương

OBJECTIVE

Creating and keeping the closest connection with market and customers then help company achieve goals in business and strategies by increasing sale and brand awareness.

ABOUT ME

- Good at handling problems and communicating with the business owners and officer customers.
- Goal-oriented, ambitious and pro-active.
- Having knowledges about CPC field, GDN, SEO, SEM and Google Analytics.
- Fluent in English and Vietnamese.
- Oversea working experiences for the big brand - Google.

EDUCATION

Sept 2012 -June 2016 **University of Economics HCMC**
Major: PUBLIC FINANCE

WORKING EXPERIENCES

Jan 2019 - Oct 2019	Digital Marketing Consultant representing for Google Ads in Malaysia
July 2017 – Dec 2018	Service officer at Wall Street English Vietnam, leader of the events/seminars/clubs team at WSE head office in Vietnam
<i>Jun 2016 – April 2016</i>	Consultant in exporting agricultural products to Japan in FOHLA Company
<i>Dec 2013</i>	Promotional staff at the yearly Thai Market Fair organized at Tan Binh Exhibition and Convention Centre

ACTIVITIES

<i>Jan 2019 - Oct 2019</i>	Being trained to get the hard product knowledges from Google Ads, working under pressure and monthly KPI.
<i>July 2017 – Oct 2018</i>	Organized and lead the three yearly biggest events at the center tend to customer experiences.
<i>Mar 2014 and 2015</i>	Organized and participated in selling flowers to raise more than 20 million VND for charity funds on International Women Day
<i>Nov 2013 – Jun 2017</i>	3 times in charge of leading student group to some poor and rural provinces in Vietnam in order to help the poor locals.

CERTIFICATIONS

TOEIC Certificate with score 515

Bachelor of Banking and Finance in 2016

The excellent member in Green Summer Campaign in 2014

The best team player at the first three-month working at WSE in 2017

The best team player of the year as Service Officer at Service night Award in WSE in 2018