

Help Center → Analysis & Reporting → View your results

Working with your responses

You can explore and download all the answers you collect in the **Responses** section of the Results panel.

The **Responses** section allows you to view individual answers to your form. This is different from the **Summary** and **Insights** sections, which show you the overall trends in the responses. This makes it great for diving deeper into qualitative data to understand each respondent better.

Where to find your responses

Go to the Responses section by clicking on the **Results** panel and then on the **Responses** tab. The number of responses your form has received will be shown in brackets in this tab.

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Smart Insights Beta Insights Summary Responses [70] +70					
	Response time	Response type	How would you describe your hair after a typical wash?	What is your top haircare goal?	What is your biggest challenge with your hair on a daily basis?
<input type="checkbox"/>	Your results are in!...	Completed	Looks dull or lifeless	Restore moisture and repair damage	Dryness and brittleness
<input type="checkbox"/> name@example.com	4 Nov 2024 20:09	Completed	Tends to frizz or flyaway	Boost shine and vibrancy	Unmanageable frizz and flyaways
<input type="checkbox"/> name@example.com	4 Nov 2024 20:06	Completed	Feels stripped or dry	Control frizz and smooth hair	Lack of gloss or sheen
<input type="checkbox"/> name@example.com	4 Nov 2024 20:01	Completed	Looks dull or lifeless	Control frizz and smooth hair	Dryness and brittleness
<input type="checkbox"/> -	4 Nov 2024 19:58	Completed	Feels stripped or dry	Restore moisture and repair damage	Lack of gloss or sheen
<input type="checkbox"/> -	4 Nov 2024 19:56	Completed	Feels stripped or dry	Restore moisture and repair damage	Dryness and brittleness
<input type="checkbox"/> -	4 Nov 2024 19:51	Completed	Looks dull or lifeless	Maintain scalp health and hair cleanliness	Oiliness or scalp issues
<input type="checkbox"/> hotlead@emailaddress.com	22 Oct 2024 15:28	Completed	Feels and looks great	Control frizz and smooth hair	Unmanageable frizz and flyaways
<input type="checkbox"/> -	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen
<input type="checkbox"/> -	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen
	21 Oct 2024	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen

Viewing all responses

The responses you've collected are displayed in table format sorted by date. The latest responses appear at the top of the list. Columns appear for each question, as well as variables, enrichment variables, Hidden Field values, response type, and scores, so you'll see the results of form calculations among your responses.

Cookie consent

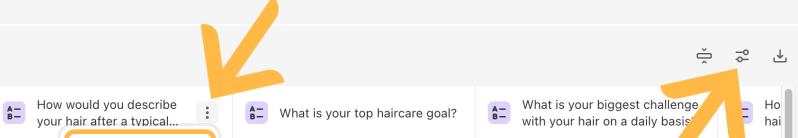
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Smart Insights Beta Insights Summary Responses [70] +70

	Response time	Response type	How would you describe your hair after a typical wash?	What is your top haircare goal?	What is your biggest challenge with your hair on a daily basis?	
<input type="checkbox"/> name@example.com	4 Nov 2024 20:09	Completed	Looks dull or lifeless	Restore moisture and repair damage	Dryness and brittleness	C
<input type="checkbox"/> name@example.com	4 Nov 2024 20:06	Completed	Tends to frizz or flyaway	Boost shine and vibrancy	Unmanageable frizz and flyaways	R
<input type="checkbox"/> name@example.com	4 Nov 2024 20:01	Completed	Feels stripped or dry	Control frizz and smooth hair	Lack of gloss or sheen	R
<input type="checkbox"/> -	4 Nov 2024 19:58	Completed	Looks dull or lifeless	Control frizz and smooth hair	Dryness and brittleness	R
<input type="checkbox"/> -	4 Nov 2024 19:56	Completed	Feels stripped or dry	Restore moisture and repair damage	Lack of gloss or sheen	D
<input type="checkbox"/> -	4 Nov 2024 19:51	Completed	Feels stripped or dry	Restore moisture and repair damage	Dryness and brittleness	R
<input type="checkbox"/> hotlead@emailaddress.com	22 Oct 2024 15:28	Completed	Looks dull or lifeless	Maintain scalp health and hair cleanliness	Oiliness or scalp issues	C
<input type="checkbox"/> -	21 Oct 2024 18:09	Completed	Feels and looks great	Control frizz and smooth hair	Unmanageable frizz and flyaways	R
<input type="checkbox"/> -	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen	R
	21 Oct 2024	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen	R

You can drag the edges of columns to resize them. Click the three-dot icon next to each column header, or the settings icon at the top of the table, to open the **Column settings** menu.

Smart Insights Beta Insights Summary Responses [70]

 Your results are in! Search responses All time Filters

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In the **Column settings**, click the eye icon to hide or show columns. To reorder columns click and hold on the 6 dots and then drag and drop them. Click **Apply** once you've finished making changes.

Column settings X



- Response time 👁️
- Response type 👁️
- How would you describe your hair after a typical wash? 👁️
- What is your top haircare goal? 👁️
- What is your biggest challenge with your hair on a daily basis? 👁️
- How often do you style your hair with heat tools? 👁️
- What type of environment does your hair face the most often? 👁️
- Select which US region you live in 👁️
- Almost there! As a special bonus, we'd love to offer you a personalized color-... 👁️
- (Video question) 👁️

Reset to default Save

Cookie consent

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Smart Insights Beta Insights Summary Responses [70]

✉️ 🌐 🔍 Search responses All time 🗓️ Filters

	Response time	Response type	How would you describe your hair after a typical wash?	What is your top haircare goal?
<input type="checkbox"/> name@example.com	4 Nov 2024 11:09	Completed	Looks dull or lifeless	Restore moisture and hydration
<input type="checkbox"/> name@example.com	4 Nov 2024 11:06	Completed	Tends to frizz or flyaway	Boost shine and vibrancy
<input type="checkbox"/> name@example.com	4 Nov 2024 11:01	Completed	Feels stripped or dry	Control frizz and smoothness
<input type="checkbox"/> -	4 Nov 2024 10:58	Completed	Looks dull or lifeless	Control frizz and smoothness
<input type="checkbox"/> -	4 Nov 2024 10:56	Completed	Feels stripped or dry	Restore moisture and hydration
<input type="checkbox"/> -	4 Nov 2024 10:51	Completed	Feels stripped or dry	Restore moisture and hydration
<input type="checkbox"/> hotlead@emailaddress.com	22 Oct 2024 06:28	Completed	Looks dull or lifeless	Maintain scalp health
<input type="checkbox"/> -	21 Oct 2024 09:09	Completed	Feels and looks great	Control frizz and smoothness
<input type="checkbox"/> -	21 Oct 2024 09:09	Completed	Feels and looks great	Boost shine and vibrancy
	21 Oct 2024			

⋮ Column settings X

- Response time
- Response type
- How would you describe your hair after a typical wash?
- What is your top haircare goal?
- What is your biggest challenge with your hair on a daily basis?
- How often do you style your hair with heat tools?
- What type of environment does your hair face the most often?
- Select which US region you live in
- Almost there! As a special bonus, we'd love to offer you a personalized color...
- (Video question)

Reset to default Save

To save column settings between sessions, make sure that **Tailor-made Typeform** is enabled in your [account settings](#).

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The screenshot shows the 'Account' settings page. On the left, a sidebar lists 'Your settings' (selected), 'Communications', 'Authorized apps', and 'Personal tokens'. The main area has sections for 'LANGUAGE' (set to English), 'SECURITY' (with a 'Enable 2FA' button), 'ACCOUNT DATA' (with 'Tailor-made Typeform' and 'More relevant content' toggles), and 'DANGER ZONE' (warning about permanent deletion). A sidebar menu on the right includes 'Your settings' (marked with a yellow circle containing '1'), 'RESOURCES' (with 'Support', 'Help center', 'Community', 'Updates', 'Refer friends, get rewards' (marked with a red dot), 'Switch organization', 'Homepage', and 'Log out').

Warning! From June 20, 2022 onward, users who cancel their Typeform paid subscriptions will have limited access to response data after the cancellation goes into effect. For more details, see [this page](#).

If you have a form with thousands of responses, it can take a little longer for them to load. To speed things up, try [using webhooks](#) or [exporting them as an XLS or CSV file](#) for further analysis.

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Smart Insights Beta Insights Summary Responses [70] +70					
<input type="checkbox"/>	Your results are in! View response	Response time	Response type	How would you describe your hair after a typical wash?	What is your top haircare goal? What is your biggest challenge with your hair on a daily basis?
<input type="checkbox"/>	name@example.com	4 Nov 2024 20:09	Completed	Looks dull or lifeless	Restore moisture and repair damage Dryness and brittleness
<input type="checkbox"/>	name@example.com	4 Nov 2024 20:06	Completed	Tends to frizz or flyaway	Boost shine and vibrancy Unmanageable frizz and flyaways
<input type="checkbox"/>	name@example.com	4 Nov 2024 20:01	Completed	Feels stripped or dry	Control frizz and smooth hair Lack of gloss or sheen
<input type="checkbox"/>	-	4 Nov 2024 19:58	Completed	Looks dull or lifeless	Control frizz and smooth hair Dryness and brittleness
<input type="checkbox"/>	-	4 Nov 2024 19:56	Completed	Feels stripped or dry	Restore moisture and repair damage Lack of gloss or sheen
<input type="checkbox"/>	-	4 Nov 2024 19:51	Completed	Feels stripped or dry	Restore moisture and repair damage Dryness and brittleness
<input type="checkbox"/>	hotlead@emailaddress.com	22 Oct 2024 15:28	Completed	Looks dull or lifeless	Maintain scalp health and hair cleanliness Oiliness or scalp issues
<input type="checkbox"/>	-	21 Oct 2024 18:09	Completed	Feels and looks great	Control frizz and smooth hair Unmanageable frizz and flyaways
<input type="checkbox"/>	-	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy Lack of gloss or sheen
<input type="checkbox"/>		21 Oct 2024	Completed	Feels and looks great	Control frizz and smooth hair Lack of gloss or sheen

After you've opened a response, use the **arrow** icons to navigate between other responses. Click the three dots to open a menu where you can show or hide unanswered questions, print the response you're currently viewing or delete it. Additionally, you can select or add **tags** to the response.

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name@example.com
4 Nov 2024 20:09

Tags ⓘ
+ Add tags

⋮ X

Show unanswered questions
Print this response
Delete this response

A- B- How would you describe your hair after a typical wash?
Looks dull or lifeless

A- B- What is your top haircare goal?
Restore moisture and repair damage

A- B- What is your biggest challenge with your hair on a daily basis?
Dryness and brittleness

A- B- How often do you style your hair with heat tools?
Occasionally, only for special occasions

What type of environment does your hair face the most often?
Humid or wet climates

A- B- Select which US region you live in

Warning! From June 20, 2022 onward, users who cancel their Typeform paid subscriptions will have limited access to response data after the cancellation goes into effect. For more details, see [this page](#).

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Smart Insights Beta Insights Summary Responses [70] +70

All time Filters

Your results are in!... ▼

name@example.com

name@example.com ✉

name@example.com

-

-

-

hotlead@emailaddress.com 22 Oct 2024 15:28 Completed Looks dull or lifeless Maintain scalp health and hair cleanliness Oiliness or scalp issues C

- 21 Oct 2024 18:09 Completed Feels and looks great Control frizz and smooth hair Unmanageable frizz and flyaways R

- 21 Oct 2024 18:09 Completed Feels and looks great Boost shine and vibrancy Lack of gloss or sheen R

- 21 Oct 2024 Completed Feels and looks great Protect shine and vibrancy Lack of gloss or sheen R

March 2025

Sun Mon Tue Wed Thu Fri Sat

March 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
23	24	25	26	27	28	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

What is your top haircare goal? What is your biggest challenge with your hair on a daily basis?

- Restore moisture and repair damage
- Dryness and brittleness
- Boost shine and vibrancy
- Unmanageable frizz and flyaways
- Control frizz and smooth hair
- Lack of gloss or sheen
- Control frizz and smooth hair
- Dryness and brittleness
- Restore moisture and repair damage
- Lack of gloss or sheen
- Restore moisture and repair damage
- Dryness and brittleness
- Maintain scalp health and hair cleanliness
- Oiliness or scalp issues
- Control frizz and smooth hair
- Unmanageable frizz and flyaways
- Boost shine and vibrancy
- Lack of gloss or sheen
- Protect shine and vibrancy
- Lack of gloss or sheen

Click the **Filters** button to filter the answers to Multiple Choice, Picture Choice, Matrix, and Dropdown questions. You can also filter by tag (see [this section](#) for more information) or by Response type (partial or completed responses).

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Smart Insights Beta Insights Summary Responses [70] +70

All time Filters

<input type="checkbox"/> Your results are in!...	Response time	Response type	How would you describe your hair after a typical wash?	What is your top haircare goal?	What is your biggest challenge with your hair on a daily basis?
<input type="checkbox"/> name@example.com	4 Nov 2024 20:09	Completed	Looks dull or lifeless	Restore moisture and repair damage	Dryness and brittleness
<input type="checkbox"/> name@example.com	4 Nov 2024 20:06	Completed	Tends to frizz or flyaway	Boost shine and vibrancy	Unmanageable frizz and flyaways
<input type="checkbox"/> name@example.com	4 Nov 2024 20:01	Completed	Feels stripped or dry	Control frizz and smooth hair	Lack of gloss or sheen
<input type="checkbox"/> -	4 Nov 2024 19:58	Completed	Looks dull or lifeless	Control frizz and smooth hair	Dryness and brittleness
<input type="checkbox"/> -	4 Nov 2024 19:56	Completed	Feels stripped or dry	Restore moisture and repair damage	Lack of gloss or sheen
<input type="checkbox"/> -	4 Nov 2024 19:51	Completed	Feels stripped or dry	Restore moisture and repair damage	Dryness and brittleness
<input type="checkbox"/> hotlead@emailaddress.com	22 Oct 2024 15:28	Completed	Looks dull or lifeless	Maintain scalp health and hair cleanliness	Oiliness or scalp issues
<input type="checkbox"/> -	21 Oct 2024 18:09	Completed	Feels and looks great	Control frizz and smooth hair	Unmanageable frizz and flyaways
<input type="checkbox"/> -	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen
	21 Oct 2024	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen

You can apply filters to multiple questions, as well as select multiple answers, if you'd like to filter for more than one answer to a question. If you select more than one answer to a question, the filter will return responses with **any** of the answers you chose. Click **Apply** to save your filters.

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Filter responses ×

Show me all responses where...

 Which of these foods most strikes your fancy? ▼ 

includes Salad × ▼

and

Pick one or two flavor profiles that seem appealing! ▼ 

includes Fresh × Herbal × | ▼

Spicy

Umami

Cancel Apply

Select **Response type** in the dropdown if you want to filter by [Partial or Completed responses](#).

Filter responses ×

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Then select if you want to include **Partial** or **Completed** responses in the dropdown. Then click **Apply** to save your filters.

Filter responses

Show me all responses where...

Response type includes partial

+ Add filter

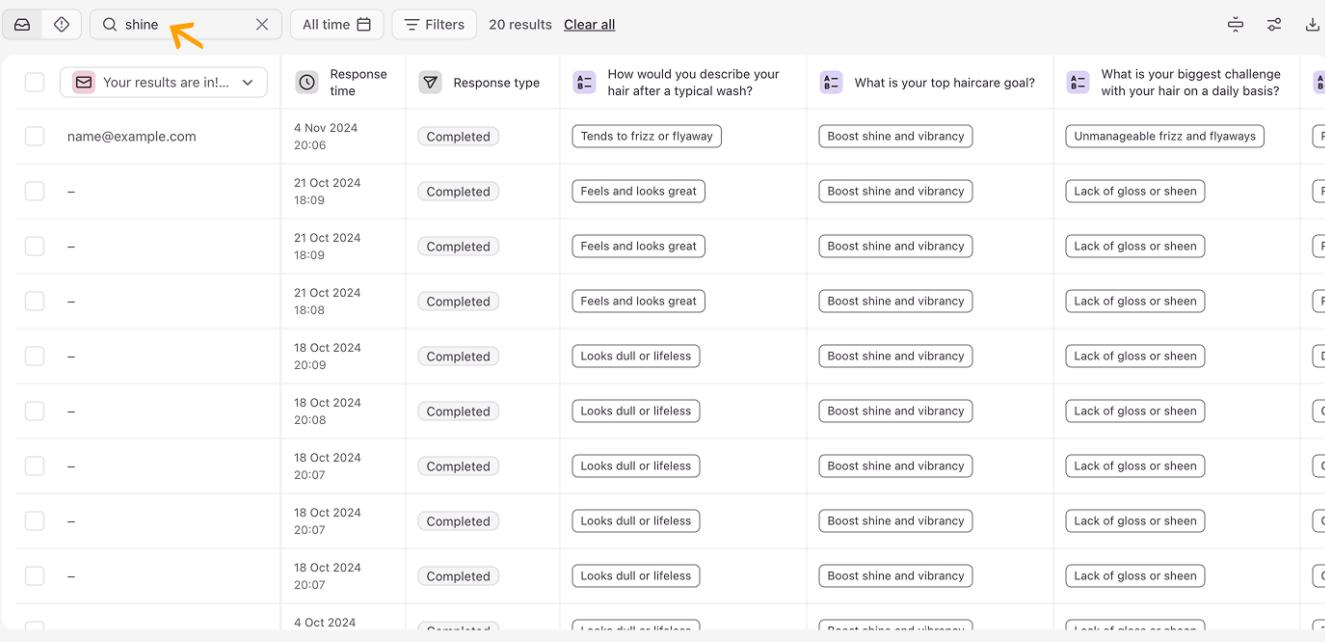
Give feedback Cancel Apply

Use the **search box** to search for any text or value in all your responses. All the responses that contain that search term will now display in the list.

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Smart Insights Beta Insights Summary Responses [70]



<input type="checkbox"/>	<input type="checkbox"/> Your results are in!...	Response time	Response type	How would you describe your hair after a typical wash?	What is your top haircare goal?	What is your biggest challenge with your hair on a daily basis?	
<input type="checkbox"/>	name@example.com	4 Nov 2024 20:06	Completed	Tends to frizz or flyaway	Boost shine and vibrancy	Unmanageable frizz and flyaways	R
<input type="checkbox"/>	-	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen	R
<input type="checkbox"/>	-	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen	R
<input type="checkbox"/>	-	21 Oct 2024 18:08	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen	R
<input type="checkbox"/>	-	18 Oct 2024 20:09	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	D
<input type="checkbox"/>	-	18 Oct 2024 20:08	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C
<input type="checkbox"/>	-	18 Oct 2024 20:07	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C
<input type="checkbox"/>	-	18 Oct 2024 20:07	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C
<input type="checkbox"/>	-	18 Oct 2024 20:07	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C
<input type="checkbox"/>	-	4 Oct 2024	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C

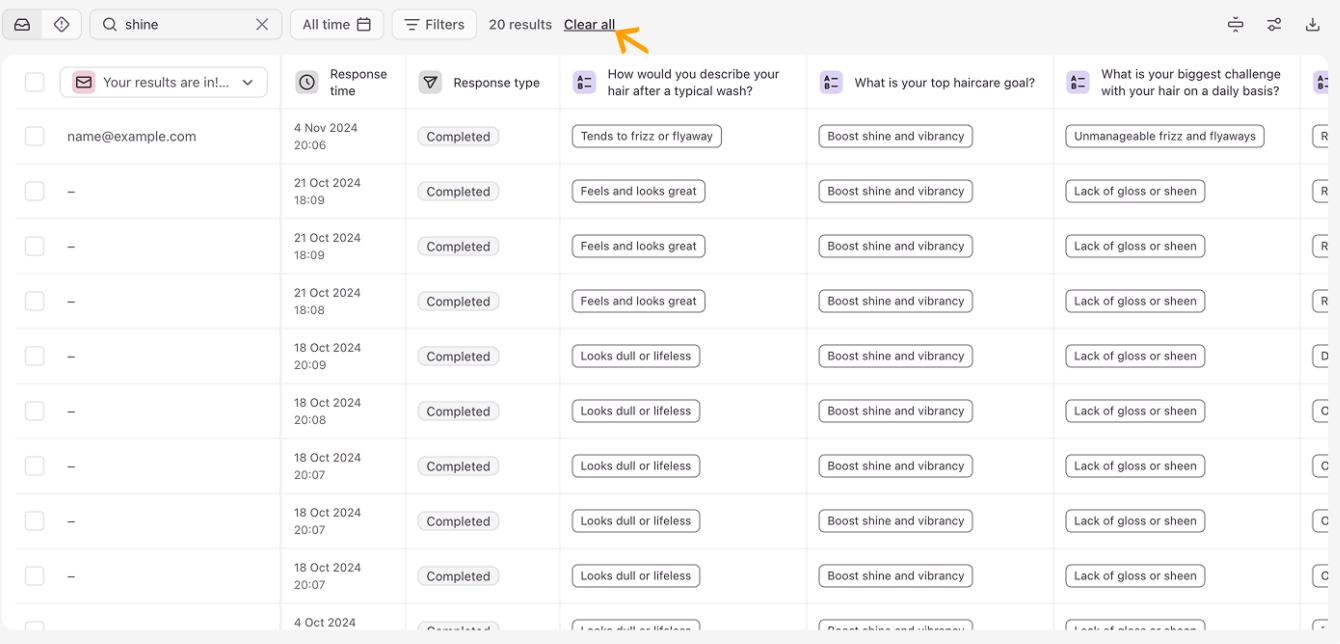
You can use date filters, question filters, and search filters together.

Click **Clear all** to remove all filters applied.

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Smart Insights Beta Insights Summary Responses [70]



		Response time	Response type	How would you describe your hair after a typical wash?	What is your top haircare goal?	What is your biggest challenge with your hair on a daily basis?	
<input type="checkbox"/>	Your results are in!...	4 Nov 2024 20:06	Completed	Tends to frizz or flyaway	Boost shine and vibrancy	Unmanageable frizz and flyaways	R
<input type="checkbox"/>	name@example.com	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen	R
<input type="checkbox"/>	-	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen	R
<input type="checkbox"/>	-	21 Oct 2024 18:08	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen	R
<input type="checkbox"/>	-	18 Oct 2024 20:09	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	D
<input type="checkbox"/>	-	18 Oct 2024 20:08	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C
<input type="checkbox"/>	-	18 Oct 2024 20:07	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C
<input type="checkbox"/>	-	18 Oct 2024 20:07	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C
<input type="checkbox"/>	-	18 Oct 2024 20:07	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C
<input type="checkbox"/>	-	4 Oct 2024	Completed	Looks dull or lifeless	Boost shine and vibrancy	Lack of gloss or sheen	C

Tagging responses

Sort the responses you've collected into categories by adding tags in the **Tags** column. Hover over a response in the column and click **+ Add tags** to add tags to that response.

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Smart Insights Beta Insights Summary Responses [70]				
All time		Filters	20 results	Clear all
<input type="checkbox"/>	Your results are in!...	What type of environment does you...	Select which US region you live in	Almost there! As a special bonus, we'd...
<input type="checkbox"/>	name@example.com ↗	Humid or wet climates	Northwest	<input type="checkbox"/> Yes B. For your hair, we recom...
<input type="checkbox"/>	-	Clean and controlled, rarely cleaned	Mid Atlantic	<input type="checkbox"/> No A. For your hair, we recom...
<input type="checkbox"/>	-	Indoor, air-conditioned or heated	Midwest	<input type="checkbox"/> No C. For your hair, we recom...
<input type="checkbox"/>	-	Indoor, air-conditioned or heated	Northeast	<input type="checkbox"/> No C. For your hair, we recom...
<input type="checkbox"/>	-	Indoor, air-conditioned or heated	Midwest	<input type="checkbox"/> No C. For your hair, we recom...
<input type="checkbox"/>	-	Outdoor, exposed to sun and wind	Midwest	<input type="checkbox"/> No C. For your hair, we recom...
<input type="checkbox"/>	-	Outdoor, exposed to sun and wind	Midwest	<input type="checkbox"/> No C. For your hair, we recom...
<input type="checkbox"/>	-	Outdoor, exposed to sun and wind	Midwest	<input type="checkbox"/> No C. For your hair, we recom...
<input type="checkbox"/>	-	Clean and controlled, rarely cleaned	Mid Atlantic	<input type="checkbox"/> No C. For your hair, we recom...

If you've already created tags for that form's responses, you can apply them by choosing them from the dropdown list. Alternatively, type in a new tag and click the Enter key to add it to the response. Tags can include numbers, letters, and symbols, as well as more than one word.



Tags

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Tags

Follow up



Hot lead



Click the **Filters** button at the top of the table to filter your responses by tag. Choose **Tags** in the first dropdown list, then select the tag(s) you'd like to include in your filtered responses.

Filter responses



Show me all responses where...



tags



includes

Hot lead



+ Add filter

[Give feedback](#)

Cancel

Apply

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be used to customize branching and follow-up actions, response tags are manual and are defined after the submissions have been collected.

When applicable, you'll see different tag types in different columns in the Responses table. Columns representing tag groups added during form creation will show the name of the tag group and the tag the response has been assigned to. The response **Tags** column will show the **+ Add tags** option for adding tags after responses have been submitted.

Downloading responses

To download a selection of responses, select the rows you want to include in the file and click the **download** icon.

The screenshot shows the Typeform Results page with the following details:

- Header: Help Center typeforms EN > Glossy Locks: Hair produ...
- Navigation: Create, Logic, Connect, Share, Results
- Page Title: Smart Insights Beta Insights Summary Responses [70]
- Toolbar: Includes icons for envelope, search, filters, and download.
- Table Headers: Your results are in!..., What does yo..., Select which US region you live in, Almost there! As a special bonus, we'd..., Ending, Tags.
- Data Rows:
 - Row 1 (Selected): name@example.com, Northwest, Yes, C. For your hair, we recom..., Follow up, Hot lead (highlighted with a yellow circle and the number 1).
 - Row 2: name@example.com, Northwest, Yes, B. For your hair, we recom...
 - Row 3: name@example.com, Northwest, Yes, D. For your hair, we recom...
 - Row 4: -, Northwest, Yes, A. For your hair, we recom...

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Smart Insights Beta Insights Summary Responses [70]

Download responses

	<input type="checkbox"/> Your results are in!... <input type="button" value="View"/>	<input type="checkbox"/> If it does yo... <input type="button" value="View"/>	<input type="checkbox"/> Select which US region you live in <input type="button" value="View"/>	<input type="checkbox"/> Almost there! As a special bonus, we'd... <input type="button" value="View"/>	<input type="checkbox"/> Ending <input type="button" value="View"/>	<input type="checkbox"/> Tags <input type="button" value="View"/>
<input type="checkbox"/>	name@example.com	: climates	Northwest	<input type="checkbox"/> Yes <input type="button" value="View"/>	<input type="checkbox"/> C. For your hair, we recom... <input type="button" value="View"/>	
<input type="checkbox"/>	name@example.com	: climates	Northwest	<input type="checkbox"/> Yes <input type="button" value="View"/>	<input type="checkbox"/> B. For your hair, we recom... <input type="button" value="View"/>	<input type="checkbox"/> Follow up <input type="button" value="View"/> Hot lead <input type="button" value="View"/>
<input type="checkbox"/>	name@example.com	: climates	Northwest	<input type="checkbox"/> Yes <input type="button" value="View"/>	<input type="checkbox"/> D. For your hair, we recom... <input type="button" value="View"/>	
<input type="checkbox"/>	-	: climates	Northwest	<input type="checkbox"/> Yes <input type="button" value="View"/>	<input type="checkbox"/> A. For your hair, we recom... <input type="button" value="View"/>	
<input type="checkbox"/>	-	conditioned or he...	West	<input type="checkbox"/> No <input type="button" value="View"/>	<input type="checkbox"/> D. For your hair, we recom... <input type="button" value="View"/>	
<input type="checkbox"/>	-	conditioned or he...	West	<input type="checkbox"/> No <input type="button" value="View"/>	<input type="checkbox"/> D. For your hair, we recom... <input type="button" value="View"/>	
<input type="checkbox"/>	hotlead@emailaddress.com	: climates	Northeast	<input type="checkbox"/> No <input type="button" value="View"/>	<input type="checkbox"/> A. For your hair, we recom... <input type="button" value="View"/>	
<input type="checkbox"/>	-	osed to sun and...	Southeast	<input type="checkbox"/> No <input type="button" value="View"/>	<input type="checkbox"/> B. For your hair, we recom... <input type="button" value="View"/>	
<input type="checkbox"/>	-	ntrolled, rarely e...	Mid Atlantic	<input type="checkbox"/> No <input type="button" value="View"/>	<input type="checkbox"/> A. For your hair, we recom... <input type="button" value="View"/>	
<input type="checkbox"/>	-	ditioned or he...	Mid Atlantic	<input type="checkbox"/> No <input type="button" value="View"/>	<input type="checkbox"/> C. For your hair, we recom... <input type="button" value="View"/>	

You can download responses in XLSX or CSV format. In the download file, you'll notice some extra columns in the sheet. These contain some useful pieces of information:

- **Start Date:** indicates the date and time when the respondent accessed the form link. Note that in exports, or the Google Sheets integration, all times are shown in the UTC time zone. When you're looking at your responses in Typeform, the times shown are local to your computer.
- **Submit Date:** indicates the date and time when the respondent submitted their responses.
- **Network ID:** a randomly-generated string of characters unique to the IP address of the

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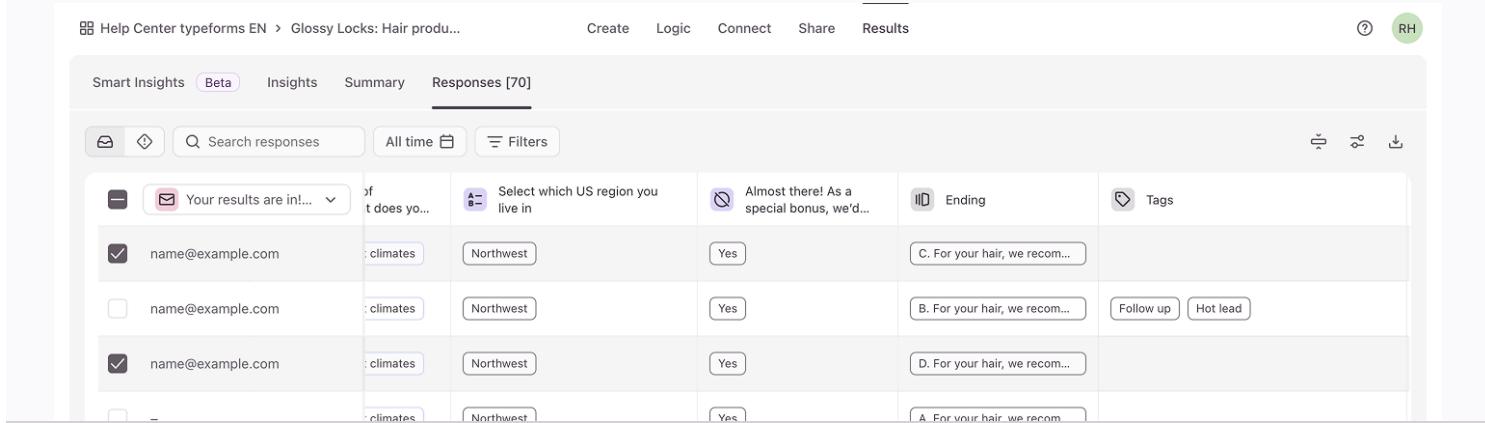
2. Now add a column to your results. You might call it “Time spent”, for example.

3. Add a calculation in this column to display the time spent between Start Date and Submit Date.

Warning! From June 20, 2022 onward, users who cancel their Typeform paid subscriptions will have to wait 14 days between requesting a download of response data and being able to access the download file once their plan cancellation goes into effect. For more details, see [this page](#).

Deleting responses

To **delete responses**, select the responses you'd like to delete (or click the checkbox in the header row to select all responses) and click the **trash can** icon. You can also open and delete individual responses from the table.



The screenshot shows the Typeform Smart Insights interface. At the top, there are tabs for 'Smart Insights' (Beta), 'Insights', 'Summary', and 'Responses [70]'. The 'Responses' tab is selected. Below the tabs, there are filters for 'Search responses', 'All time', and 'Filters'. The main area displays a table of 70 responses. Each response row includes a checkbox for selection, a preview of the response, and several action buttons: 'Almost there! As a special bonus, we'd...', 'Ending', 'Tags', and three options labeled 'C. For your hair, we recom...', 'B. For your hair, we recom...', and 'D. For your hair, we recom...'. The first two rows have checkboxes checked, indicating they are selected for deletion.

Actions	Your results are in!... of t does yo...	Select which US region you live in	Almost there! As a special bonus, we'd...	Ending	Tags
<input checked="" type="checkbox"/>	name@example.com	: climates Northwest	<input type="button" value="Yes"/>	C. For your hair, we recom...	
<input type="checkbox"/>	name@example.com	: climates Northwest	<input type="button" value="Yes"/>	B. For your hair, we recom...	Follow up Hot lead
<input checked="" type="checkbox"/>	name@example.com	: climates Northwest	<input type="button" value="Yes"/>	D. For your hair, we recom...	
<input type="checkbox"/>	-	: climates Northwest	<input type="button" value="Yes"/>	A. For your hair, we recom...	

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X

Permanently delete 2 responses?

Deleting responses is permanent and can't be undone.

Cancel

Delete

Tip! For forms created before June 2021, deleting a response from the Responses section also deletes the response from the Insights section. If you created your form during or after June 2021, however, your **Insights section** may continue to count deleted responses in metrics like time to complete and completion rate. In July 2021, this change was expanded to all new forms.

Keep in mind that your responses will be **permanently deleted**, and you cannot recover deleted responses.

Tip! If you would like to reset all of the data, including the number of views, you could duplicate the form and then delete the old one with the data. Make sure you export your data before deleting the old form (our **Google Sheets integration** may come in handy!).

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To print an individual response, click on the **expand** icon in its table row.

The screenshot shows a Smart Insights dashboard with the following details:

- Header: Help Center typeforms EN > Glossy Locks: Hair produ...
- Top navigation: Create, Logic, Connect, Share, Results
- Sub-navigation: Smart Insights, Beta, Insights, Summary, Responses [70] (+70)
- Search bar: Search responses
- Filter: All time
- Table headers: Response time, Response type, Question 1, Question 2, Question 3, Question 4
- Table data:

	Response time	Response type	Question 1	Question 2	Question 3
<input type="checkbox"/>	4 Nov 2024 20:09	Completed	Looks dull or lifeless	Restore moisture and repair damage	Dryness and brittleness
<input type="checkbox"/>	4 Nov 2024 20:06	Completed	Tends to frizz or flyaway	Boost shine and vibrancy	Unmanageable frizz and flyaways
<input type="checkbox"/>	4 Nov 2024 20:01	Completed	Feels stripped or dry	Control frizz and smooth hair	Lack of gloss or sheen
<input type="checkbox"/>	4 Nov 2024 19:58	Completed	Looks dull or lifeless	Control frizz and smooth hair	Dryness and brittleness
<input type="checkbox"/>	4 Nov 2024 19:56	Completed	Feels stripped or dry	Restore moisture and repair damage	Lack of gloss or sheen
<input type="checkbox"/>	4 Nov 2024 19:51	Completed	Feels stripped or dry	Restore moisture and repair damage	Dryness and brittleness
<input type="checkbox"/>	22 Oct 2024 15:28	Completed	Looks dull or lifeless	Maintain scalp health and hair cleanliness	Oiliness or scalp issues
<input type="checkbox"/>	21 Oct 2024 18:09	Completed	Feels and looks great	Control frizz and smooth hair	Unmanageable frizz and flyaways
<input type="checkbox"/>	21 Oct 2024 18:09	Completed	Feels and looks great	Boost shine and vibrancy	Lack of gloss or sheen
<input type="checkbox"/>	21 Oct 2024	Completed	Feels and looks great	Control frizz and smooth hair	Lack of gloss or sheen

Then, click the three dots and select **Print this response**.

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name@example.com
4 Nov 2024 20:09

Tags [?](#)

+ Add tags

⋮ X

Show unanswered questions

Print this response

Delete this response

A— B— How would you describe your hair after a typical wash?
Looks dull or lifeless

A— B— What is your top haircare goal?
Restore moisture and repair damage

A— B— What is your biggest challenge with your hair on a daily basis?
Dryness and brittleness

A— B— How often do you style your hair with heat tools?
Occasionally, only for special occasions

What type of environment does your hair face the most often?
 Humid or wet climates

A— B— Select which US region you live in

You can also save an individual response as a PDF by setting the print destination to **Save as PDF**. Here's [how this looks in Chrome](#).

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The screenshot shows a survey response page on the left and a 'Print' dialog box on the right. The survey questions include:

- How would you describe your hair after a typical wash? (Looks dull or lifeless)
- What is your top haircare goal? (Restore moisture and repair damage)
- What is your biggest challenge with your hair on a daily basis? (Dryness and brittleness)
- How often do you style your hair with heat tools? (Occasionally, only for special occasions)
- What type of environment does your hair face the most often? (Humid or wet climates)
- Select which US region you live in (Northwest)

There is also a promotional offer for a color-matching consultation:

Almost there! As a special bonus, we'd love to offer you a personalized color-matching consultation. You'll just need to upload a quick video showing your hair in natural light and one of our color experts will get back to you via email with some fully personalized recommendations. Are you interested?

Buttons: Cancel (blue outline) and Save (blue)

Print dialog settings:
Print: 2 pages
Destination: Save as PDF
Pages: All
Layout: Portrait

Only individual results can be printed from the Responses tab. To print a report of the full results of your form, go to the [Summary tab](#).

Be careful when editing your form!

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If you're experiencing problems loading your results, please [check our Status page](#). If your issue is not described there, please visit [this troubleshooting page](#).

From June 20, 2022 onward, users who cancel their paid Typeform subscriptions will have limited access to response data after the plan cancellation goes into effect. For more details, see [this page](#).

Was this article helpful?



Have more questions? Submit a request

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🌐 English (US) ▾

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