



Staffelter Hof Winery is Germany's oldest business, established in 862 under the Carolingian dynasty. It has continued to serve customers through dramatic changes in Europe, such as the Holy Roman Empire, the Ottoman Empire, and both world wars. What characteristics enable a business to stand the test of time?

To help answer this question, BusinessFinancing.co.uk researched the oldest company still in business in **almost** every country and compiled the results into several CSV files. This dataset has been cleaned.

Having useful information in different files is a common problem. While it's better to keep different types of data separate for data storage, you'll want all the data in one place for analysis. You'll use joining and data manipulation to work with this data and better understand the world's oldest businesses.

The Data

businesses and new_businesses

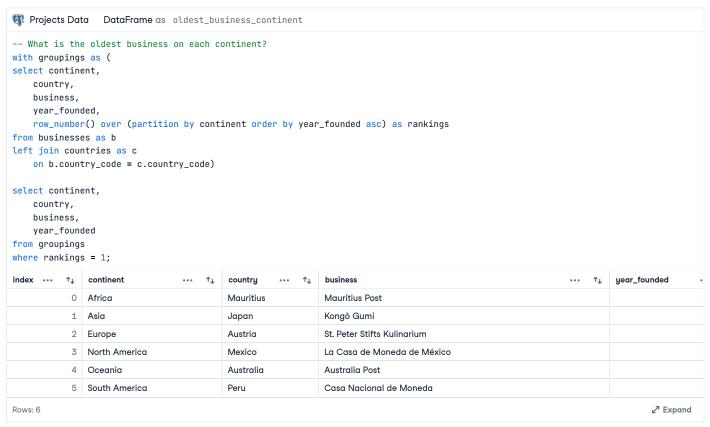
Column	Description
business	Name of the business (varchar)
year_founded	Year the business was founded (int)
category_code	Code for the business category (varchar)
country_code	ISO 3166-1 three-letter country code (char)

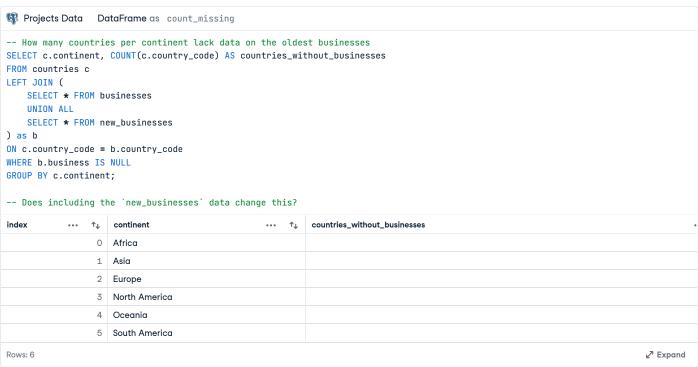
countries

Column	Description
country_code	ISO 3166-1 three-letter country code (varchar)
country	Name of the country (varchar)
continent	Name of the continent the country exists in (varchar)

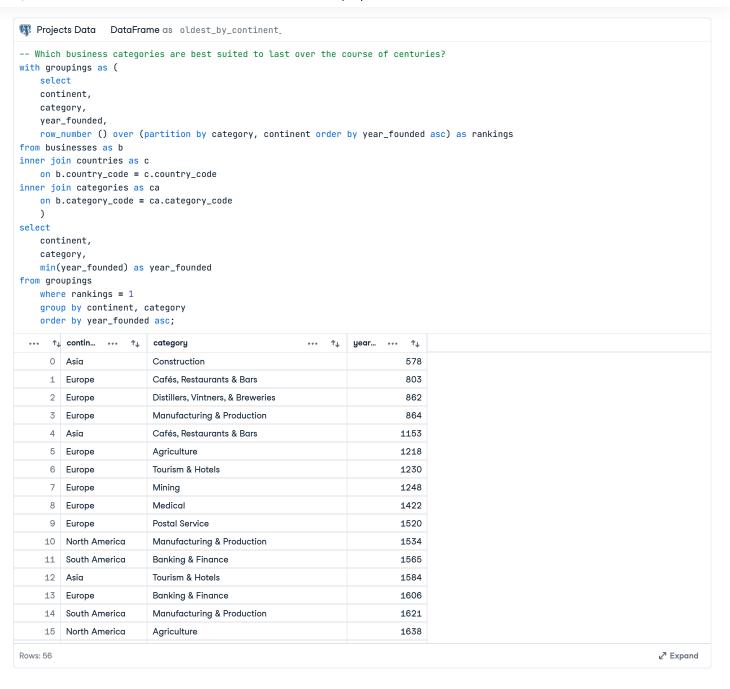
categories

Column	Description
category_code	Code for the business category (varchar)
category	Description of the business category (varchar)









How likely are you to recommend DataLab to a friend or co-worker?

Not at all likely 0 1 2 3 4 5 6 7 8 9 10 Extremely likely

powered by InMoment