SALES COFFEE SHOP | Overview Analysis

Coffee Type Name: All

Year: All

Roast Type: All

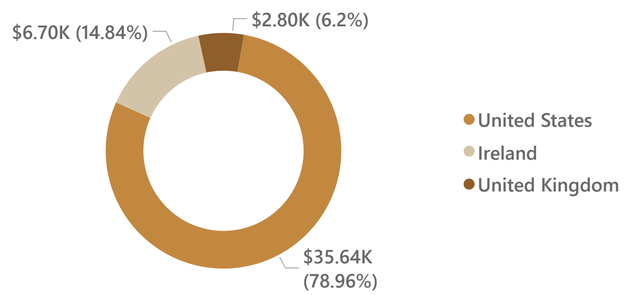
$45.13K	$40.61K	$4.52K	10.02%	957	4K
Revenue	COGS	Profit	Gross Margin %	Total Order	Total Quantity Sold

OverView

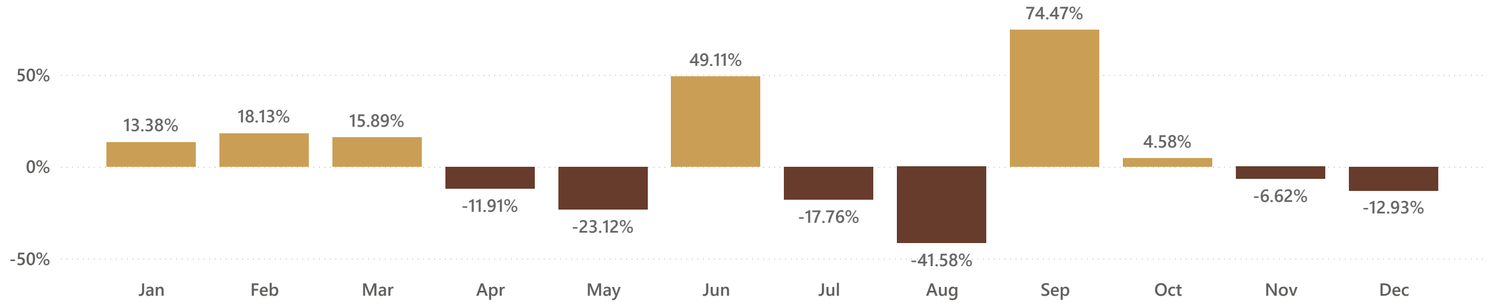
Product

Customer

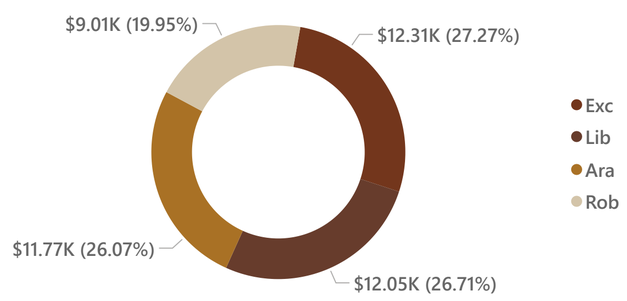
Revenue by Country



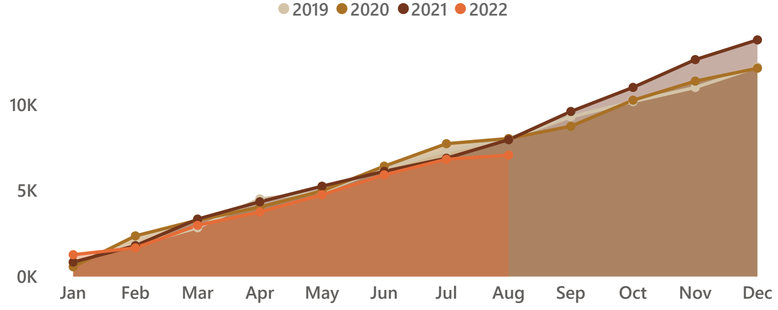
Monthly Revenue Growth % by Month



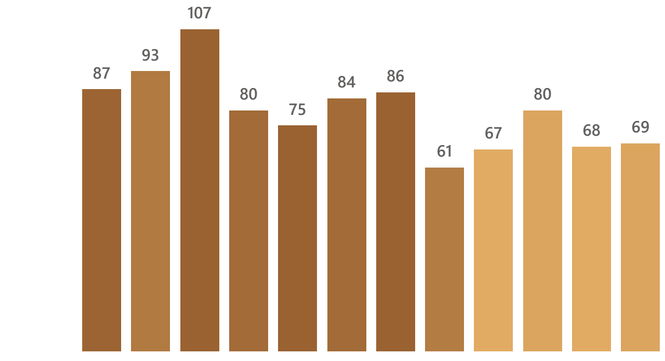
Revenue by Coffee Type



YTD Sales by Month and Year

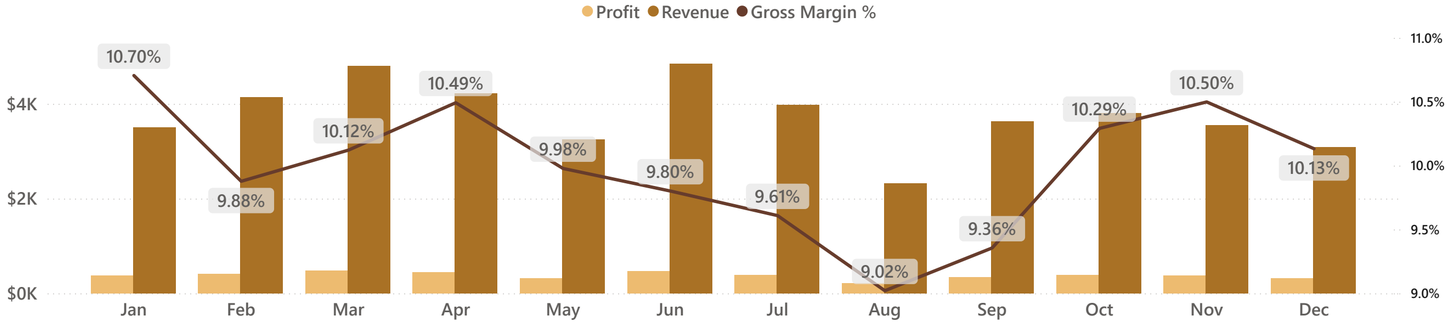


Total Order by Month Name



Day of Week	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Sat	6	14	17	13	8	7	14	6	8	13	10	7
Fri	12	16	17	13	11	11	13	13	11	11	10	14
Thu	17	14	14	9	9	7	16	6	12	12	14	9
Wed	11	14	16	9	10	14	10	6	15	11	9	10
Tue	8	13	11	9	11	15	15	15	7	14	13	11
Mon	16	12	15	19	13	12	9	9	6	7	7	10
Sun	17	10	17	8	13	18	9	6	8	12	5	8

Profit, Revenue and Gross Margin % by Month



SALES COFFEE SHOP | Product Analysis

Coffee Type Name: All

Year: All

Roast Type: All

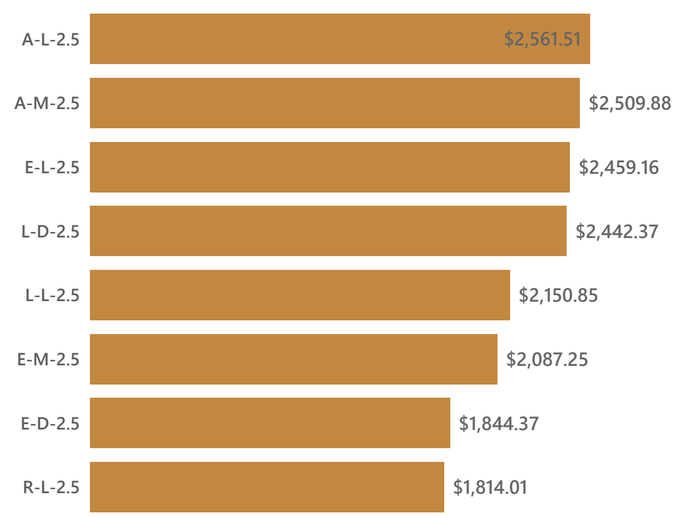
$45.13K	$40.61K	$4.52K	10.02%	957	4K
Revenue	COGS	Profit	Gross Margin %	Total Order	Total Quantity Sold

OverView

Product

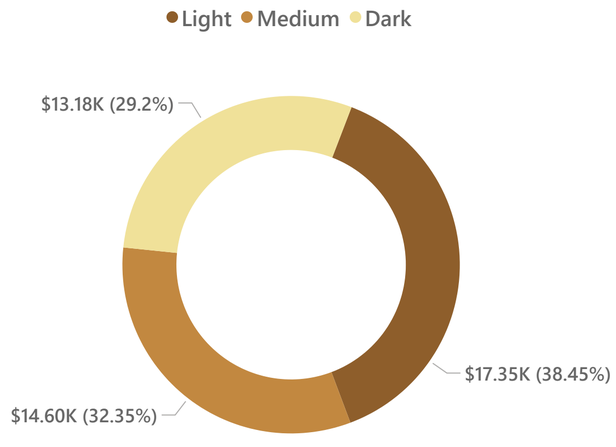
Customer

Top 8 Product by Revenue

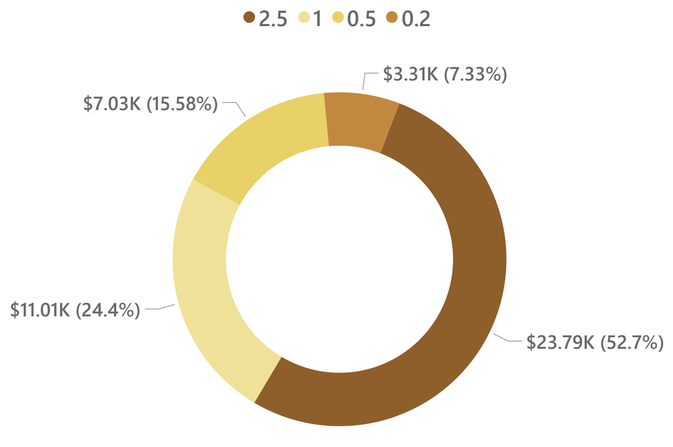


Product ID	Coffee Type	Roast Type	Size	Revenue	Profit	Gross Margin %
L-D-2.5	Lib	Dark	2.50	$2,442.37	$317.51	13.00%
L-L-2.5	Lib	Light	2.50	$2,150.85	$279.61	13.00%
E-L-2.5	Exc	Light	2.50	$2,459.16	$270.51	11.00%
A-L-2.5	Ara	Light	2.50	$2,561.51	$230.54	9.00%
E-M-2.5	Exc	Medium	2.50	$2,087.25	$229.60	11.00%
A-M-2.5	Ara	Medium	2.50	$2,509.88	$225.89	9.00%
E-D-2.5	Exc	Dark	2.50	$1,844.37	$202.88	11.00%
L-M-2.5	Lib	Medium	2.50	$1,372.07	$178.37	13.00%
L-L-1	Lib	Light	1.00	$1,236.30	$160.72	13.00%
A-D-2.5	Ara	Dark	2.50	$1,739.26	$156.53	9.00%
Total				$45,134.26	$4,520.22	10.02%

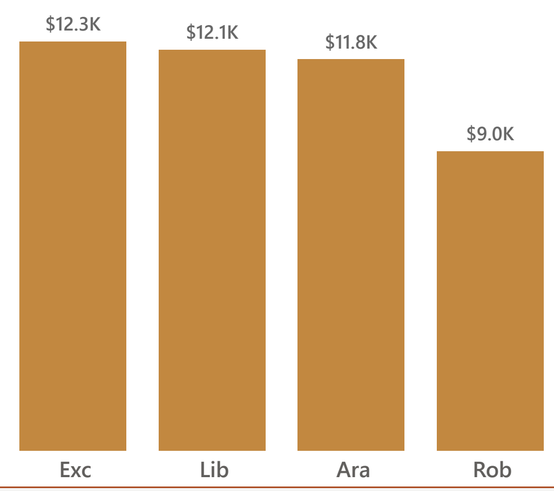
Revenue by Roast Type



Revenue by Size



Revenue by Coffee Type



SALES COFFEE SHOP | Customer Analysis

Coffee Type Name: All

Year: All

Roast Type: All

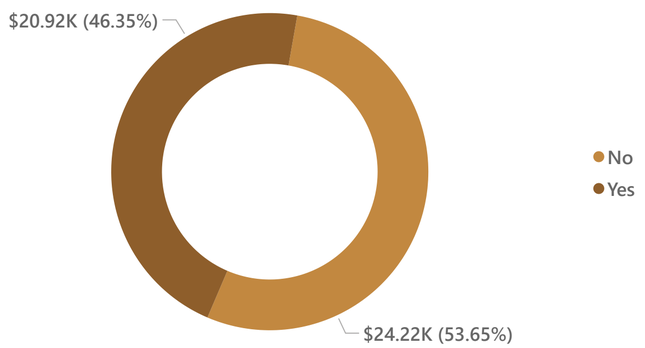
$45.13K	1000	$4.52K	957	100%	3551
Revenue	Total Customer	Profit	Total Order	Return	Total Quantity Sold

OverView

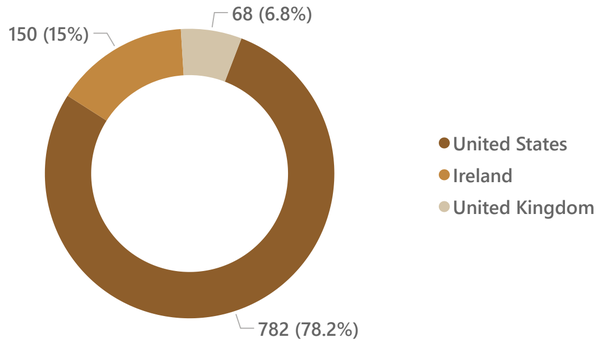
Product

Customer

Revenue by Loyalty Card

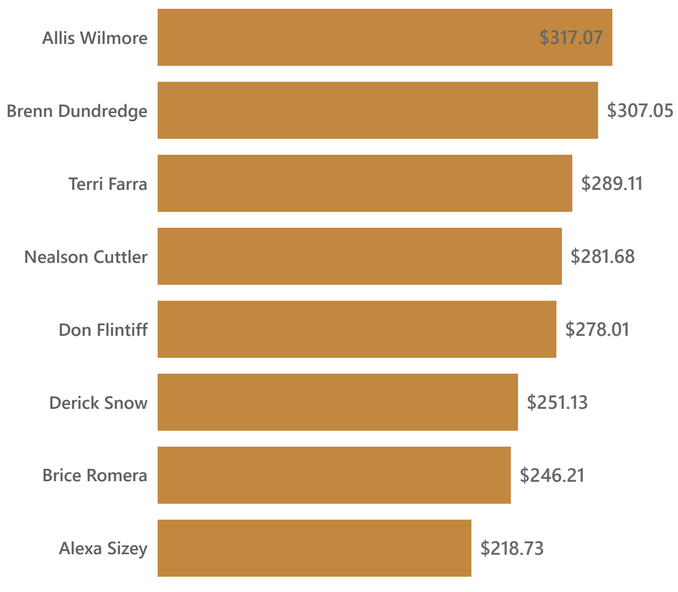


Total Customer by Country

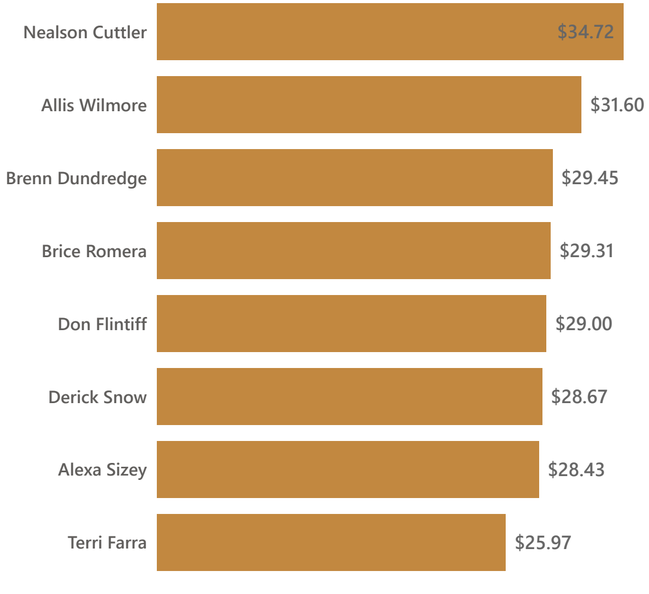
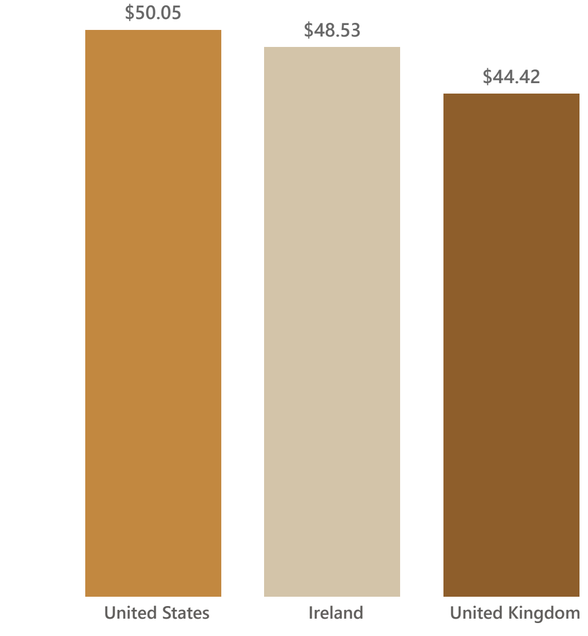


Profit by Loyalty Card

Top 8 Customers by Revenue



Top 8 Customers by Revenue



Avg Sales per Customer by Country