



SALES COFFEE SHOP | Overview Analysis

Coffee Type Name

All

Year

All

Roast Type

All

\$45.13K

Revenue

\$40.61K

COGS

\$4.52K

Profit

10.02%

Gross Margin %

957

Total Order

4K

Total Quantity Sold

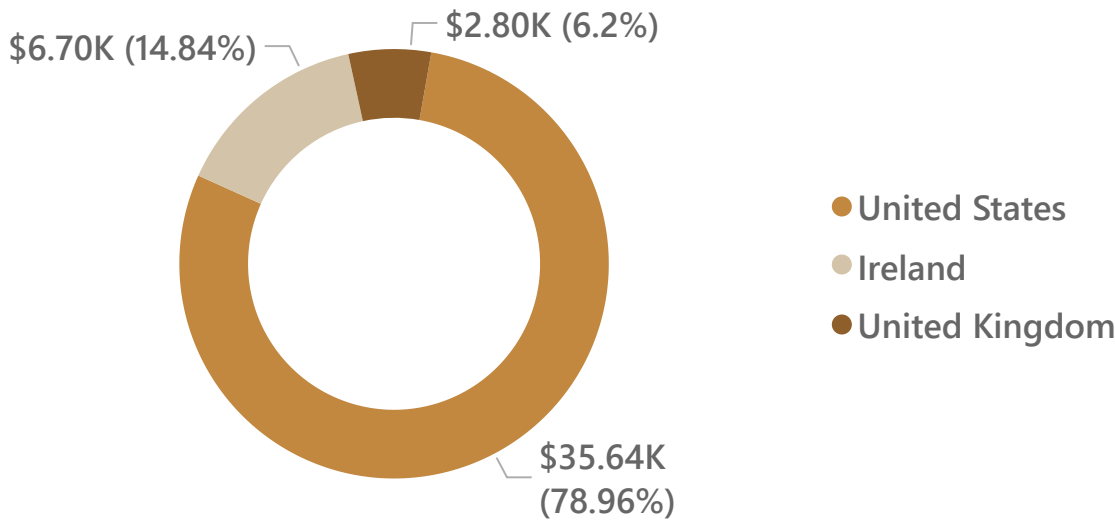
OverView

Product

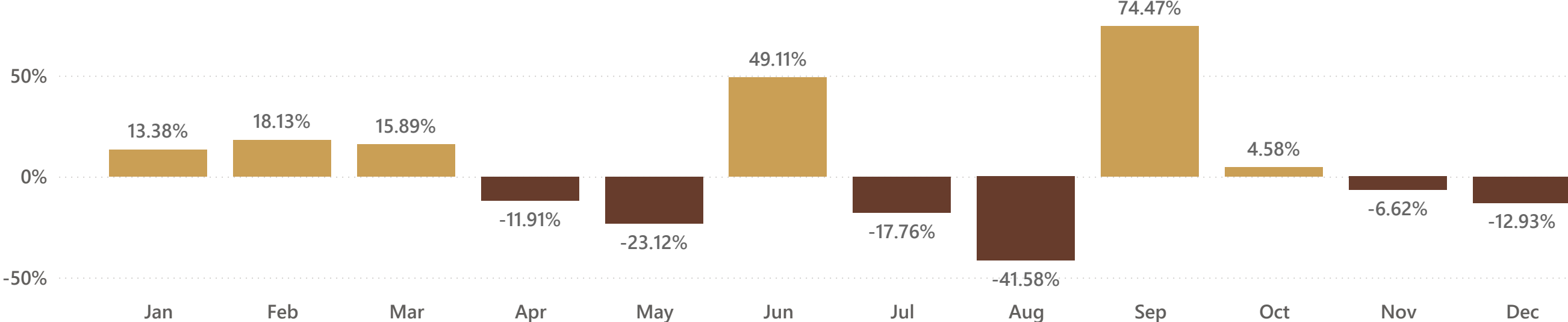
Customer



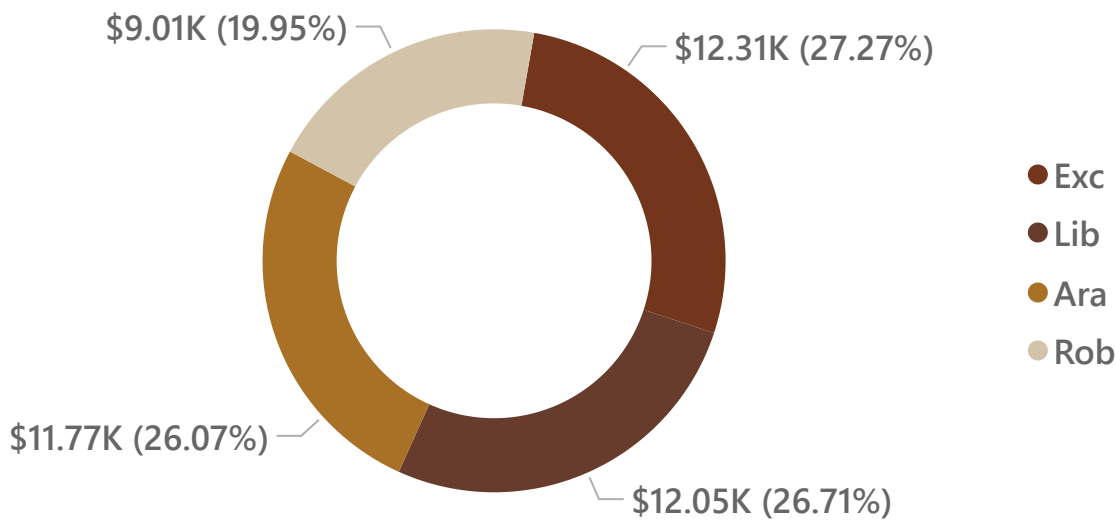
Revenue by Country



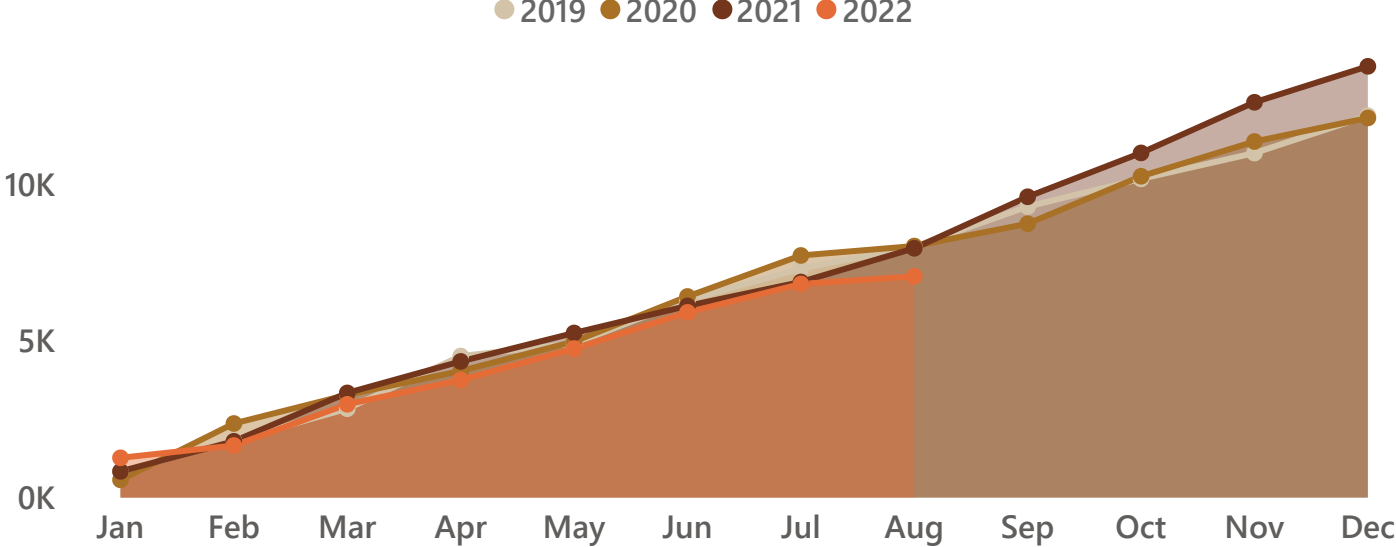
Monthly Revenue Growth % by Month



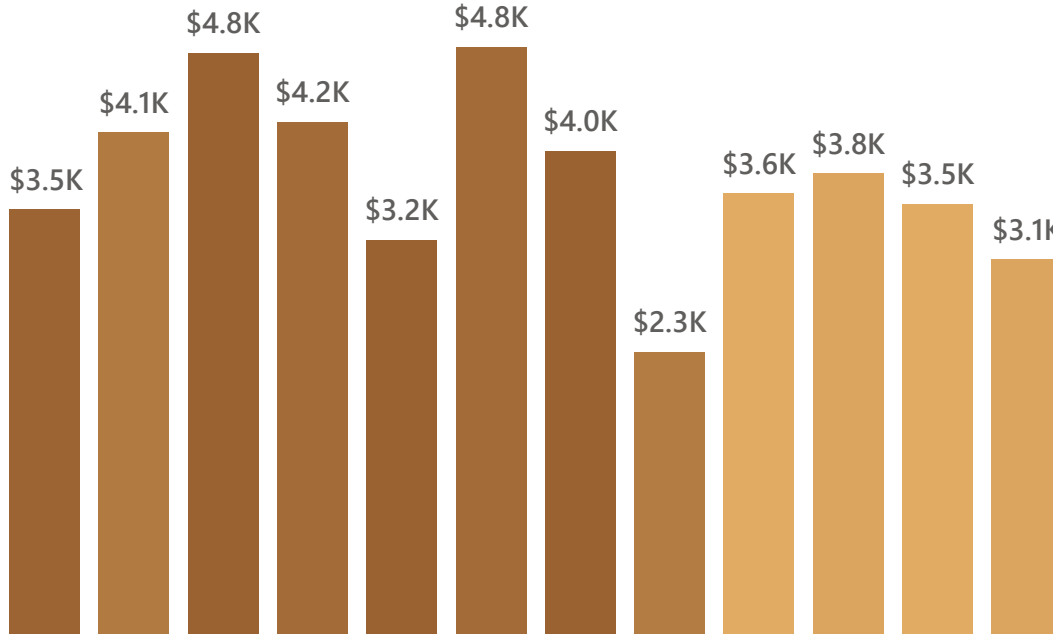
Revenue by Coffee Type



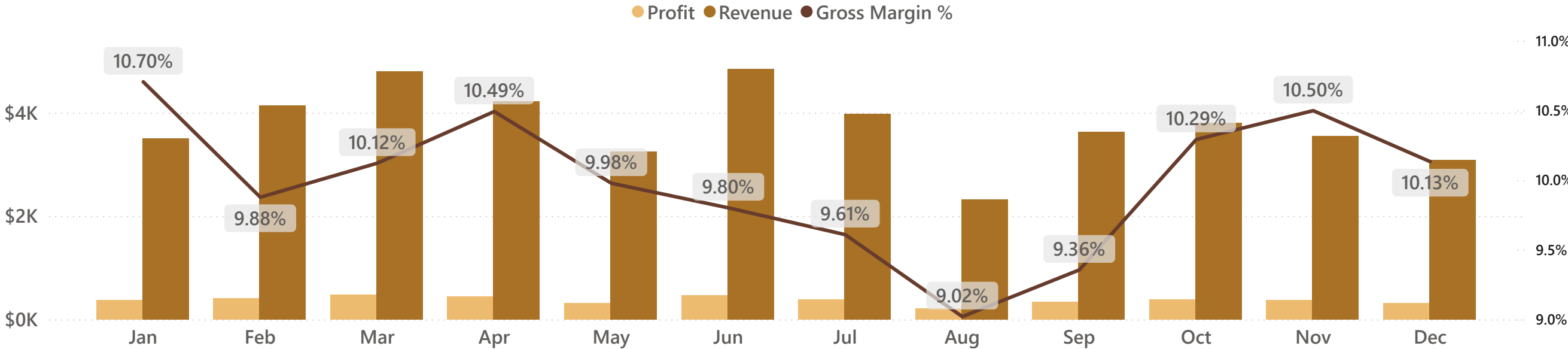
YTD Sales by Month and Year



Revenue by Month Name



Profit, Revenue and Gross Margin % by Month



Day of Week	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Sat	6	14	17	13	8	7	14	6	8	13	10	7
Fri	12	16	17	13	11	11	13	13	11	11	10	14
Thu	17	14	14	9	9	7	16	6	12	12	14	9
Wed	11	14	16	9	10	14	10	6	15	11	9	10
Tue	8	13	11	9	11	15	15	15	7	14	13	11
Mon	16	12	15	19	13	12	9	9	6	7	7	10
Sun	17	10	17	8	13	18	9	6	8	12	5	8



SALES COFFEE SHOP | Product Analysis

Coffee Type Name

All

Year

All

Roast Type

All

\$45.13K

Revenue

\$40.61K

COGS

\$4.52K

Profit

10.02%

Gross Margin %

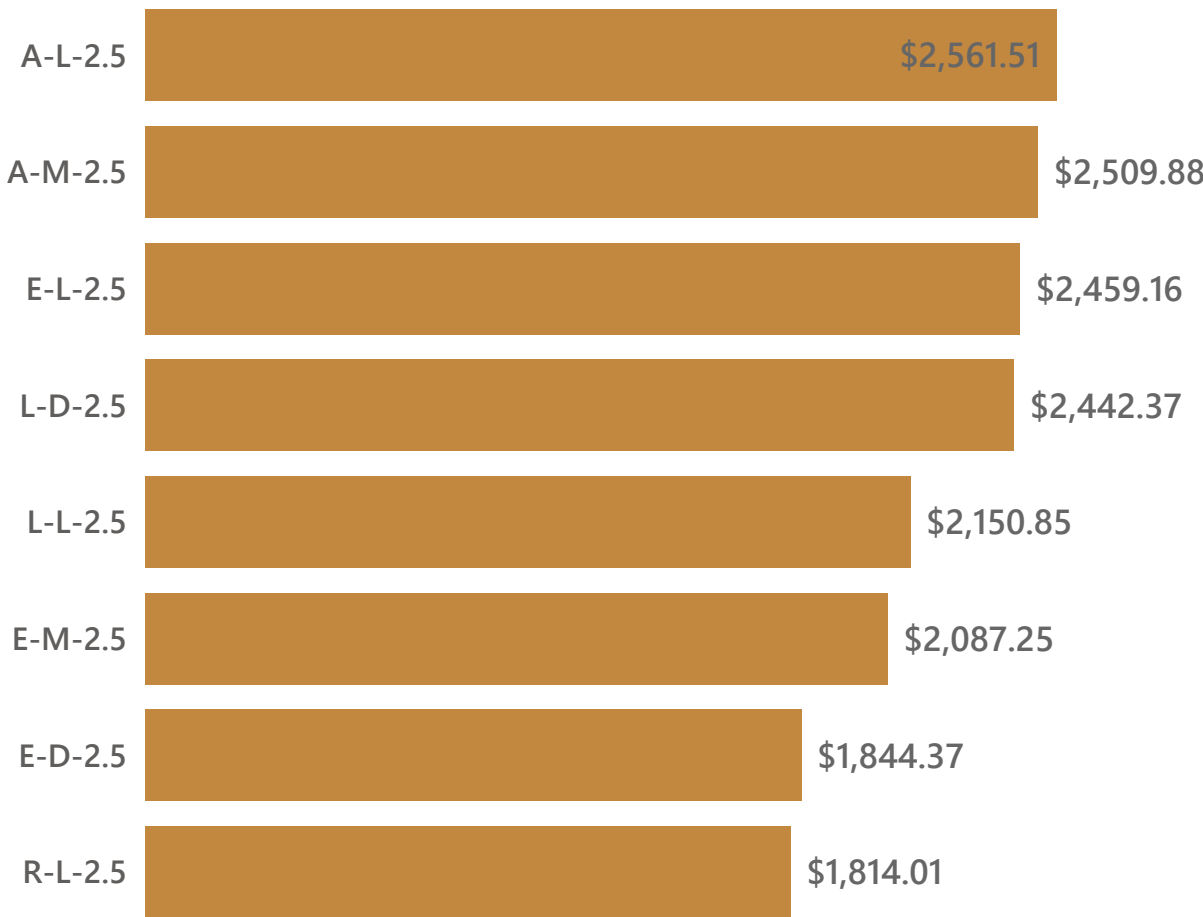
957

Total Order

4K

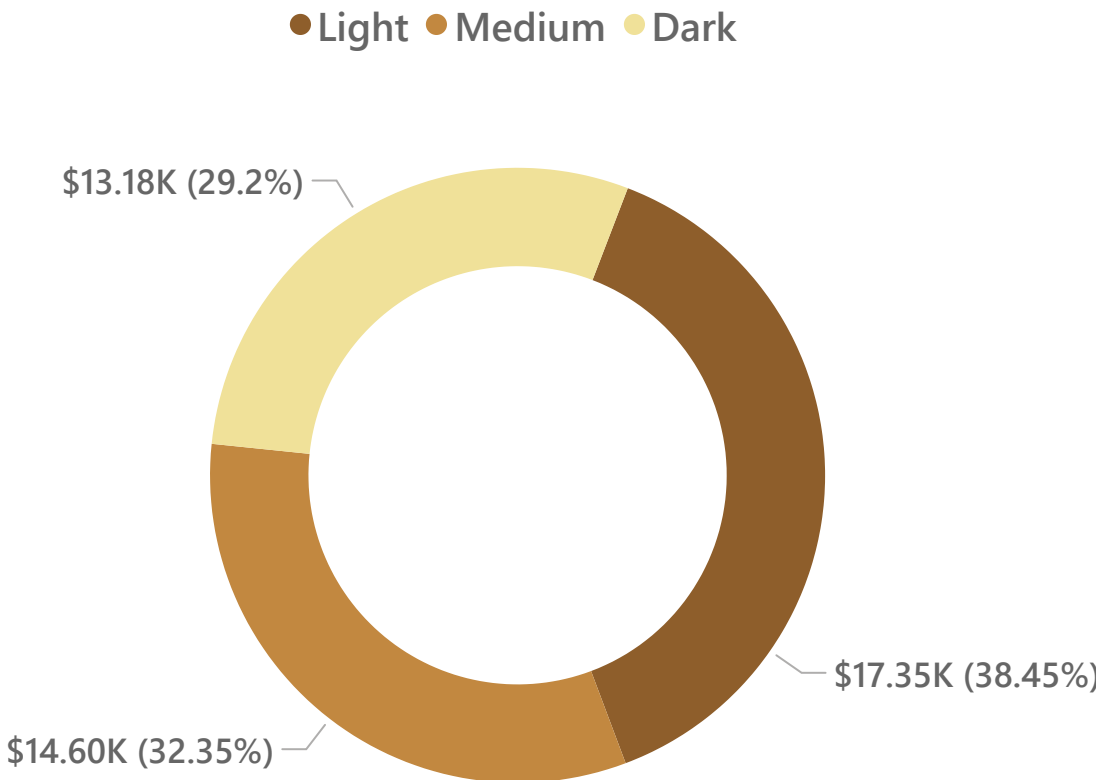
Total Quantity Sold

Top 8 Product by Revenue

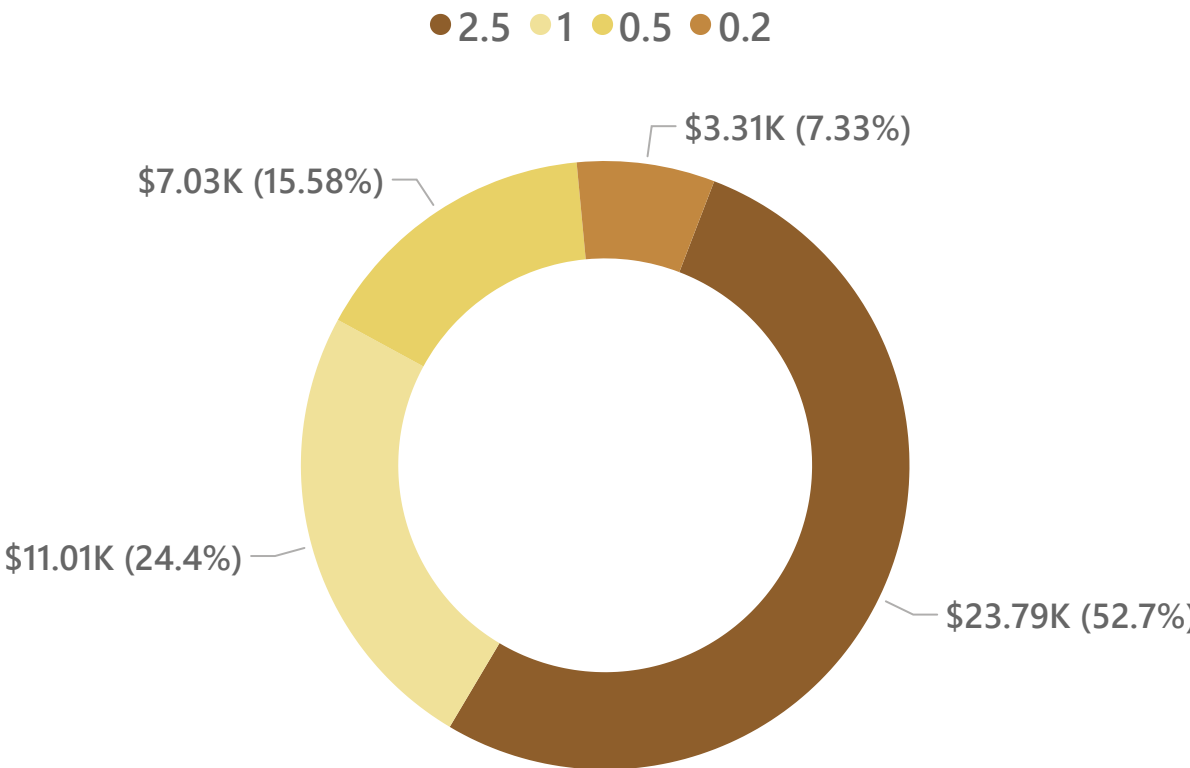


Product ID	Coffee Type	Roast Type	Size	Revenue	Profit	Gross Margin %
E-M-1	Exc	Medium	1.00	\$1,223.75	\$134.61	11.00%
E-L-1	Exc	Light	1.00	\$1,188.00	\$130.68	11.00%
L-M-1	Lib	Medium	1.00	\$989.40	\$128.62	13.00%
L-D-1	Lib	Dark	1.00	\$841.75	\$109.43	13.00%
R-L-2.5	Rob	Light	2.50	\$1,814.01	\$108.84	6.00%
A-M-1	Ara	Medium	1.00	\$1,091.25	\$98.21	9.00%
L-L-0.5	Lib	Light	0.50	\$741.78	\$96.43	13.00%
R-D-2.5	Rob	Dark	2.50	\$1,523.29	\$91.40	6.00%
E-L-0.5	Exc	Light	0.50	\$810.81	\$89.19	11.00%
L-M-0.5	Lib	Medium	0.50	\$672.21	\$87.39	13.00%
A-L-1	Ara	Light	1.00	\$932.40	\$83.92	9.00%
Total				\$45,134.26	\$4,520.22	10.02%

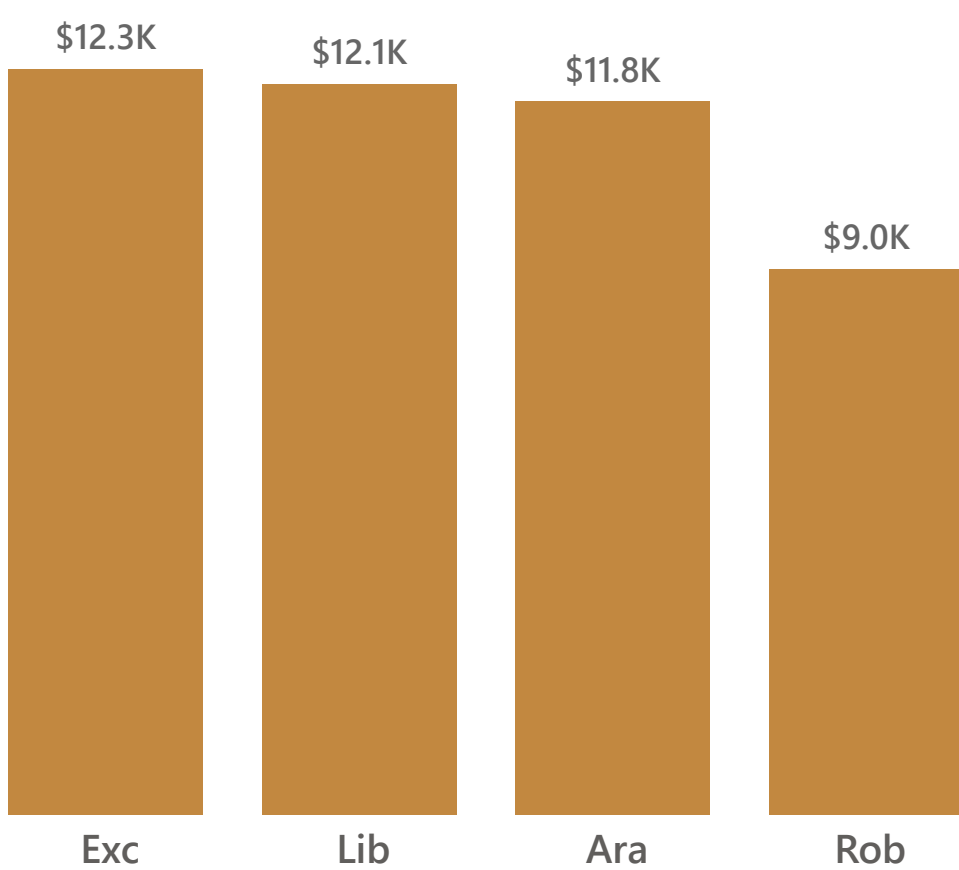
Revenue by Roast Type



Revenue by Size



Revenue by Coffee Type



OverView

Product

Customer





# SALES COFFEE SHOP | Customer Analysis

Coffee Type Name

All

Year

All

Roast Type

All

\$45.13K

Revenue

1000

Total Customer

\$4.52K

Profit

957

Total Order

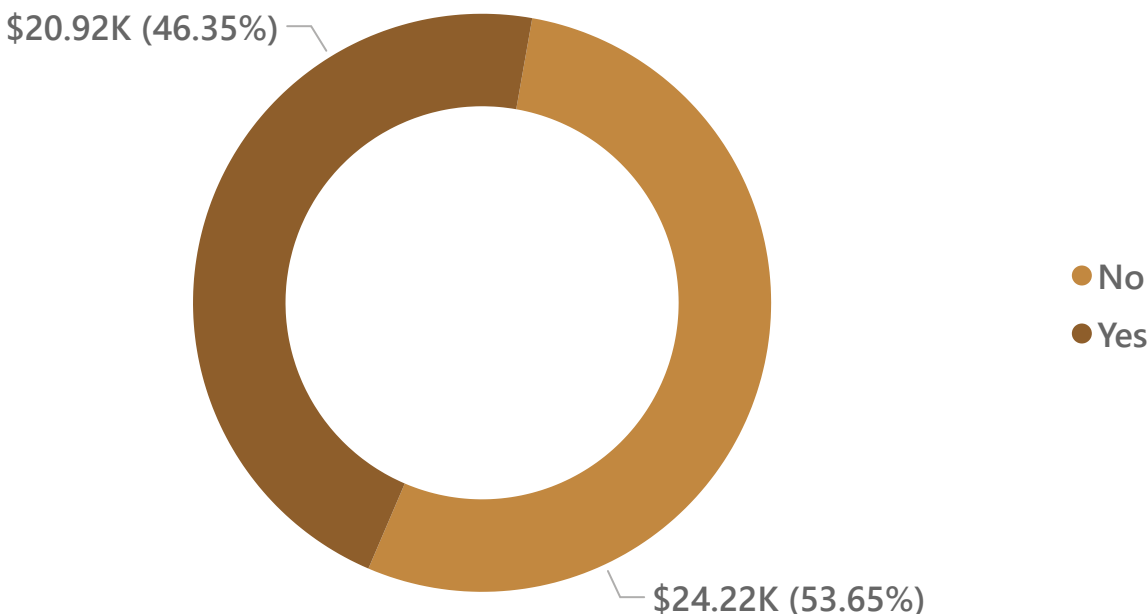
100%

Return

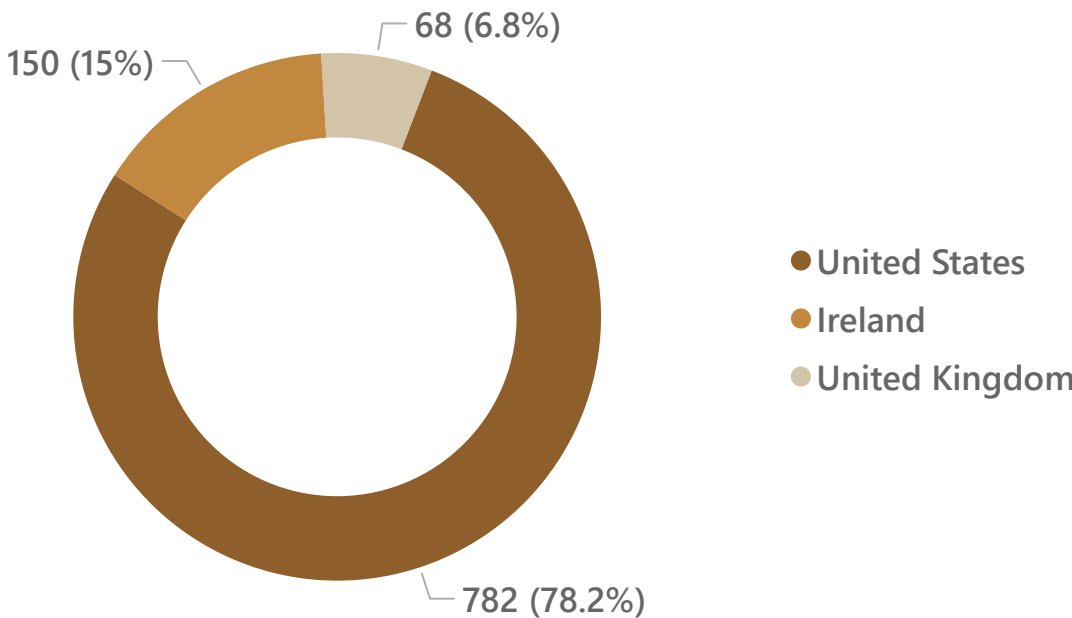
3551

Total Quantity Sold

Revenue by Loyalty Card



Total Customer by Country



Profit by Loyalty Card



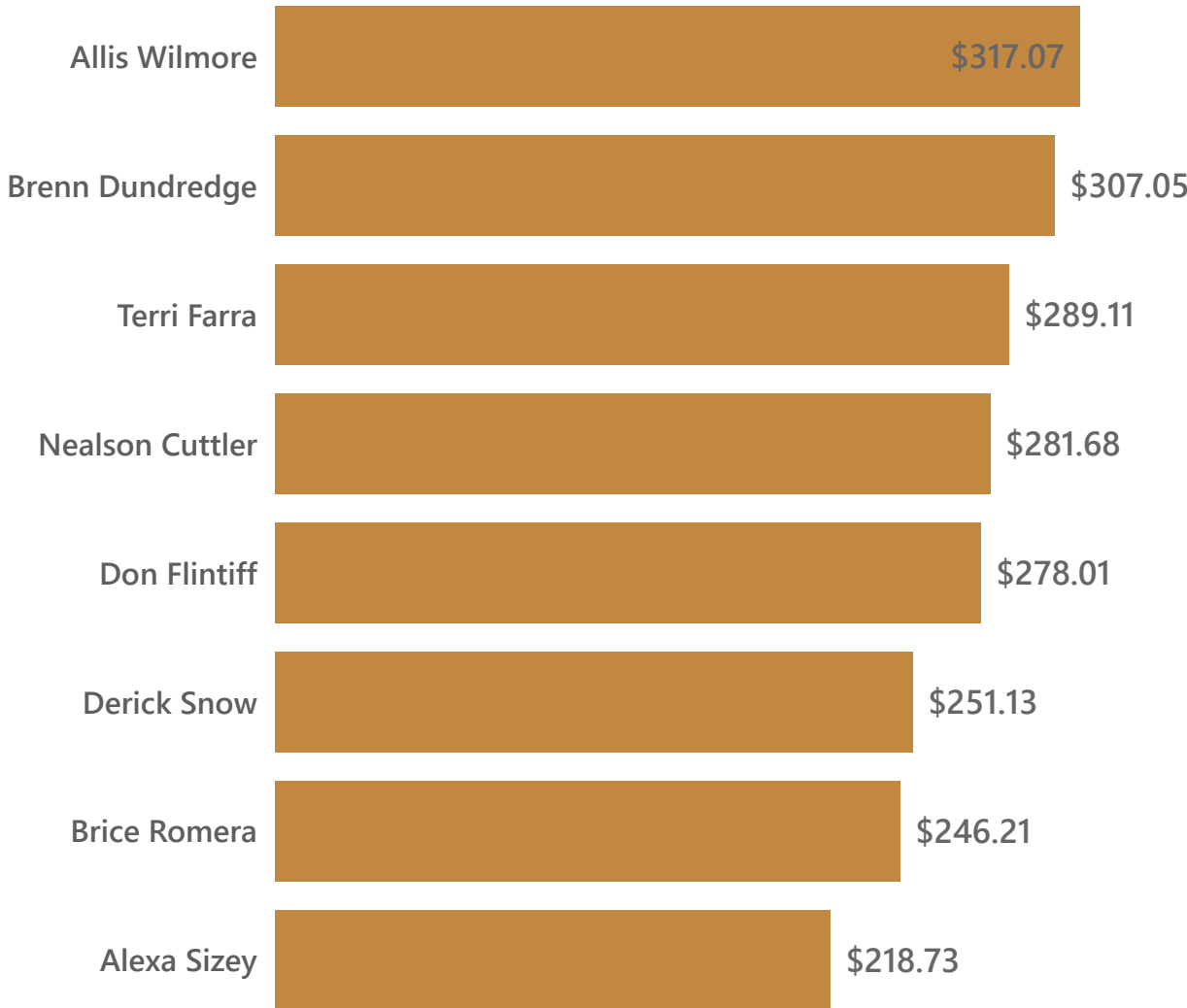
OverView

Product

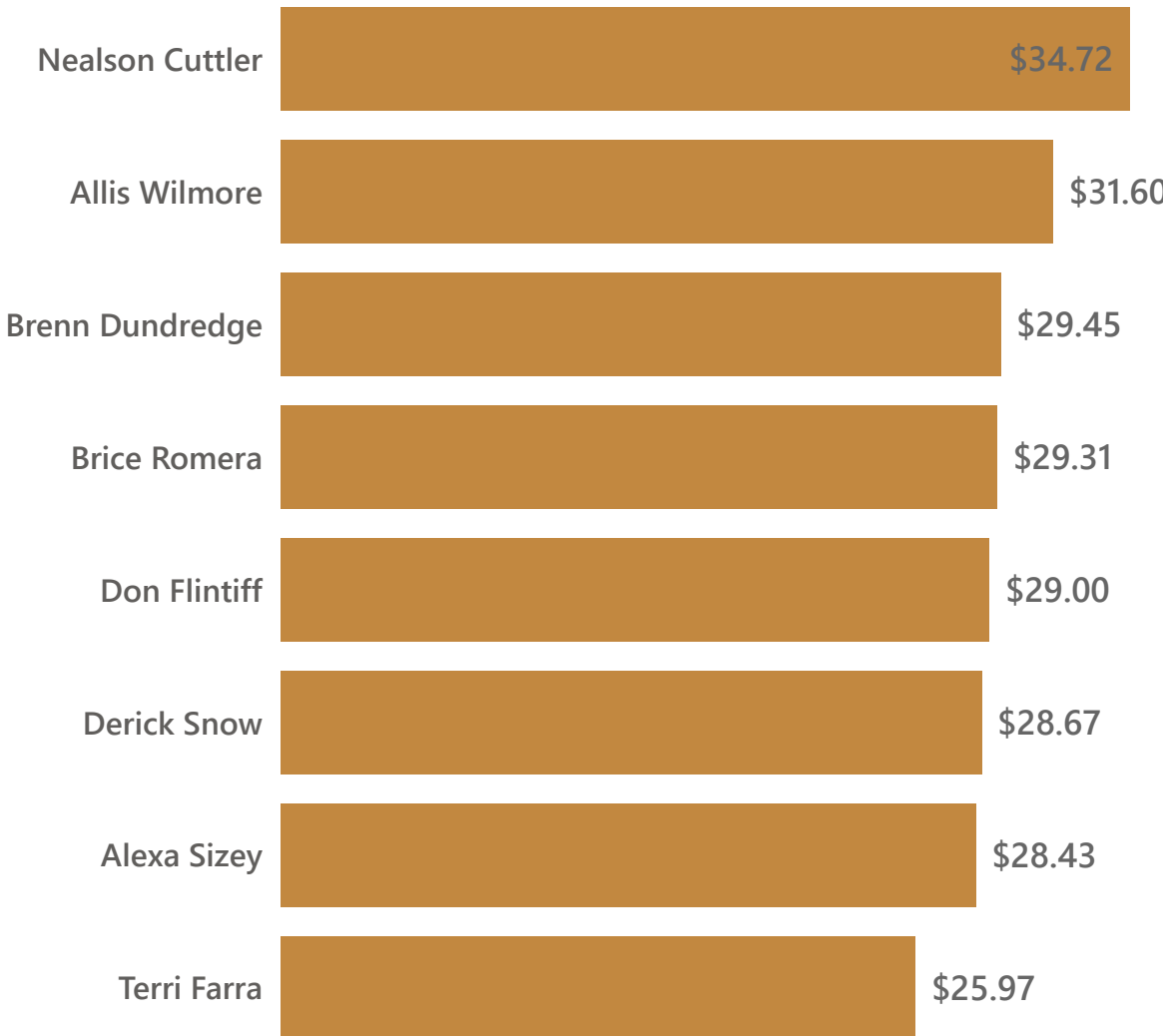
Customer



Top 8 Customers by Revenue



Top 8 Customers by Revenue



Avg Sales per Customer by Country

