

OVERVIEW

MTD Transaction No.

44K

AVG Transaction/day

1300

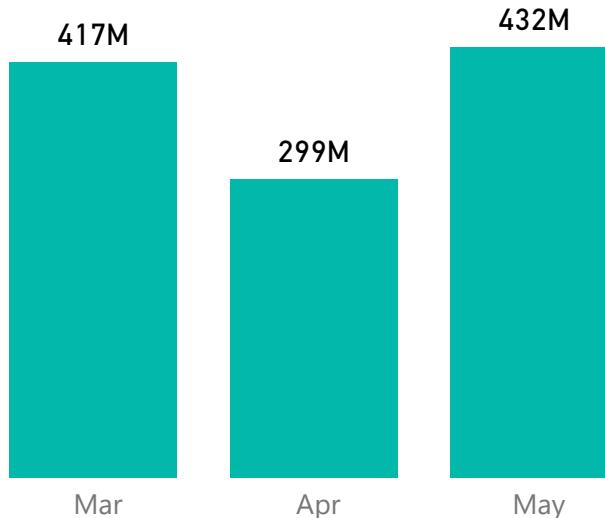
MTD Sale

432M

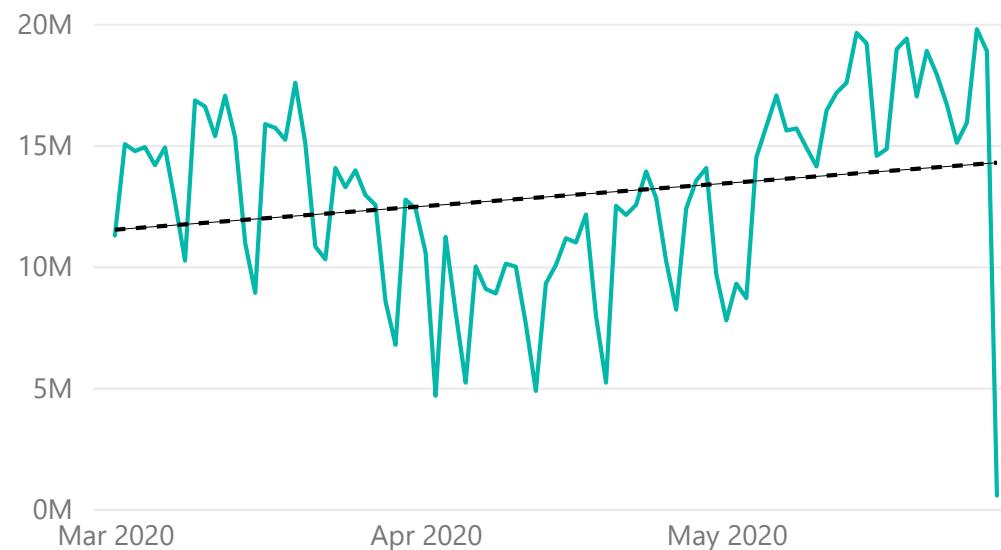
AVG Sale/transaction

9,917

TotalPrice by Monthname

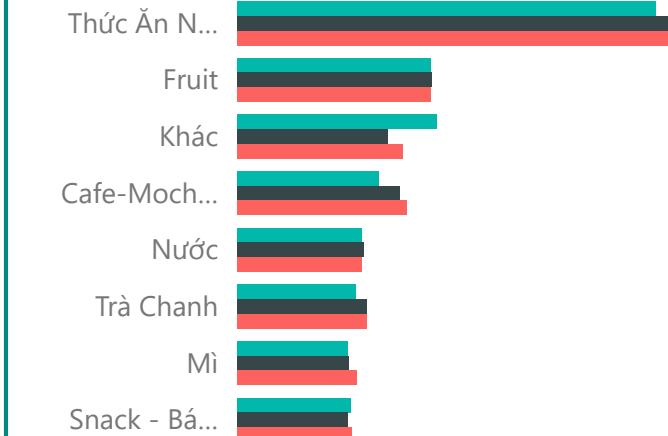


Sale by Date



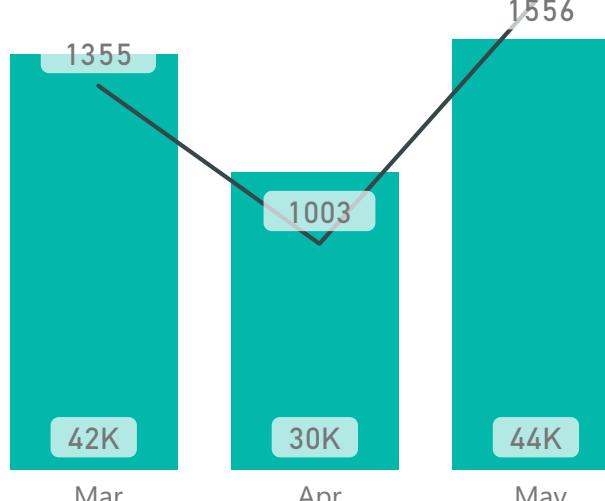
AVG Sale/transaction by Month - Category/ma...

● Mar ● Apr ● May



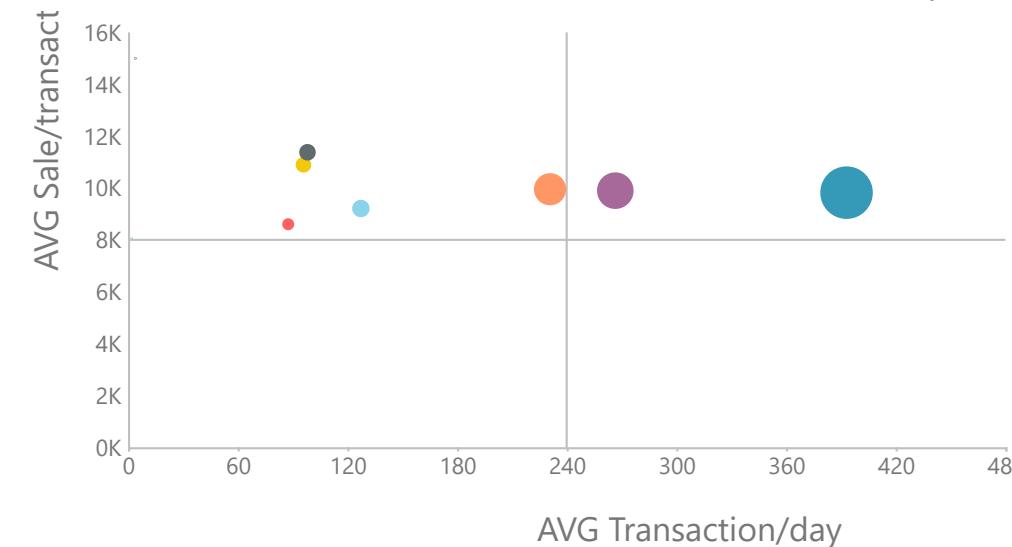
Transaction change over time (Month/Weekday/Ho...

● Transaction No ● AVG Transaction/day



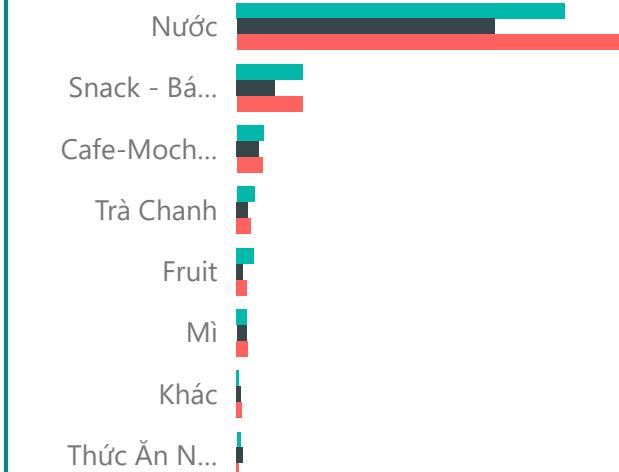
AVG Sale - Transaction by Category/Product/Machine/Location/Pay...

● Quán cà phê ● Loại địa điểm ... ● Bến tàu t... ● Siêu thị ● Familym...



AVG Transaction/day by Month - Category/Mac...

● Mar ● Apr ● May

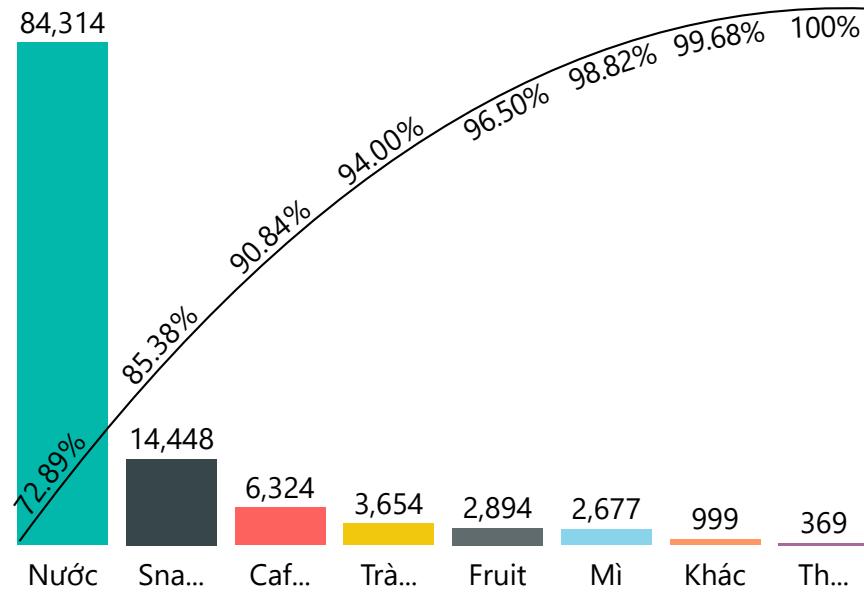


PRODUCT ANALYSIS

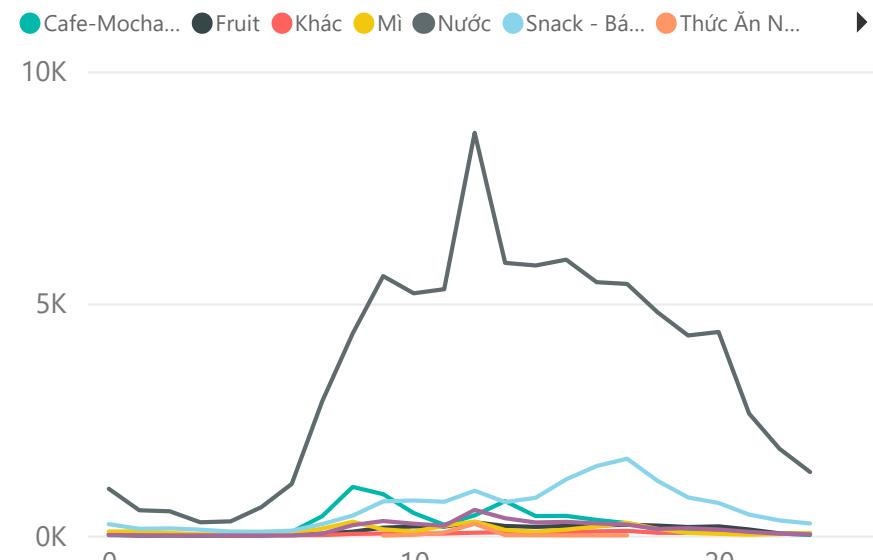
Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

All All All All All All All All

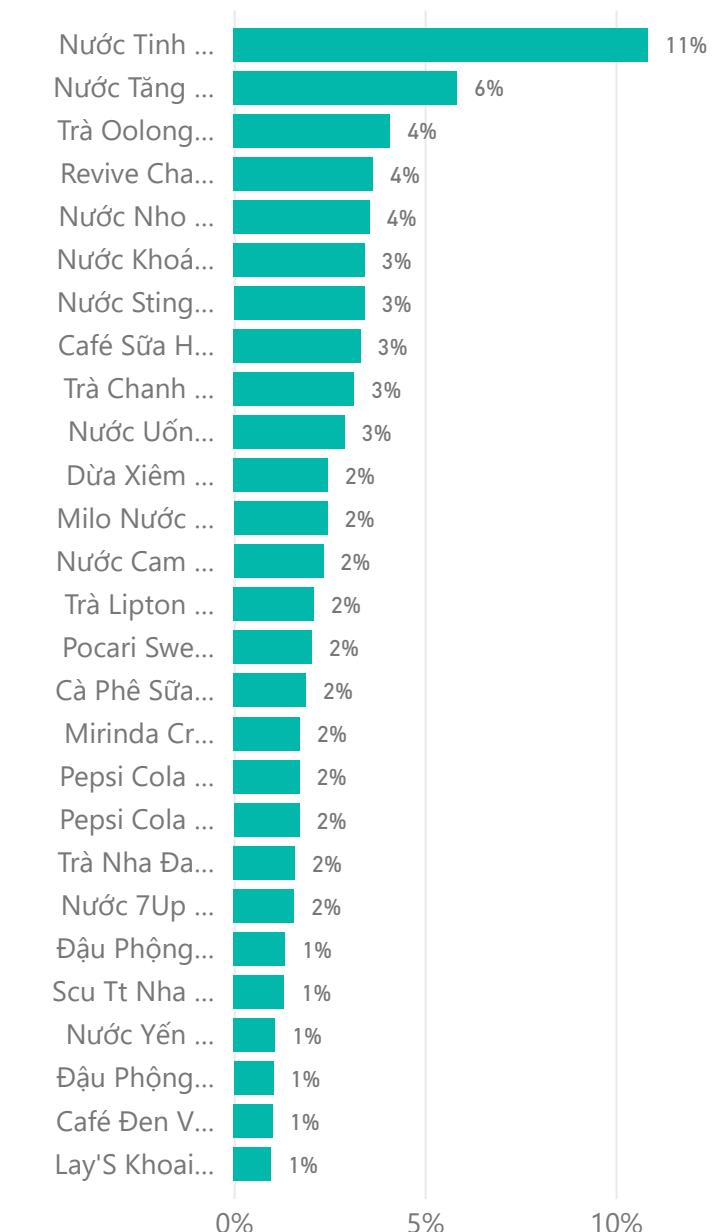
Category Frequency Pareto



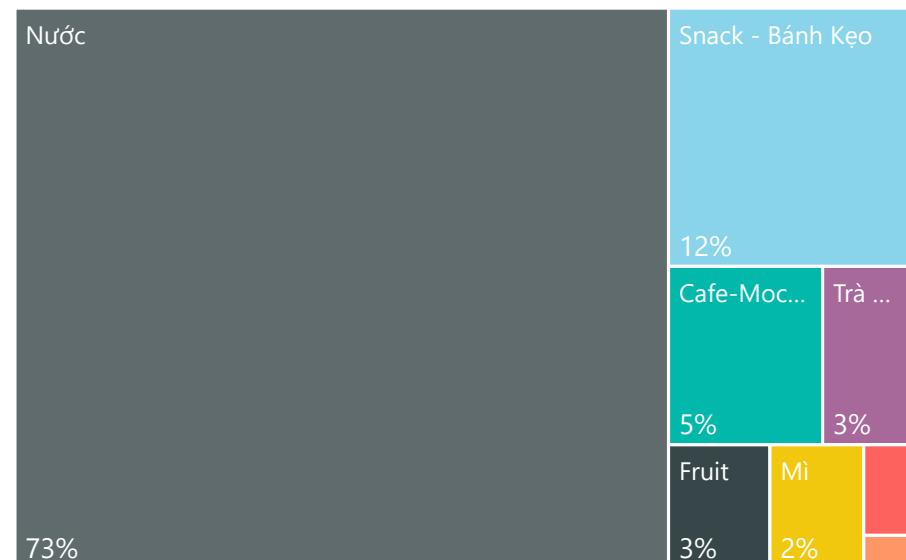
Category Frequency change over time



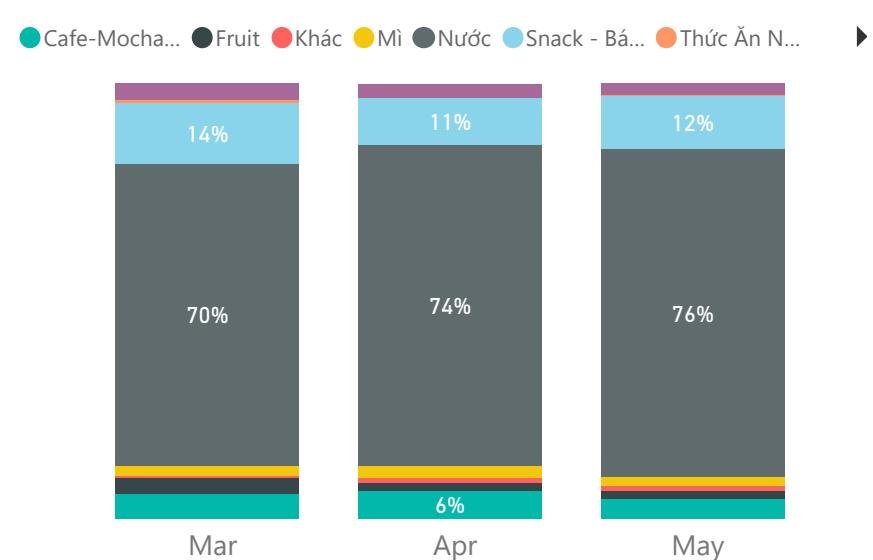
Product Frequency



Category treemap



Category Frequency % change over time

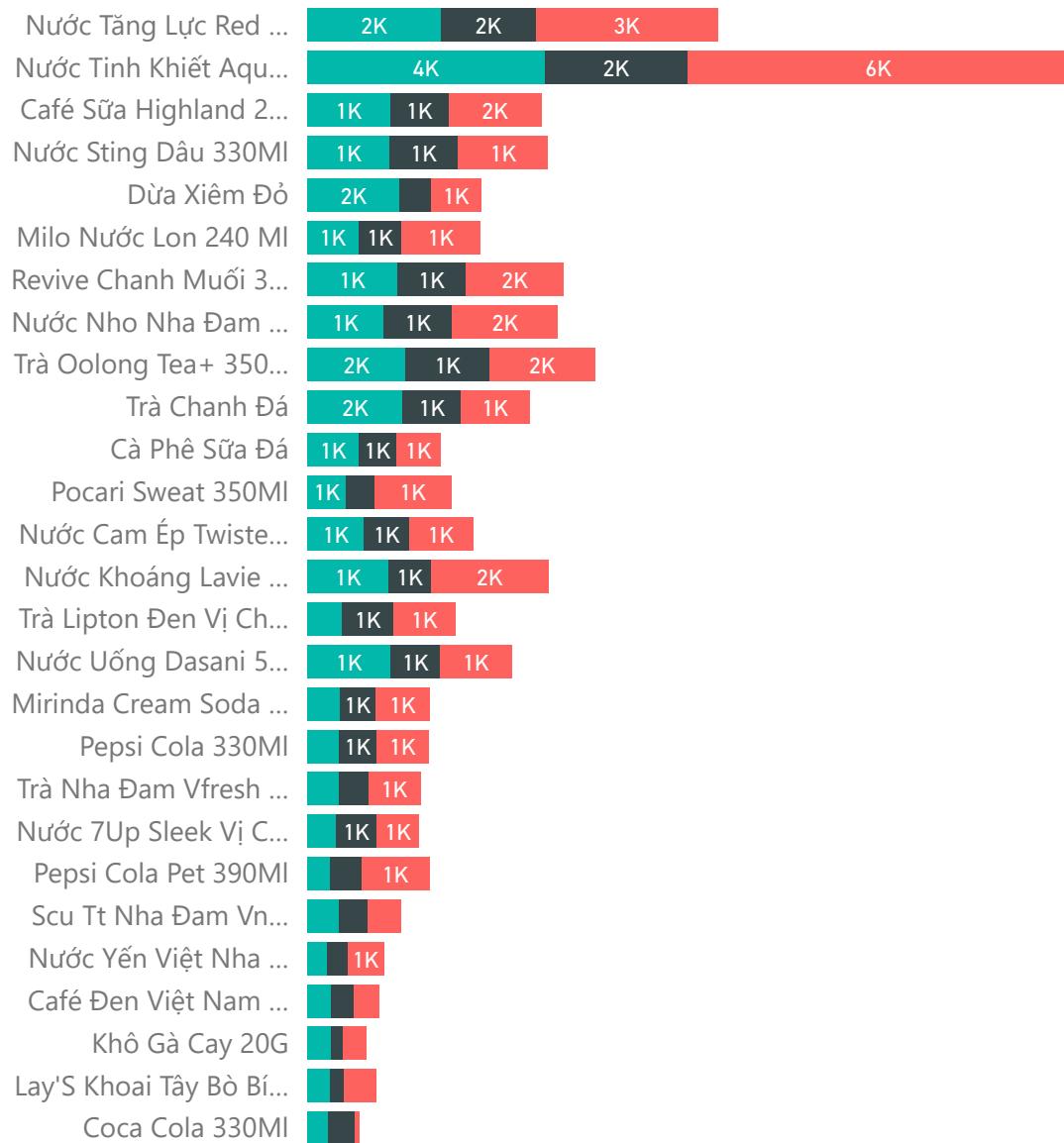


PRODUCT ANALYSIS

Month...	Tên d...	Trạng...	Payme...	Loại đị...	Quận ...	Tên d...
All	All	All	All	All	All	All

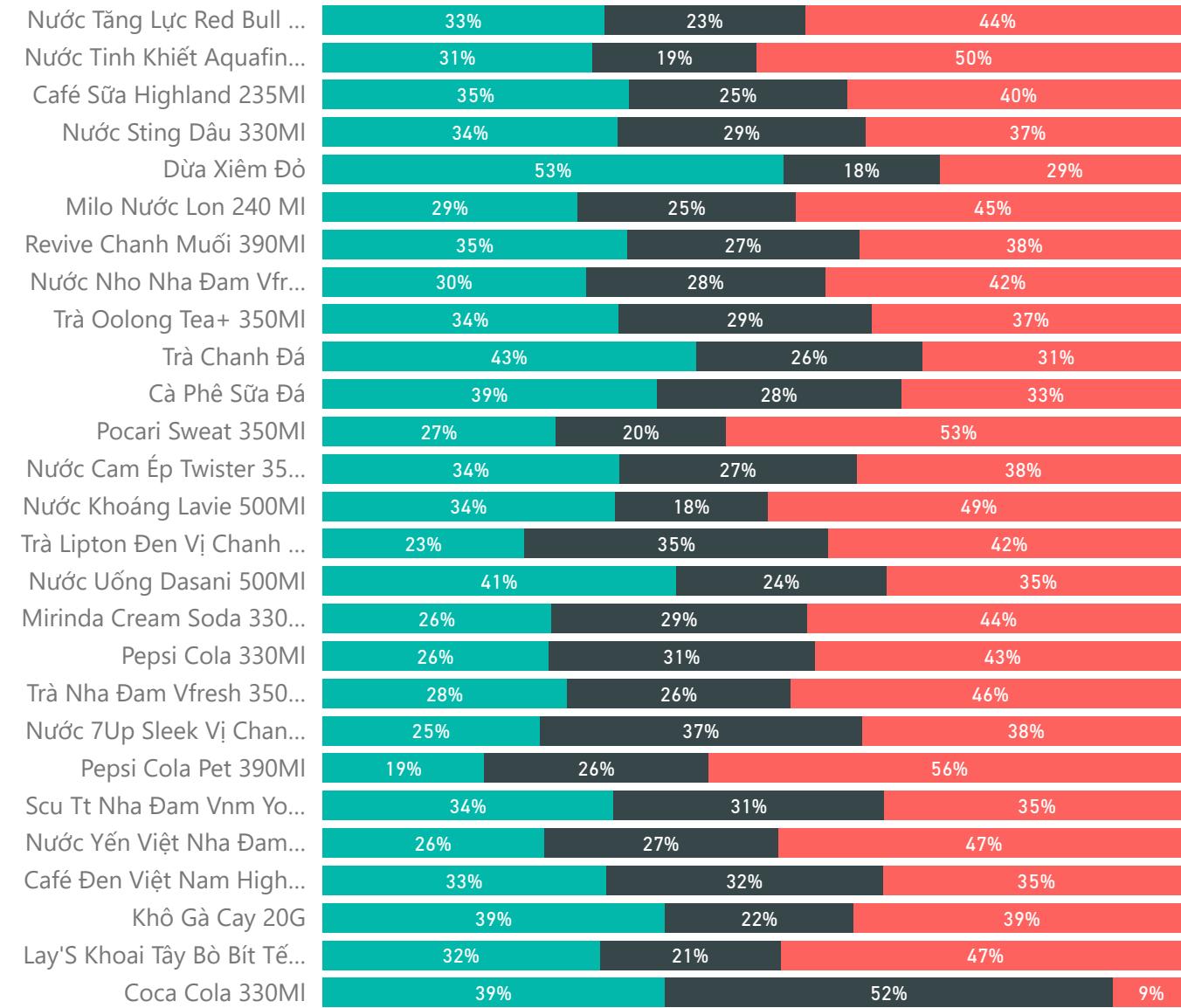
Product Frequency % change over time

● Mar ● Apr ● May



Product Frequency % change over time

● Mar ● Apr ● May

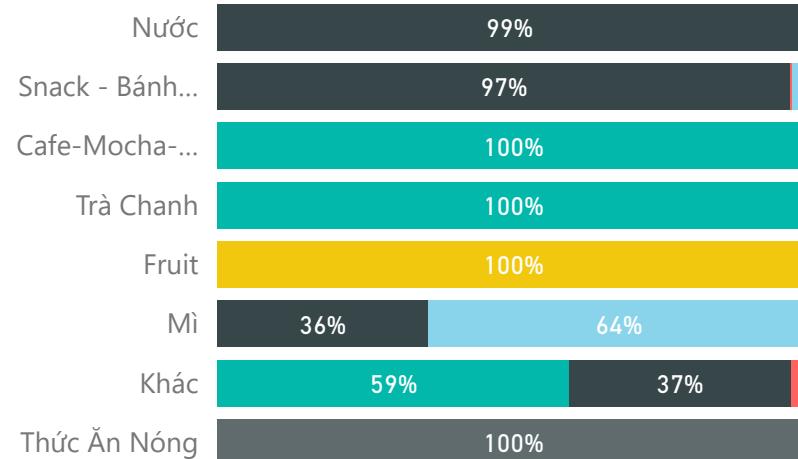


PRODUCT ANALYSIS

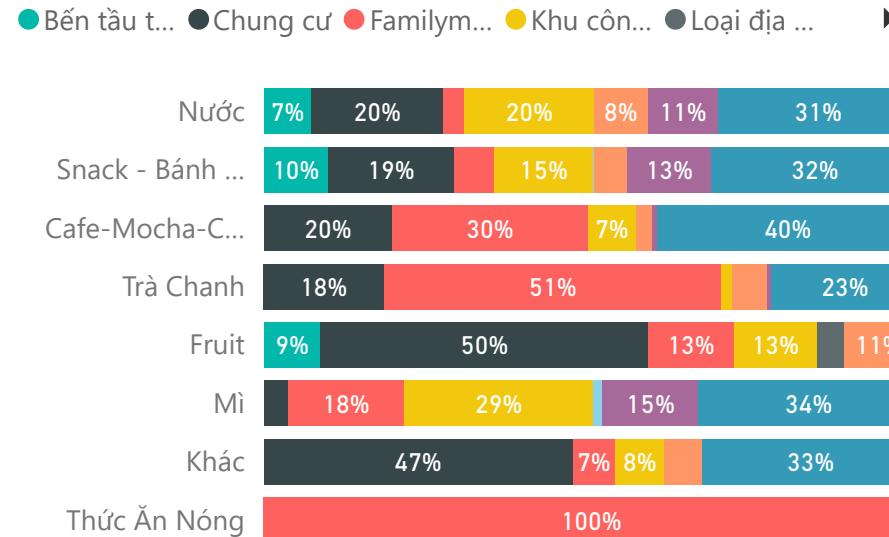
Month... Tên d... Trạng... Payme... Loại đị... Quận ... Tên d...
 All All All All All All All All

Category frequency by Machine

● Café ● D720 ● D900 ● Dừa ● Hotfood ● Mì

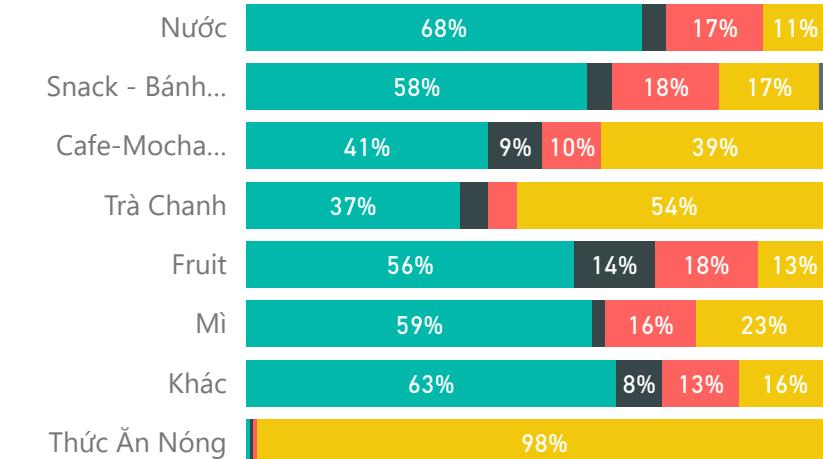


Category frequency by Location



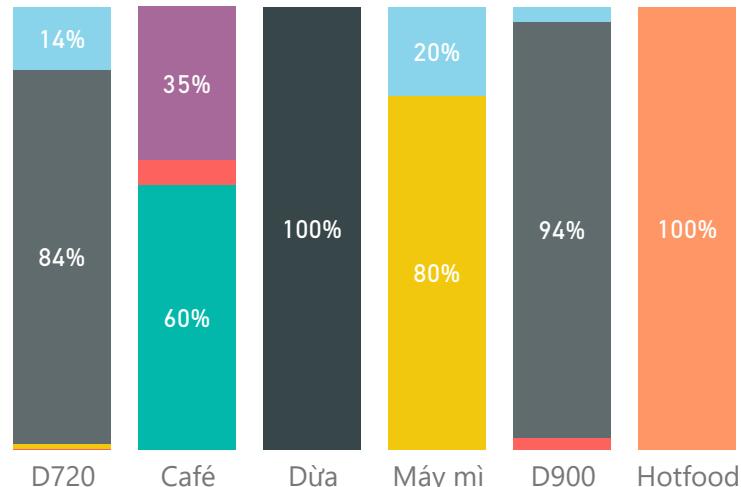
Category frequency by Payment

● Payment... ● Payment... ● Payment... ● Payment... ● Payment...



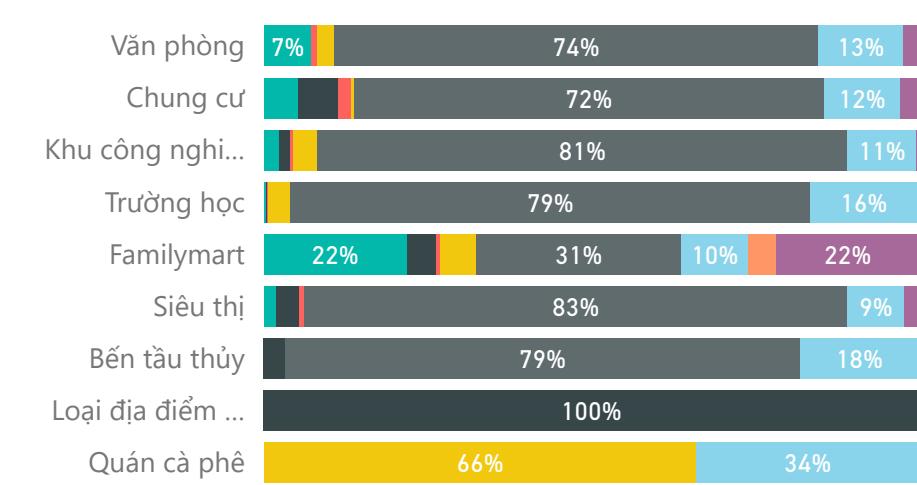
Machine frequency by Category

● Café-Mocha... ● Fruit ● Khác ● Mì ● Nước ● Snack - B...



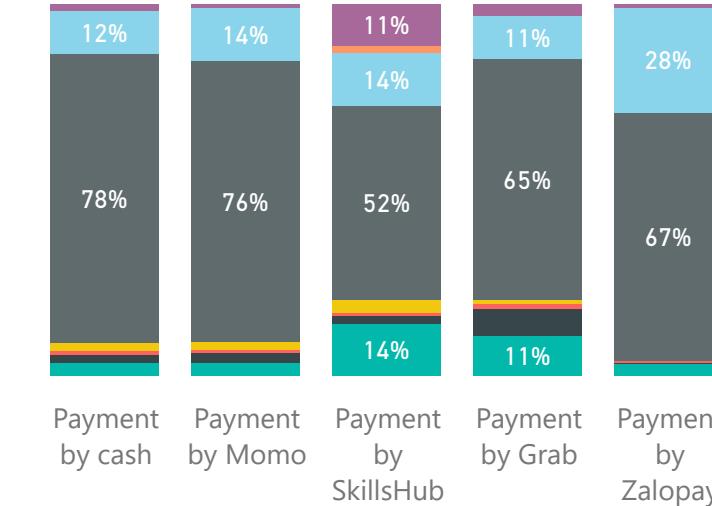
Location frequency by Category

● Café-Moc... ● Fruit ● Khác ● Mì ● Nước ● Snack - ... ● Thức Ăn...



Payment frequency by Category

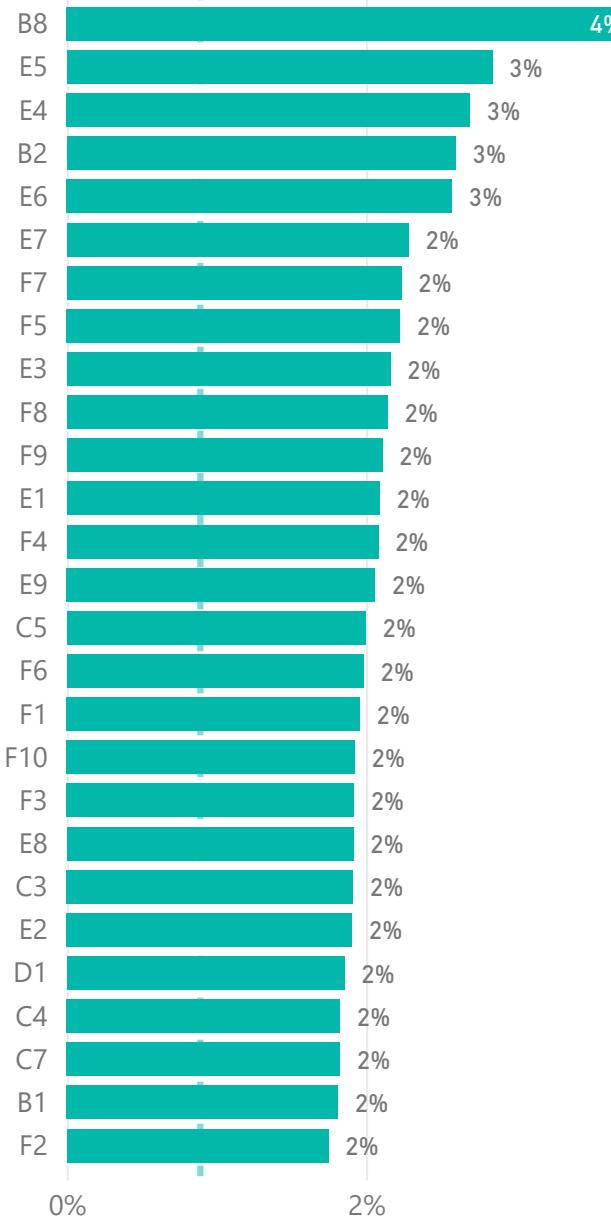
● Café-Moc... ● Fruit ● Khác ● Mì ● Nước ● Snack - B...



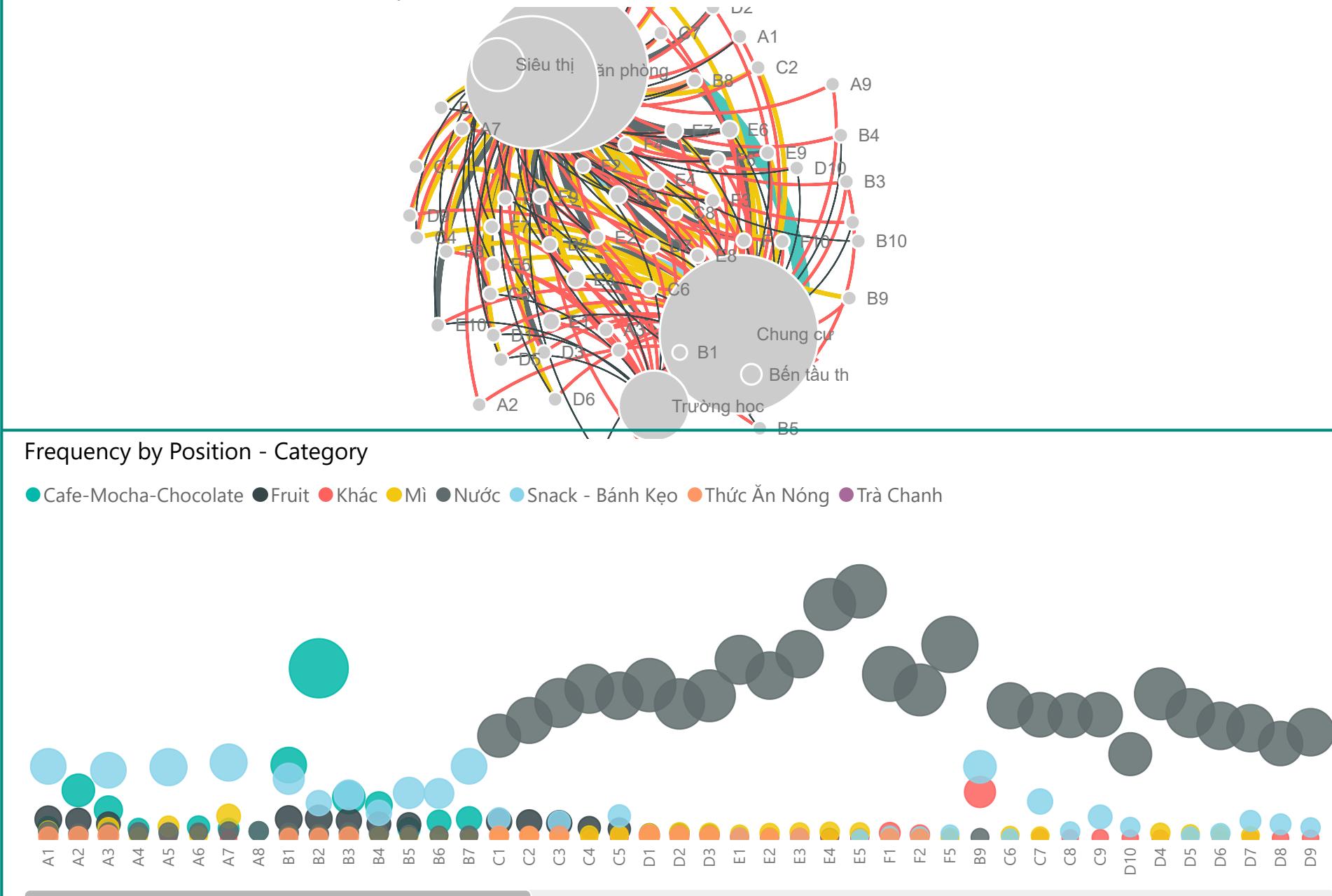
POSITION ANALYSIS

Month... All Tên d... All Trạng... All Payme... All Loại đị... All Quận ... All Tên d... All

Product Frequency change over time



Position relationship (filter Frequency No.)

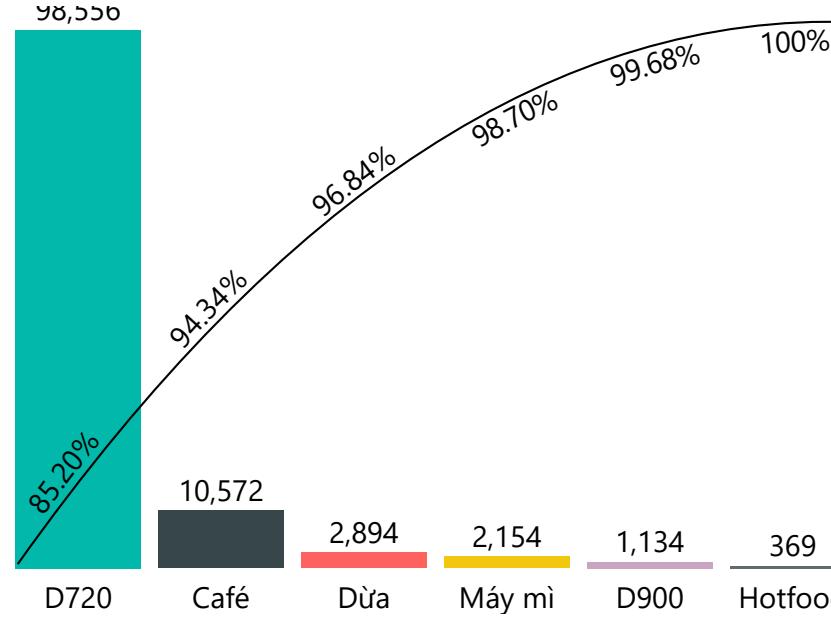


MACHINE ANALYSIS

Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

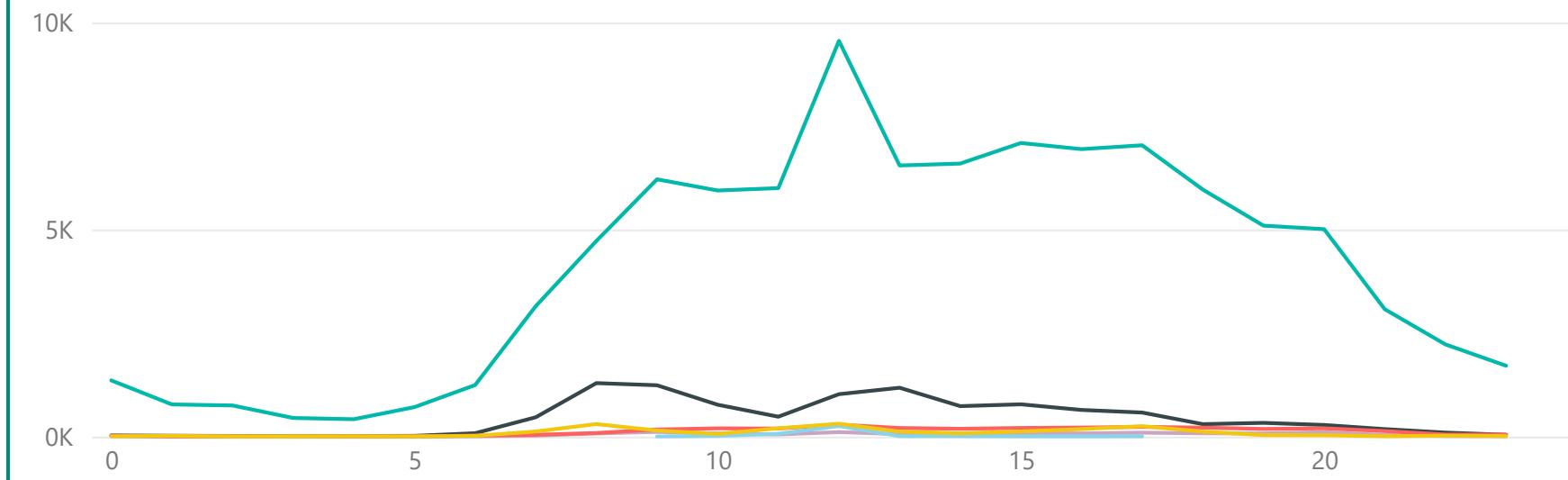
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Machine Frequency Pareto



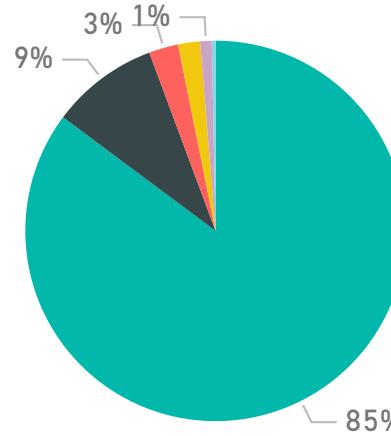
Machine Frequency change over time

● Café ● D720 ● D900 ● Dùa ● Hotfood ● Máy mì



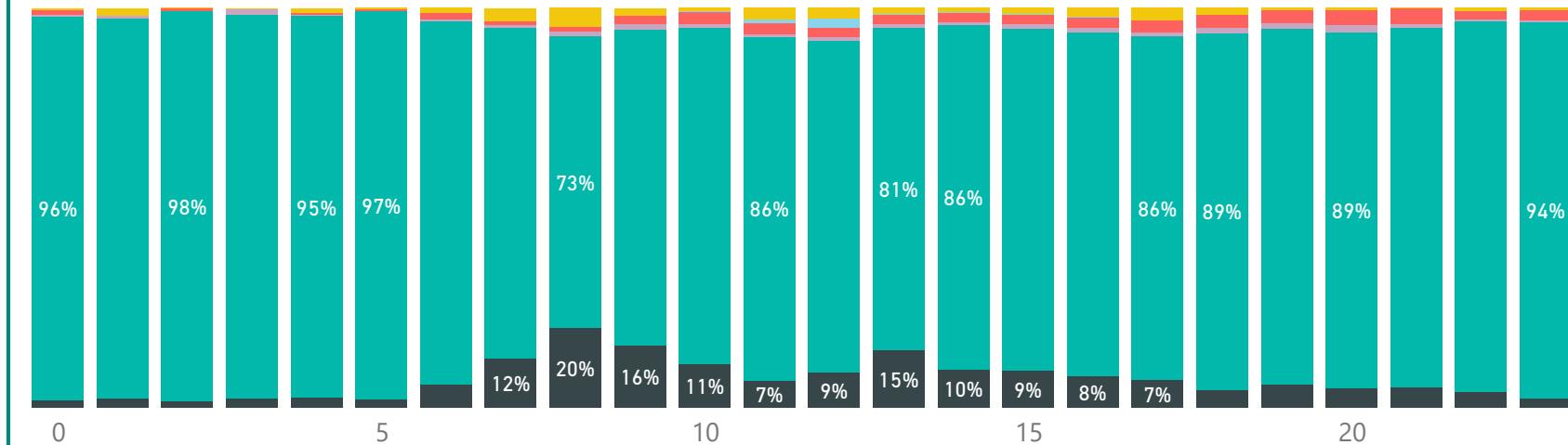
Machine Frequency %

● D720 ● Café ● Dùa ● Máy mì ● D900 ● Hotfood



Category Frequency % change over time

● Café ● D720 ● D900 ● Dùa ● Hotfood ● Máy mì



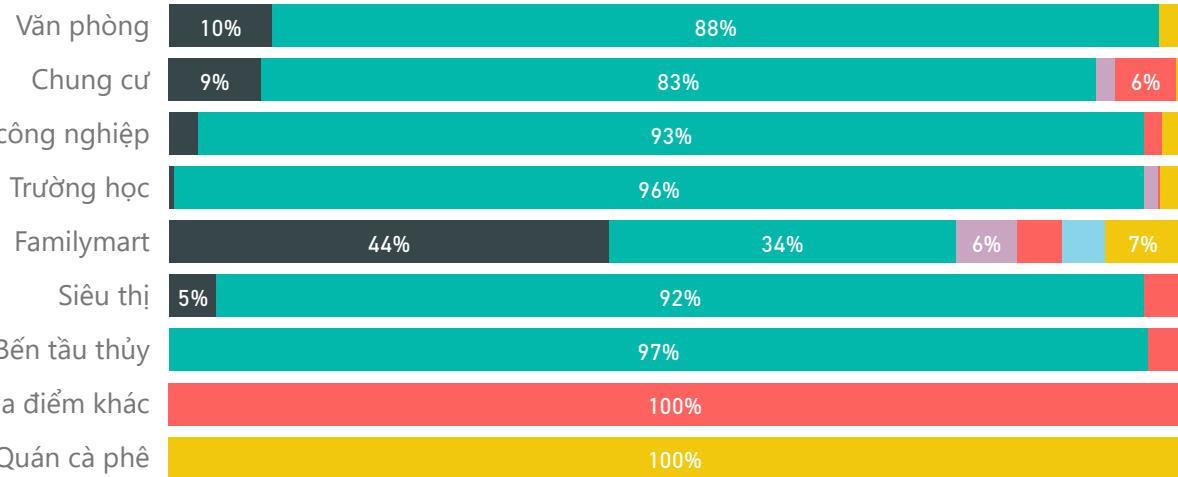
MACHINE ANALYSIS

Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

All All All All All All All All

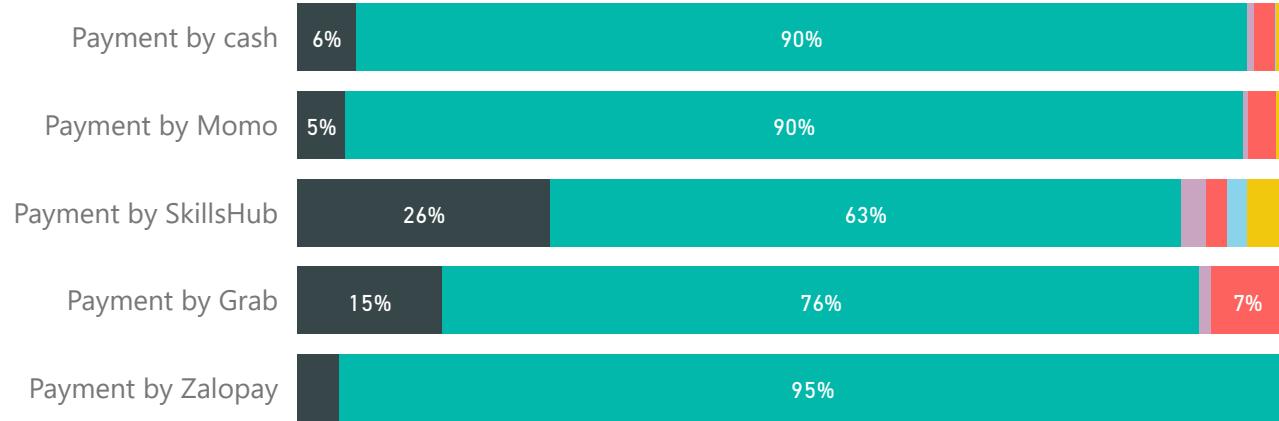
Location frequency by Machine

● Café ● D720 ● D900 ● Dùa ● Hotfood ● Máy mì



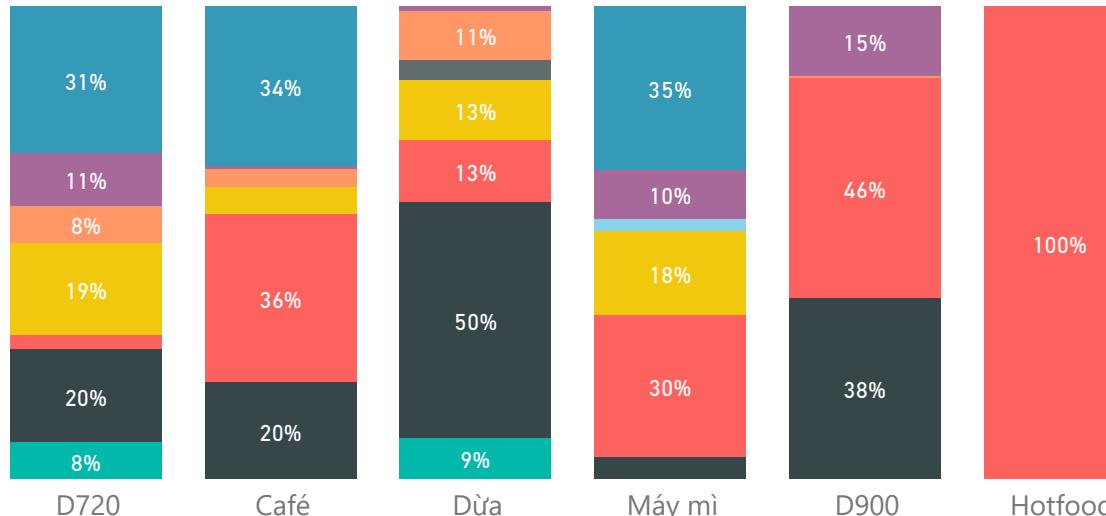
Payment frequency by Machine

● Café ● D720 ● D900 ● Dùa ● Hotfood ● Máy mì



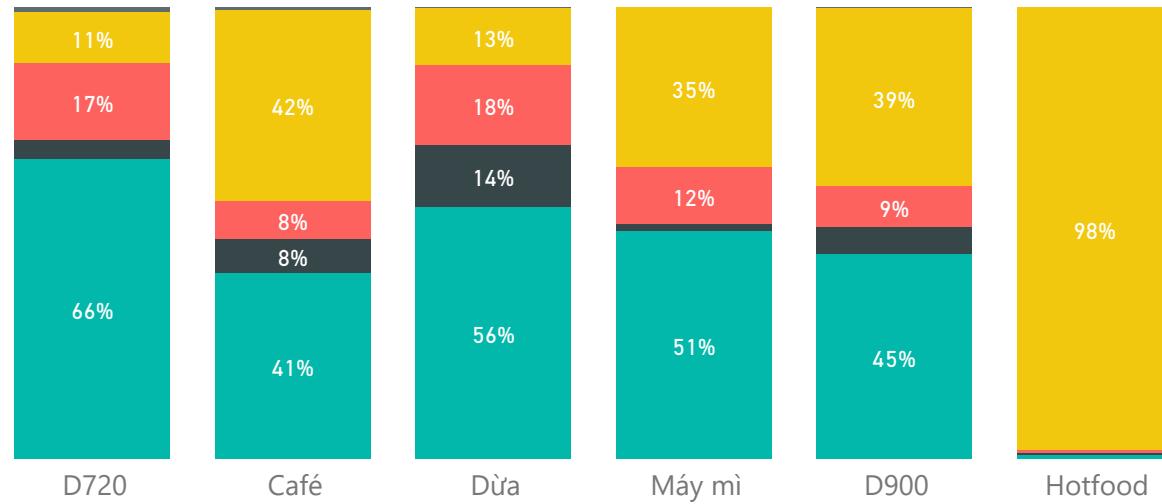
Machine frequency by Location

● Bến tàu thủy ● Chung cư ● Familymart ● Khu công ... ● Loại địa đi... ● Quán cà ... ● Siêu thi



Machine frequency by Payment

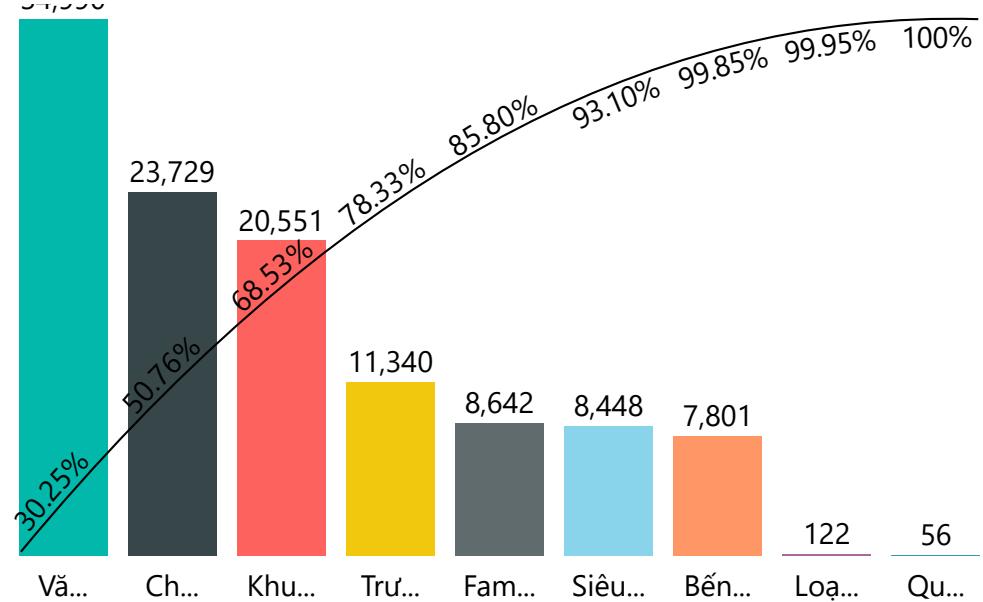
● Payment by cash ● Payment by Grab ● Payment by Momo ● Payment by SkillsHub ● Payment by Zal...



LOCATION ANALYSIS

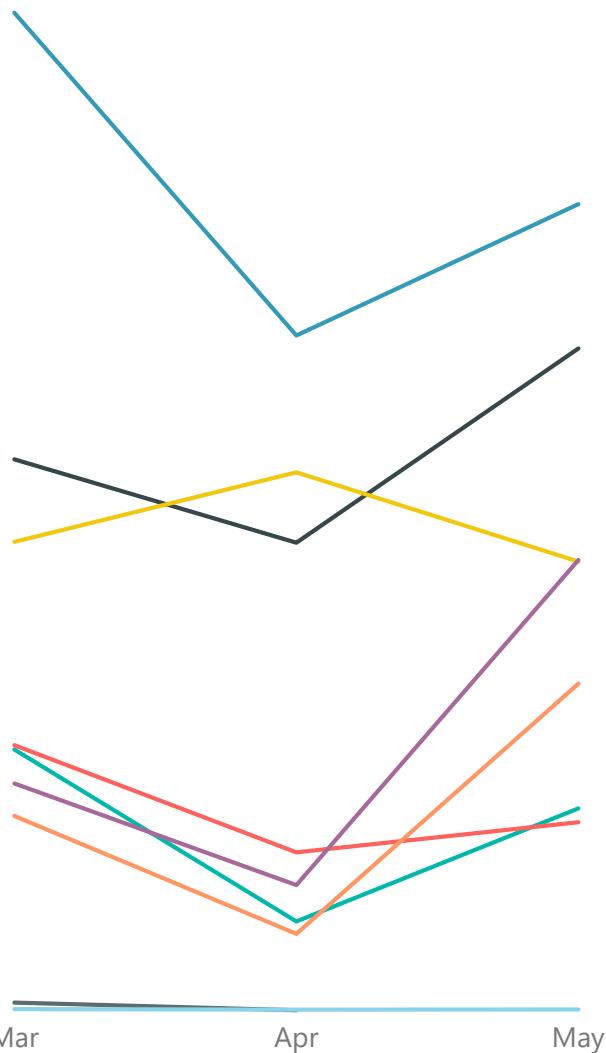
Month... All Tên d... All Trạng... All Payme... All Loại đị... All Quận ... All Tên d... All

Location Frequency Pareto



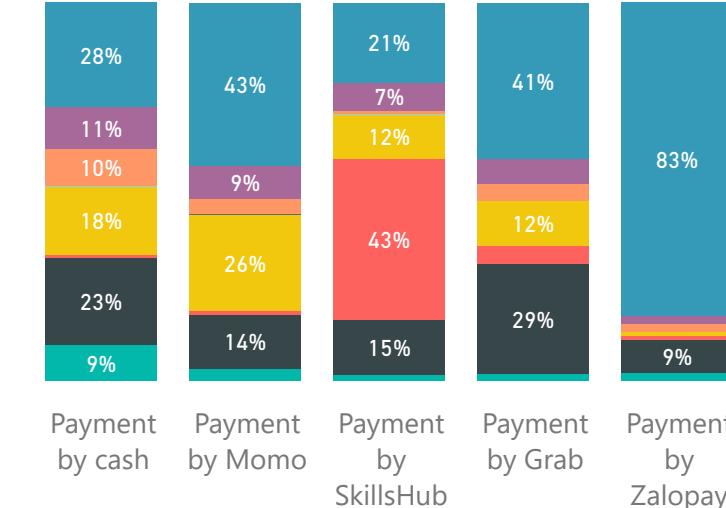
Location Frequency change over time

● Bến tàu thủy ● Chung cư ● Familymart ● Khu công n...



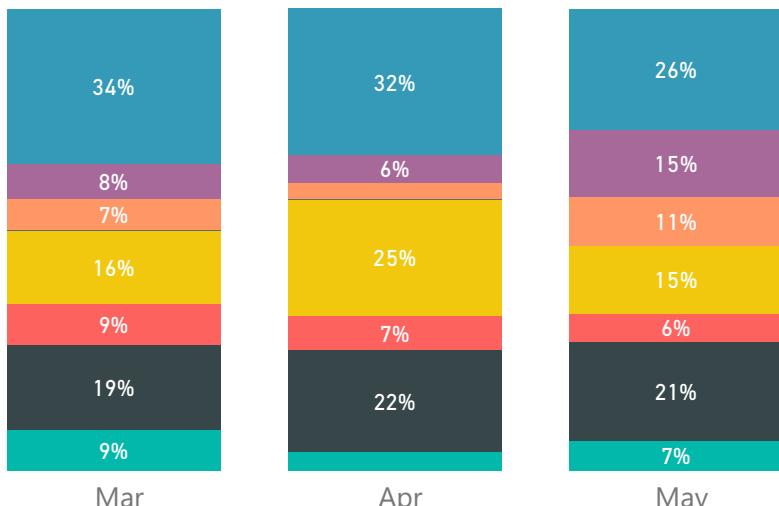
Payment frequency by Location

● Bến tàu thủy ● Chung cư ● Familymart ● Khu công nghi...



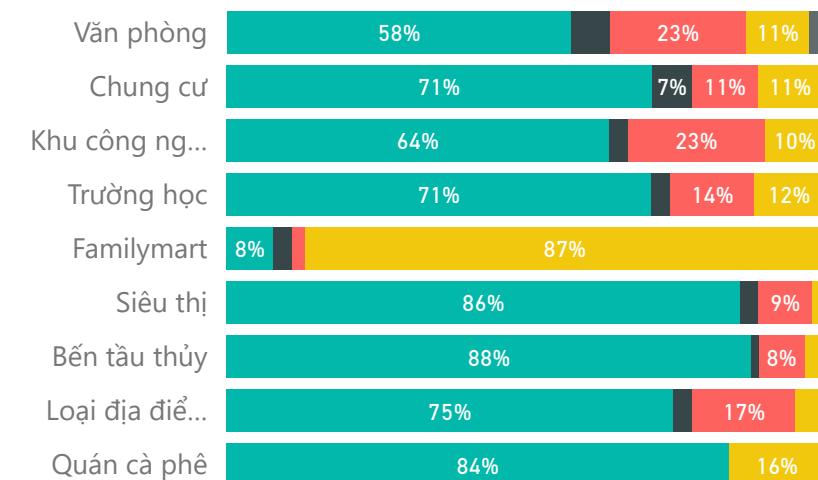
Location Frequency % change over time

● Bến tàu thủy ● Chung cư ● Familymart ● Khu công ng... ● Loại địa đi...



Location frequency by Payment

● Payment ... ● Paymen... ● Paymen... ● Paymen... ● Paymen...

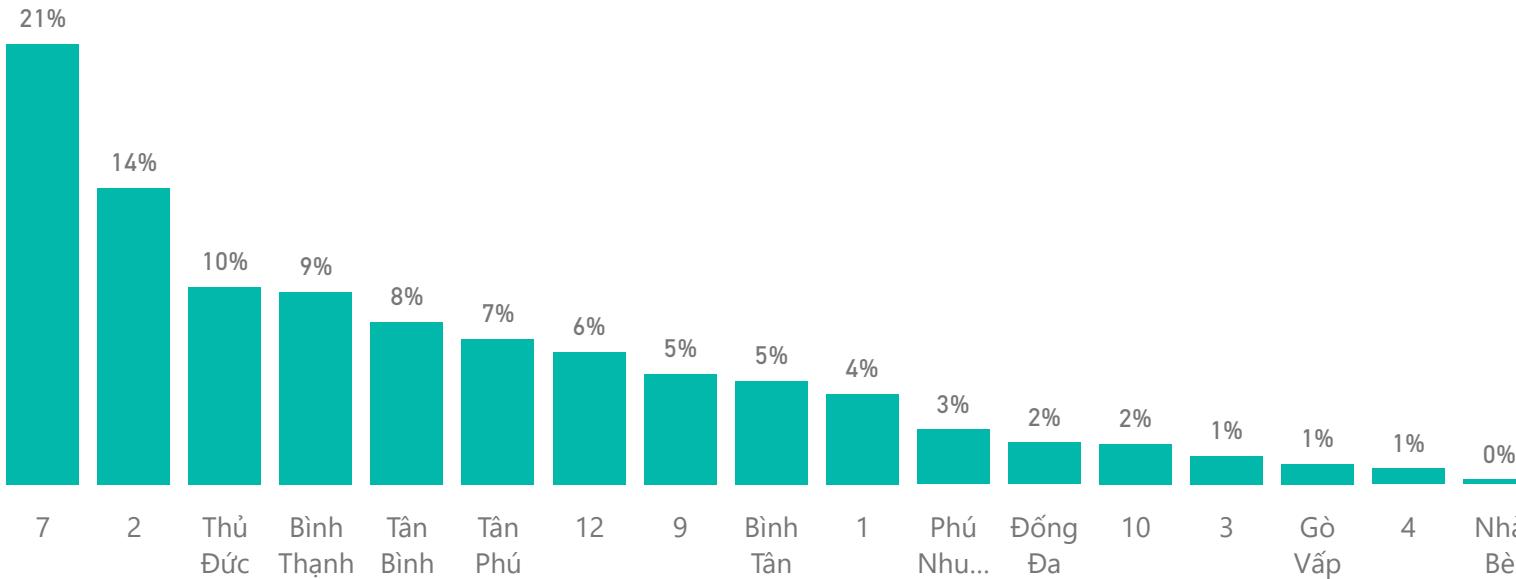


LOCATION ANALYSIS

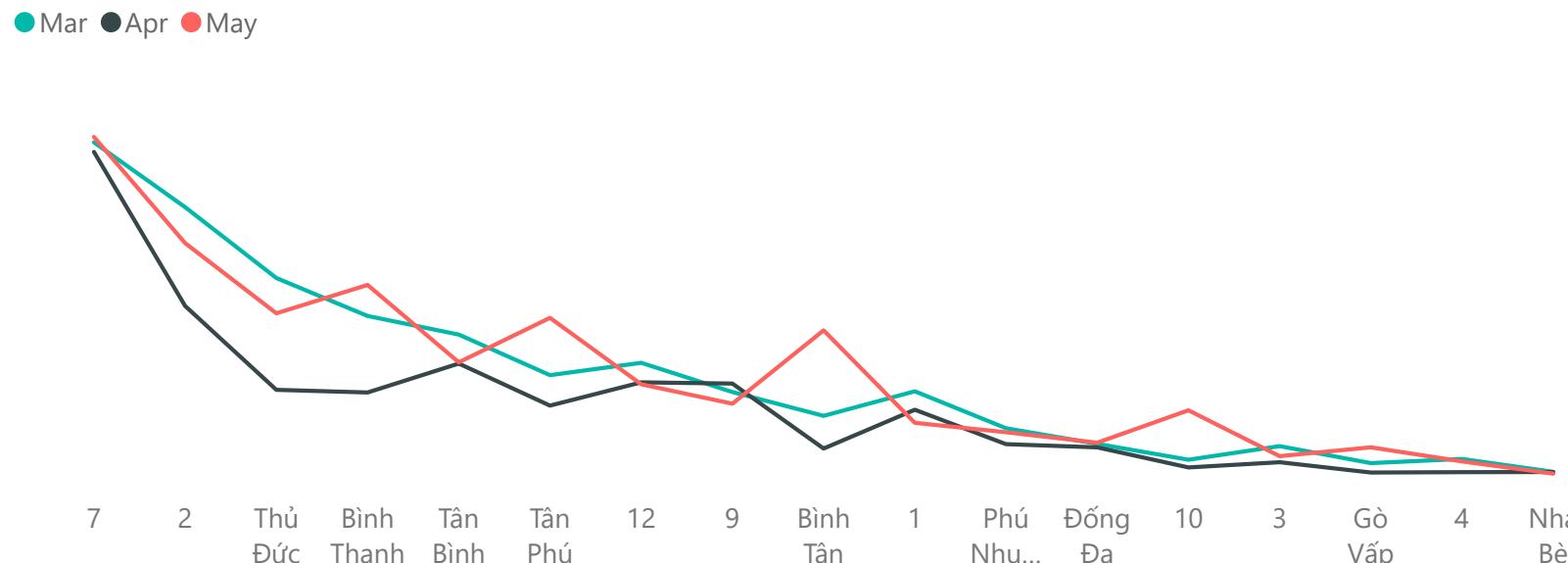
Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

All All All All All All All All

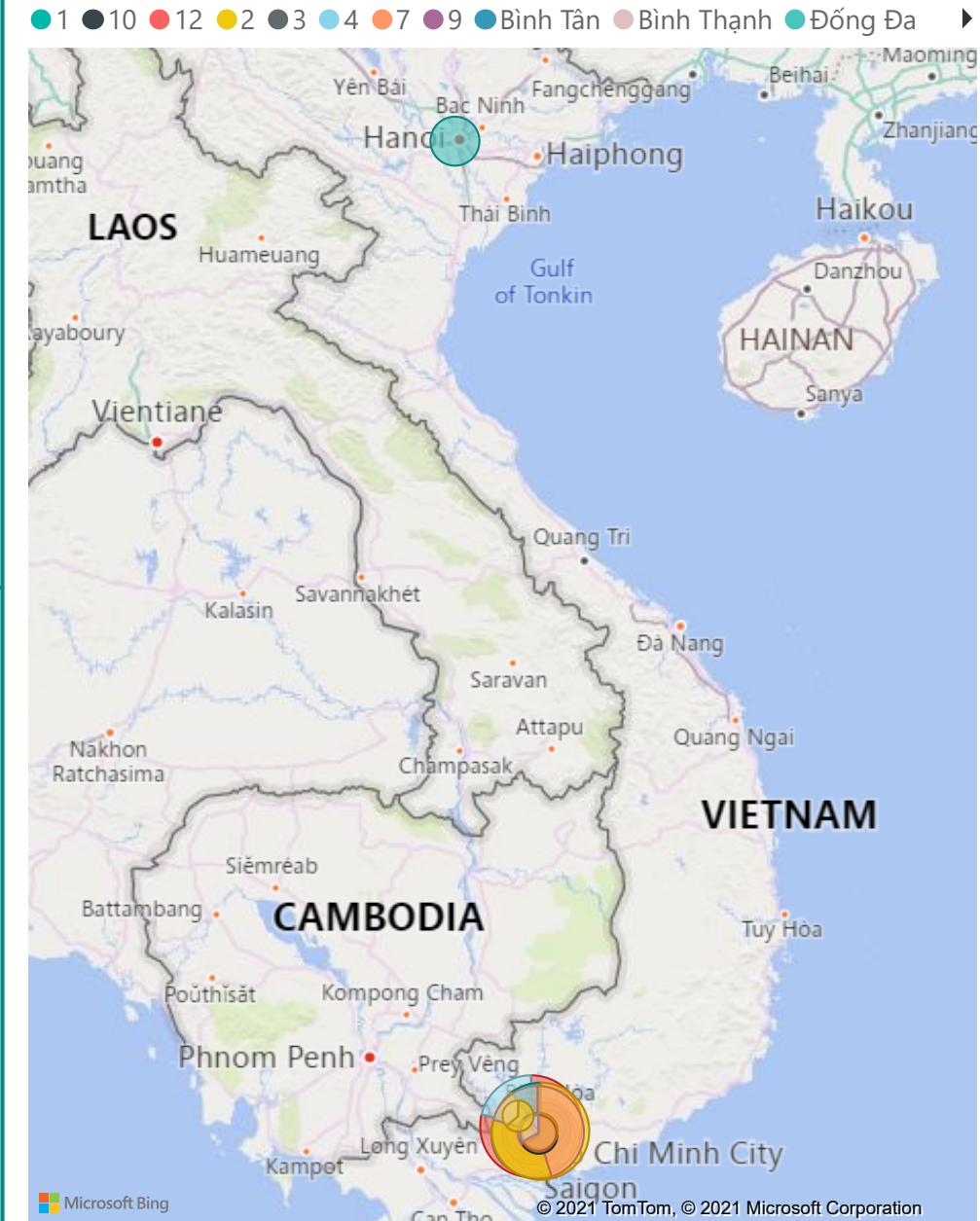
District/Depot Name/province Frequency%



District/Depot Name/province Frequency change over time



Machine location by Long, Lat, District

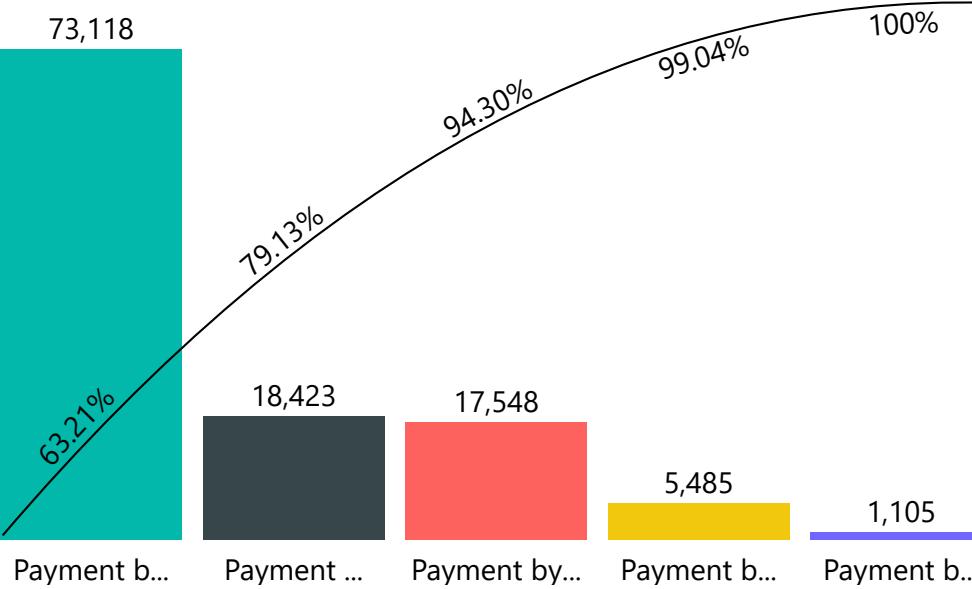


PAYMENT ANALYSIS

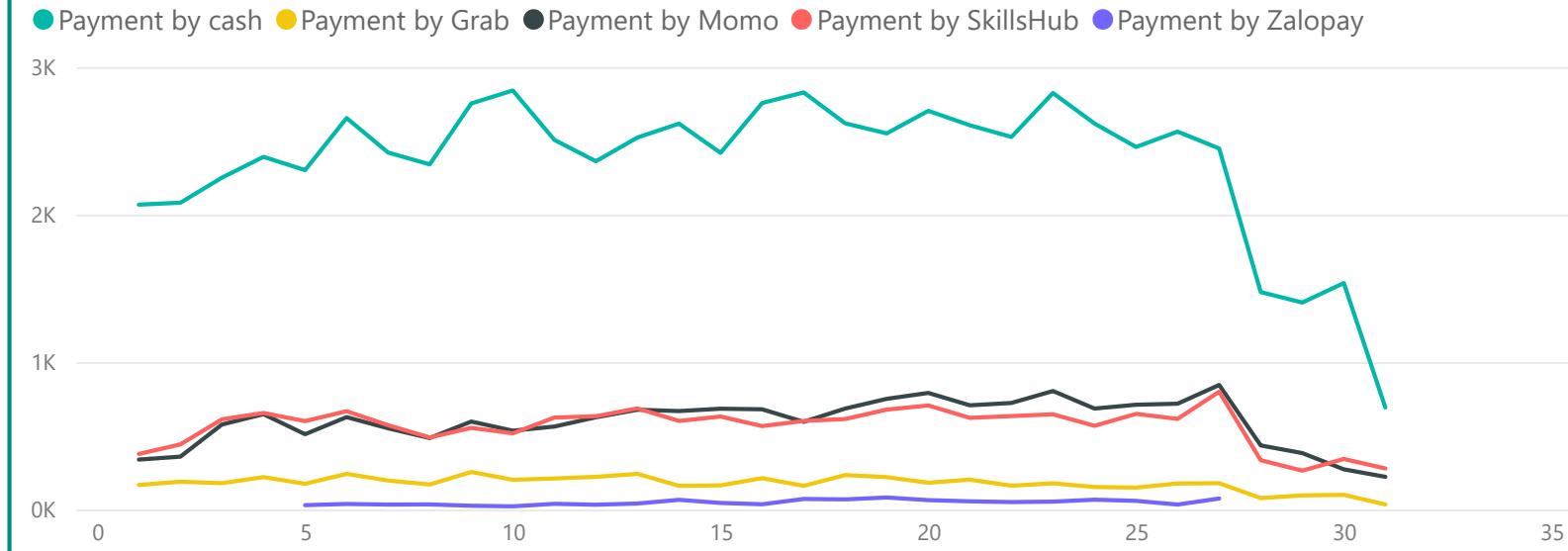
Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

All All All All All All All All

Payment Frequency Pareto

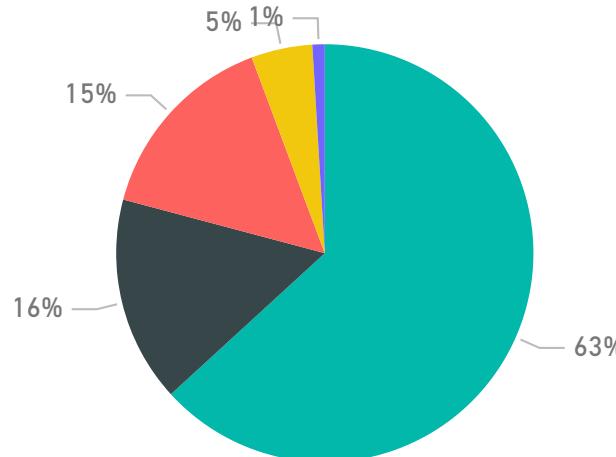


Payment Frequency change over time

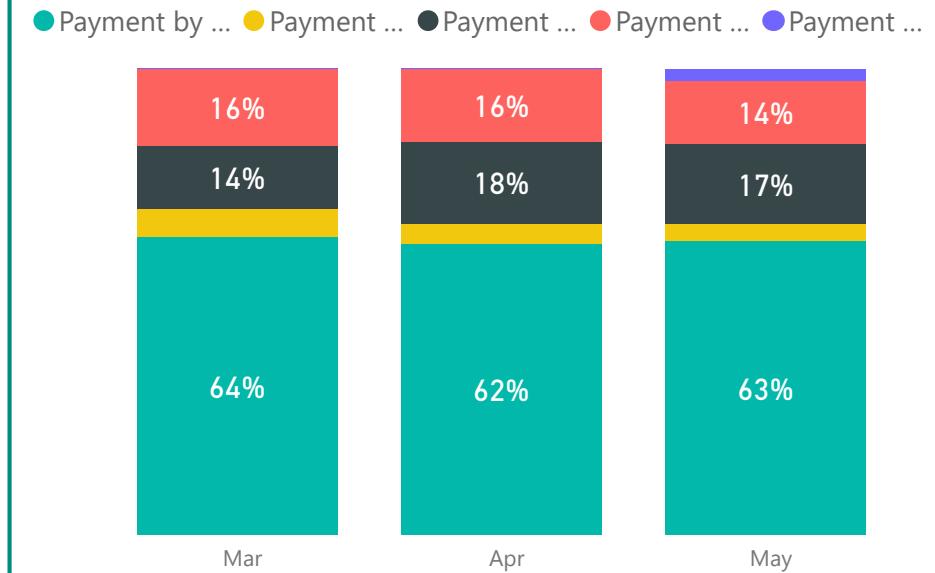


Payment % Frequency

- Payment by cash
- Payment by Momo
- Payment by SkillsHub
- Payment by Grab
- Payment by Zalopay

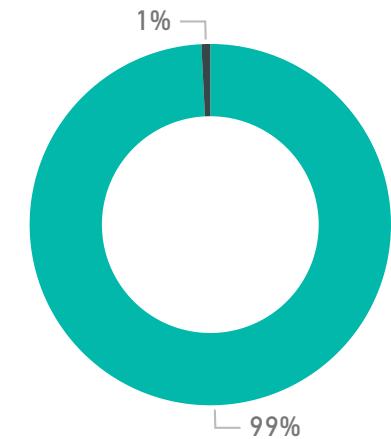


Payment Frequency % change over time



Payment Result %Frequency

- Thành công
- Đã hoàn tiền
- Hủy



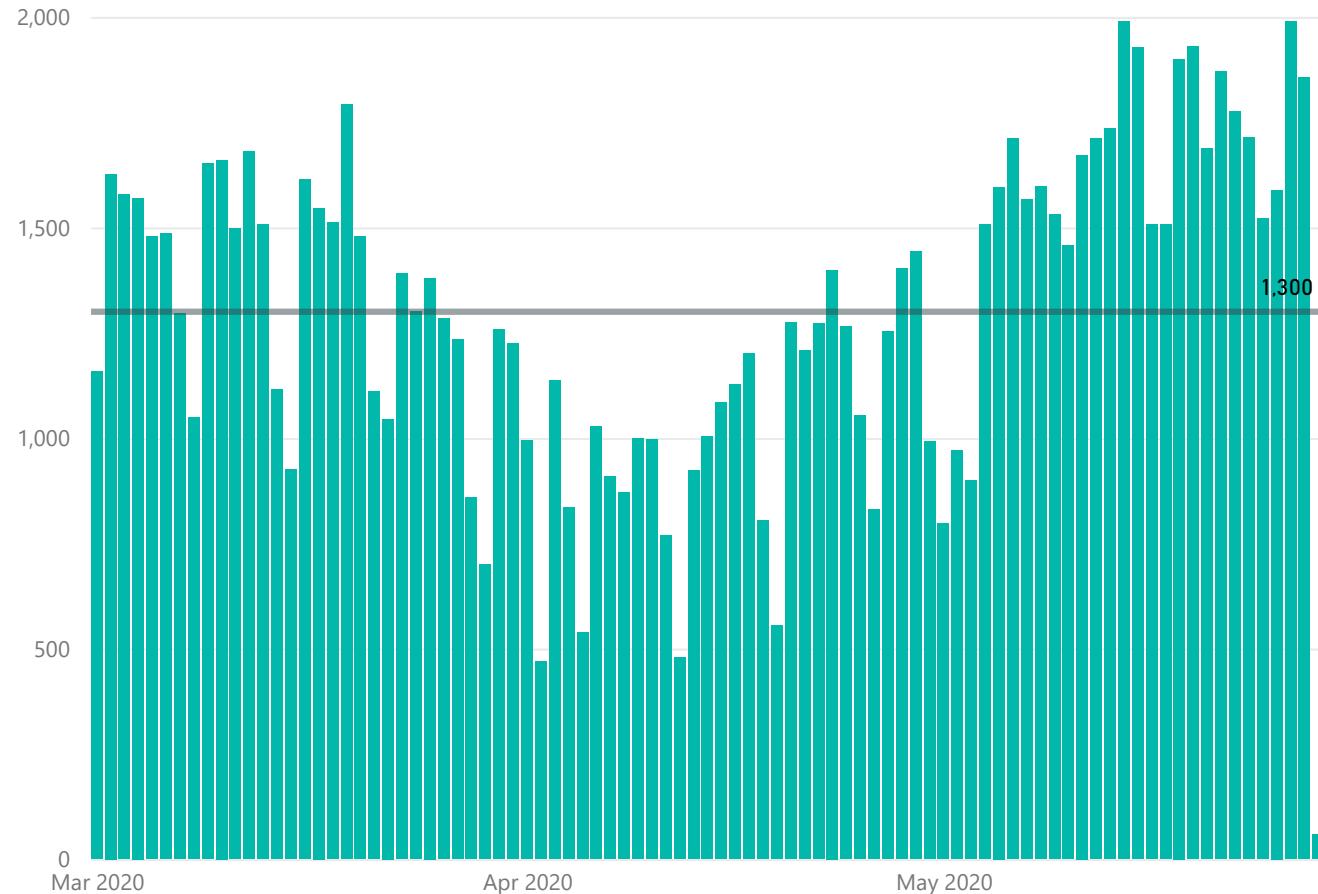
TRANSACTION ANALYSIS

Month...	Tên d...	Trạng...	Payme...	Loại đị...	Quận ...	Tên d...
All	All	All	All	All	All	All

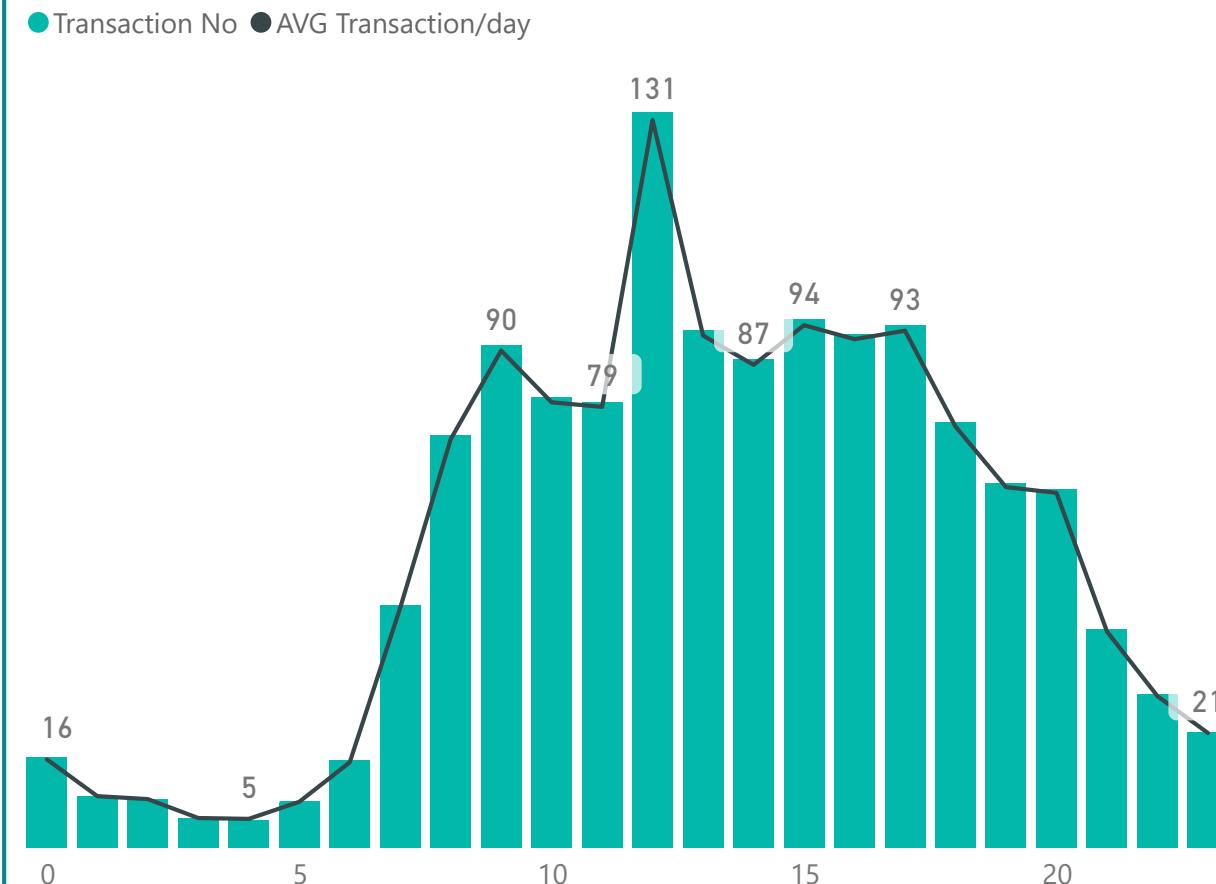
Transaction No by day

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Mar	1158	1627	1578	1570	1479	1486	1295	1048	1652	1660	1498	1681	1507	1115	925	1613	1546	1512	1792	1479	1111	1045	1390	1300	1380	1283	1233	859	700	1257	1224
Apr	993	470	1137	834	538	1027	909	870	998	996	769	478	922	1004	1085	1126	1200	804	555	1275	1207	1272	1399	1264	1053	831	1252	1402	1443	991	
May	796	970	900	1506	1596	1711	1566	1597	1531	1457	1672	1712	1735	1989	1928	1508	1507	1900	1930	1688	1871	1775	1713	1522	1589	1988	1857	58			

Transaction change over time (Day of Month/ Hour/Date)



Transaction change over time (Month/Weekday/Hour)

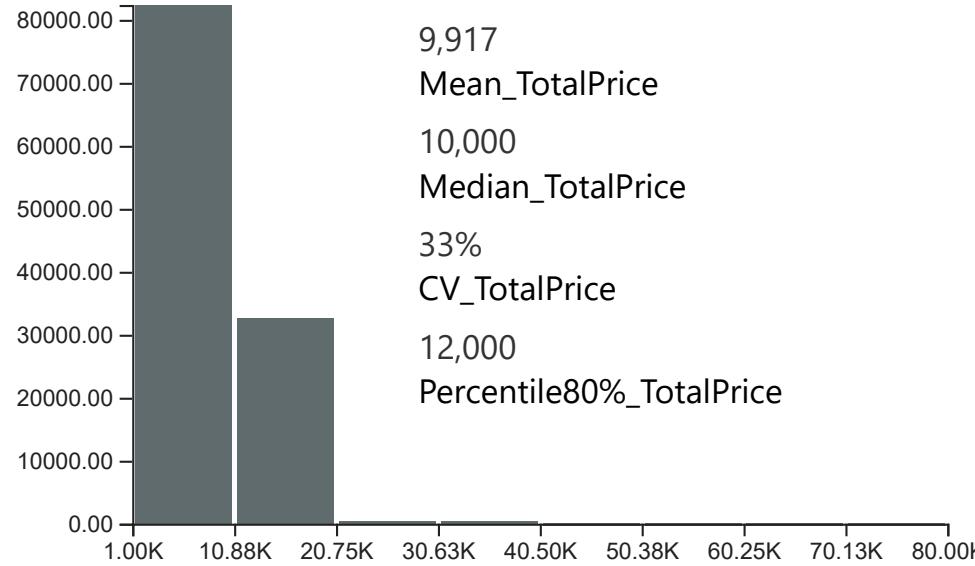


SALE (TOTAL PRICE) ANALYSIS

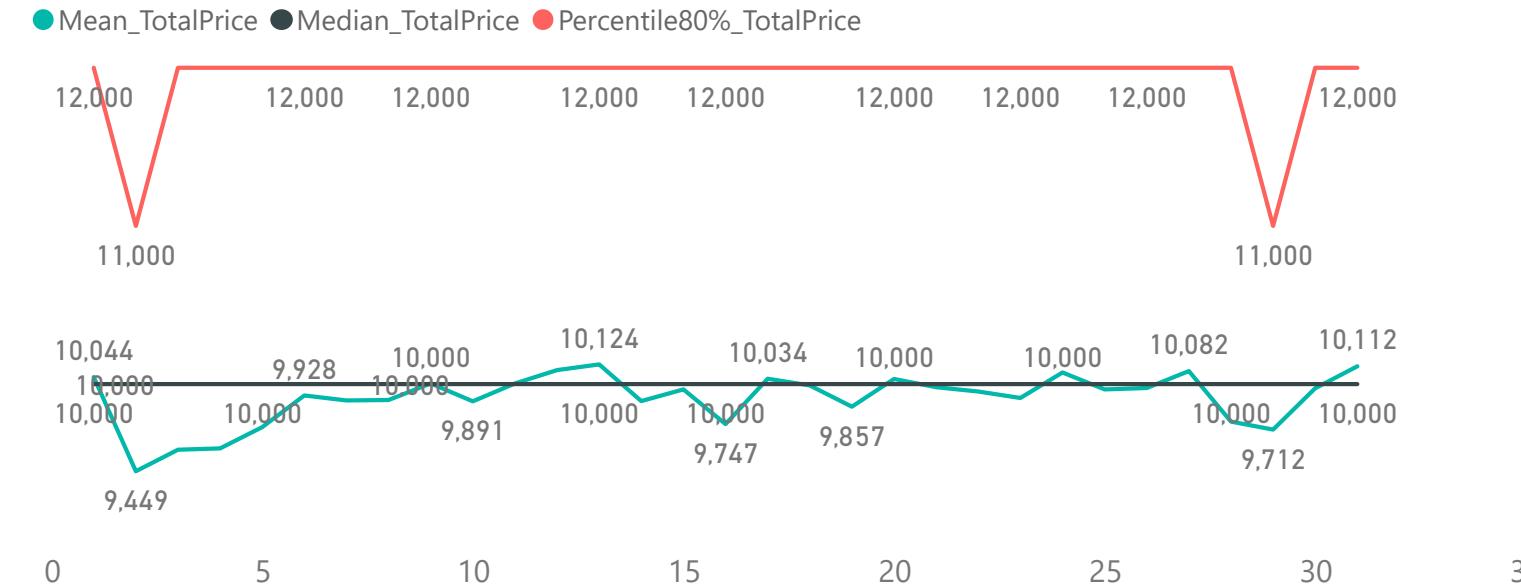
Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

All All All All All All All All

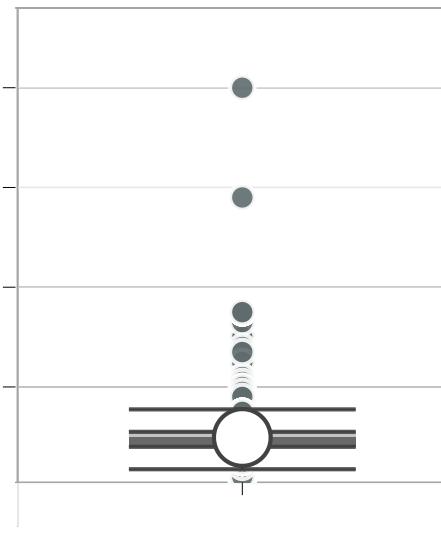
TotalPrice Histogram



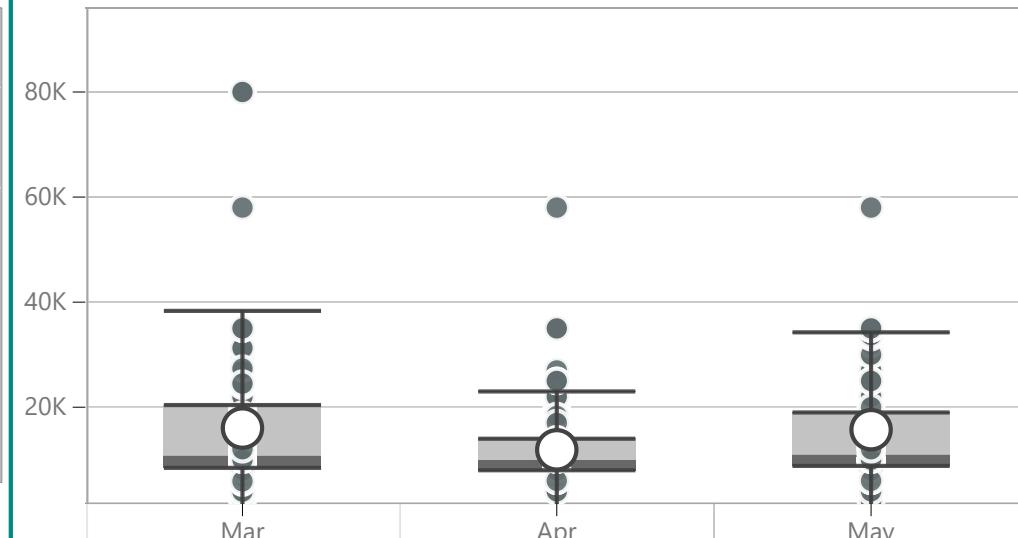
AVG Price/Transaction change over time



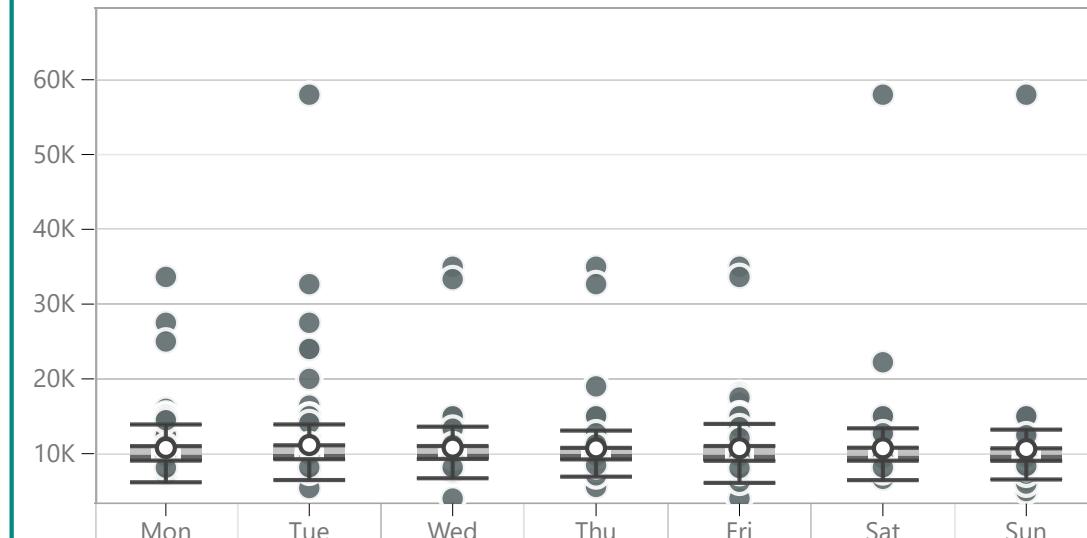
TotalPrice boxplot by Transaction



TotalPrice boxplot by ProductId



TotalPrice boxplot by MachineId



SALE (TOTAL PRICE) ANALYSIS

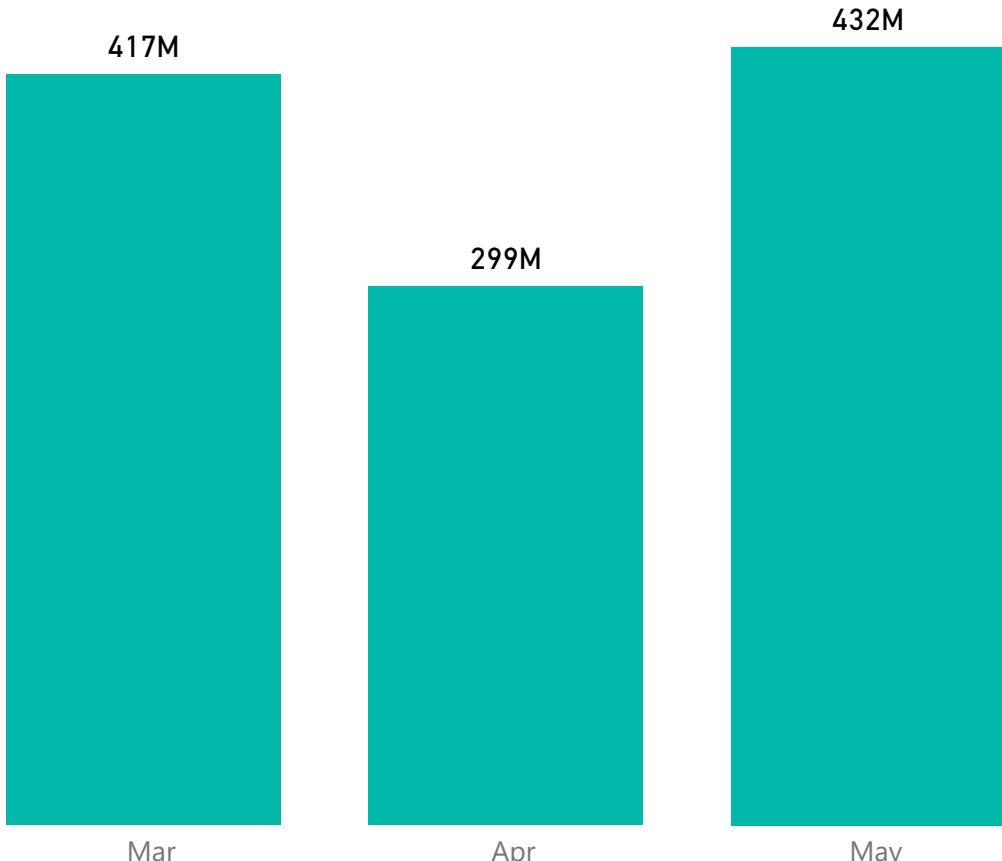
Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

All All

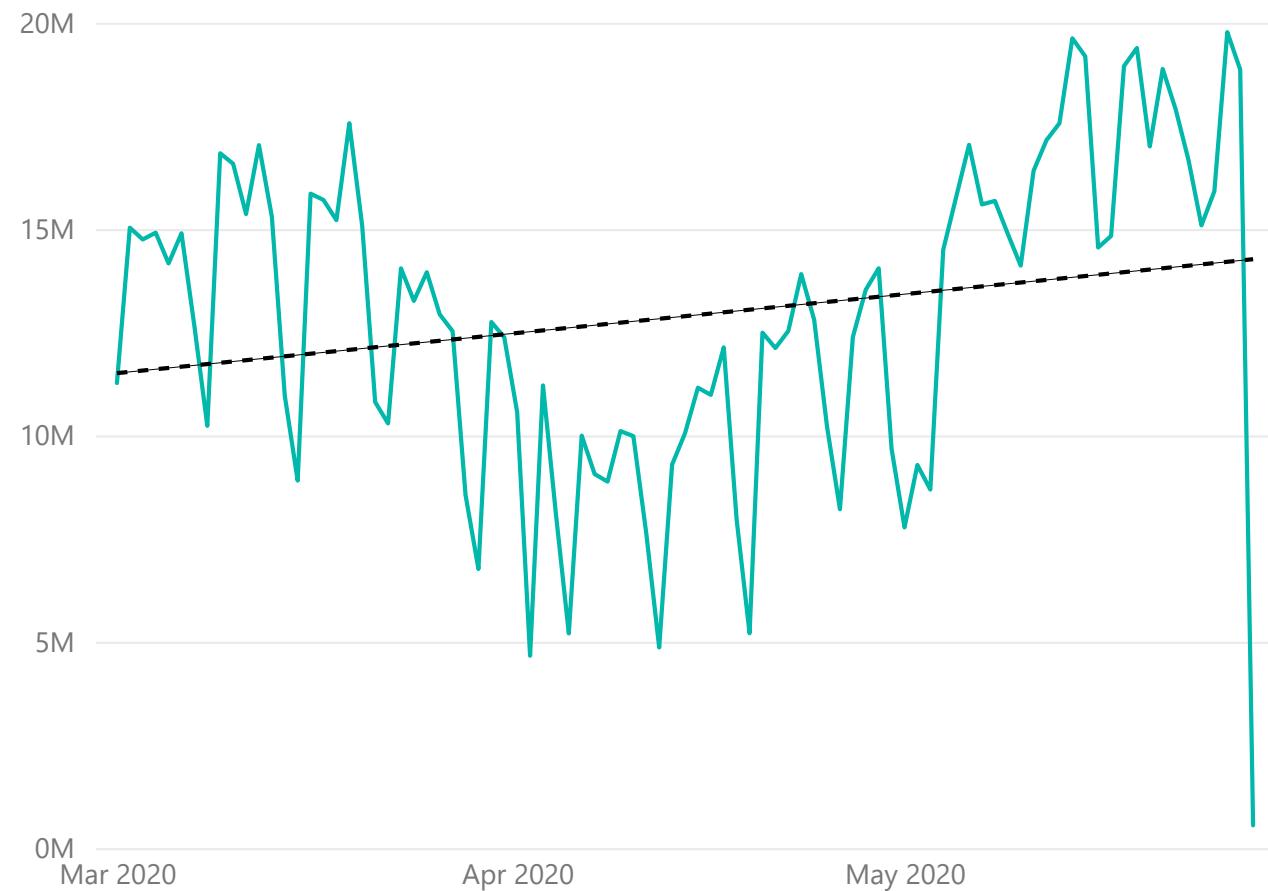
Total Sale by day

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Mar	11M	15M	15M	15M	14M	15M	13M	10M	17M	17M	15M	17M	15M	11M	9M	16M	16M	15M	18M	15M	11M	10M	14M	13M	14M	13M	13M	9M	7M	13M	12M
Apr	11M	5M	11M	8M	5M	10M	9M	9M	10M	10M	8M	5M	9M	10M	11M	11M	12M	8M	5M	12M	12M	13M	14M	13M	10M	8M	12M	14M	14M	10M	
May	8M	9M	9M	14M	16M	17M	16M	16M	15M	14M	16M	17M	18M	20M	19M	15M	15M	19M	19M	17M	19M	18M	17M	15M	16M	20M	19M	1M			

TotalPrice by Monthname



Sale by Date



SALE ANALYSIS

Month...	Tên d...	Trạng...	Payme...	Loại đị...	Quận ...	Tên d...
All	All	All	All	All	All	All

TotalPrice MoM% change by Month - Category

● Mar ● Apr ● May

Nước -23% 46%

Snack - B... -46% 68%

Cafe-Mo... -8% 9%

Fruit -66% 58%

Trà Chanh -34% 18%

Mì -9% 11%

Khác 39% 16%

Thức Ăn ... -92% 459%

TotalPrice MoM change by Month - Category

● Apr ● May

Nước -65M 101M

Snack - B... -24M 19M

Cafe-Mo... -2M 2M

Trà Chanh -5M 2M

Fruit -15M 5M

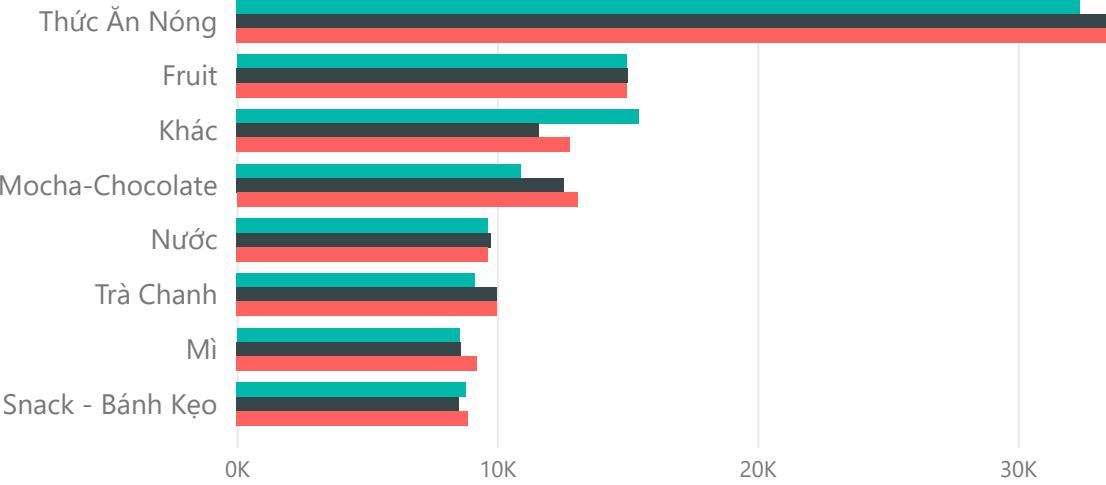
Mì -1M 1M

Khác 1M 1M

Thức Ăn ... -7M 3M

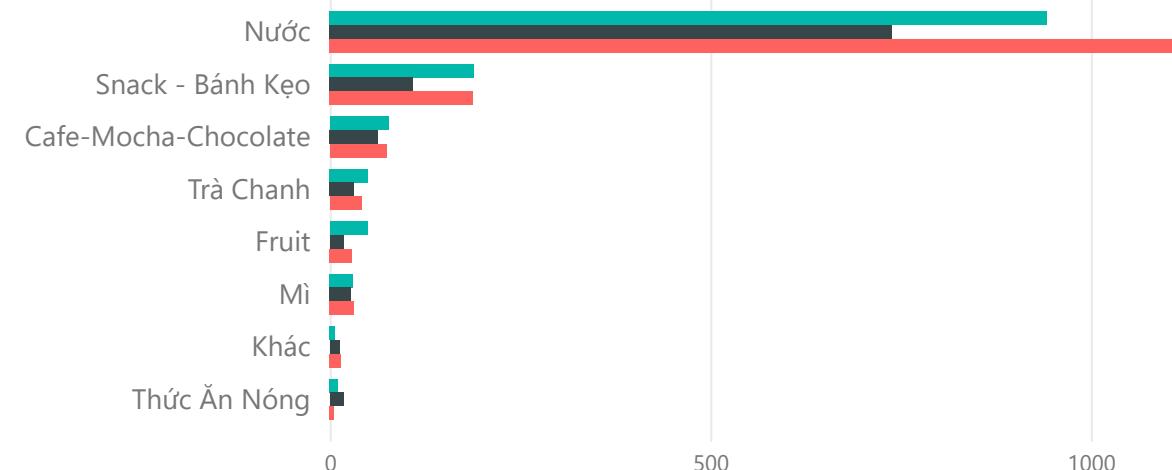
AVG Sale/transaction by Month - Category/machine/Location/Payment

● Mar ● Apr ● May



AVG Transaction/day by Month - Category/Machine/Location/Payment

● Mar ● Apr ● May



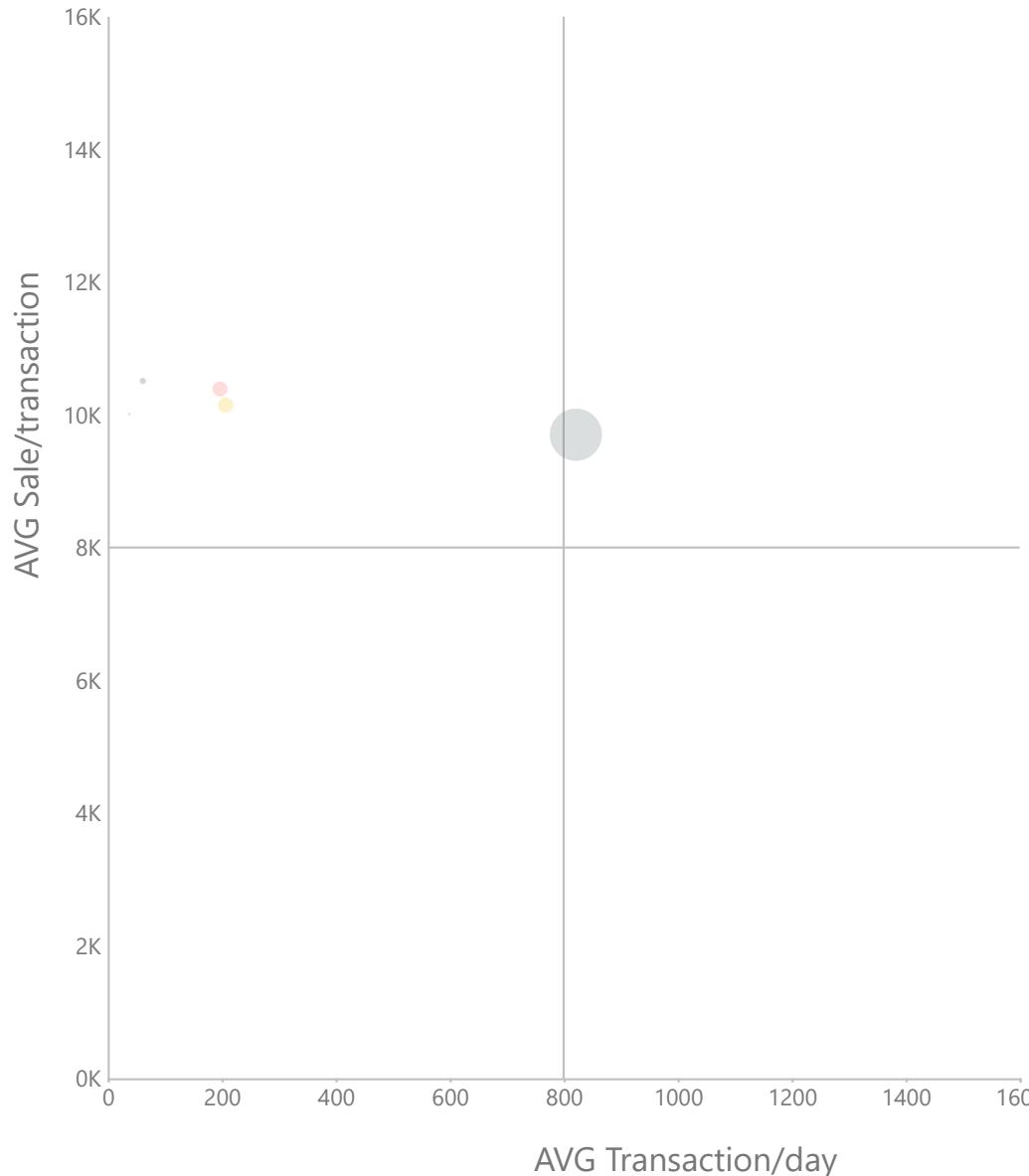
SALE ANALYSIS

Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

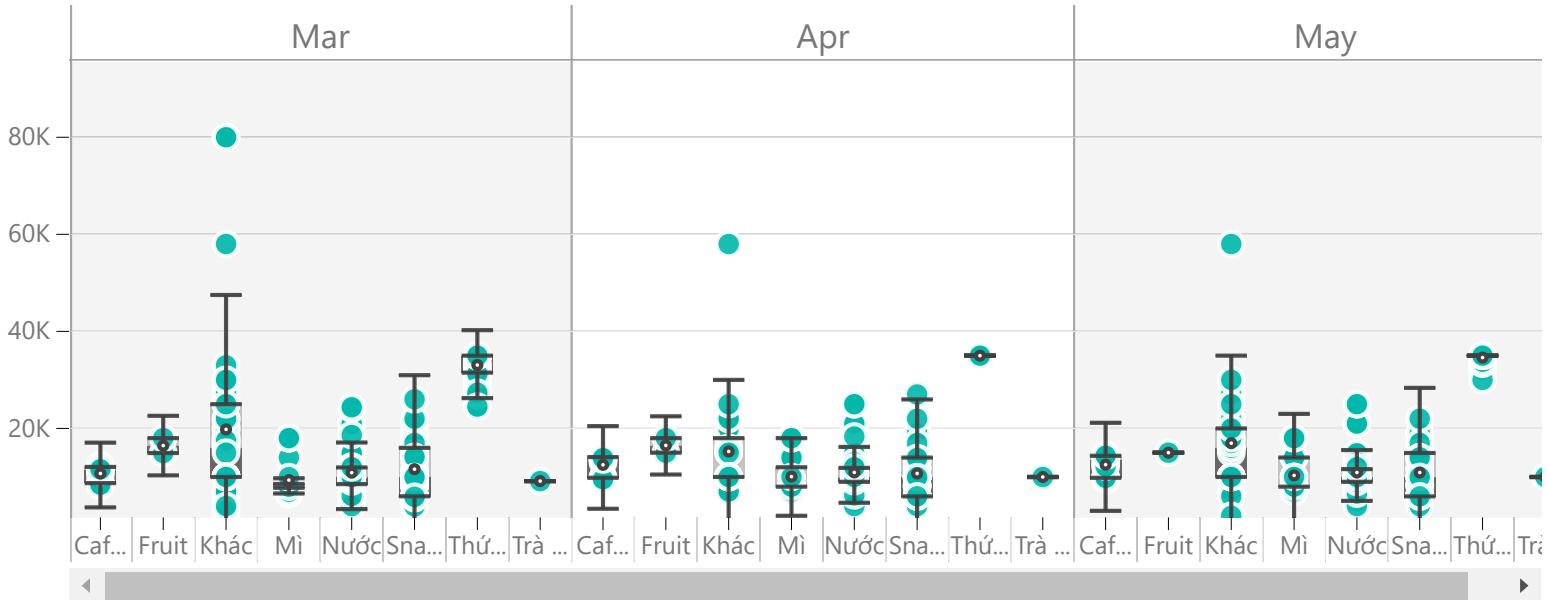
All All All All All All All All

AVG Sale - Transaction by Category/Product/Machine/Location/Payment

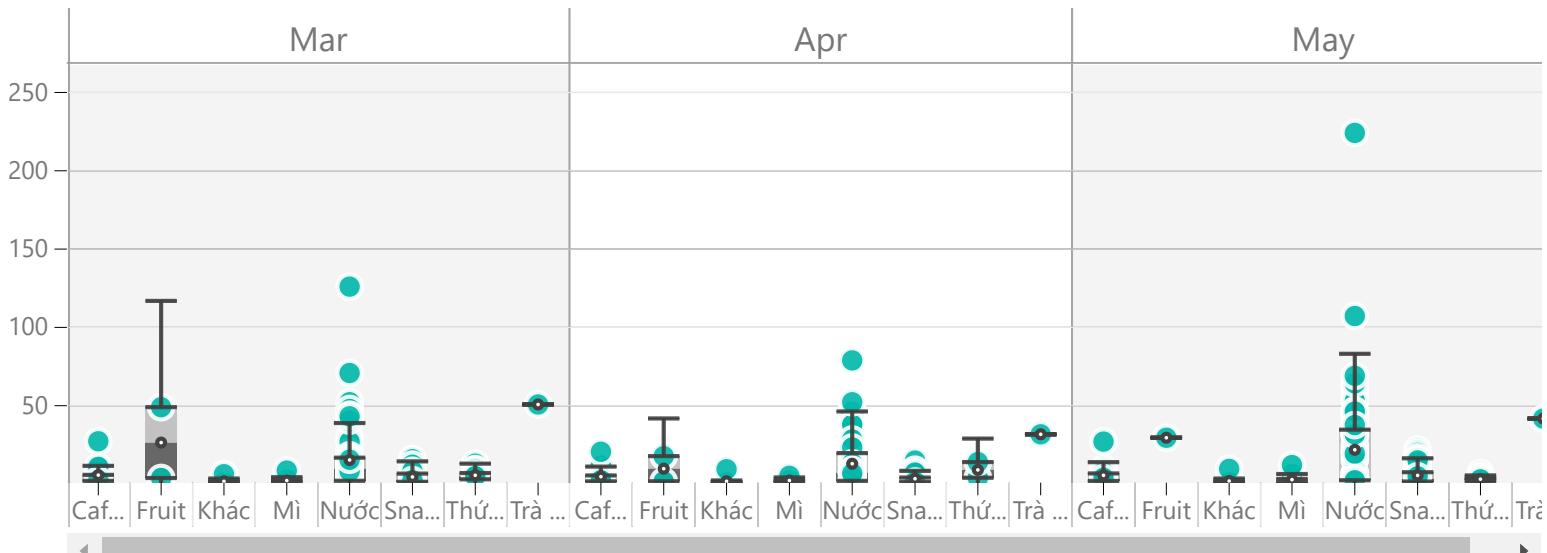
● Payment by ... ● Payment by ... ● Payment by ... ● Payment by ... ►



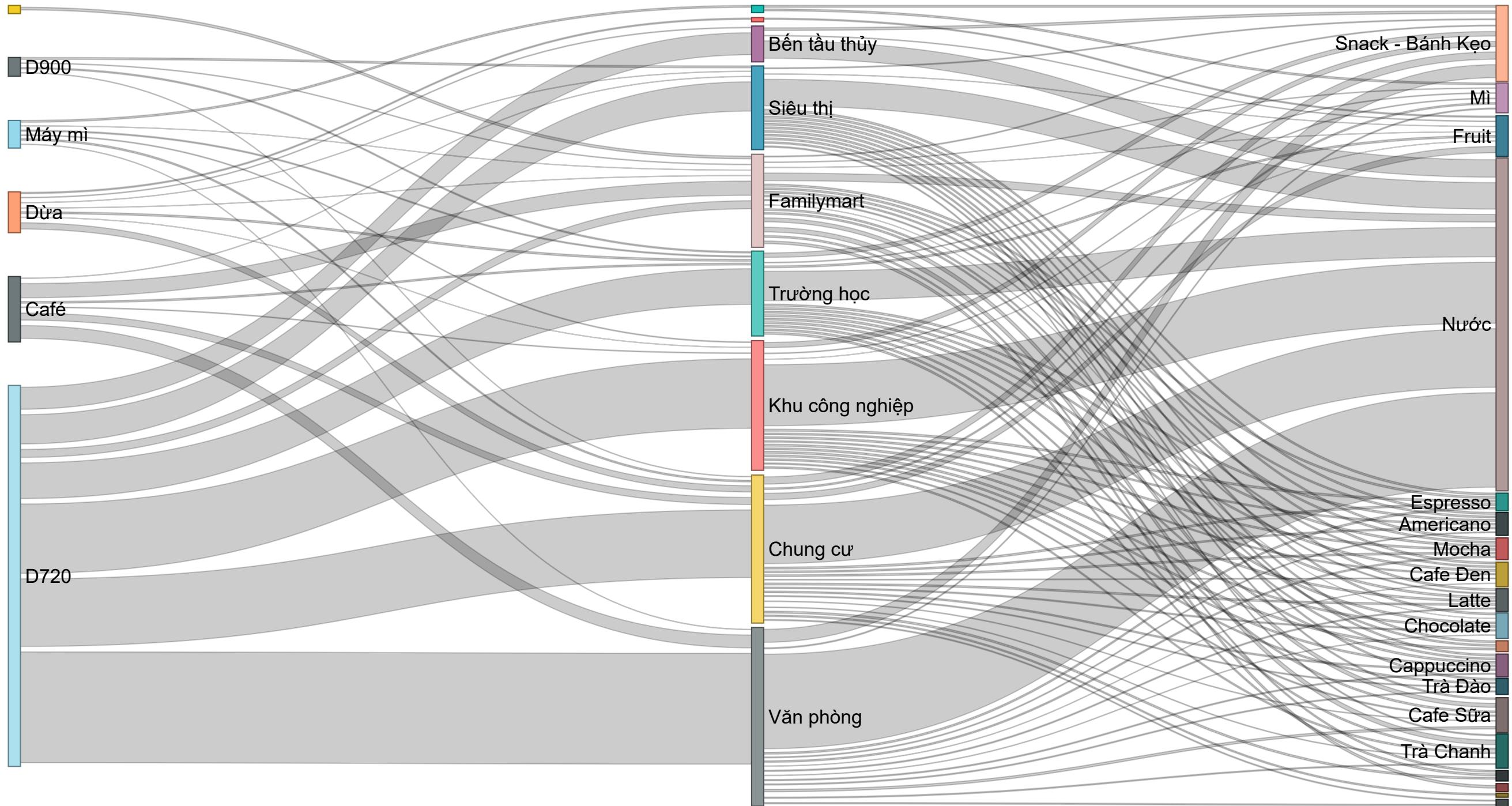
AVG Sale/transaction by Category/Machine/Location/Payment



AVG Transaction/day by Category/Machine/Location/Payment



Sale by Machine - Location - Category flow

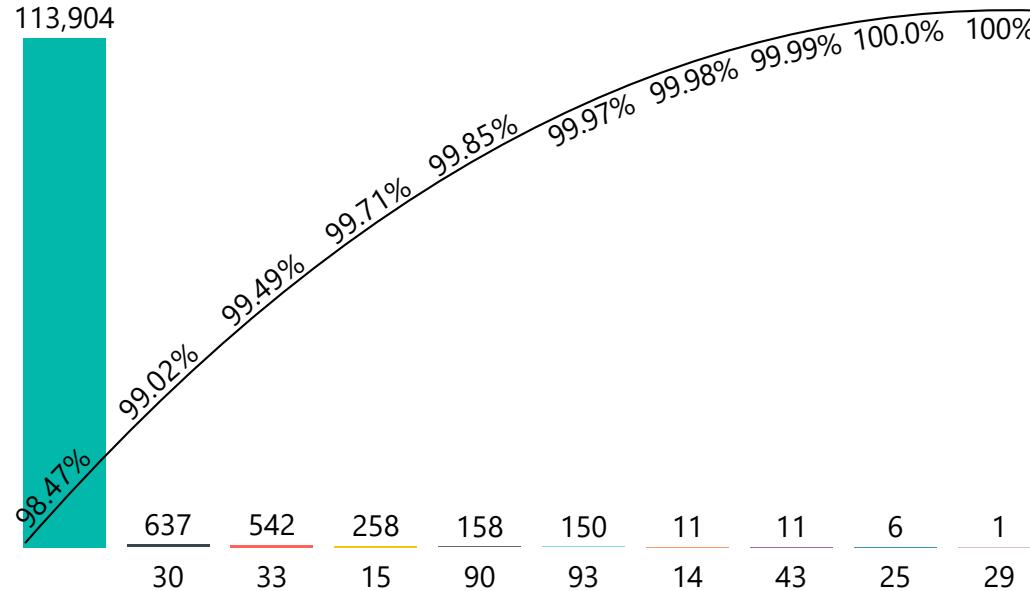


INCENTIVE ANALYSIS

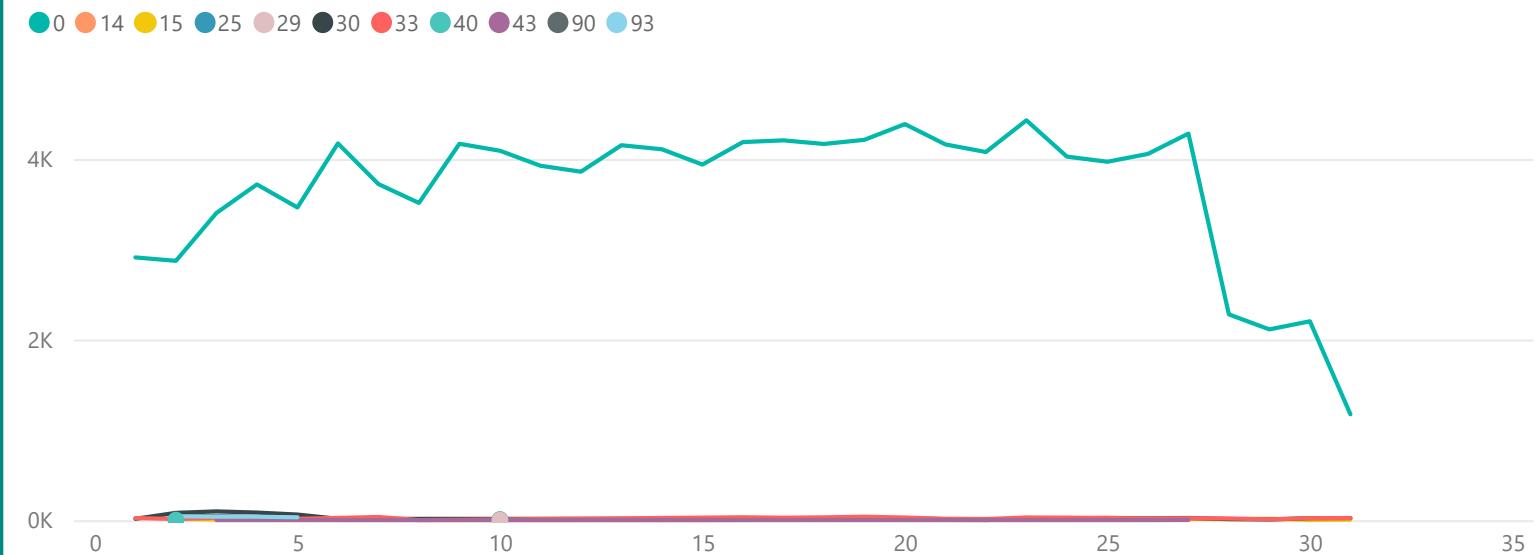
Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

All All All All All All All All

Incentive Frequency Pareto

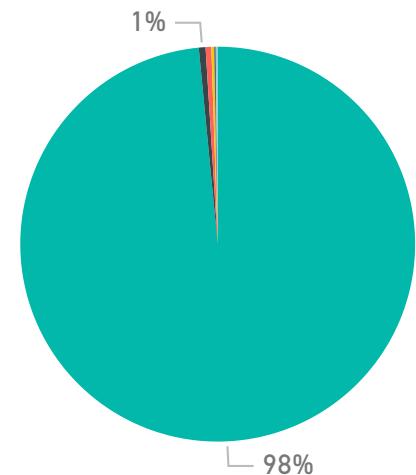


Incentive Frequency change over time (Day of Month/Month/Weekday/Hour)



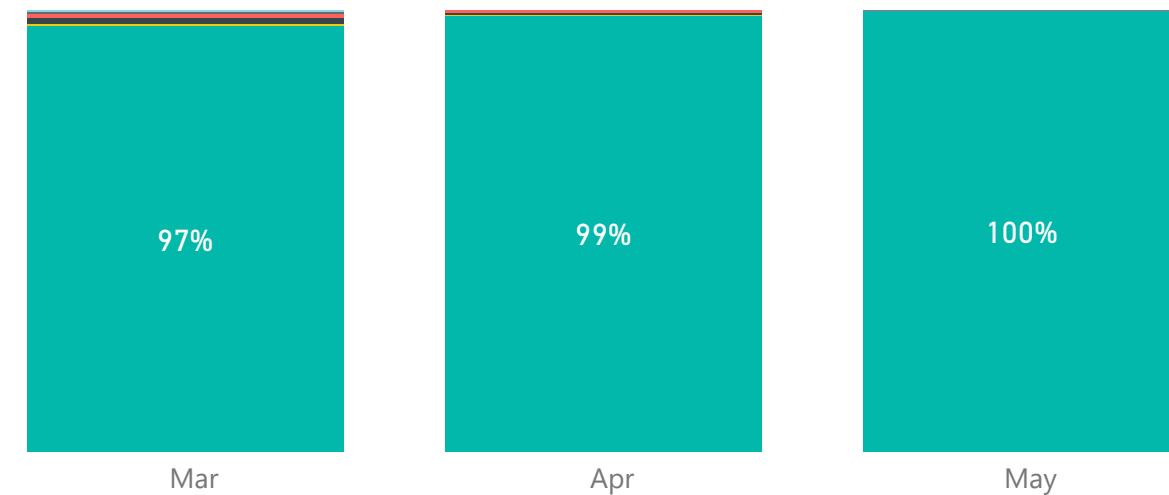
Incentive %Frequency

Incentive % ● 0 ● 30 ● 33 ● 15 ● 90 ● 93 ● 14 ● 43 ● 25 ● 29 ● 40



Incentive % Frequency change over time (Day of Month/Month/Weekday/Hour)

Incentive % ● 0 ● 14 ● 15 ● 25 ● 29 ● 30 ● 33 ● 40 ● 43 ● 90 ● 93



REPORT by CATEGORIES-CALENDAR

Month... ▾ Tên d... ▾ Trạng... ▾ Payme... ▾ Loại đị... ▾ Quận ... ▾ Tên d... ▾

All All

Weekday	Mon	Tue	Wed	Thu	Fri	Sat						
Tên sản phẩm	Transaction No.	TotalPrice	Transaction No.	TotalPrice								
Nước Tăng Lực Red Bull 250ML	981	11882K	1124	13463K	1288	15438K	1017	12252K	1052	12629K	766	92
Nước Tinh Khiết Aquafina 500ML	12843K	12843K	1143	11475K	1024	10673K	1156	11012K	1164	11050K	1149	107
Café Sữa Highland 235ML	639	9466K	714	10571K	635	9399K	558	8257K	576	8484K	395	58
Nước Sting Dâu 330ML	581	6373K	625	6923K	683	7534K	569	6258K	563	6235K	490	54
Dừa Xiêm Đỏ	420	6269K	429	6408K	475	7094K	396	5927K	430	6450K	363	54
Milo Nước Lon 240 ML	432	6406K	434	6477K	490	7267K	429	6382K	407	6056K	352	52
Revive Chanh Muối 390ML	704	7021K	679	6765K	630	6276K	585	5834K	555	5536K	541	53
Nước Nho Nha Đam Vfresh 350ML	665	6636K	635	6335K	619	6163K	506	5045K	527	5260K	609	60
Trà Oolong Tea+ 350ML	731	6066K	745	6181K	748	6193K	652	5459K	632	5265K	598	50
Trà Chanh Đá	714	6769K	684	6458K	671	6388K	548	5208K	606	6054K	222	22
Cà Phê Sữa Đá	440	5765K	451	6032K	391	5308K	364	4792K	328	4540K	121	16
Pocari Sweat 350ML	360	4172K	400	4683K	396	4641K	351	4088K	285	3415K	271	32
Nước Cam Ép Twister 350ML	410	4088K	409	4080K	397	3957K	415	4138K	393	3923K	363	36
Nước Khoáng Lavie 500ML	627	3750K	649	4067K	545	3402K	537	3400K	520	3273K	530	35
Trà Lipton Đen Vị Chanh 455ML	408	4065K	456	4540K	398	3965K	361	3587K	292	2909K	244	24
Nước Uống Dasani 500ML	539	3256K	508	3101K	421	2580K	508	3117K	478	2937K	476	30
Mirinda Cream Soda 330ML	322	3216K	343	3421K	333	3319K	233	2325K	294	2928K	265	26
Pepsi Cola 330ML	295	2938K	345	3441K	354	3528K	310	3092K	266	2650K	235	23
Trà Nha Đam Vfresh 350ML	280	2792K	300	2981K	266	2649K	260	2586K	288	2872K	243	24
Nước 7Up Sleek Vị Chanh 330ML	280	2798K	323	3225K	322	3217K	255	2550K	231	2310K	216	21
Pepsi Cola Pet 390ML	303	2588K	316	2654K	312	2589K	311	2612K	233	1960K	282	24
Scu Tt Nha Đam Vnm Yomilk Chai 150ML	251	2483K	251	2488K	270	2683K	231	2289K	205	2038K	198	19
Nước Yên Việt Nha Đam Đường Phèn 280ML	185	2229K	231	2745K	209	2525K	170	2014K	171	2088K	159	19
Café Đen Việt Nam Highland 185ML	219	2366K	174	1881K	201	2152K	158	1695K	180	1930K	152	16
Khô Gà Cay 20G	134	1339K	163	1626K	150	1495K	163	1628K	120	1198K	114	11
Lay'S Khoai Tây Bò Bít Tết 30G	198	1646K	172	1416K	193	1582K	156	1284K	131	1076K	153	12
Coca Cola 330ML	134	1447K	156	1701K	145	1586K	135	1472K	124	1352K	84	9
Đậu Phộng Da Cá Nước Cốt Dừa 42G	214	1276K	266	1580K	247	1473K	244	1470K	230	1388K	186	11
Lay'S Khoai Tây Bò Bít 30G	142	1178K	167	1364K	155	1282K	167	1386K	176	1450K	164	13
Total	18682	184469K	19056	189535K	18614	187106K	16703	165686K	16398	164476K	13562	13222