

SALES DASHBOARD

Sales Dashboard

TIF

Total Sale...

CR and RFM

Types of customer

Tooltip page

- ☒ Select all
- ☒ 2020
- ☒ 2021
- ☒ 2022
- ☒ 2023

Month Name

January	August
February	September
March	October
April	November
May	December
June	
July	

Month



Region

Central	South
East	West

Ship Mode

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

\$4.0bn

TotalSale

20.0K

Total customers

Michael Davis

Diamond Cus

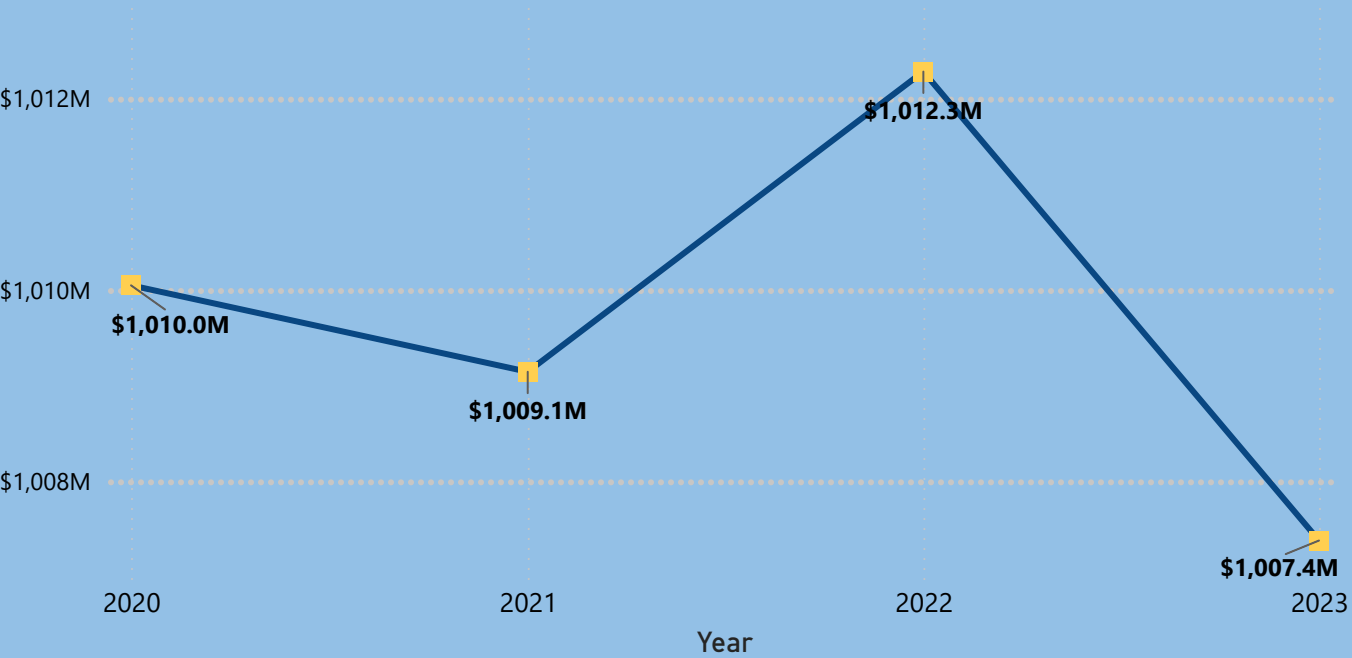
\$2M

Congo

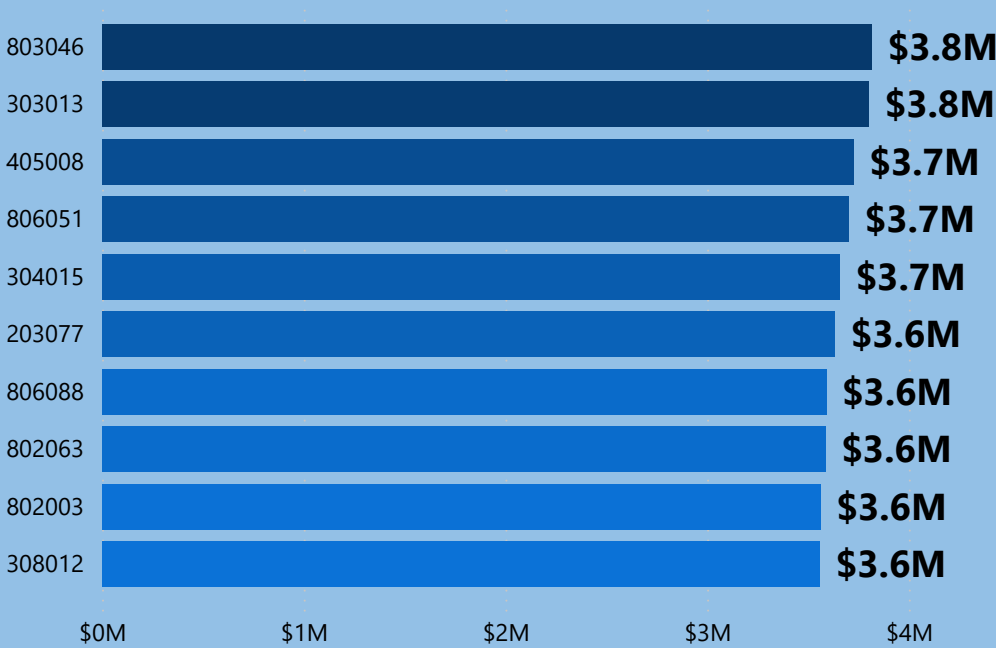
First Country

\$34.04M

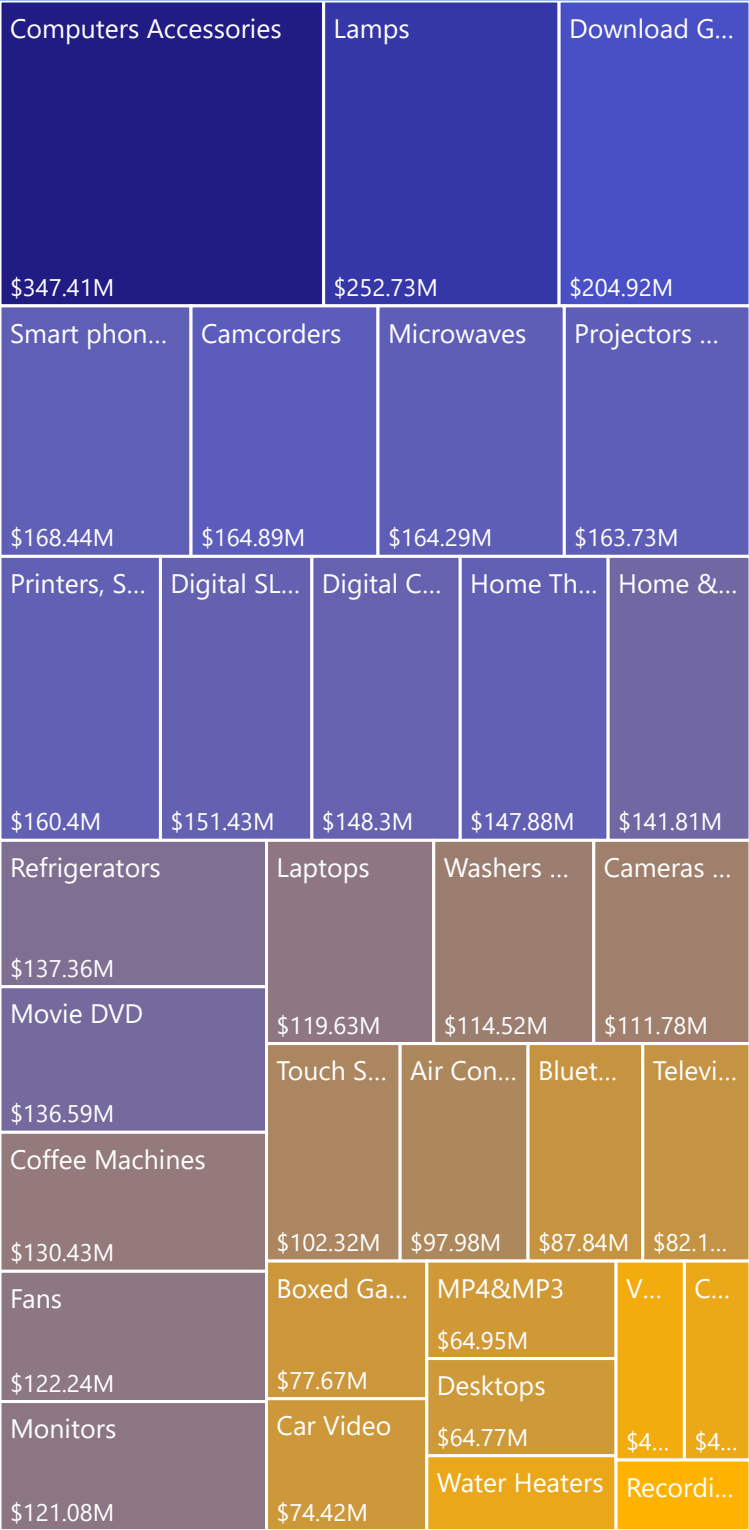
TotalSale by Year



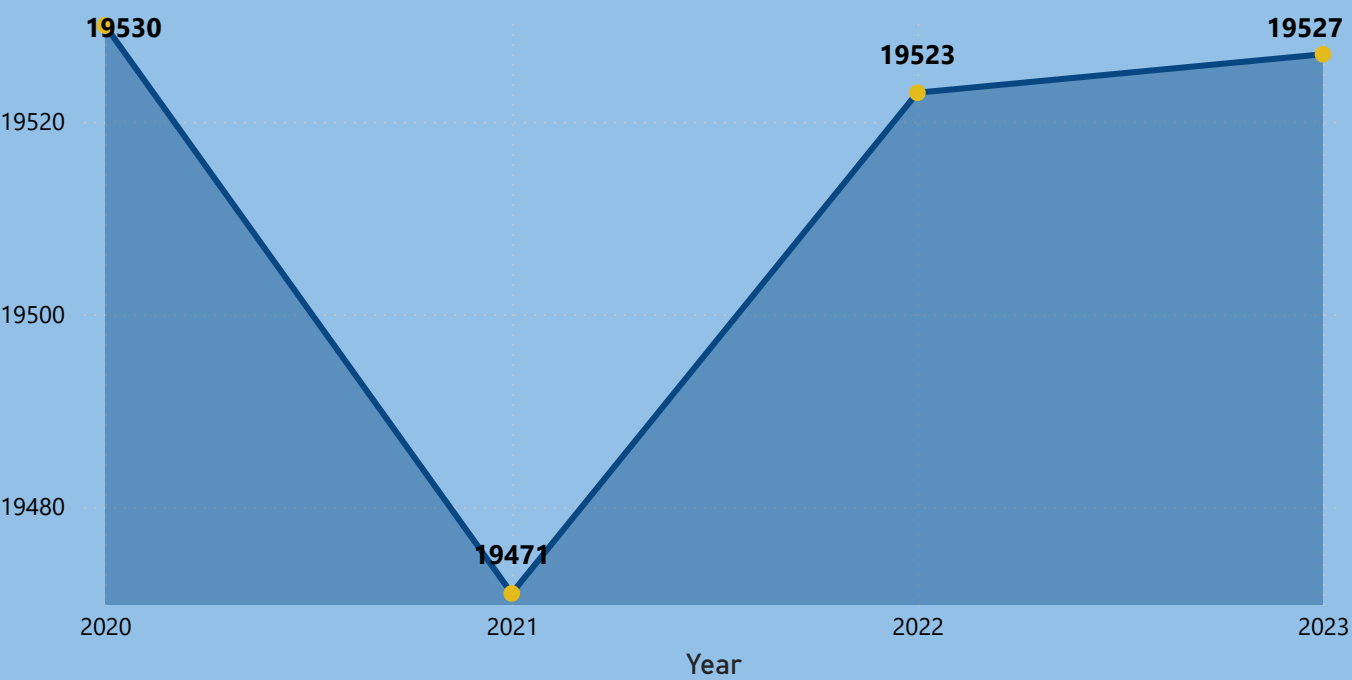
Top 10 Most Sale Products



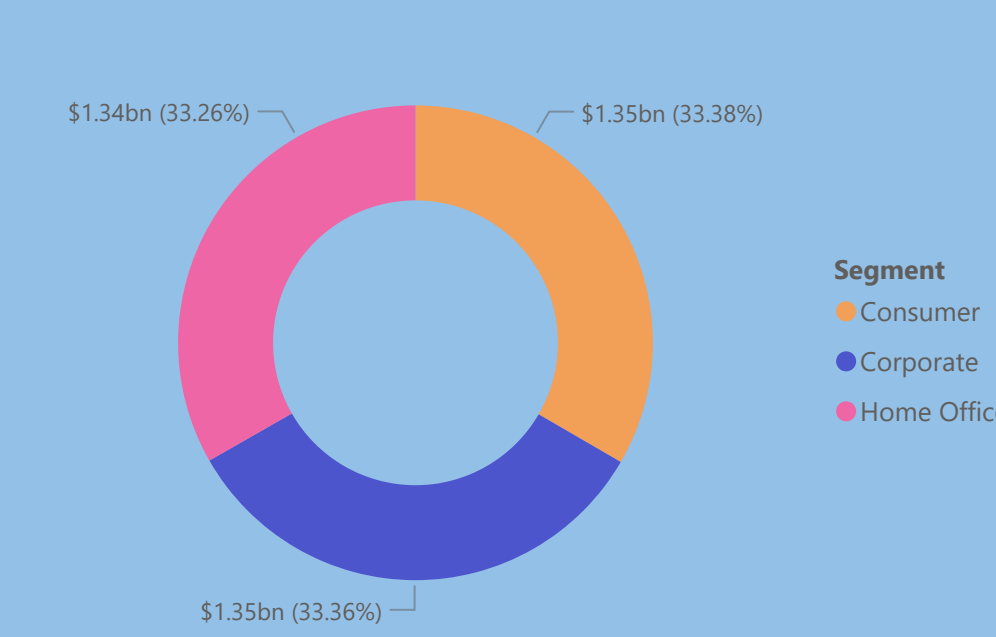
TotalSale by Sub-Category



Customer Count Through Time by Year



Segment Ratio



TIME INTELLIGENCE DASHBOARD

Sales Dashboard

TIF

Total Sale Comparision

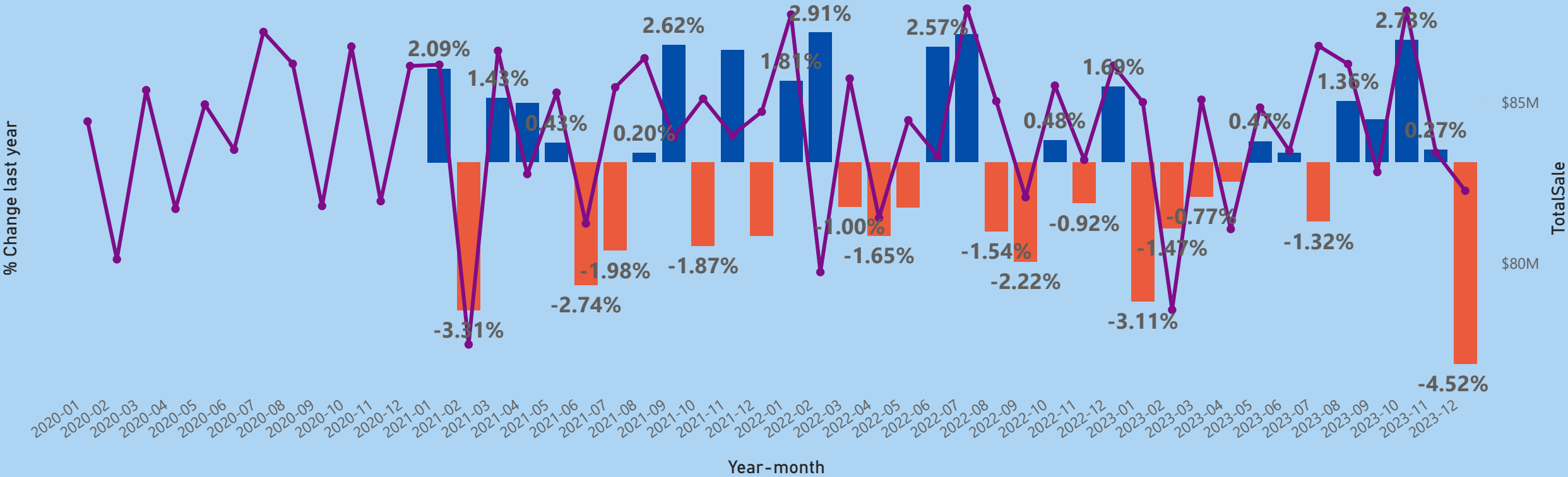
CR and RFM

Types of customer

Tooltip page

Total sales and percentage period last year

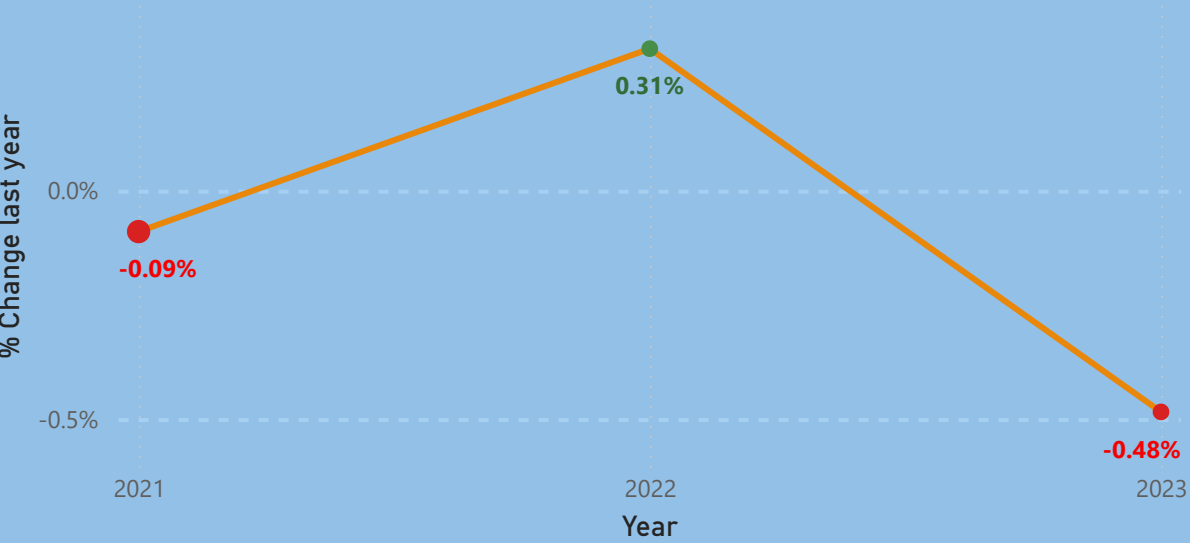
● % Change last year ● TotalSale



Average growth rate

-7%
AGR

YOY Growth



Time Intelligence Table

Year	Month	Total Sales	DatesInperiod	%changepreviousmonth	% Change last year	NextMonth	PrallelPeriod	TotalYeartoday
2020	January	\$84,408,736	84,408,736	100.00%		80122561		84,408,736
2020	February	\$80,122,561	164,531,297	-5.35%		85382482		164,531,297
2020	March	\$85,382,482	249,913,779	6.16%		81690251		249,913,779
2020	April	\$81,690,251	247,195,294	-4.52%		84938226	84408736	331,604,030
2020	May	\$84,938,226	252,010,959	3.82%		83529132	80122561	416,542,256
2020	June	\$83,529,132	250,157,609	-1.69%		87192707	85382482	500,071,388
2020	July	\$87,192,707	255,660,065	4.20%		86201815	81690251	587,264,095
2020	August	\$86,201,815	256,923,654	-1.15%		81780124	84938226	673,465,910
2020	September	\$81,780,124	255,174,646	-5.41%		86738389	83529132	755,246,034
2020	October	\$86,738,389	254,720,328	5.72%		81930392	87192707	841,984,423
2020	November	\$81,930,392	250,448,905	-5.87%		86133927	86201815	923,914,815
2020	December	\$86,133,927	254,802,708	4.88%		86173198	81780124	1,010,048,742
2021	January	\$86,173,198	254,237,517	0.05%	2.09%	77474066	86738389	86,173,198
Total		\$4,038,858,145	253,551,837	100.00%	33.23%	3785306308		1,007,381,268

Total Sales by Months

July	March	May	December
\$347.34M			
October	\$342.82M	\$339.53M	\$339.25M
	November	September	April
\$345.23M			
August	\$332.57M		
\$343.81M	June	\$330.59M	\$326.94M
January		February	
\$343.32M	\$331.59M	\$315.87M	

TOTAL SALES COMPARISION MAP BY TIME PERIODS

Year Mon

2020-01	2020-03	2020-05	2020-07	2020-09	2020-11	2021-01	2021-03	2021-05	2021-07	2021-09	2021-11	2022-01	2022-03	2022-05	2022-07	2022-09	2022-11	2023-01
2020-02	2020-04	2020-06	2020-08	2020-10	2020-12	2021-02	2021-04	2021-06	2021-08	2021-10	2021-12	2022-02	2022-04	2022-06	2022-08	2022-10	2022-12	2023-02

Per...

1

2

3

4

5

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7

8

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10

11

12

Year

2020

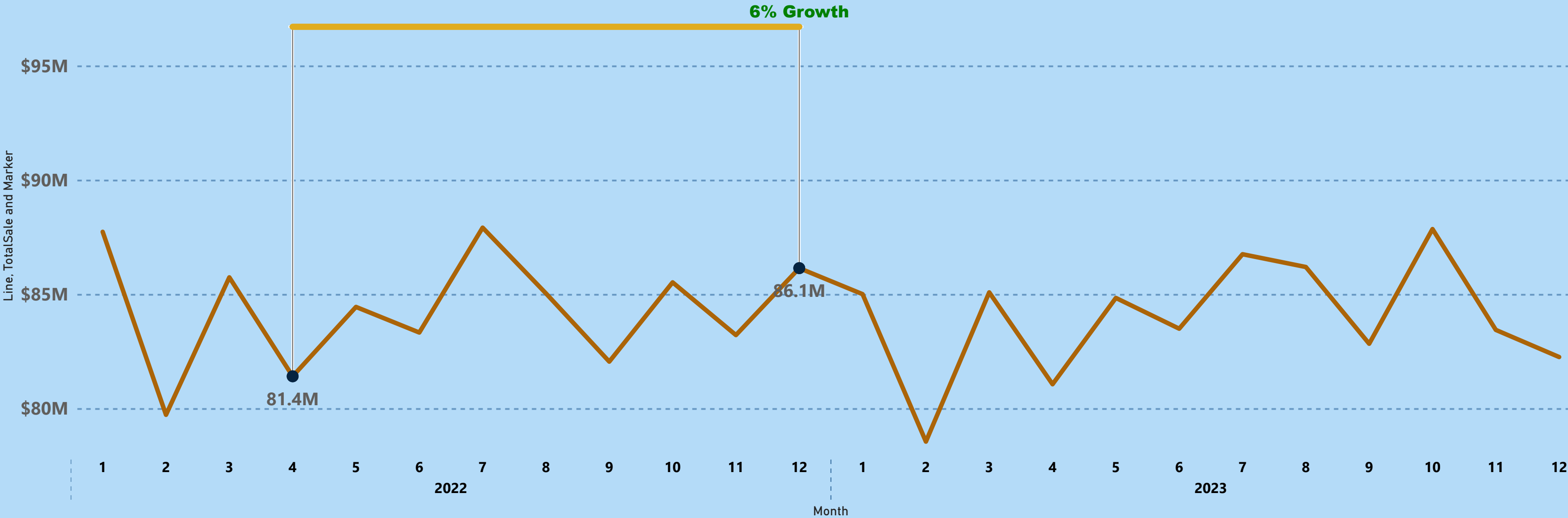
2021

2022

2023

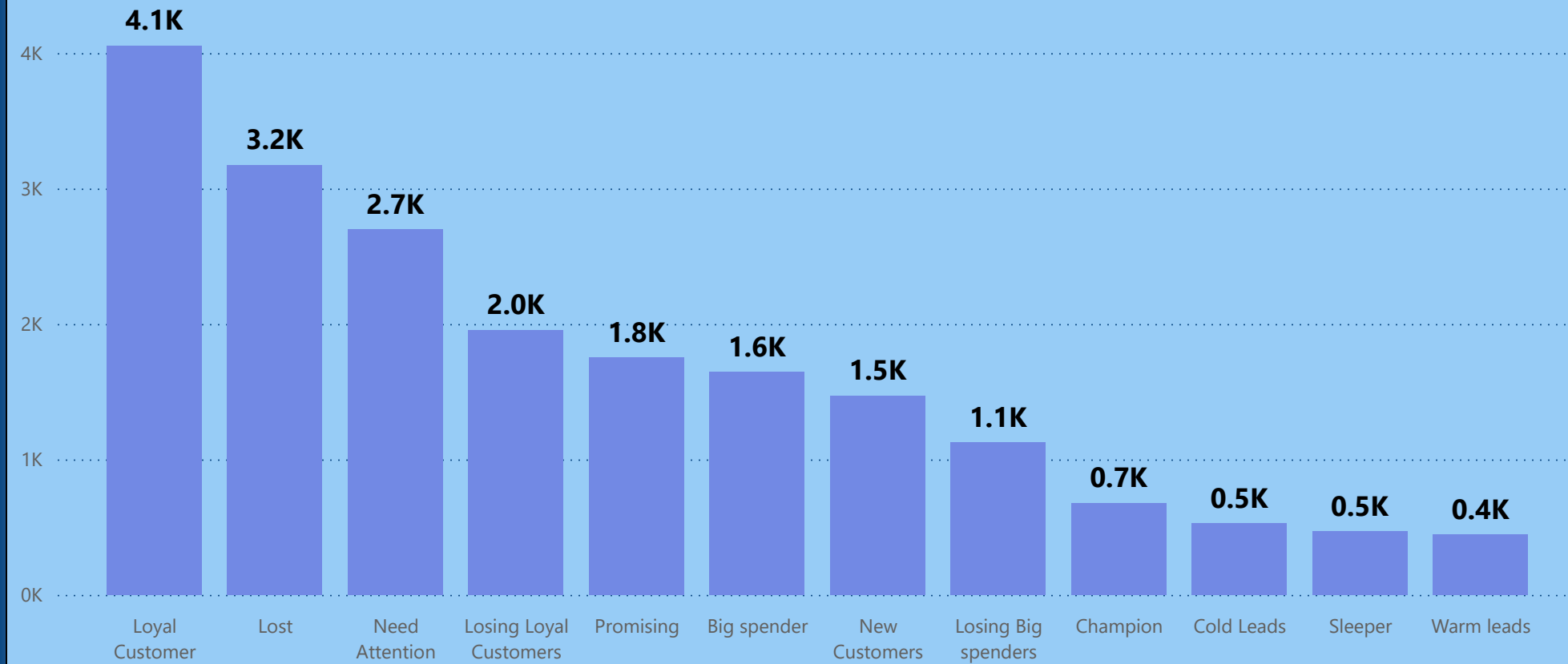
Total Sales Comparision

Line TotalSale Marker

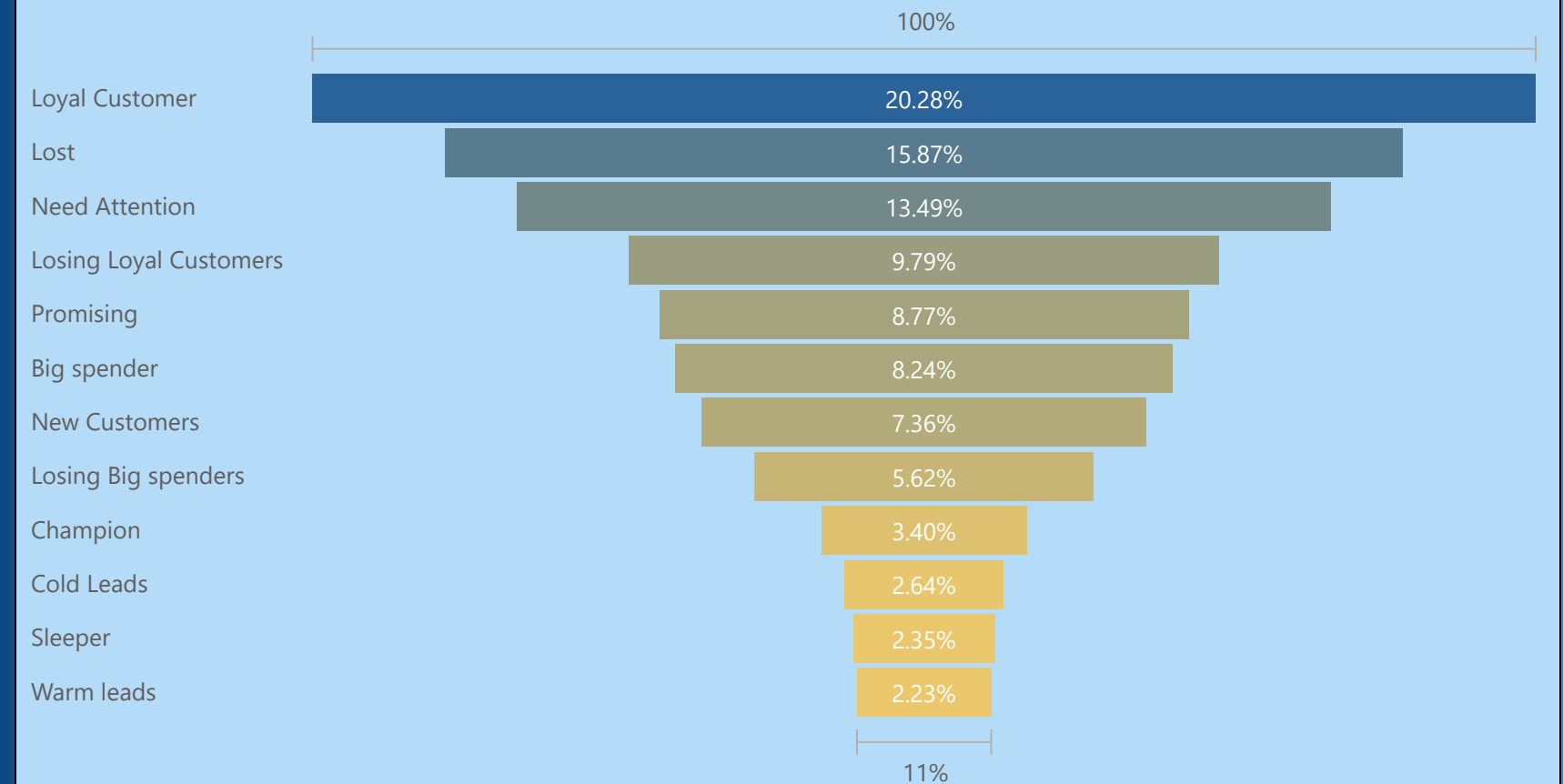


Cohort Retention and RFM segments

Customercount by Segments



Customer Count by Segments



PERCENTAGE RETENTION IN 2023

[illegible]

COHORT RETENTION - CUSTOMER COUNT IN 2023

[illegible]

Type of customers in 2023

Select all

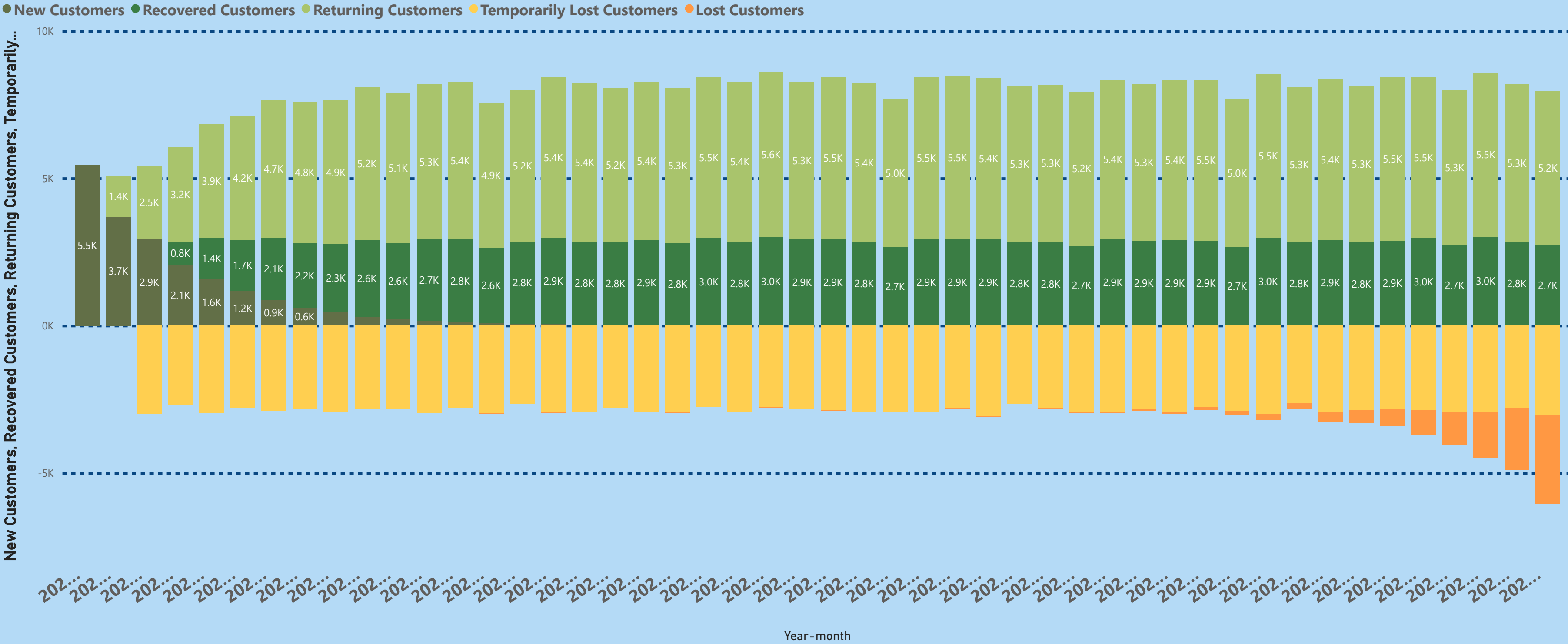
2020

2021

2022

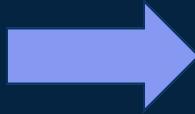
2023

Number of each type of customer



1/1/2020

From Date



12/31/2023

To Date

\$4.04bn

Total Sales 

Top 10 most sales

