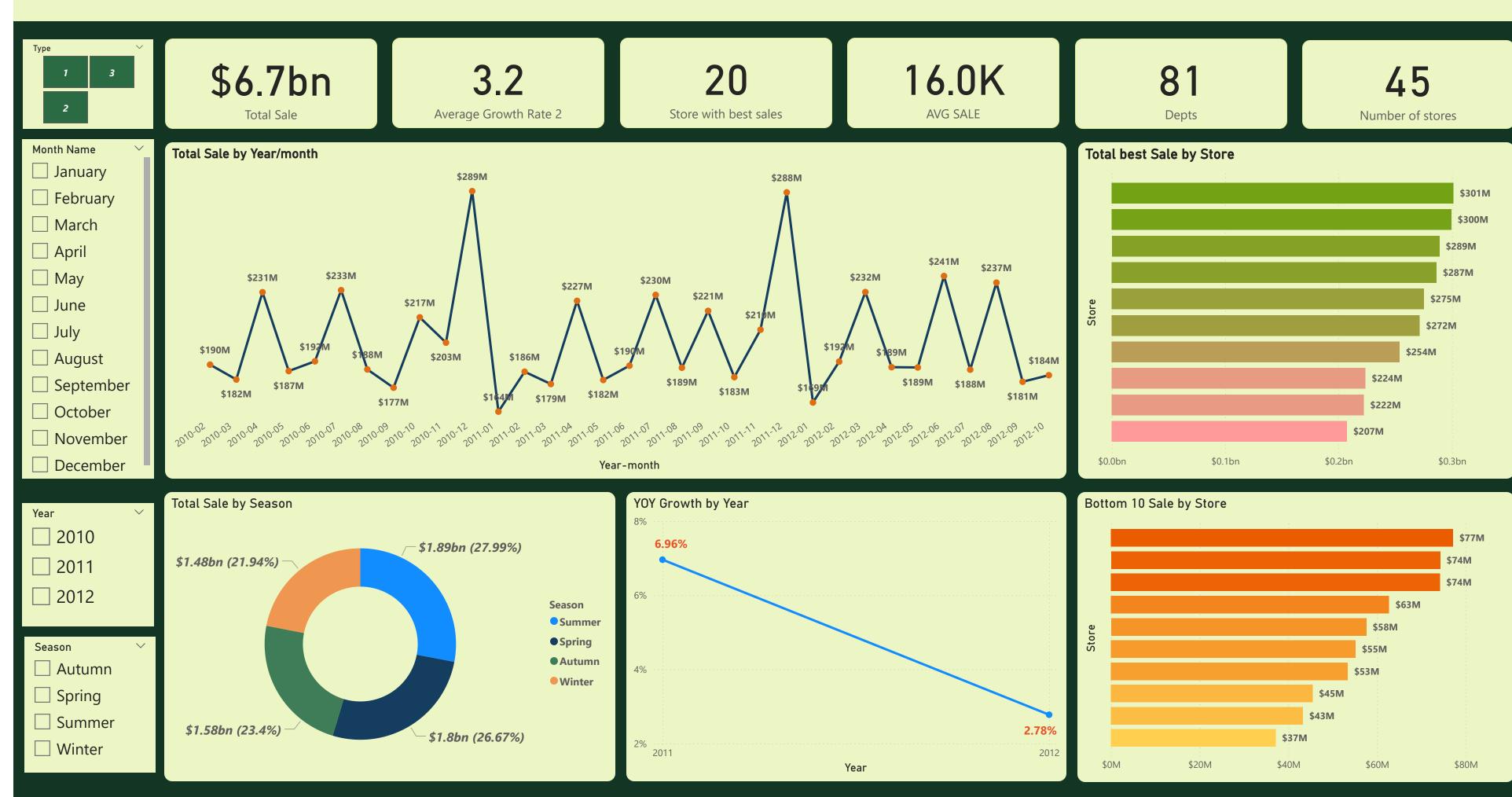
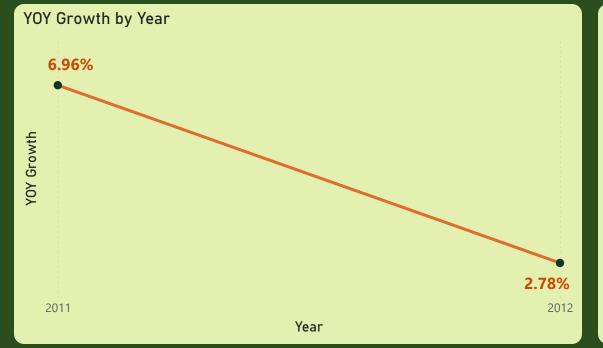
Sale Dashboard

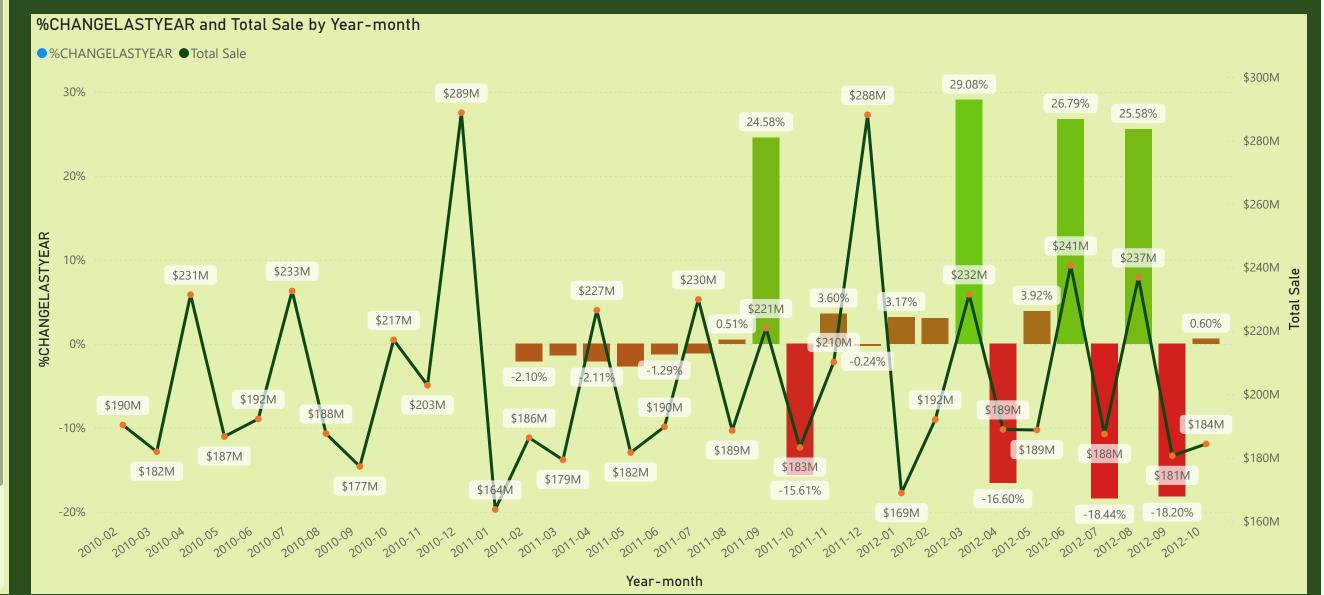


Time Intelligence and Growth Dashboard









Holiday Sale vs No-holiday Sale Dashboard

NO-HOLIDAY (HOLIDAY

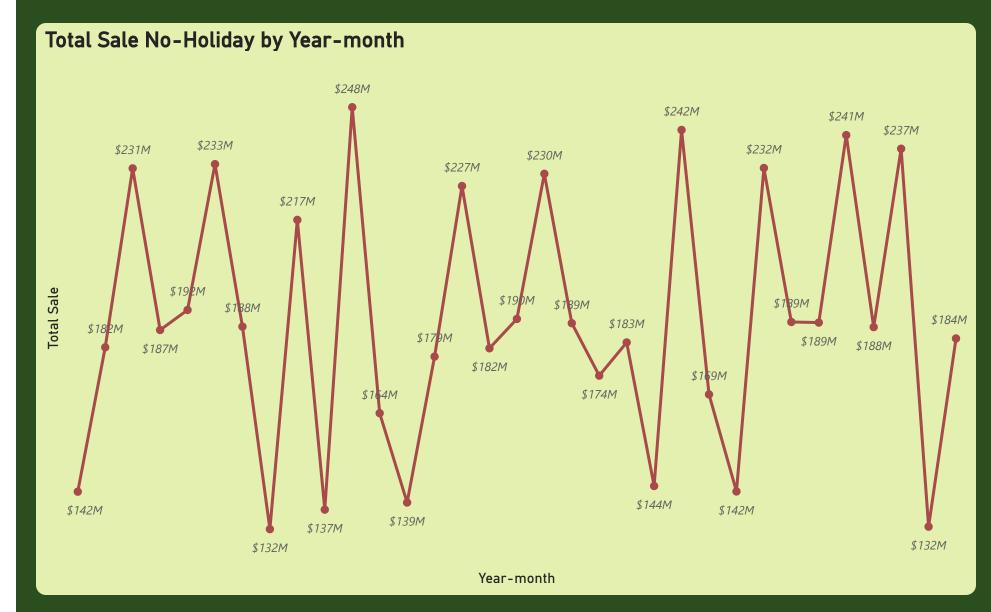
\$47M

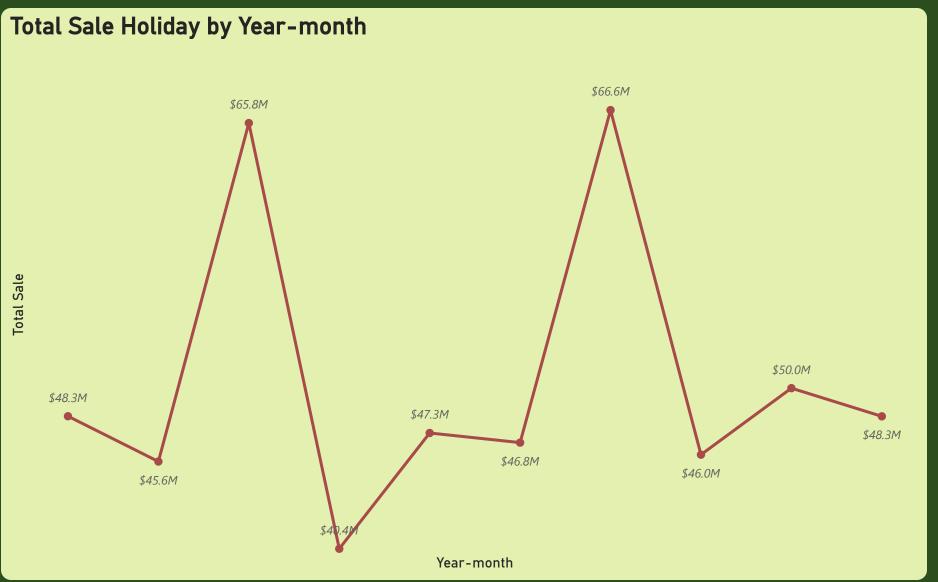
AVG weekly_Sale

\$6.23bn

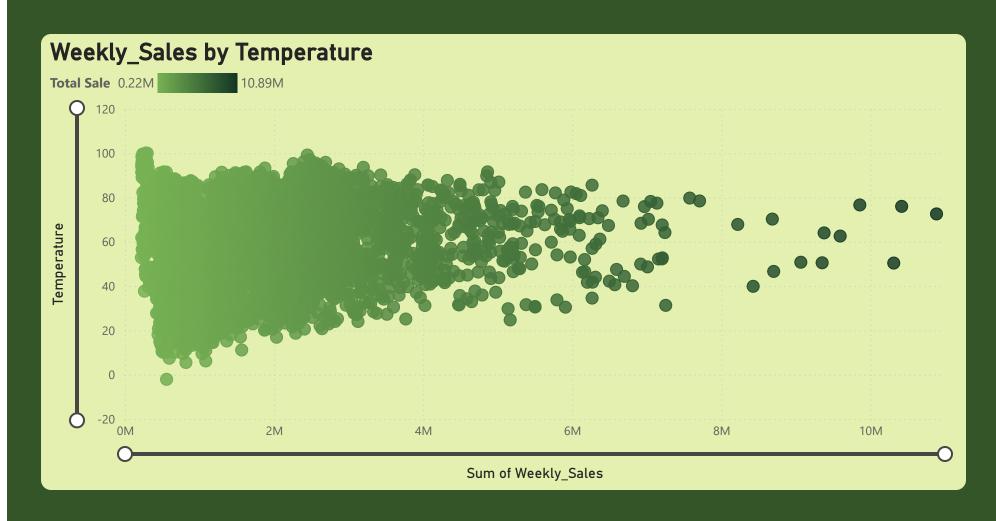
\$505.3M

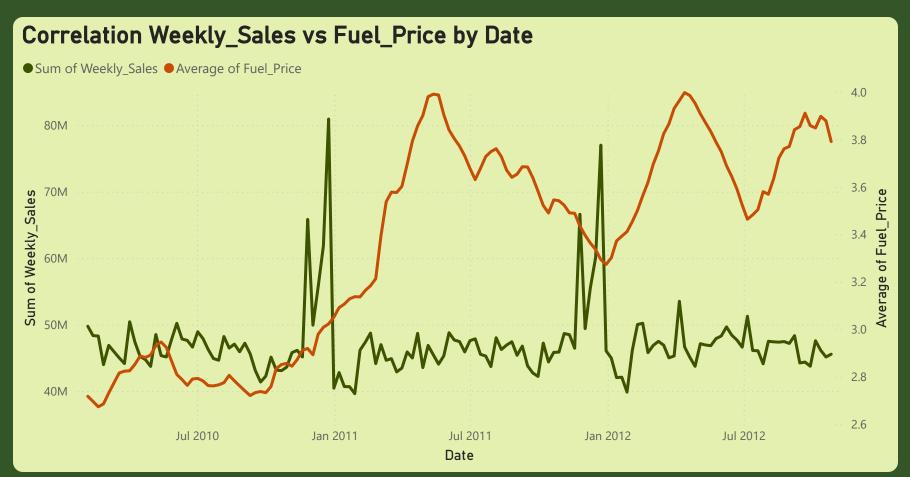
51M AVG weekly_Sale

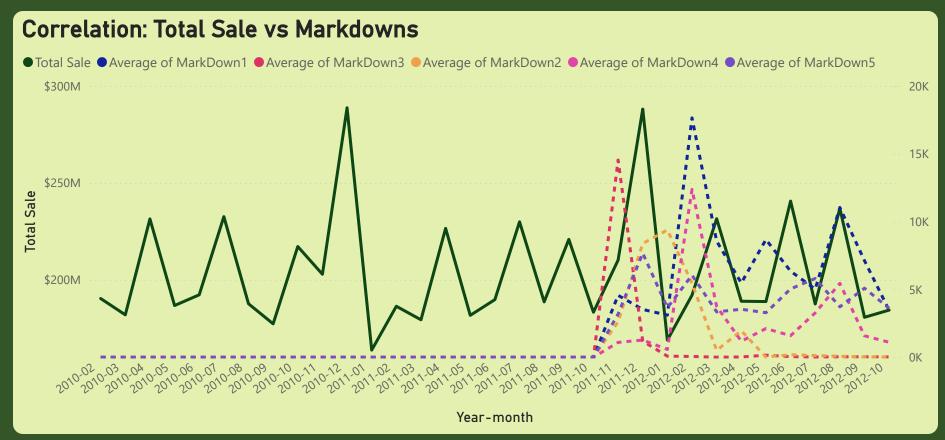


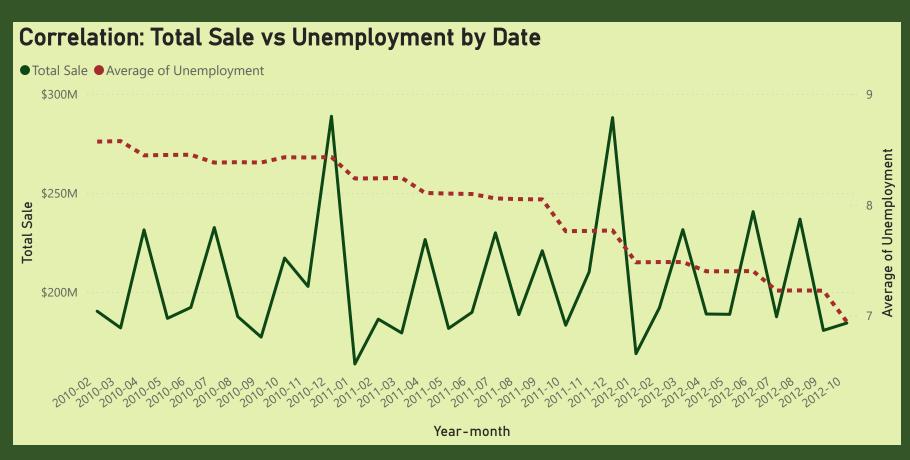


Correlation Dashboard





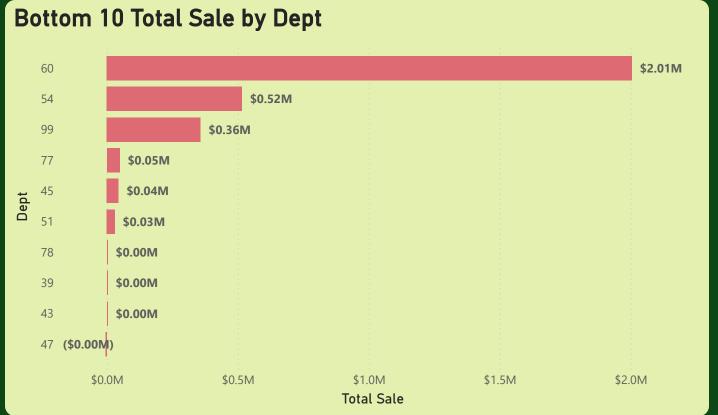




Dept Dashboard

| Total Sale by Dept in Store | | | | | | | | | | | |
|-----------------------------|-------------------------------|-------------------------------|-----------------|------------------------------|------------------------------|-------------------------|------------------------|------------------------|-------------------------|------------------------|-------------------------|
| Dept | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 1 |
| 1 | \$3,219,405.18 | \$4,401,251.25 | \$1,047,992.81 | \$ 5,288,131.43 | \$1,397,761.09 | \$3,413,060.19 | \$1,364,620.58 | \$2,114,945.31 | \$1,694,057.83 | \$5,709,294.87 | \$2,697,110.41 |
| 10 | \$4,437,774.25 | \$5 ,554,957.19 | \$1,554,688.01 | \$5,329,562.44 | \$1,399,025.54 | \$6 ,783,416.34 | \$3,022,528.12 | \$2,955,300.03 | \$1,831,898.69 | \$6 ,879,453.08 | \$3,353,348.96 |
| 11 | \$3,563,455.7 | \$3,343,724.12 | \$1,254,814.71 | \$3,881,854.64 | \$1,056,634.07 | \$3,129,143.03 | \$2,196,808.06 | \$2,663,812.79 | \$2,105,113.15 | \$4,706,389.6 | \$2,580,440.75 |
| 12 | \$1,511,015.98 | \$1,106,240.32 | \$340,855.23 | \$1,164,293.27 | \$359,694.66 | \$955,700.27 | \$811,420.97 | \$1,019,953.33 | \$924,647.44 | \$1,321,771.67 | \$613,999.6 |
| 13 | \$5 ,533,081.91 | <mark>\$6</mark> ,594,868.17 | \$1,624,917.82 | \$9,9 52,291.97 | \$1,607,699.82 | \$5,397,811.19 | \$2,133,063.56 | \$3 ,611,834.86 | \$3,165,076.29 | \$8,980,266.65 | \$5,895,624.9 |
| 14 | \$2,183,402.78 | \$3,047,921.01 | \$661,610.81 | \$4,085,153.85 | \$528,731.4 | \$3,658,475.02 | \$1,445,451.79 | \$1,540,361.3 | \$1,053,841.3 | \$5,726,383.2 | \$3,524,165.37 |
| 16 | \$3,453,601.77 | \$3,861,740.69 | \$1,125,634.27 | \$3,041,631.88 | \$1,103,612.17 | \$4,033,173.08 | \$1,971,748.19 | \$ 2,359,567.75 | \$1,717,939.48 | \$ 4,329,164.09 | \$2,198,072.51 |
| 17 | \$1,315,107.78 | \$1,972,092.15 | \$376,690.55 | \$2,261,670.56 | \$342,739.73 | \$2,330,469.92 | \$796,281.97 | \$1,071,704.78 | \$707,995.73 | \$3,890,541.42 | \$1,912,358.78 |
| 18 | \$877,479.4 | \$1,320,694.62 | \$340,477.94 | \$1,630,171.43 | \$218,589.3 | \$1,299,601.38 | \$404,315.52 | \$731,300.89 | \$451,106.52 | \$1,916,873.05 | \$1,390,167.36 |
| 19 | \$180,039.65 | \$579,641.91 | \$104,577.78 | \$434,479.44 | \$2,640.66 | \$369,698.58 | \$24,349.76 | \$152,419.97 | \$206,601.36 | \$440,023.65 | \$117,718.14 |
| 2 | \$6 ,592,598.93 | \$9,4 25,547.92 | \$2,408,373.92 | \$13,39 0,422.1 | \$ 1,761,467.32 | \$7, 188,529.53 | \$ 3,232,327.78 | \$5 ,109,364.51 | \$3,570,635.27 | \$15,700,726.68 | \$8, 167,348.65 |
| 20 | \$585,094.73 | \$822,052.58 | \$240,554.49 | \$1,271,027.31 | \$174,579.09 | \$1,329,879.78 | \$447,272.33 | \$539,286.71 | \$367,214.69 | \$2,223,857.89 | \$1,377,799.56 |
| 21 | \$1,116,608.43 | \$1,417,264.4 | \$177,967.74 | \$1,267,734.06 | \$188,247.29 | \$1,344,000.58 | \$269,592.92 | \$670,064.02 | \$516,871.89 | \$1,384,088.72 | \$1,082,738.31 |
| 22 | \$1,151,446.89 | \$1,847,990.98 | \$443,553.09 | \$2,472,458.03 | \$347,497.72 | \$2,693,140.58 | \$974,457.44 | \$1,020,750.2 | \$706,684.92 | \$3,663,507.58 | \$2,216,529.21 |
| 23 | \$3,092,115.41 | \$ 4,171,398.17 | \$1,560,606.2 | <mark>\$6</mark> ,611,463.84 | \$878,286.37 | \$ 4,367,064.67 | \$2,021,764.64 | \$ 2,101,109.38 | \$1,573,084.33 | \$9,3 99,368.06 | \$ 4,908,115.14 |
| 24 | \$884,796.73 | \$1,188,267.73 | \$395,198.71 | \$1,555,168.07 | \$211,673.29 | \$970,881.47 | \$365,474.43 | \$633,402.9 | \$354,318.82 | \$2,170,628.88 | \$1,228,701.88 |
| 25 | \$1,451,784.16 | \$2,187,829.7 | \$609,244.06 | \$2,236,627.04 | \$384,037.68 | \$1,970,209.87 | \$746,458.61 | \$972,568.24 | \$744,304.48 | \$3,023,251.13 | \$1,633,010.72 |
| 26 | \$967,823.61 | \$1,336,724.69 | \$407,557.27 | \$2,635,455.67 | \$254,855.96 | \$1,301,105.43 | \$278,694.96 | \$880,316.72 | \$576,686.22 | \$2,459,188.4 | \$1,620,601.08 |
| 27 | \$196,574.9 | \$262,827.51 | \$71,527.69 | \$368,926.58 | \$53,952.35 | \$257,194.63 | \$92,182.5 | \$132,106.36 | \$100,562.95 | \$623,683.99 | \$315,048.66 |
| 28 | \$84,815.3 | \$114,244.59 | \$23,862.42 | \$131,021.21 | \$29,069.38 | \$82,730.57 | \$27,265.74 | \$45,285.36 | \$35,227.43 | \$189,779.2 | \$130,484.92 |
| 29 | \$665,098.75 | \$1,016,942.02 | \$216,988.78 | \$1,354,513.33 | \$192,152.66 | \$980,707.43 | \$194,996.58 | \$416,886.48 | \$274,472.66 | \$2,245,646.75 | \$1,319,287.22 |
| 3 | \$1,880,518.36 | \$2,499,148.56 | \$787,830.01 | \$2,718,786.31 | \$586,455.18 | \$2,403,349.35 | \$1,234,595.78 | \$1,527,712.63 | \$1,072,122.02 | \$ 4,588,323.95 | \$2,520,915.35 |
| 30 | \$488,387.19 | \$712,305.22 | \$177,881.56 | \$1,098,767.21 | \$122,572.8 | \$717,898.35 | \$157,753.45 | \$333,942.44 | \$228,999.91 | \$1,643,087.01 | \$967,433.29 |
| 31 | \$344,420.26 | \$555,520.25 | \$125,621.99 | \$545,293.89 | \$93,729.32 | \$464,541.76 | \$257,336.97 | \$202,445.05 | \$157,358.92 | \$875,496.06 | \$421,427.5 |
| 32 | \$1,172,981.58 | \$1,680,978.83 | \$614,343.88 | \$1,957,016.54 | \$350,478.36 | \$1,625,885.64 | \$768,874.95 | \$830,506.14 | \$637,551.6 | \$3,084,688.68 | \$1,539,532.15 |
| 33 | \$850,339.66 | \$1,070,797.87 | \$461,626.18 | \$1,759,480.04 | \$228,622.81 | \$1,031,595.06 | \$325,977.38 | \$731,465.16 | \$366,661.91 | \$2,133,465.99 | \$1,193,834.15 |
| 34 | \$1,648,908.93 | \$2,516,114.1 | \$654,899.84 | \$3,595,402.58 | \$515,195.05 | \$2,588,507.54 | \$669,868.31 | \$1,197,169.41 | \$816,684.31 | \$6 ,256,746.87 | \$3,200,217.05 |
| 35 | \$362,609.52 | \$554,209.17 | \$205,823.55 | \$625,850.19 | \$166,177.73 | \$507,857.88 | \$57,636.01 | \$269,622.24 | \$206,742.88 | \$1,228,687.33 | \$603,844.51 |
| 36 | \$211,097.11 | \$376,340.33 | \$89,044.58 | \$429,748.1 | \$83,950.11 | \$494,208.77 | \$268,970.15 | \$141,450.51 | \$113,671.91 | \$522,636.09 | \$425,575.9 |
| 37 | \$400,470.8 | \$643,535.86 | | \$520,627.64 | • | \$559,382.98 | • | \$321,552.95 | · | \$578,903.96 | \$562,456.15 |
| 38 | <mark>\$11,43</mark> 6,885.83 | \$12,17 1,444.43 | \$15,529,566.07 | \$11,45 3,434.29 | \$7,8 93,570.24 | \$11,23 1,963.48 | \$ 4,497,609.5 | \$8,3 81,164.64 | \$11,18 4,287.78 | \$12,593,725.11 | \$10,51 8,425.83 |
| 39 | | \$9.36 | | \$1.56 | | | | | | | |
| 4 | \$ 5,285,874.09 | <mark>\$6</mark> ,521,896.32 | \$1,206,088.67 | \$8, 094,286.22 | \$1,410,095.37 | \$ 4,888,793.41 | \$ 2,137,924.16 | \$3,015,771.23 | \$2,454,730.53 | \$6 ,946,915.17 | \$ 4,123,797.47 |
| 40 | \$8, 366,988.51 | <mark>\$11,17</mark> 8,962.11 | \$2,603,044.48 | \$11,25 8,284.62 | <mark>\$</mark> 2,764,046.28 | \$9,4 14,222.99 | \$4 ,519,279.35 | \$5 ,438,129.94 | \$ 4,169,616.04 | \$14,280,921.17 | \$7, 670,612.25 |
| 41 | \$152,262.06 | \$370,687.57 | \$92,496.98 | \$139,484.72 | \$75,039.71 | \$377,740.56 | \$229,658.63 | \$164,030.89 | \$144,172.9 | \$1,555,174.13 | \$185,292.21 |
| 42 | \$1,135,466.65 | \$1,253,946.65 | \$632,481.05 | \$1,360,190.05 | \$419,292.61 | \$1,344,116.35 | \$927,361.05 | \$755,621.89 | \$438,138.88 | \$1,660,065.48 | \$879,871.58 |
| 43 | | | | | | | | | | | |
| 44 | \$696,799.59 | \$1,036,112.39 | \$305,113.06 | \$778,143.59 | \$188,394.51 | \$1,112,607.53 | \$509,437.1 | \$529,130.66 | \$475,954.44 | \$1,269,625.17 | \$774,236.62 |
| 45 | \$1,703.65 | \$1,923.23 | \$119.07 | \$671.15 | \$1,282.59 | \$2,613.53 | \$1,939.79 | \$86.33 | \$254.28 | \$2,622.25 | \$1,275.84 |
| 46 | \$2,811,807.55 | \$ 4,243,571.41 | \$883,634.11 | \$ 5,595,432.15 | \$700,075.02 | \$3,947,110.59 | \$ 2,097,828.41 | \$ 2,564,472.09 | \$1,111,552.08 | \$7, 859,995.67 | \$3,930,191.96 |
| 47 | (\$2,562) | \$397.5 | \$311 | \$305.97 | \$426 | (\$756.42) | (\$158.5) | \$503.5 | (\$55.26) | (\$2,329) | \$23 |
| | | | | | | | 1 | | • | 1 | |





Total Sale by Date and Forcasting

