

Certificate of completion



Trang Le

Completed: Tuesday, June 22, 2021

This certifies that Trang Le has successfully completed the BOSS business simulation.

Key achievements include:

- Breaking away from the competition
- Creating new marketplace
- Seizing new growth for brands
- Reconstructing market boundaries
- Pursuing both differentiation & low cost

This simulation challenges participants' knowledge under realistic market conditions, in a high-pressure environment.

Congratulations on this accomplishment!

Instructor
Adrian Pryce

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