

# JODOGAHAMA BEACHES TOHOKU (JAPAN)

**Jodogahama** is a scenic beach located in north Japan, near Miyako in Iwate prefecture. It is part of Sanriku Fukko National Park, which stretches about 200 km along the pacific coastline. The peaceful beach is believed to be originally formed approximately about 52 million years ago by volcanic eruptions. The impressive coastline features sandy beaches and unique white rock formations and attracts numerous people from every corner of the country during the summer season. Walk along the soft beach and enjoy the breathtaking view while feeling the refreshing sea breeze and listening to the lovely sound of calm waves!

**Jodogahama Beach**, or “Pure Land Beach,” is one of the most famous places of scenic beauty on the Rikuchu Coast. The vivid contrast of the sharp, white rocks, green pines, and deep blue sea has been compared to the Pure Land or Paradise by a Buddhist monk named Reikyo, hence the name “Jodogahama.” It is listed in Japan’s 100 Best Beaches, 100 Best Beaches for Swimming, 100 Scents of Japan, to name a few.

It’s known for its peculiar yet spectacular formations of white rocks topped with vivid greenery jutting out of calm, crystal clear sea waters. During every opening season, the area is almost sure to be packed with many visitors. Also famous as a superb stargazing spot, the sprawling, glinting night sky seen from the beach is said to be the most beautiful in Tohoku.

In the same coastal area (Sanriku Coast) where the **Jodogahama Beach** is located, you can go for a boat ride to a cave where the waters below glow a stunning aquamarine blue. Come and experience the beauty of **jododahama beaches**