DADAIST POEM

"POLARIZE"

NGUYEN NGOC TRAN/ S3577850
INTERACTIVE MEDIA1_A1_GROUP2
TEACHER: STEFFI W. NEUKIRCHEN

"Polarize"

(*) Help me polarize, help me polarize,
Help me down,
Those stairs is where I'll be hidding all my problems,
Help me polarize, help me polarize,
Help me out;
My friends & I, we've got a lot of problems.

You know where I'm coming
From though I am running,
To you, all I feel is deny, deny, denial,
I wanted to be a better ~~brother~~, better son,
Wanted to be a better adversary to the evil I have done,
I have none to show to the one I love,
But deny, deny, denial.

Help me polarize, help me polarize,
Help me down,
Those stairs is where I'll be hiding all my problems,
Help me polarize, help me polarize,
Help me out
My friends & I, we've got a lot of problems

Polarize is taking your disguises,
Separating them, splitting them up from wrong & right,
It's deciding where to die & deciding where to fight,
Deny, deny, denial

We have problems (1)
We have problems.

(2x) Domingo en fuego, I think I lost my halo.
I don't know where you are
You'll have to come & find me, find me.

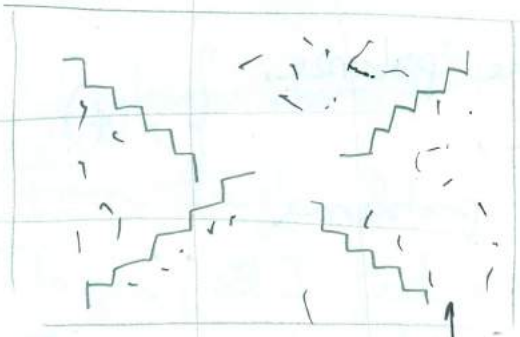
(1)

Help me polarize, help me polarize,
Help me out,
My friend & I have problems. x(4.)

(1)

I wanted to be a better brother, better son (3x)

Those stairs is where I'll be hiding all my problems,
adversary to We have problems We have problems We have problems
Those stairs is where I'll be hiding all my problems,
To you, all I feel is deny, deny, denial,
the one I wanted Help me polarize, help me polarize,
Help me down, problems. I don't know where you are, My friends
You know where I'm coming, a lot of my halo, have Domingo en fuego, none I lost them
My
From though I am running, Help me down, We have problems help mepolarize,
(**) Separating I have none to show to the one I love,
You'll have to come and find me, find me.
a better adversary deciding, the and to be polarize, But deny, deny, denial.
Polarize is taking your disguises, evil
we've got a lot of problems. wrong and right, to fight,
But deny, deny, denial.
I have
denial friends a better brother, and I, deciding
I have a better Help me out,
Wanted brother, Help son, better son, done, got a better to be I think to the evil Help me out,
Help me polarize, help me polarize,
to be It's splitting Wanted to be love, I wanted to die to show to better
Deny, me I've deny. we where I where up and I, done, them,
Help me polarize, help me polarize,

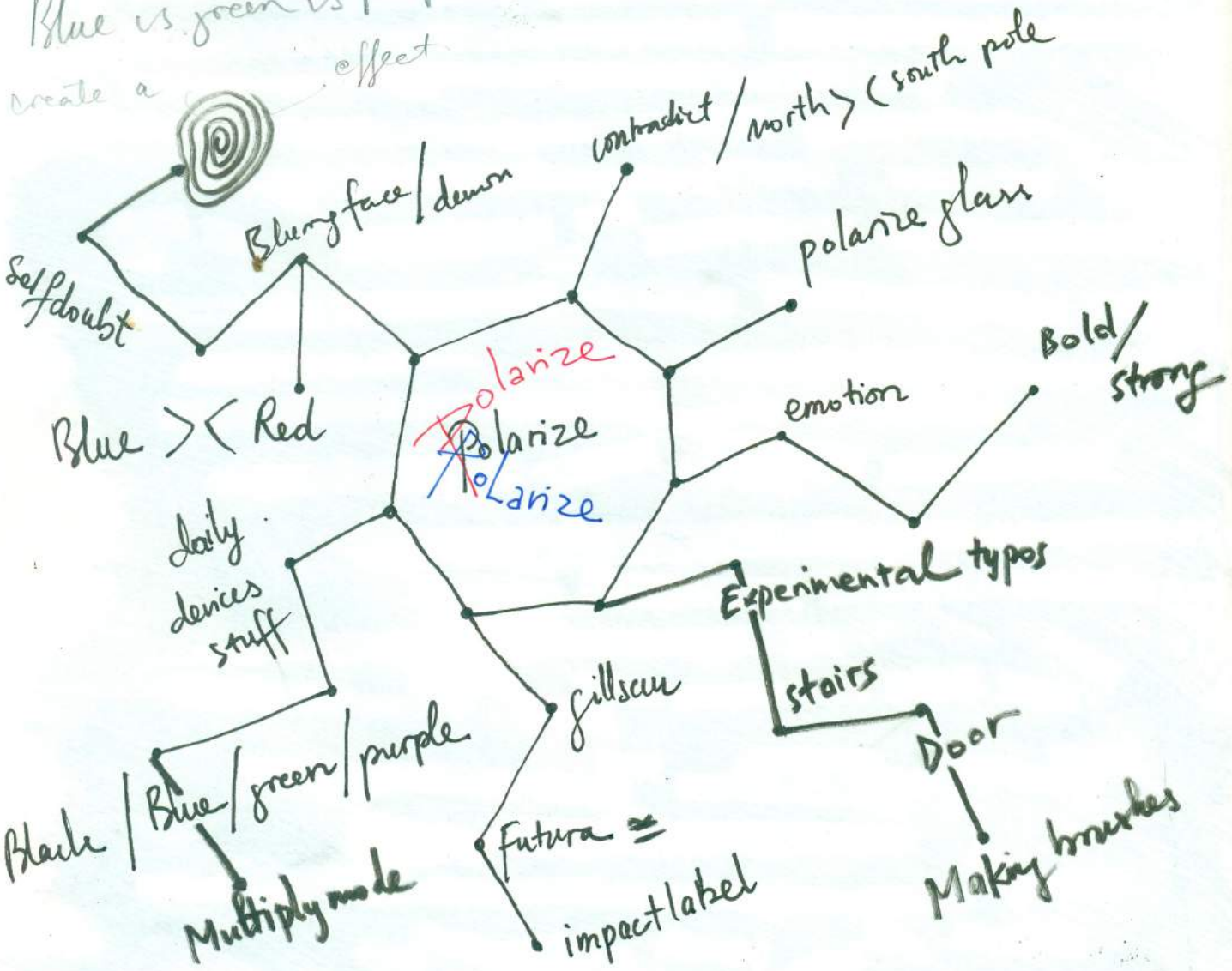


falling words

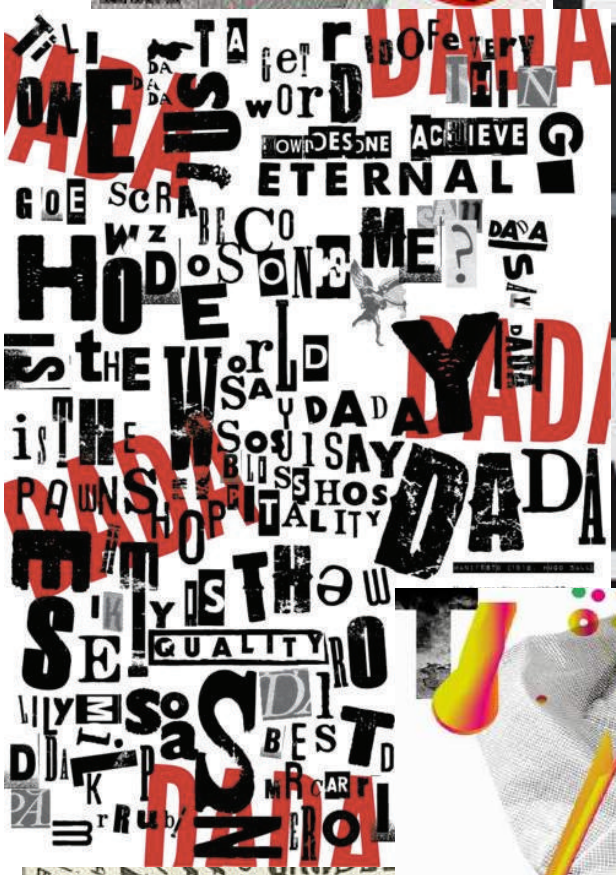
Red vs Blue

Blue vs green vs purple line

create a effect



INSPIRATION



Font: Altissima condensed
||
Fontsquirrel: League Gothic Regular

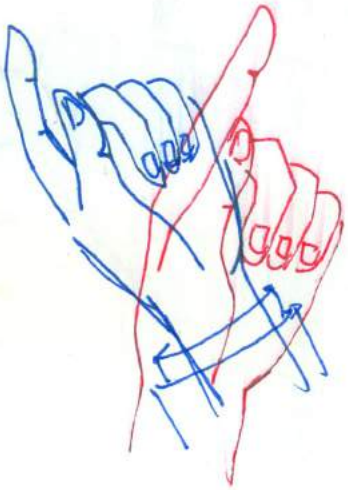
Font: Risque
Ritaglio
Bahiana
Shotitcut

icon

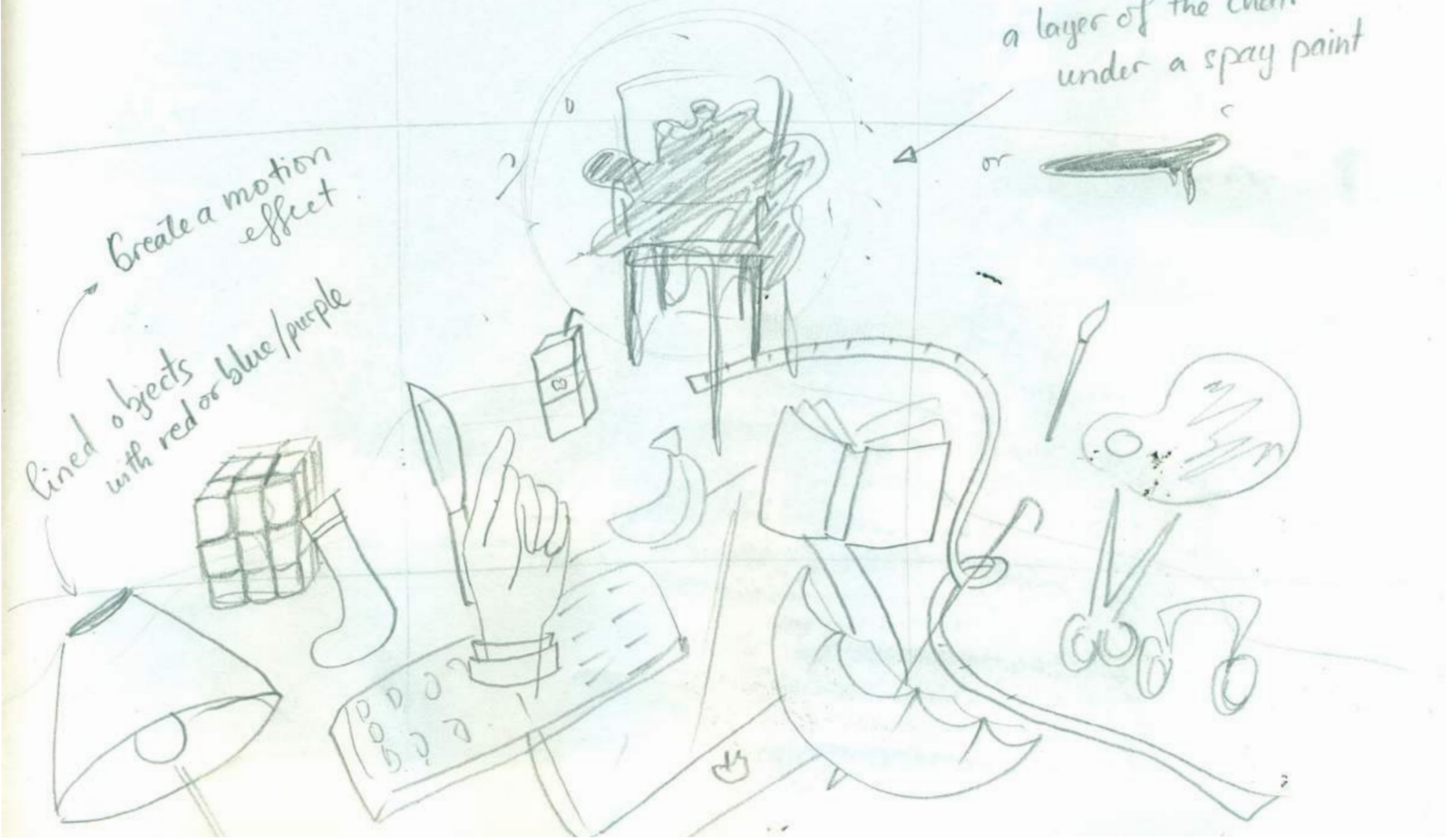
cyan

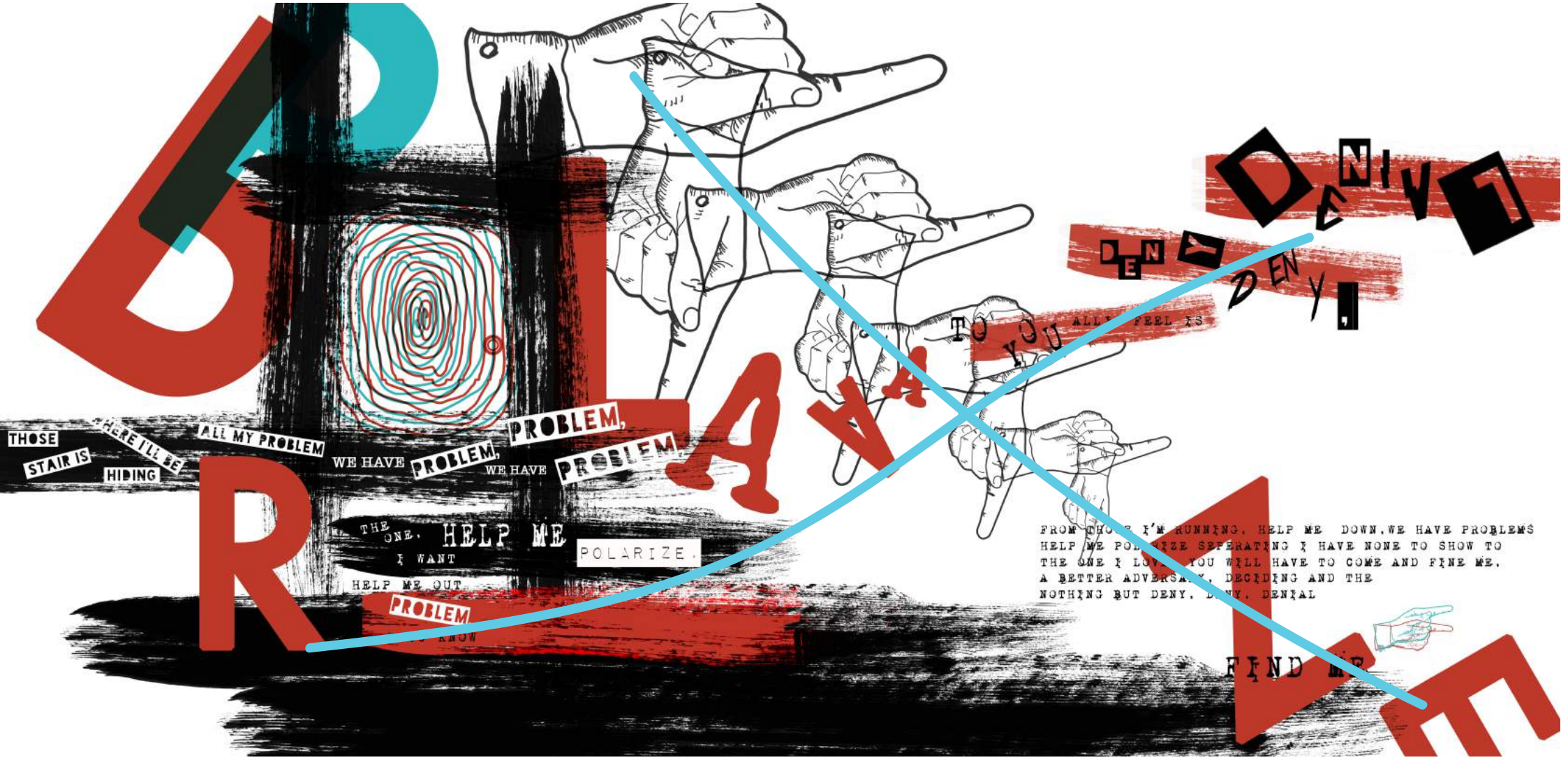
red

Multiply
blend mode red on cyan



Blade bg.


a layer of the chair
under a spray paint
or
Create a motion
effect
lined objects
with red or blue/purple



CAN YOU SEE AN X ? If so then the X-shape represented the Anti-art characteristic of Dada movement.

METHOD

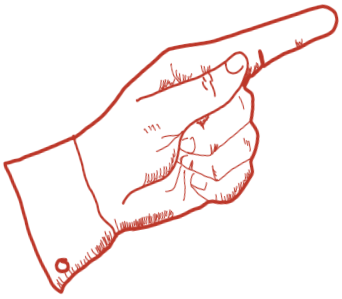
TO GET THE BALL ROLLING, OF THIS DADA POEM ASSIGNMENT I CHOSE "POLARIZE" SONG
IN "BLURRY FACE" ALBUM OF TWENTY ONE PILOTS.

I BELIEVED ONE OF THE SONG'S MESSAGES IS THAT ACCEPTANCE OF THE TRUTH
ABOUT ONE'S SELF WILL ENABLE A PERSON TO KNOW THE TRUTH
OF WHAT MUST BE DONE OUTSIDE THE SELF IN THE REST OF THE WORLD.
PERSONALLY, I FEEL A RESEMBLANCE BETWEEN THIS SONG AND DADA MOVEMENT THAT
THEY ARE BOTH HAVE A KIND OF REBELIOUS, BRAVE, ARTITSTIC, SELF-QUESTIONING,...FEELING.
THEREFORE, MY MAIN IDEA WAS TO VISUALIZED THIS SONG WITH DADAIST POEM TECHNIQUE
BASED ON THE LYRICS AND IMAGINATION. FOR INSTANCE,
THE MAIN FOCUS OF THE LAYOUT IS A BIG BLACK DOORS WITH STAIRS BASED ON THE SENTENCE
"THOSE STAIRS IS WHERE I'LL BE HIDING ALL MY PROBLEMS"
AS I IMAGINED A VIEW FORM THE BASEMENT BOTTOM UP.
THOSE ROTATING RED AND BLUE PATTERNS REPRESENTED A HYPOTIZED FEELING LIKE
A VORTEX OF THINKING AND FINDING THE TRUE SELF.
THERE ARE LOTS OF HAND IMAGES ARE POITNING EVERYWHERE BASED ON THESE SENTENCES:
" POLARIZE IS TAKING YOUR DISGUISES
SEPARATING EM, SPLITTING EM UP FROM WRONG AND RIGHT
IT'S DECIDING WHERE TO DIE AND DECIDING WHERE TO FIGHT
DENY, DENY, DENIAL"
THERE ARE ALSO MANY LETTER "A" GAVE A SENSE OF SOMEONE IS SCREAMING
THROUGH THE PROCESS OF EMBRACING HIS OR HER TRUE SELF.
AS WE KNOW POLARIZATION IS A PROCESS THAT CAUSES SUNGLASSES TO ONLY ACCEPT LIGHTWAVES
THAT ARE COMING STRAIGHT TOWARDS THE GLASSES, REDUCING GLARE FROM OTHER REFLECTIVE SURFACES.
POLARIZED SUNGLASSES HELPS THE WEARER TO SEE EXACTLY WHAT THEY ARE LOOKING AT
MORE CLEARLY THAN USUAL FOR THAT REASON I CREATED A GLASSES MADE BY TWO LETTERS "P".
FINALLY, YOU CAN READ THE WHOLE WORD POLARIZE WITH A LITTLE BIT OF CREATIVITY AND IMAGINATION.

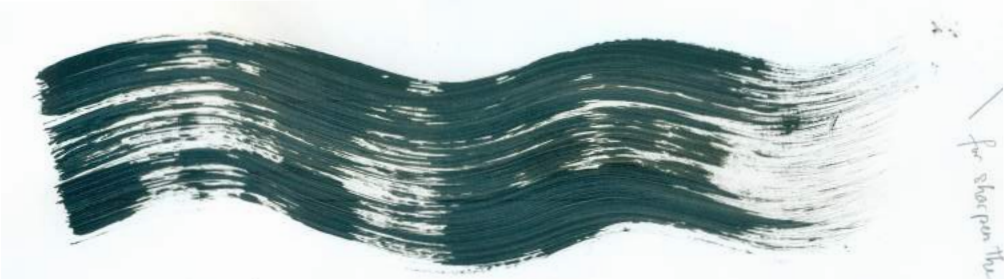
MY GOAL IS TO CREATE A AS MUCH DADA FEELING AS POSSIBLE
WITH A TOUCH OF BOLD ELEMENTS AS BRUSHES, ILLUSTRATIONS,... AND EXPERIEMENT WITH TYPOS
SINCE DADA, ITSELF IS REGCONIZABLE BY UNCOVENTIONAL TYPOGRAPHIC DESIGN,
SUCH FREQUENTLY MIXING FONTS NOT IN ANY PARTICULAR ORDERS ,
PRINTING BOTH HORIZONTALLY AND VETICALLY ON A SINGLE SHEET,
AND SPRINKLING TEXTS WITH RANDOMLY CHOSEN PRINTERS' SYMBOLS
SUCH AS A POINTING HANDS, A SCISSORS,...

COLOR SCHEME ACCORDING TO W3SCHOOL:
FIREBRICK, DARK CYAN, BLACK & WHITE.

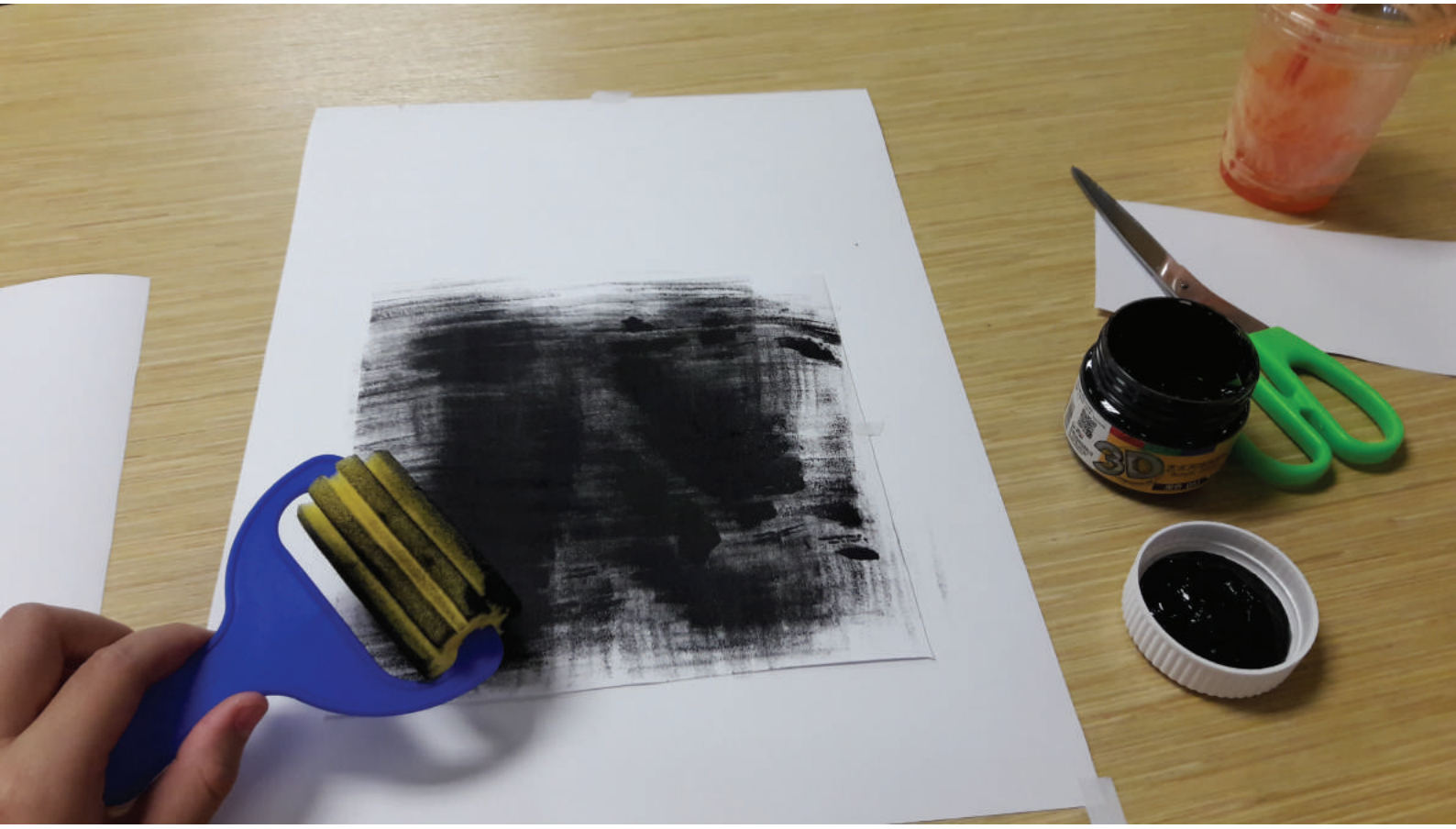
Element created traditionally by brushes and acrylic paint then scanned and definded as brush tool in photoshop.



Except for this hand,
it was drawn digitally by wacom



MAKING BRUSH & PATTERN PROCESS:



FONT: BLACK OUT 2AM, RITAGLIO, 1942 REPORT, LEAGUE GOTHIC RESPECTIVELY.

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THANK YOU FOR READING :)