Kevin Xandé Martínez Haro

Hermosillo, Sonora | LinkedIn | GitHub

EDUCATION

University of Sonora Hermosillo, Sonora

Bachelor of Science, Information Systems Engineering

• Lead at Software R&D Laboratory

EXPERIENCE

University of Sonora Hermosillo, Sonora

Data Engineer November 2024 - Present

- Developed an AI-powered academic advisor that assists students in selecting optimal courses based on historical success rates and performance patterns of past cohorts.
- Leveraged big data pipelines to process and analyze large volumes of academic records, applying clustering algorithms to identify student profiles and recommend subjects aligned with their likelihood of success.
- Implemented scalable data infrastructure and machine learning workflows to support real-time recommendations, while ensuring data privacy and compliance with institutional policies.

University of California Davis - Internship

Hermosillo, Sonora (Remote)

Machine Learning Researcher

February 2025 - June 2025

- Designed and implemented a geographic clustering model to identify optimal locations for electric vehicle lithium battery recycling plants, integrating multi-dimensional data such as population density, environmental impact, local regulations, and existing industrial infrastructure.
- Conducted a multi-criteria analysis incorporating projected job creation, pollution reduction potential, socio-economic effects, and compliance with environmental policies to guide strategic decision-making and sustainable facility placement.

CSI PRO - Internship Hermosillo, Sonora

Data Scientist and Machine Learning Researcher

October 2023 - Present

- Spearheaded the development of a machine learning model for EEG signal classification, leveraging advanced data preprocessing, noise reduction techniques, and feature engineering to improve predictive accuracy in neurological data analysis.
- Fine-tuned a domain-specific Large Language Model (LLM) to act as a virtual academic advisor, capable of providing personalized guidance on course planning and university resources tailored to students at the University of Sonora.
- Managed a cross-functional team, ensuring timely project delivery, fostering collaboration, and overseeing the integration of complex machine learning techniques with practical business needs.

LEADERSHIP & INVOLVEMENTS

CSI PRO Leader

University of Sonora, Hermosillo

Leader of Research Laboratory

• Led a team of 30 researchers and developers at the CSI PRO R&D Laboratory, driving the exploration and implementation of innovative technologies using Machine Learning and Artificial Intelligence.

SKILLS

- Languages: English C1, Spanish Native, German B1, Portuguese B1, Italian A2
- Technologies: TensorFlow, Scikit-learn, Hugging Face Transformers, Pandas, OpenCV, Pillow, Docker, Git
- Software: IPYNBs, Anaconda, Jenkins CI/CD, On-Demand for Supercomputing Clusters