## **Banking**

High rate of fraudulent transactions leading to financial losses and customer dissatisfaction.

#### **Current State**

**Stake holder-** JPMorgan at XYZ bank.

**Responsibility-** To fraud detect and find to customer dissatisfaction's reason

**Curent Scenerio-** High rate of fraudulent transactions and customer dissatisfaction

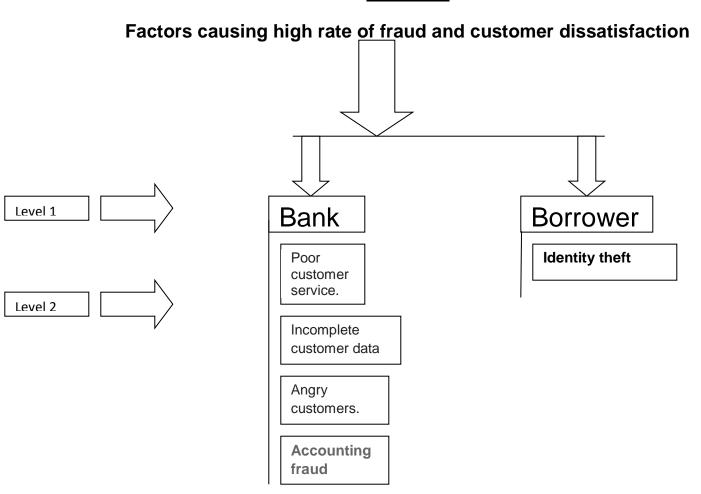
#### **Future State**

**Expected Outcome-** reduce fraudulent and increase customer satisfaction.

#### <u>Gap</u>

Factors causing high rate of fraud and customer dissatisfaction.

### **Structure**



## **End Question**

### **Bank**

### **Poor Customer Service**

Due to bad behavior by the staff

## Incomplete customer data

Due to System crash data remove from the device

## **Angry Customer**

When customer spends their hard-earned money on something that doesn't meet their needs, they can feel betrayed.

# **Accounting Fraud**

Financial statements and misappropriation of assets.

### **Borrower**

**Identify Theft** when someone uses another person's name, Social Security number, credit card number, or other personal information.