

# IOWA STATE UNIVERSITY

## **Translational AI Center**

# **Natural Language Processing**

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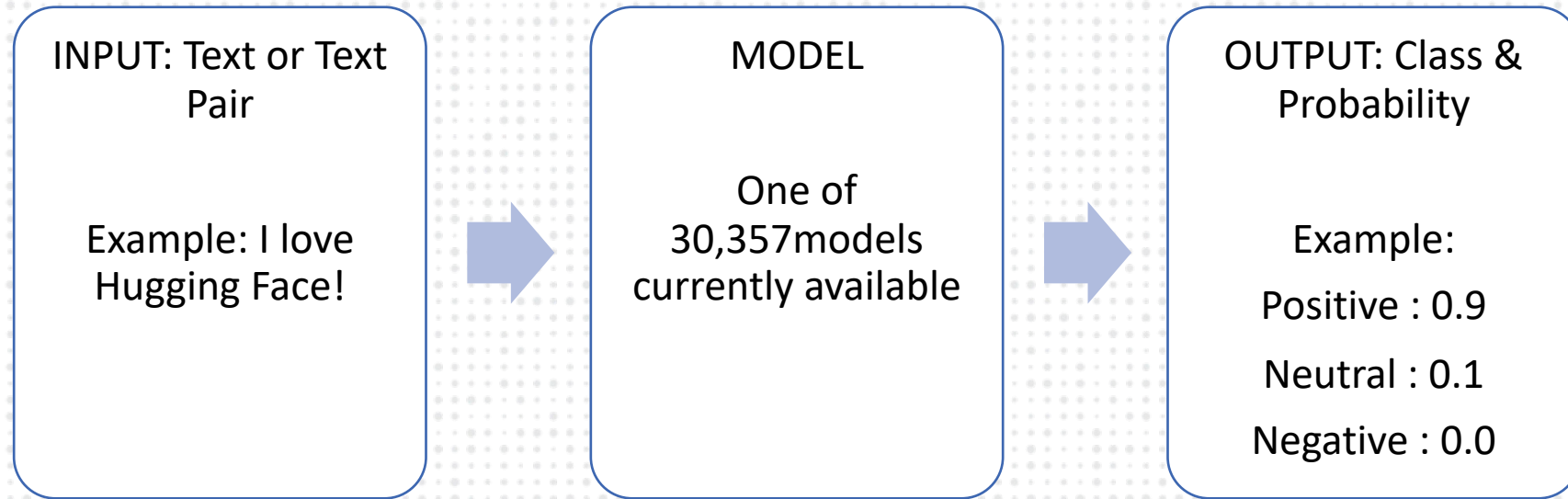
# NLP TASKS

- There are a total of 11 NLP tasks per HuggingFace
  1. Text classification
  2. Zero shot classification
  3. Token classification
  4. Question & Answering
  5. Table Question & Answering
  6. Language translation
  7. Summarization
  8. Fill-Mask
  9. Sentence similarity
  10. Conversational
  11. Text Generation

# TEXT CLASSIFICATION



# TEXT CLASSIFICATION



# TYPES OF TEXT CLASSIFICATION

- Sentiment Analysis
- Quora Question Pair
- Natural Language Inference (NLI)
- Multi-Genre NLI (MNLI)
- Question Natural Language Inference (QNLI)
- Grammatical Correctness



# APPLICATIONS

- People Analytics
- Scientific Computing
- Marketing
- Sales

# SENTIMENT ANALYSIS

- Type of text classification task
- Analyzes text to determine associated emotion/sentiment
- Pipeline
  - Input: unstructured text data
  - Output: sentiment and probability
- Example:
  - Input: "I love coffee"
  - Output: {"positive" : 0.9, "neutral" : 0.1, "negative" : 0.0}



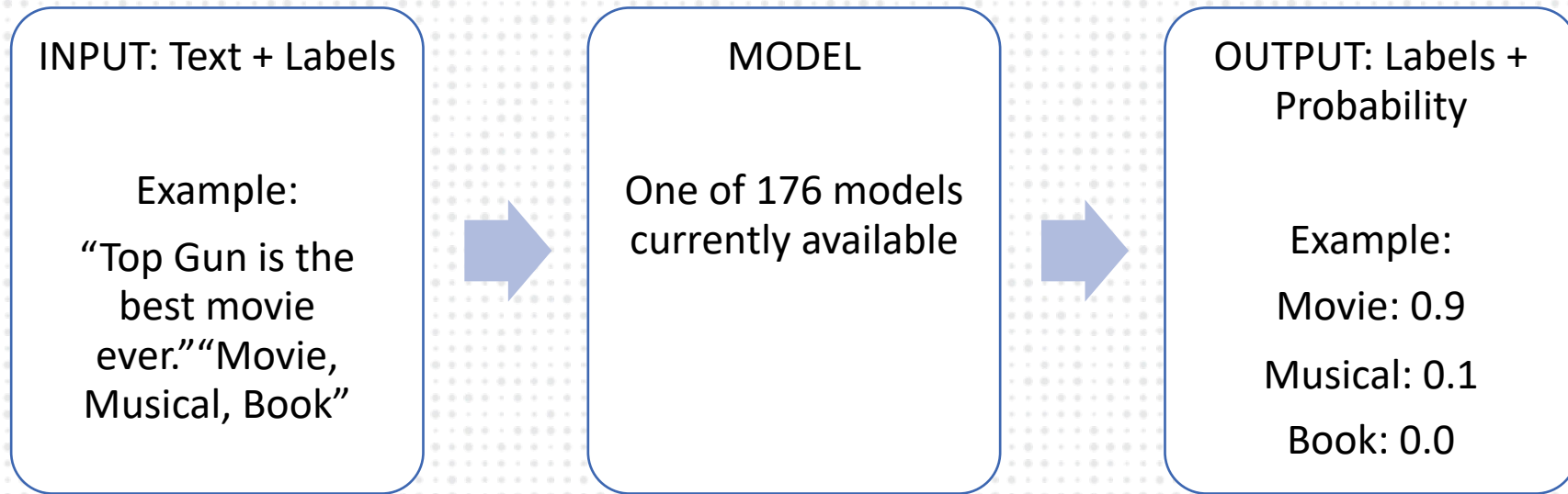
# QUESTION NATURAL LANGUAGE INFERENCE (QNLI)

- Type of text classification task
- Designed to assess the ability of a model to determine if the answer to a question can be found in a given document.
- Pipeline
  - Input: text pair (question + context)
  - Output: entailment/not entailment
- Example:
  - Question: What percentage of marine life died during the extinction?
  - Sentence: It is also known as the "Great Dying" because it is considered the largest mass extinction in the Earth's history.
  - Label: not entailment

# **ZERO SHOT CLASSIFICATION**



# ZERO SHOT CLASSIFICATION



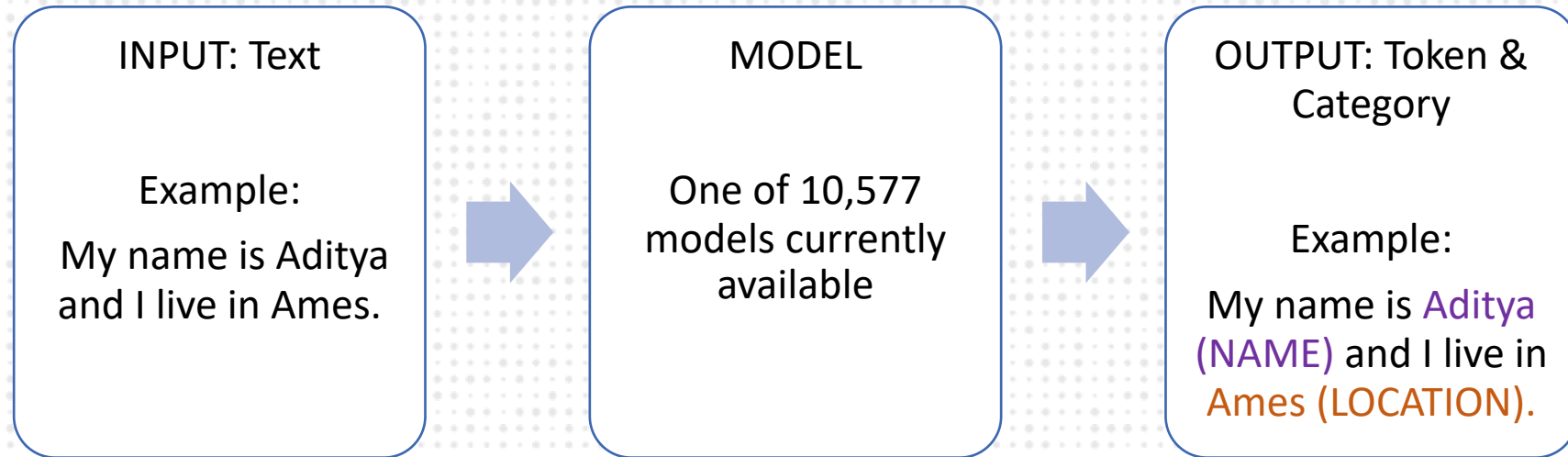
# APPLICATIONS

- Multilingual sentiment analysis
- Topic classification
- Language identification



# TOKEN CLASSIFICATION

# TOKEN CLASSIFICATION





# APPLICATIONS

- Retail
- Oil & Gas
- Manufacturing
- Sales

# TYPES OF TOKEN CLASSIFICATION

1. Named Entity Recognition (NER)
2. Part Of Speech tagging (POS)



# NAMED ENTITY RECOGNITION

Named Entity Recognition (NER) - a natural language processing task that identifies named entities in text and classifies them into predefined categories, such as person, organization, location, date, and time.

Example: The sentence "Barack Obama was born in Honolulu, Hawaii on August 4, 1961" contains the following named entities:

Barack Obama: Person

Honolulu: Location

Hawaii: Location

August 4, 1961: Date

# PART OF SPEECH TAGGING

Part-of-speech (POS) tagging is a natural language processing task that assigns a part-of-speech tag to each word in a sentence. Part-of-speech tags indicate the grammatical category of a word, such as noun, verb, adjective, adverb, preposition, conjunction, and determiner.

Example: The sentence "The cat is on the mat" contains the following POS tags:

The: Determiner

cat: Noun

is: Verb

on: Preposition

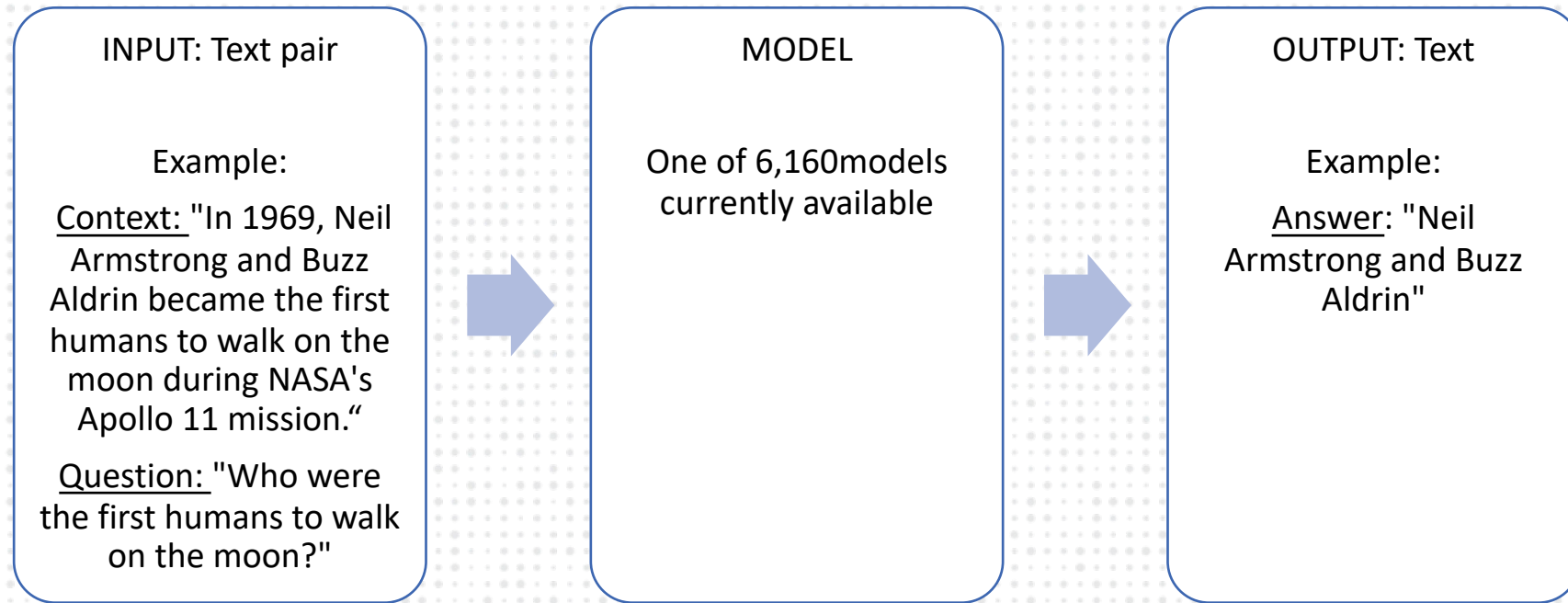
the: Determiner

mat: Noun



# QUESTION ANSWERING

# QUESTION ANSWERING





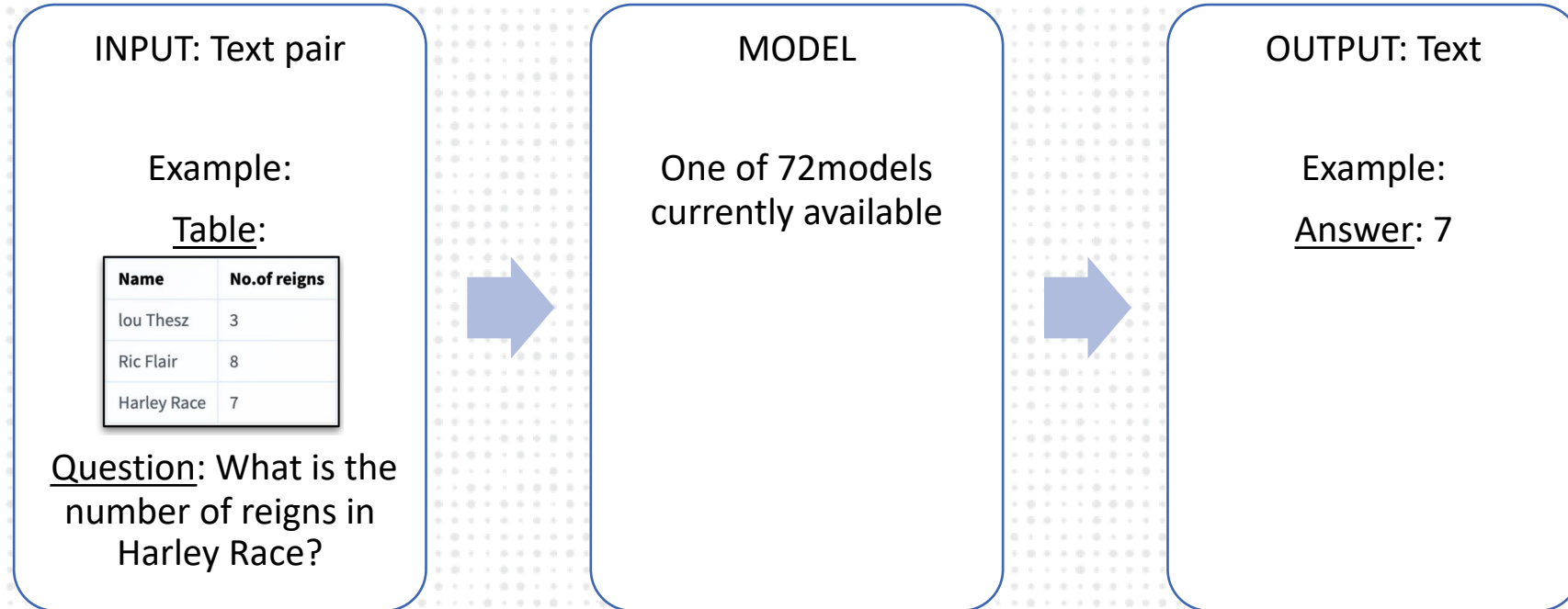
# APPLICATIONS

- Healthcare
- e-Commerce
- Manufacturing
- Finance
- Legal

# TABLE QUESTION ANSWERING



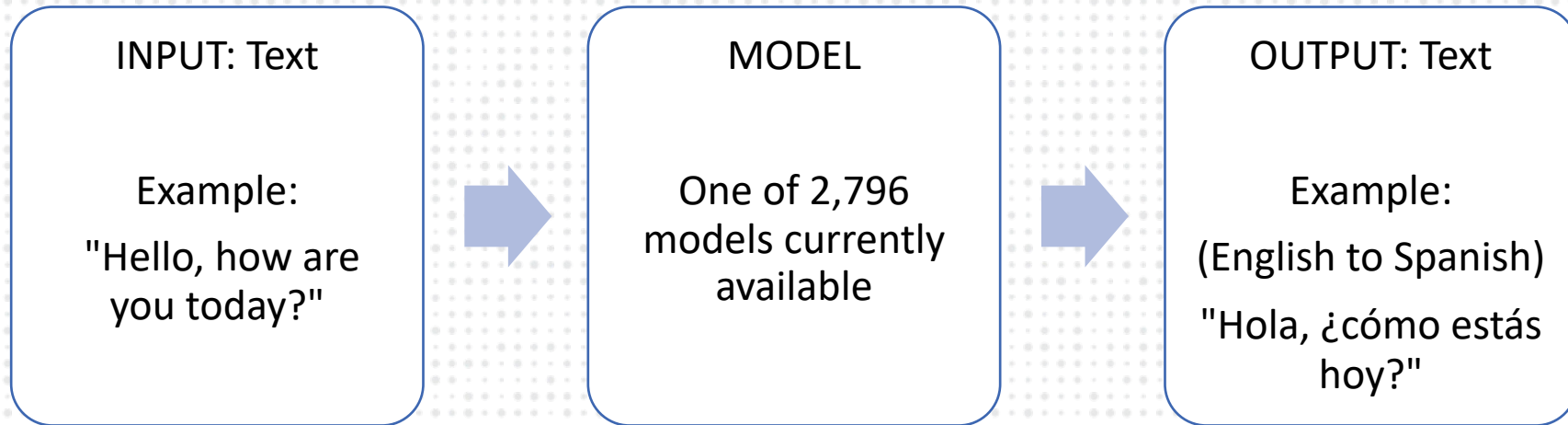
# TABLE QUESTION ANSWERING



# LANGUAGE TRANSLATION



# TOKEN CLASSIFICATION



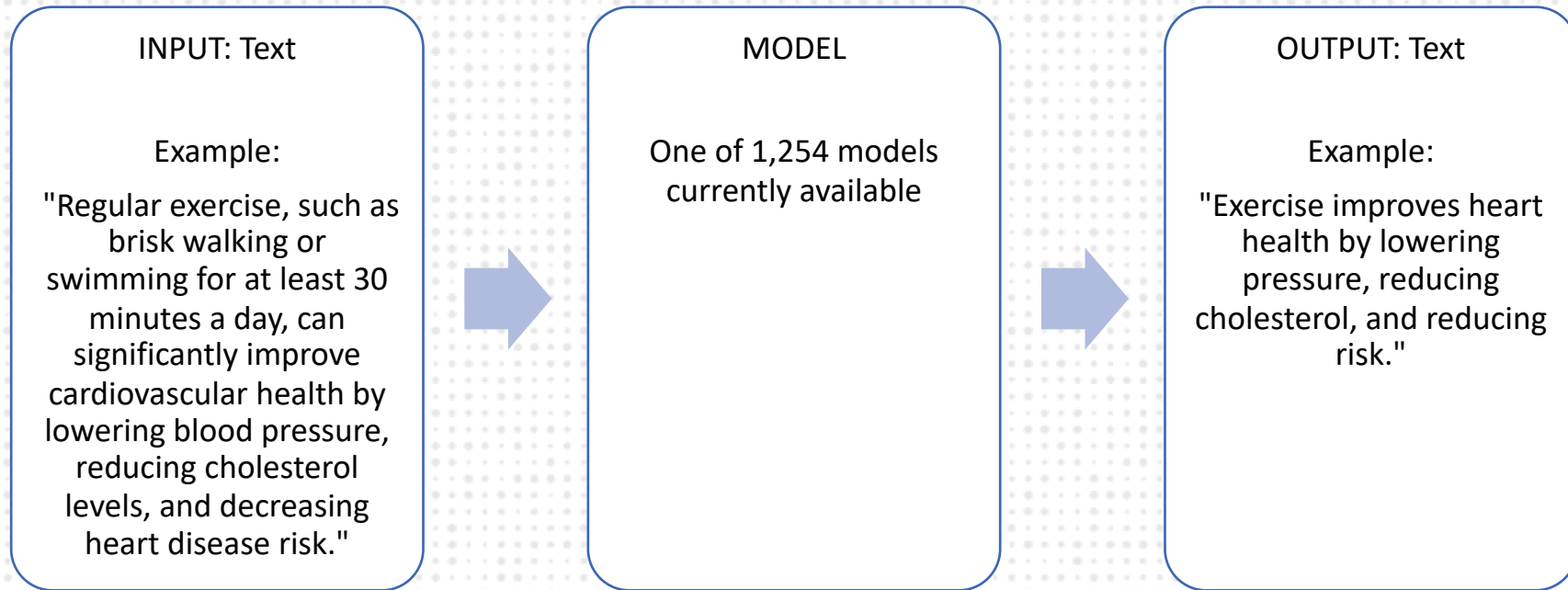
# APPLICATIONS

- Cross-language information retrieval
- Product and service localization
- Document analysis
- Speech translation
- Media translation



# SUMMARIZATION

# SUMMARIZATION





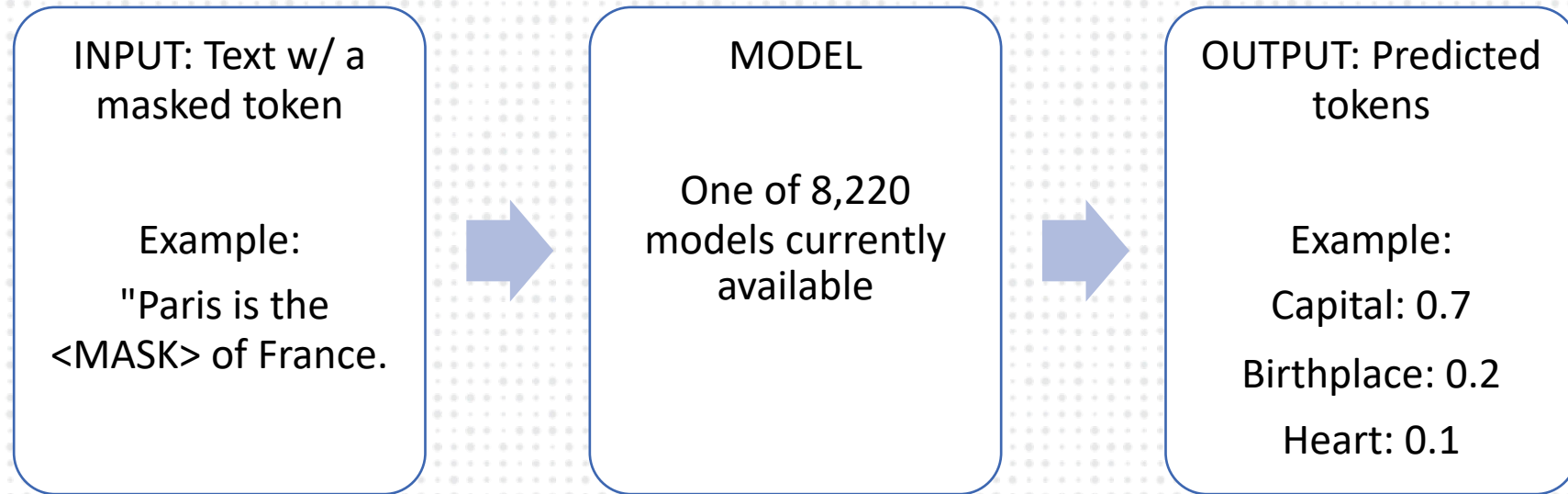
# APPLICATIONS

- Article summarization
- Meeting minutes
- Chatbot conversations
- Recommendation summary
- Text to reel conversion

**FILL MASK**



# FILL MASK



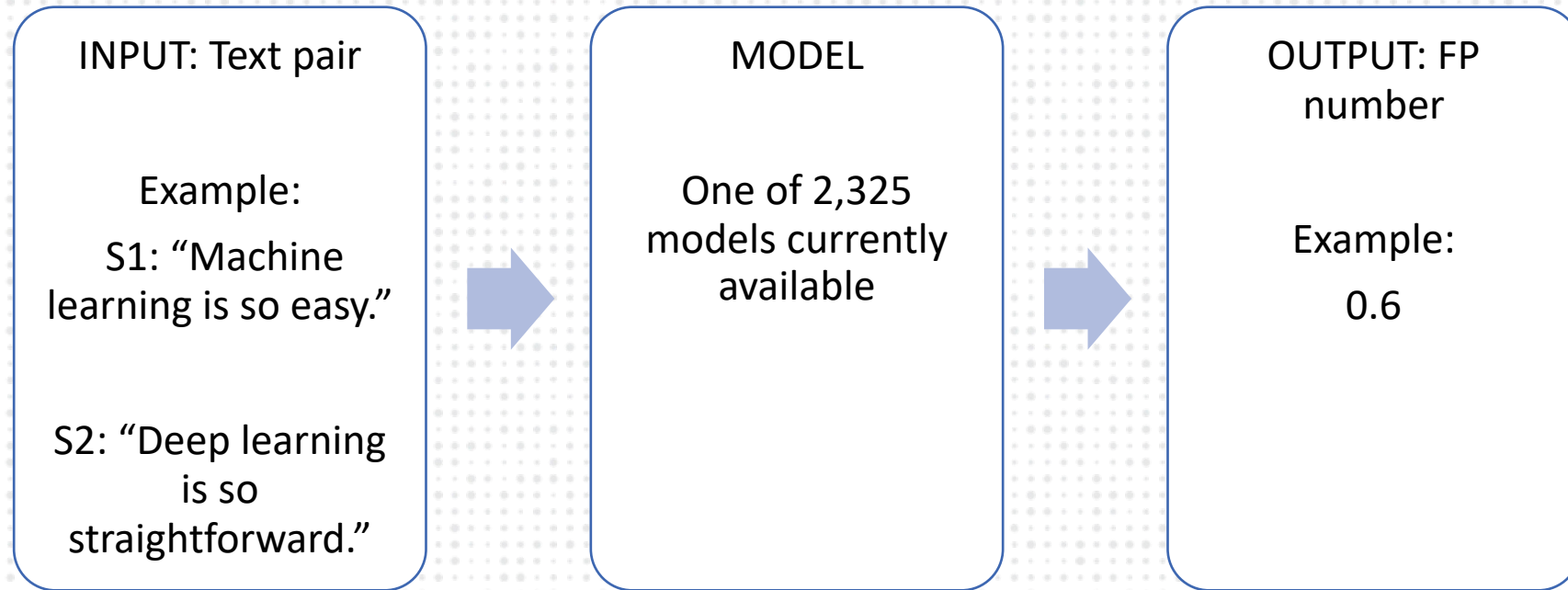
# APPLICATIONS

- Code completion in programming
- Legal document analysis
- Historical text analysis
- Creative writing



# SENTENCE SIMILARITY

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# APPLICATIONS

- De-duplication
- Plagiarism and copyright violations
- Improving search engine results
- Chatbots and virtual assistants
- Recommender systems
- Automated customer support

# TYPES OF INFERENCE

- Real-time inference
  - For an end-user application
  - Low-latency
  - Online processing
- Batch inference
  - For data analytics or business intelligence
  - High throughput
  - Offline processing



# HUGGING FACE PIPELINE

```
from transformers import pipeline #import pipeline

text_classification_pipeline = pipeline("text-classification") #create a text classification pipeline

# create a list of inputs
inputs = ["I love how amazingly simple ML has become!",
          "I hate doing mundane and thankless tasks. ☹️"]

results = text_classification_pipeline(inputs) # generate outputs

print(results)
```

# HUGGING FACE RESOURCES

- HUGGING FACE RESOURCES
- <https://huggingface.co>
- [Tasks - Hugging Face](#)
- [Models - Hugging Face](#)
- Code snippets



**THANK YOU!**