About Drupal

In a Nutshell

Drupal is a free, community-built website development tool. It allows you to easily create, update and manage a website without requiring a lot of technical know-how.

Drupal uses a point-and-click interface to let you add pages, menus, images and file uploads and it enforces security, so you can apply permissions to different kinds of users. As your website grows, it's easy to add custom features from the thousands of free modules you can download.

Drupal is highly regarded as one of the best website frameworks available and is rapidly gaining adoption all over the globe.

Main Features

• Add video, text, blogs and polls
• Create portfolios and image galleries
• Create an online store with realtime credit card processing
• Allow users to create profiles and track how they use the site
• Access to site statistics and reports
• RSS feeds keep your visitors upto date with news and offers
• No application license costs!

Power Your Business

• Structure your site's content as you wish
• Built-in SEO features mean Google can index your content easily, enhancing your rankings
• Create a dialogue amongst your users with forums, user blogs and comments
• Capture and analyse information about your users and customers
• Offer multi-language versions of your site
• Manage user feedback
• Social Networking - easily integrate with Facebook, Twitter and many more

The Trusted Platform Choice

Many major businesses and services have moved to Drupal, valuing its reliability and ease of use. Some of them are:

• The United Nations
• Warner Brothers Records
• Sony BMG
• The Discovery Channel
• Forbes
• AOL
• Yahoo
• The Economist
• The White House