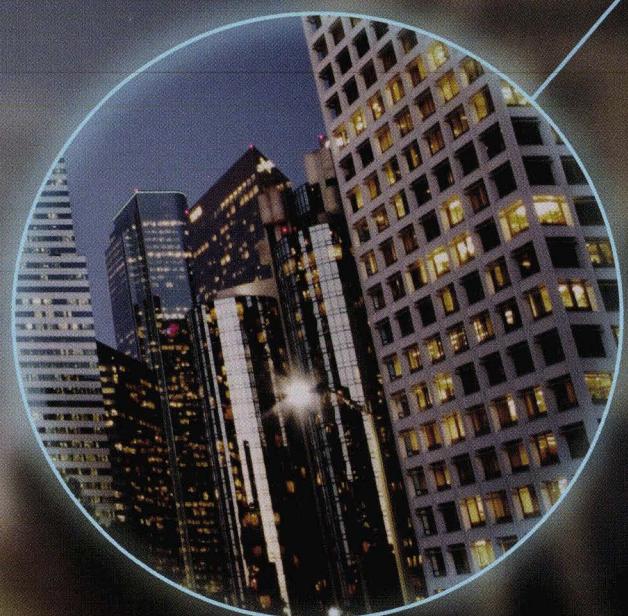


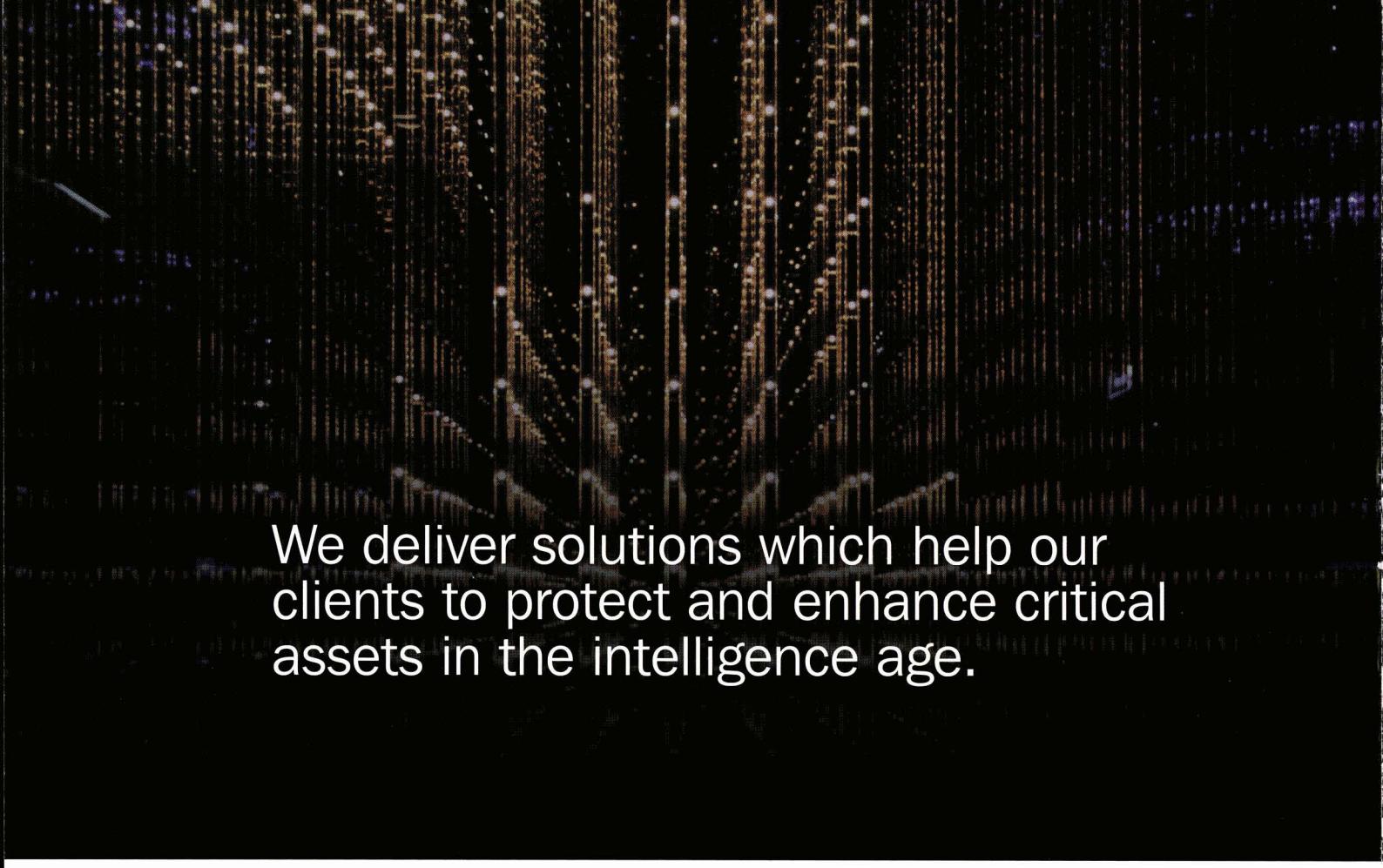
PROTECT AND ENHANCE IN THE INTELLIGENCE AGE

CORPORATE OVERVIEW



Applied Intelligence

BAE SYSTEMS
INSPIRED WORK



We deliver solutions which help our clients to protect and enhance critical assets in the intelligence age.

THE INTELLIGENCE AGE

The world in which we all live and work continues to evolve rapidly. New opportunities and risks are emerging and converging every day as our dependence on technology grows.

In an increasingly connected world, traditional organisational and network boundaries have been eroded. Organisations, their customers, suppliers and partners are more inter-connected than ever, and both employees and consumers are increasingly mobile.

As the demand for data rockets, communications networks have become faster, but have had to evolve to meet new technical and social challenges. They have become more complex and global in reach.

At the same time, the digital realm has opened up a new environment for security threats. In the hyper-connected world, the stakes are higher.

The costs associated with conducting an attack are lower, and criminals and terrorists are able to continue exploiting jurisdictional loopholes.

In the ‘intelligence age’, this great complexity and overlap in the threat and opportunity landscape means that organisations need a trusted partner.

New opportunities and risks are emerging and converging... every day

WHO WE ARE

The Applied Intelligence division of BAE Systems delivers solutions which help our clients to protect and enhance their critical assets in the intelligence age. Our solutions combine large-scale data exploitation, 'intelligence-grade' security and complex services and solutions integration.

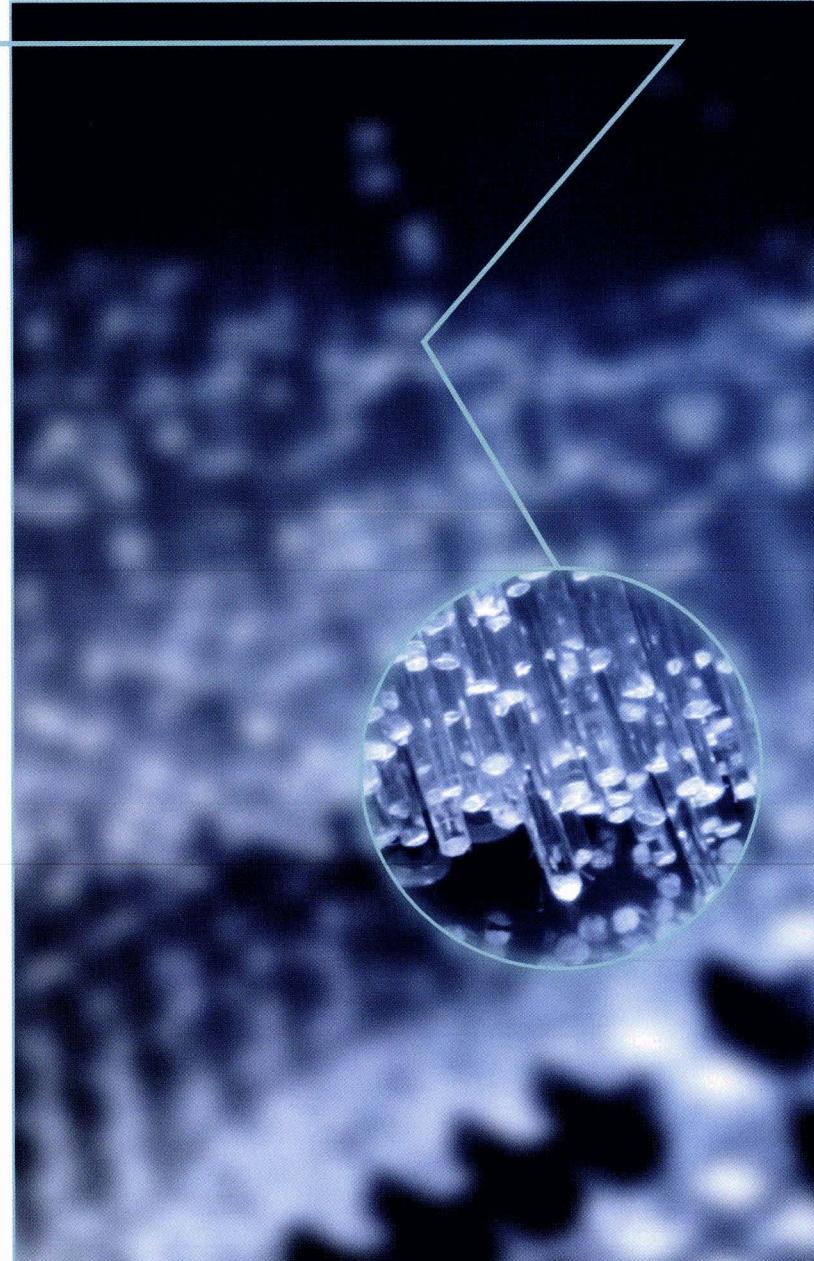
We operate in four key domains of expertise: Cyber Security, Financial Crime, Communications Intelligence and Digital Transformation.

Leading enterprises and government departments use our solutions to protect and enhance physical infrastructure, nations and people, mission-critical systems, valuable intellectual property, corporate information, reputation and customer relationships, competitive advantage and financial success.

Our solutions enable organisations to be more agile, increase trust and operate more confidently. They help to strengthen national security and resilience, for a safer world. They enable enterprises to manage their business risks, optimise their operations and comply with regulatory obligations.

We are perfectly positioned to help our clients meet the challenges of operating in the intelligence age. Today, we have over 2,800 staff in 26 offices serving clients across the UK and Europe, the Americas, Asia Pacific and the Middle East.

We have a heritage in protecting assets, working with national-scale data sets in multiple intelligence-led problem areas, applying our technology innovation and track-record of complex solutions integration to solve clients' critical business issues.



Our solutions help to protect and enhance our clients' critical assets

WHAT WE DO

CYBER SECURITY

Our consulting services help clients to prepare for cyber attacks by understanding and managing cyber exposure, enabling them to make informed investment decisions and to put pragmatic, cost-effective protection in place.

We protect their valuable information assets with network and mobility security products. We have been doing this for more than 40 years, working for the most security-conscious government agencies and enterprises.

We provide advanced monitoring as a product and as a managed service. Our CyberReveal™ big data analytics and investigation platform detects suspicious activity – much of which bypasses traditional IT security approaches – while maximising the efficiency of security operations.

We also help clients to respond to cyber attacks quickly and effectively when these occur. Our specialist investigators have unparalleled experience in containing, investigating and responding to security incidents and helping our clients make the right decisions at the right time to minimise financial loss and reputational damage.



Helping our clients across the complete cyber security risk lifecycle



FINANCIAL CRIME

Identifying, combating and preventing financial threats, risk, loss or penalties

Our NetReveal® solution is proven to revolutionise the detection of fraud and organised crime. It is used by major global banks and insurers, governments and law enforcement agencies around the world to provide intelligence and combat a range of criminal threats.

In the financial services sector, NetReveal is an enterprise risk-management solution. It uncovers networks of suspicious behavior by identifying and scoring networks of customers and accounts across an organisation's complete portfolio of products and brands. We also enable financial institutions to comply with regulatory obligations.

In the Government sector, NetReveal enables government and law enforcement agencies to generate intelligence to identify and counter those who threaten the safety of the public, the security of the state or who seek to commit serious and organised crime – including tax, welfare and healthcare fraud.



DIGITAL TRANSFORMATION

Creating competitive advantage and enhancing operating performance by exploiting data and digital connectivity

Whether transacting with customers in new ways, finding new streams of revenue generation, evolving communications methods, optimising network performance or delivering new IT infrastructure, our digital transformation solutions provide the potential to derive competitive advantage or enhance operating performance.

Our ManagedInsights offerings provide 'big data analytics as a service' focused on monetising customer data for telecoms operators and intelligent asset management for enterprises.

Our 'enterprise digital innovation' solutions combine technical and creative capabilities to help organisations to change, so that they can thrive in the digital economy. We design and build engaging user experiences and optimise mobile channels to help organisations connect with customers, employees and partners.

We deliver intelligent service management and integration solutions which maximise the performance of end-to-end IT services in the most cost-effective manner. We help clients to navigate their complex security and data challenges to deliver a seamless IT service to end-users.

Our digital strategy services are a unique blend of expertise in business analysis, programme benefits, technology, data analytics, security and user-centric design. Our capabilities enable clients to develop business strategies, new business architectures and operating models to meet their core organisational objectives.

COMMUNICATIONS INTELLIGENCE

Providing sophisticated network intelligence, protection and controls

Our end-to-end solutions for national security and law enforcement agencies bring together products and service capabilities to help these clients to pursue their core intelligence missions.

We have expertise in data acquisition, protocol processing, database and storage, analysis and presentation of large volumes of complex data for lawful interception and communications intelligence.

For communications service providers, we have a track record of providing data retention and lawful interception solutions to meet their regulatory obligations. We also provide network intelligence products which enable encryption, filtering and secure information sharing as well as real-time analysis and decisions for end-user protection and policy controls.

OUR INDUSTRY FOCUS

NATIONAL SECURITY AND LAW ENFORCEMENT

It's an environment where our clients have always demanded the highest levels of trust, integrity and understanding. Now, new technologies are creating new threats and opportunities that need to be tackled in new ways. Our proven solutions help clients to prevent and detect emerging forms of crime and terrorism, strengthen cyber security and protect citizens from harm. They also increase organisational efficiency, responsiveness and effectiveness.

CIVIL GOVERNMENT

Times are tough. But focusing on operational efficiency isn't just about reducing costs. With a smarter approach, it can increase agility, responsiveness and effectiveness, too. Our products, services and advanced analytical tools can help transform the services provided by central government, so resources can be focused on serving the people that need them most.

COMMUNICATIONS SERVICE PROVIDERS

In today's saturated markets, converging technologies are providing new opportunities to build relationships and tailor services for individual consumers. In this environment, we work with our clients to offer differentiated products and expand into new markets while still improving margins and retaining existing customers. By combining innovative software and hardware technologies with business and technical consultancy, we help them tackle these challenges.

FINANCIAL INSTITUTIONS

The financial services industry is undergoing a period of immense transformation. Amidst calls for the market to become more secure and open, new regulations are forcing organisations to get to grips with their data or face the consequences. We help our clients extract insight from customer data, develop tailored services, protect critical information assets and improve operational efficiency. We also help them conform to regulatory requirements.

ENERGY AND UTILITIES

Data is a powerful asset and can be used to increase the accuracy of demand forecasting, improve customer experience and enhance operational effectiveness. But as the sector undergoes transformation with new technologies and forms of digital infrastructure, new vulnerabilities are introduced. Our solutions help our clients to protect their business networks from cyber security threats while getting the most out of their data and complying with demanding regulatory obligations.

OTHER COMMERCIAL SECTORS

Our solutions are used by clients in other commercial sectors ranging from transport and healthcare to hi-tech, manufacturing, pharmaceuticals and professional services. Wherever complex data, security and communications requirements converge, our solutions are being used to protect and enhance our clients' organisations and critical assets.

A trusted partner for governments and commercial sector clients

HOW WE'VE HELPED

PROTECTING VULNERABLE CHILDREN

The Child Exploitation and Online Protection Centre (CEOP) is the UK's dedicated national policing agency for tackling child exploitation. It plays a vital role in helping to safeguard children and young people online. It is a national centre of excellence and best practice across the world for safeguarding children online. Identifying and locating child sex offenders is difficult and time-consuming with large volumes of data needed to build up an 'intelligence picture'.

We have provided expertise and advanced data analysis tools to help CEOP faster detect and investigate crimes against children. This has helped CEOP to identify high-risk child sex offenders faster and locate children who are being abused. Our involvement with 'Operation RESCUE' helped to uncover the world's largest paedophile ring, safeguarding 60 children and resulting in the arrest of 121 offenders in the UK.

PROTECTING INTELLECTUAL PROPERTY

Formula 1 teams are constantly innovating to stay on the podium. Their rich and varied Intellectual Property (IP) – including advanced engineering and automotive technology – is vital to maintaining competitive advantage. This valuable IP as well as its partner and commercial information needs to be protected against sophisticated, targeted attacks on its information systems and networks.

The Vodafone McLaren Mercedes Formula 1 team has chosen the CyberReveal solution to detect the most advanced and sophisticated threats, while providing far more detailed context around cyber alerts than competing technologies. The solution enables more informed decisions and optimises resources to deliver greater operational efficiency and a more rapid response to high-priority threats, helping to ensure the continued success of the team.



PROTECTING ECONOMIC ADVANTAGE

Organised crime rings operating in the UK insurance industry are increasingly sophisticated. Undetected general insurance claims fraud costs the UK insurance industry over £2bn annually. Fraudulent organised motor insurance claims alone cost honest customers over £4m every week. The Insurance Fraud Bureau (IFB) was established to detect and prevent organised and cross-industry insurance fraud in the UK.

The IFB selected our NetReveal solution, which provides intelligence to investigators through advanced social network analysis to detect and prevent fraud that traditional systems cannot. To date, using our solution, the IFB's collaboration with police forces across the UK has resulted in 621 arrests of criminals and the seizure of multi-million pounds worth of criminal assets.

PROTECTING MOBILE COMMUNICATIONS

Businesses big and small now rely on mobile services to an extent unimaginable five years ago. As new mobile-centric security risks are emerging, enterprises are looking for help in protect their businesses. Mobile telecommunications network operators have an opportunity to meet customers' increasingly complex security needs.

Our MobileProtect™ solution provides enterprises with cloud-based mobile security solutions. The solution works across all networks, scanning traffic to and from a company's mobile devices. It safeguards against malicious attacks and blocks inappropriate content, without impacting device performance.



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