



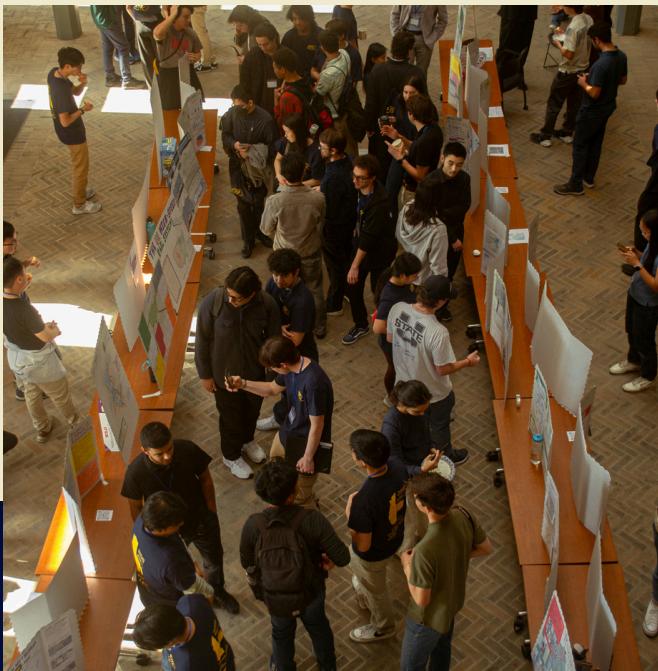
2025-2026

# Cal ITE & AREMA Sponsorship Packet



Cal Institute of Transportation Engineers

1



*Established in 2008, Cal ITE is the leading student-run organization dedicated to fostering professional and technical skills for students within the transportation field.*

Working closely with the Cal ASCE Transportation Competition Team, Cal ITE organizes a wide range of professional & technical development opportunities, including resume workshops, competitions, guest speakers, and more.

A core pillar of our mission is fostering strong industry engagement. We believe that early exposure to transportation professionals and real-world applications is critical to preparing the next generation of engineers and planners.

# Cal AREMA

Cal American Railway Engineering and Maintenance-of-Way Association

Founded in 2024, Cal AREMA aims to introduce students to the world of railway engineering while developing students' technical and professional skills. Cal AREMA hosts speakers from private and public agencies, brings students on site visits and field trips, and supports the professional development of its members through joint workshops with Cal ITE and our ASCE Transportation Competition Team.

2

As a new student chapter, Cal AREMA will focus on growth and reaching out to students studying rail-adjacent subjects such as civil, mechanical, electrical, and industrial engineering. The chapter will also work to build connections with other AREMA chapters and is excited to attend the 2025 AREMA National Conference.





## WHAT WE DO

### Our Vision

We aim to cultivate a passionate, skilled, and empowered community of future transportation professionals at UC Berkeley.

As the next generation of leaders in the transportation industry, our members will collaborate across disciplines, apply their expertise, and drive meaningful change in the communities they serve.

### Our Mission

- 1 Teach knowledge and skills to prepare students for industry, such as AutoCAD design and Synchro traffic analysis
- 2 Provide industry connections and job opportunities through conferences, competitions, and networking
- 3 Cultivate a supportive, curious, and dedicated community of transportation professionals.

# OUR EXECUTIVE **LEADERSHIP**

## for academic year 2025-2026

**Claire Holland**

Cal ITE President

Claire has been involved in Cal ITE for two years, serving as both Recruitment & Retention Chair and Social Chair during the previous school year. In these roles, she helped establish a mentorship program with over 50 students, expanded recruitment efforts, and hosted cross-organization networking events. She looks forward to carrying this spirit of collaboration into the 2025–2026 school year, fostering a shared passion for transportation within the Cal ITE community.

**Rob Rudy**

Cal AREMA President

Rob is excited to serve as Cal AREMA President for the 2025-26 academic year! He has previously served as Design Lead and Project Manager for the Cal ASCE Transportation Team. Last year, Rob worked with Cal ITE leadership to host the inaugural “Interdistrict Transportation Competition,” led the Cal ASCE Transportation Competition Team to win first place at the ASCE MidPac Regional Transportation Competition, and founded the Cal AREMA student chapter at UC Berkeley.

**Antonino Genoese****AREMA Liason**

GFT

Principal Project  
Manager**Garett Davis****ITE Liaison**

Fehr &amp; Peers

Engineer/Planner I

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# BECOME A SPONSOR



## Why sponsor us?

### 1) Connect with Students

Cal ITE & AREMA are comprised of high-achieving students dedicated to developing their skills and advancing their careers. Events that connect students with professionals include:

- Resume Improvement Workshop
- Speed/Mock Interview Workshop
- Technical Presentations
- Recruiting Infosessions
- Office & Site Visits
- Fall Mixer
- End of Year Banquet

These events not only support our students but also give professionals access to a talented pool of potential new-grad hires and intern candidates. As a sponsor, you will also receive a curated résumé book to help streamline your recruiting efforts.

### 2) Support Future Professionals

Sponsorships to Cal ITE & AREMA go towards our travel costs for ITE & AREMA conferences and hosting our networking events. These events include food and drinks for all of our sponsor attendees.

### WHO ARE WE?

#1  
70+  
2

ranked Civil Engineering program in the United States

students looking for an internship or full-time position

different student chapters in one sponsorship package



# SPONSORSHIP TIERS

5



**GOLD**  
\$800

- Choice of: One hour infosession *during our general meetings\** OR office visit
- Send 3 representatives to Fall Mixer & End-of Year Banquet
- Send 3 representatives to Resume Critique & Speed Interview Workshop
- Access to Student Resume Book
- Most Prominent Recognition on our Apparel, Promotional Materials, and Social Media Platforms



**SILVER**  
\$600

- Choice of: One hour on-campus infosession\* OR office visit
- Send 2 representatives to Fall Mixer & End-of-Year Banquet
- Send 2 representatives to Resume Critique & Speed Interview Workshop
- Access to Student Resume Book
- Prominent Recognition on our Apparel, Promotional Materials, and Social Media Platforms



**BRONZE**  
\$400

- Send 1 representative to Fall Mixer & End-of-Year Banquet
- Send 1 representative to Resume Critique & Speed Interview Workshop
- Access to Student Resume Book
- Recognition on our Apparel, Promotional Materials, and Social Media Platforms

\* Infosessions held during our general meetings (gold tier) have an estimated attendance of 75 students, while other on-campus infosessions (silver tier) have an estimated attendance of 35 students. Office visit attendance will depend on the hosting office's capacity.

# OUR 2025-2026 GOALS

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1

## Multifaceted Transportation Curriculum

By leveraging the opportunities offered through our ASCE Transportation Competition Team, ITE Student Chapter, and AREMA Student Chapter, we provide our members with a robust transportation curriculum spanning active transportation planning, roadway design, and rail engineering. This approach builds both their technical skills and professional connections across the many sectors of the transportation industry.

2

## Mentorship and Retention

As we continue to grow, we remain committed to preserving the peer-to-peer mentorship model that has long made our club invaluable to its members. Through workshops and social activities, we ensure that members remain actively engaged throughout their time at UC Berkeley, empowering each successive generation to thrive in the transportation industry.

3

## K-12 STEM Outreach

We strive to develop leaders who will positively impact their communities. We will continue to expand the K-12 outreach program we founded last year and increase our engagement with local schools. We believe it is essential to share our passion and expertise to inspire the next generation of leaders.



# THANK YOU TO OUR 2024-2025 SPONSORS!

## Gold



## Silver



Fehr & Peers



Kimley » Horn

## Bronze





If there are any questions or  
clarifications, contact us at  
[contact@transpo.berkeley.edu](mailto:contact@transpo.berkeley.edu)

Thank you!