MARTIN MUTHUI

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PERSONAL PROFILE

Dynamic and results-driven finance professional with a strong foundation in Forex trading, financial analysis, and investment strategies. Proficient in leveraging analytical skills to interpret market trends and make informed investment decisions. Adept at using advanced financial tools and software to enhance trading performance and portfolio management. Demonstrates a keen interest in becoming a certified financial analyst, with ongoing CFA studies underscoring a commitment to professional growth and excellence in the finance industry.

KEY SKILLS

- *Microsoft Excel Expert*: Advanced skills in Excel, including financial modeling, data analysis, and use of complex formulas and functions.
- *Computer Skills*: Proficient in using various software applications, including trading platforms, financial analysis tools, and Microsoft Office Suite.
- *Marketing Skills:* Knowledgeable in creating and implementing marketing strategies to promote financial services and attract clients.
- *Forex Trading:* Expertise in analyzing Forex markets, developing trading strategies, and executing trades to maximize profits.
- Data Analysis: Skilled in interpreting large datasets to identify trends, make predictions, and support decision-making processes.
- *Financial Software Proficiency:* Proficient in using tools such as Bloomberg Terminal, MetaTrader, and other trading and financial analysis software.
- *Presentation Skills:* Experienced in preparing and delivering presentations on financial analysis and market trends.

PROFESSIONAL EXPERIENCE

FREELANCE FOREX TRADER

2022 to Present

- Forex Trader
- Market Analysis: Conducted detailed technical and fundamental analysis of currency markets to identify profitable trading opportunities.
- Trading Strategies: Developed and implemented various trading strategies, including scalping, day trading, and swing trading, to maximize returns.
- o Risk Management:
- Utilized risk management techniques such as stop-loss orders and position sizing to minimize potential losses and protect capital.
- Performance Tracking: Monitored and evaluated trading performance using advanced analytics tools, continuously refining strategies based on performance data.
- Client Engagement: Provided insights and advice to clients on Forex trading, helping them to understand market dynamics and improve their trading skills.

EDUCATION BACKGROUND

KCA UNIVERSITY 2021-2025

- Bachelor of Commerce (Finance)
- o Advanced Financial Analysis: Developed proficiency in analyzing financial statements and interpreting key financial ratios to assess company performance and investment potential.
- o Investment Strategies: Gained insights into various investment strategies, including portfolio diversification, risk management, and asset allocation.
- o Economics and Market Trends: Studied macroeconomic indicators and their impact on financial markets, enhancing the ability to predict market movements.
- o Financial Software Proficiency: Acquired skills in using financial software and tools such as Bloomberg, Excel, and trading platforms for data analysis and financial modeling.
- Research Projects: Conducted extensive research projects on market trends, providing a deep understanding of the financial landscape and emerging investment opportunities.

KYAMBOO HIGH SCHOOL

Graduated 2022

- Kenya Certificate of Secondary Education
- o Excelled academically, particularly in subjects related to business and hospitality.
- o Played a key role in the hospitality club, organizing events and training sessions.
- o Demonstrated leadership skills as a class representative and team leader in group projects.
- o Gained foundational knowledge in accounting, finance, and business management.

- Kenya Certificate of Primary Education
- Achieved high grades across all core subjects, demonstrating academic excellence.
- o Participated in school events and activities, showcasing leadership and organizational skills.
- o Developed strong communication abilities through participation in debates and public speaking events.
- o Gained early exposure to computer literacy, enhancing technical skills.
- O Played a key role in school projects, fostering teamwork and collaboration.

CERTIFICATIONS

• Certified Investment Financial Analyst (Foundation Level 1)

Ongoing

- Ethical and Professional Standards: Understanding of the ethical and professional standards required for financial analysts, ensuring integrity and professionalism in all financial activities.
- Quantitative Methods: Acquired knowledge of quantitative methods, including statistical analysis and modeling techniques essential for financial analysis.
- Economics: Gained a comprehensive understanding of micro and macroeconomic principles, critical for analyzing market conditions and economic policies.
- o Financial Reporting and Analysis: Proficiency in interpreting financial reports and statements, essential for making informed investment decisions.
- Corporate Finance: Understanding of corporate finance principles, including capital budgeting, cost of capital, and financial risk management.

HOBBIES AND INTEREST

- Forex Trading
- Financial Research
- Traveling.
- Exploring new culinary techniques.
- Engaging in community service activities.

REFEREES

Ruth Mungethia Tel: +254 726720461