

# **UAB "Travel Union" Cookie Policy**

Version 2.0 - Approved by the Board of Travel Union UAB on 2025 January  $30^{th}$  Valid from - 2025 January  $30^{th}$ 

Prepared by: Compliance Department

Date: 2025-01-30

| Document information                 |                       |            |  |  |
|--------------------------------------|-----------------------|------------|--|--|
| Author                               | Compliance department |            |  |  |
| Version                              | 1.0.                  |            |  |  |
| Applicable to                        | All employees         |            |  |  |
| Next revision date                   | 2026                  |            |  |  |
| Revision and update of the procedure | Version               | Date       | Description of the reason the revision             |  |
|                                      | 1.0.                  | 2023-12-01 | Annual review and update according to regulations. |  |
|                                      | 2.0.                  | 2025-01-30 | Annual review and update according to regulations. |  |



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### 1. Purpose and scope

This Cookie Policy (hereinafter referred to as the 'Policy') explains how Travel Union UAB, company code 305106882, registered at Konstitucijos pr. 7, Vilnius, Lithuania (hereinafter referred to as 'we' or 'us'), uses cookies to recognize you when you visit our Website <a href="https://mytu.co/">https://mytu.co/</a>, and it details the information collected through cookies and how that information is used.

#### 2. General information about cookies

Cookies are small data files that are placed on your computer or mobile device when you visit our Website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information. With the help of cookies, the Website recognizes the user's device (e.g., the next time the user visits the same website) and can be used to determine the user's behaviour and habits on the Internet.

#### 3. Purposes

There are different types of cookies. Some cookies are used directly on our website, other cookies may be used by third-parties, which store cookies in our website. Cookies set by our website are called 'First-party cookies'. Data collected by first-party cookies can be accessed only by us. 'Third-party cookies' are cookies that are placed on our Website by us when we use external services.

Some of the cookies we use are installed on your device only during the browsing session of the Website. These cookies are called 'session cookies'. Session cookies expire automatically when the visitor's session ends and the browser is closed.

Another type of cookie, known as a 'persistent cookie' is a text file that a web server sends to your web browser that is stored by your web browser until it expires (unless you delete it before it expires).

#### 4. The cookies we use

Our Website uses 3 types of cookies:

Category 1: Strictly Necessary cookies



These cookies are essential in order to enable you to move around the Website and use its features. Without these cookies, services you have asked for such as remembering your login details or data provided for a booking cannot be provided.

#### Category 2: Performance cookies

These cookies analyse the availability, use, or operation of our website to provide you with a better user experience. They also help manage, administer, and continuously improve our website. Performance cookies enable us to better understand our website's visitors, offering the opportunity to enhance content presentation and improve website performance by addressing potential errors.

Category 3: Marketing cookies

These cookies are used to display advertising messages that we believe are relevant to you.

More information about the cookies we use is provided in the table below:

| Cookie        | Purpose   | Type / Expiry |
|---------------|---|---------------|
| CookieConsent | This cookie stores the user's cookie consent state for the current domain.  | 1 year        |
| u_scsid       | This cookie registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.   | Session       |
| X-AB          | This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site. | 1 day         |
| _schn1        | This cookie sets a unique ID for the visitor, that allows   | 1 day         |

|           | third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.   |            |
|-----------|---|------------|
| _scid     | This cookie sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. | 13 months  |
| _scid_r   | This cookie sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. | 13 months  |
| u_sclid   | This cookie sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. | Persistent |
| u_sclid_r | This cookie sets a unique ID for the visitor, that allows third party advertisers to  | Persistent |



|           | target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.  |         |
|-----------|---|---------|
| u_scsid_r | This cookie sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. | Session |

### 5. Third-party cookies

Our website may display links to sites used by external service providers such as 'Facebook', 'Instagram', 'Instagram'. These third-party cookie policies will apply when you view the content by clicking the button or link provided. You can find more information about the cookie policies of these third parties here:

- I. <a href="https://www.facebook.com/policies/cookies/">https://www.facebook.com/policies/cookies/</a>
- II. <a href="https://privacycenter.instagram.com/policies/cookies/">https://privacycenter.instagram.com/policies/cookies/</a>
- III. <a href="https://www.linkedin.com/legal/cookie-policy">https://www.linkedin.com/legal/cookie-policy</a>

Our Website may contain links to other third party websites. We do not control how cookies are placed on third party websites, even if you are directed to them from our Website. If clicking on a link from our Website takes you to other websites, it is advised to pay special attention to the cookies the third parties use.

The cookies used on our Website may transfer the collected data to third countries, including the United States Of America. To find out how we handle your data and on what basis we may transfer your data, we suggest you read our <u>Privacy Policy</u>.

## 6. Blocking and rejecting cookies

There are several ways how you can manage cookies:

1. Cookie settings in our Website



In order to control the cookies we use, you can select the cookie settings in the notification line before browsing our Website.

In the notification line, you can manage all cookies stored on our Website, with the exception of necessary cookies.

To renew or change your cookie preferences, click here.

#### 2. Your browser settings

Majority of browsers allow users to change the used cookies settings. In order to help you understand how to use these settings, the following links may be helpful. you can use the help feature in your browser for more information:

- Cookie settings in 'Microsoft Edge' browser https://support.microsoft.com/enus/microsoft-edge/view-cookies-in-microsoft-edge-a7d95376-f2cd-8e4a-25dc-1de753474879;
- Cookie settings in 'Firefox' browser https://support.mozilla.org/en-US/kb/enhancedtracking-protection-firefox-desktop?redirectlocale=en-US&redirectslug=enable-anddisable-cookies-website-preferences;
- Cookie settings in 'Chrome' browser https://support.google.com/chrome/answer/95647?hl=en;
- Cookie settings in 'Safari' browser https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac.

If you delete your cookies, all settings controlled by these cookies will be deleted and you will need to re-create them when you visit our Website later. Without necessary cookies, our Website may not function properly.

### 7. How can you reach us?

If the information provided in this policy raises any questions, comments, or requests, please feel free to contact us. You can do so by sending an email to <a href="mailto:support@travelunion.eu">support@travelunion.eu</a>, using the "Contact Us" functionality in the Mobile App, or by writing a letter to us at Konstitucijos pr. 7, Vilnius, Lithuania.

#### 8. Changes to this Policy

We are constantly working to improve and enhance our services, so this Policy may be changed from time to time. Latest and most up-to-date version of the Policy can be found on our Website.

