

GREAT BREWS BEER FESTIVAL

Dear Craft Vendor,

Split Rock Resort's 26th Annual Great Brews Beer Festival is here!! We would like to invite you to join us this year, as we feature micro and craft breweries from America, attracting over 3,000 attendees from the Tri-State area. This year we will be holding the Festival on Saturday, November 19, 2016 and Sunday, November 20, 2016. General Admission will be from 12:00 PM - 4:00 PM each day.

The vendor fee is \$200 per booth (this includes a table, 2 chairs, 2 festival wristbands, 2 souvenir tasting glasses). Additional tables may be rented at \$10 per table and \$5 per chair. Please complete the enclosed application by Monday, October 24, 2016, there will be no refunds after October 24, 2016. All applications accepted are on a first come, first serve basis. Please see the attached Terms of Participation. No one under the age of 21 will be allowed into the festival.

Accommodations at Split Rock Resort are available at a discounted rate ranging from \$89-\$149 plus service charge and taxes. To reserve your rooms please contact our Group Sales Reservationist at 1.888.802.2348 ext. 829 or email lbrunell@splitrockresort.com.

We hope that you will consider participating in this exciting and ever growing annual event. If you have further questions please contact Alisha Kallatch at 570.215.6106 or akallatch@splitrockresort.com

Cheers!!

Alisha Kallatch

Event Manager

570.215.6106

akallatch@splitrockresort.com

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CRAFT VENDOR APPLICATION

Name of Company: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

NAME AND DESCRIPTION OF CRAFTS TO BE PRESENTED

- 1) _____
- 2) _____
- 3) _____

We would like to have _____ tables and _____ chairs. (Extra tables are \$10 and extra chairs are \$5)

Decisions will be made on a first come, first serve basis, with a preference for products that accentuate beer. Return application by October 24 to the address below in care of: Alisha Kallatch/Conventions, akallatch@splitrockresort.com.

RESERVE ROOMS FOR FESTIVAL

_____ Friday & Saturday _____ Saturday Only

Rooms at the rate of \$89 - \$149 per night plus taxes and service charges.

Call Group Reservations to reserve your room.

FESTIVAL SPACE RESERVATION (\$200.00 PER SPACE)

For _____ space(s) \$_____ is enclosed + _____ extra tables (\$10) + _____ extra chairs = \$_____ Total

_____ Check

_____ Credit Card: Visa / Mastercard / AMEX / Discover (circle one)

Name on Card: _____

Credit Card # _____

Expiration Date: _____

Signature: _____

3 Digit CVV Number (*on back of card*) _____

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Terms of Participation for Craft Vendors

The number and type of vendors will be controlled to assure appropriateness to the festival and to limit duplications.

Vendors are responsible for collecting Pennsylvania Sales Tax on sales made during the festival.

The festival is held indoors and will operate on Saturday, November 19, and Sunday, November 20, from 12:00 PM to 4:00 PM. Generators or any other fuel or gas burning equipment is not allowed inside.

An accepted application is a commitment to the festival and no refunds will be made after October 24, 2016. Rejected applicants will be notified before October 31, 2016. If rejected, your fee will be returned at this time. Note, your check will not be cashed until your application has been accepted by the festival organizers.

Festival representatives will direct vendors to their locations between 4:00 PM and 7:00 PM on Friday, November 18, and Saturday November 19, from 8:00 AM - 11:00 AM. Set up must be completed by 11:30 am.

Each vendor will be provided with 2 wrist bands and 2 tasting glasses.

We do accept site requests, but do not guarantee that sites will be available. Placement is reserved on a first come, first serve basis.

Vendors who pack up and leave early will not be accepted back to **any** future events at Split Rock.