

Triumph Hotels Fashion Week Partnership

by Kimberly Krol



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While runways highlight next season's styles, Triumph Hotels, a <u>collection</u> of seven hotels in iconic New York City neighborhoods, will highlight your personal street style. The hotel collection is partnering with Laura Kay, popular Instagram sketch artist @DiarySketchesLK, to capture <u>New York Fashion Week</u> attendees' best street style in a limited-edition fashion sketch.

Fashionistas can sign up for a free session with the popular Instagram sketch artist. The limitededition prints will also feature iconic elements of New York City neighborhoods, such as Empire State Building, New York Public Library and more. Hosted by Triumph Hotels, each drawing is complimentary.

The pop-ups are scheduled as follows:

- Thursday, Sept. 8, from 5–7 p.m., at Cosmopolitan TriBeCa
- Thursday, Sept. 13, from 5–7 p.m., at <u>Iroquois New York</u>
- Thursday, Sept. 15, from 5–7 p.m., at Hotel Chandler

Reserve your spot on Triumph Hotels <u>Facebook page</u>; sessions are by appointment only and limited to the times listed above. The other hotels in the collection will offer pop-up manicure stations during New York Fashion Week.

The hotels also offer complimentary neighborhood walking tours, open to anyone, Tuesday through Sunday, each week. Learn more.