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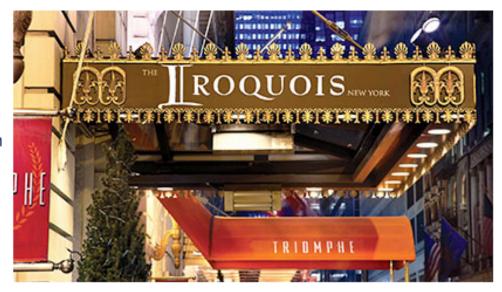
New York hotels form marketing collective

By Danny King

Six New York hotels are now marketing themselves under the Triumph Hotels brand.

The hotels are the Iroquois New York, Hotel Chandler, Hotel Belleclaire, Cosmopolitan, Gershwin and Washington Jefferson. The six hotels total almost 1,000 rooms.

The hotels have been operated by the Horn family and its descendants since 1951.



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