

#### FOR IMMEDIATE RELEASE:

## STANFORD COURT RECEIVES 2016 TRIPADVISOR CERTIFICATE OF EXCELLENCE

# Famed Nob Hill Hotel Earns Top Accolades from Travelers on World's Largest Travel Site

SAN FRANCISCO (June 3, 2016) – <u>Stanford Court</u>, San Francisco's renowned 393-room hotel poised atop famed Nob Hill, today announced it received a 2016 <u>TripAdvisor</u>® Certificate of Excellence. Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

"We are delighted to be recognized by our guests and travelers as being one of the top hotels in the world," says Michael Baier, Stanford Court's general manager. "We are committed to creating an outstanding and welcoming experience for today's on-the-go business travelers, as well as savvy leisure travelers visiting the Bay Area. It's rewarding to see our efforts are being recognized by those we serve."

TripAdvisor's Certificate of Excellence accounts for the quality, quantity and timeliness of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

"With the Certificate of Excellence, TripAdvisor honors hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice

President of Industry Marketing for TripAdvisor. "This recognition helps travelers identify and book properties that regularly deliver great service. TripAdvisor is proud to play this integral role in helping travelers feel more confident in their booking decisions."

The property's TripAdvisor Certificate of Excellence award joins the ranks of several other honors bestowed on the hotel, including a 2015 TripAdvisor Certificate of Excellence, a 2016 AAA Four Diamond rating and one of the "Best Hotels in the USA" from U.S. News & World Report in February 2016.

With an ideal location on top of Nob Hill, and tradition of outstanding service and modern amenities, Stanford Court is uniquely suited to serve today's savvy travelers. Complimentary high-speed Wi-Fi is available property-wide and also accessible via the lobby's courtesy iMac and iPad kiosks. Powermat charging spots are available in the lobby for visitors to charge their iOS and Android devices, and Zipcars and electric car charging stations are accessible in the front courtyard. With its strong connection to the surrounding community, Stanford Court also features a curated selection of artwork by emerging Bay Area artists and offers a slew of exciting tech-centric amenities such as JAMBOX speakers for guests to rent and Foli, a digital content mobile distribution platform that allows guests access to countless digital magazines and e-books via iPads during their stay.

Stanford Court is located at 905 California Street in San Francisco. For reservations or more information, please call 415.989.3500 or visit <a href="https://www.stanfordcourt.com">www.stanfordcourt.com</a>.

### **About Stanford Court**

Located atop San Francisco's famed Nob Hill at the corner of California and Powell streets, Stanford Court hotel is steps from the city's best dining, shopping, entertainment and cultural attractions. The hotel features 393 well-appointed <u>rooms and suites</u>, offering comfortable accommodations for leisure and business travelers in a prime location. Stanford Court's services and amenities include free ultra-high-speed wireless Internet, complimentary Apple iMac computers and iPads in the lobby, locally sourced food and beverage offerings in <u>Aurea Lounge</u>, a 24-hour fitness center, business lounge, and expertly-staffed concierge desk. With a storied history dating back nearly 140 years, Stanford Court sits on the historic site of renowned "Big 4"

railroad mogul, university founder, and U.S. senator Leland Stanford's elaborate private mansion. Leland Stanford was at the forefront of innovation in his era, and today's <u>Stanford Court hotel</u> pays homage to his legacy by representing the new frontier of innovation for the 21<sup>st</sup> century. For reservations or more information, please call <u>415.989.3500</u> or visit <u>www.stanfordcourt.com</u>.

### **About Highgate Hotels**

Highgate is a premier operator of hotels. Highgate manages approximately 60 hotel properties and has a significant presence as an operator of full-service hotels in several major markets including Honolulu, Miami, San Francisco, and Boston and is the largest operator of hotels in New York City. Headquartered in Dallas, Highgate has additional offices in New York City and London.

#### **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors\*\*\*, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.thefork.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.seatguru.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, and www.virtualtourist.com.

\*\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2016 \*\*\*Source: TripAdvisor log files, Q1 2016

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