



FOR IMMEDIATE RELEASE:

Stanford Court Introduces Powermat Charging Stations

Property is the First in the World to Offer the Popular Mobile Engagement Platform

SAN FRANCISCO (February 10, 2016) – [Stanford Court](#), San Francisco’s modern 393-room hotel atop famed Nob Hill, is pleased to announce that it is the first hotel to partner with [Powermat](#), inventor of the popular wireless charging platforms. Augmenting its existing progressive tech amenities, Stanford Court is now offering the Powermat platform with “Powermat Charging Spots” in designated areas in the property’s lobby, bar and front desk, where visitors can wirelessly charge their iOS and Android devices. For phones without built-in wireless charging capabilities, Powermat Rings (available in both lightning and micro-USB formats), are available to borrow on a complimentary basis or to purchase.

To enjoy wireless charging, users simply download the Powermat mobile app. Then, users place their phone on the “Powermat Charging Spot” with the app open, and the automatic charging process will begin. The charging time is comparable to the standard length of time to charge a phone using a wired charger. The Powermat app also notifies consumers when device battery level is low and can direct them to one of more than 1,400 wireless charging locations in coffee shops, restaurants, universities, and other public spaces in San Francisco, Los Angeles, New York, Boston, Connecticut, Chicago, Tallahassee and London.

“We are dedicated to offering top-tier services, technology and amenities, and the introduction of Powermat is another example of raising the bar for guests,” said General Manager Michael Baier. “Our partnership with Powermat makes traveling as easy as possible and solves one of our guests’ most common problems – ensuring their phones have adequate battery power.”

Powermat’s app also acts as a mobile engagement platform allowing Stanford Court to send visitors customized offers, tailored content and special rewards. The first of these mobile ads will

be used to promote the hotel's bar menu items, offering guests \$5 house wine, house cocktails or draft beer between 5 p.m. and midnight.

Stanford Court is committed to catering to the needs of modern business travelers and tech-savvy San Franciscans, and access to Powermat is just one of many technological amenities available. Hotel visitors can enjoy the latest technology, including free ultra-high-speed wireless Internet and complimentary Apple iMac computers and iPads in the lobby for guest use. The property provides access to ZipCar and electric car charging stations.

In an effort to further its sustainability initiatives, Stanford Court partnered with [Foli](#) to offer an expanded digital library on the hotels' iPads with top publications including magazines and best-selling novels, as well as services such as the menu of the food and beverage offerings in Aurea Lounge, guest service capabilities, and local recommendations. The tech-forward hotel is also helping travelers achieve the elusive – an amazing night's sleep! At the forefront of Stanford Court's sleep-centric tech amenities in the "Nod Hill" program is the introduction of Jawbone's® JAMBOX® speakers available for all overnight guests to use. Visitors can catch some Z's by playing their favorite relaxing tunes on a JAMBOX speaker or scan the QR code displayed on the "Nod Hill" card to download Stanford Court's curated playlist of white noise sounds.

Stanford Court is located at 905 California Street in San Francisco. To book a reservation or to receive additional information, please call (415) 989-3500 or visit www.StanfordCourt.com.

About Powermat

Powermat's vision is to help create a world where people never again need worry about running out of power. By equipping venues with a wireless charging infrastructure, Powermat's platform allows businesses to increase relevant engagement with customers sending contextual information, alerts, offers and promotions through the Powermat app before, during and after on-site consumer interactions. Together with more than 100 partners, they are building a global wireless power ecosystem. A pioneer in cloud connected wireless charging infrastructure, they utilize existing principles of magnetic inductivity to wirelessly transfer electricity in a safe and effective manner. As founding members of the Power Matters Alliance (now AirFuel Alliance), they are dedicated to creating an industry standard for smart, environmental and accessible wireless power. Everyone should live life at 100 percent. For more information, please visit www.powermat.com.

About Stanford Court

Located atop San Francisco's famed Nob Hill at the corner of California and Powell streets, Stanford Court hotel is steps from the city's best dining, shopping, entertainment and cultural

attractions. The hotel features 393 well-appointed rooms and suites, offering comfortable accommodations for leisure and business travelers in a prime location. Stanford Court's services and amenities include free ultra-high-speed wireless Internet, complimentary Apple iMac computers and iPads in the lobby, locally sourced food and beverage offerings in Aurea Lounge, a 24-hour fitness center, business lounge, and expertly-staffed concierge desk. With a storied history dating back nearly 140 years, Stanford Court sits on the historic site of renowned "Big 4" railroad mogul, university founder, and U.S. senator Leland Stanford's elaborate private mansion. Leland Stanford was at the forefront of innovation in his era, and today's Stanford Court hotel pays homage to his legacy by representing the new frontier of innovation for the 21st century. For reservations or more information, please call (415) 989-3500 or visit www.StanfordCourt.com.

About Highgate Hotels

Highgate is a premier operator of hotels. Highgate manages approximately 60 hotel properties and has a significant presence as an operator of full-service hotels in several major markets including Honolulu, Miami, San Francisco and Boston and is the largest operator of hotels in New York City. Headquartered in Dallas, Highgate has additional offices in New York City and London.

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Media contacts: Hilary Burns, Evan Nicholson, and Carly Sperling at Glodow Nead Communications, (415) 394-6500 or StanfordCourt@GlodowNead.com