

FOR IMMEDIATE RELEASE:

Stanford Court Introduces Festive Holiday Experiences for Guests and Locals

Hotel unveils an array of offerings including a pop-up boutique, children's toy drive, signature winter cocktail menu, plus curated guest package sure to impart holiday cheer

SAN FRANCISCO (November 10, 2015) – <u>Stanford Court</u>, San Francisco's modern 393-room hotel atop famed Nob Hill, has created seasonal amenities and offerings designed to foster holiday cheer for visitors and locals alike. This holiday season, Stanford Court presents opportunities for guests to donate to a worthy cause, shop for unique, locally-designed gifts for loved ones, and experience the best winter activities San Francisco has to offer.

Holidays by the Bay

Stanford Court guests can create lasting memories of wintertime in San Francisco by booking the "Holidays by the Bay" package during December. The two-night stay includes two tickets to the famed Union Square Ice Rink, the city's most magical holiday destination. Upon arrival, guests will also receive exclusive shopping coupons valid at Macy's Union Square—conveniently located steps from the ice skating rink. Guests can warm up after a day of skating and shopping by redeeming complimentary drink vouchers for a seasonal craft cocktail at Stanford Court's Aurea Café and Lounge. Visitors will also receive a classic San Francisco holiday ornament to commemorate their visit and festive stay at Stanford Court. Stanford Court is offering "Holidays by the Bay" and is subject to availability. For reservations and rates, please visit: www.stanfordcourt.com/specials/holidays-bay.

Holiday Pop-up Boutique

On Saturday, December 5, Stanford Court will transform its lobby into a winter holiday boutique for hotel guests and local shoppers to enjoy. The pop-up shopping experience will feature local Bay Area designers and members of the Oakland Fashion Network, including Juliet's Jewelry, Harumi K, Taylor Jay Collection, Vermeulen & Co., and M. Laizure Designs. Stanford Court will also offer special holiday-themed cocktails at Aurea Café and Lounge during the event, and encourage attendees to participate in an Instagram giveaway to win a complimentary cocktail at

the bar. Guests simply post a photo of the pop-up boutique, tag @stanfordcourtsf and #StanfordCourtfortheHolidays, and show a pop-up purchase receipt to the bartender to receive a \$10 voucher for a festive drink of choice. The Stanford Court Holiday Pop-up Boutique will be open from 11 a.m. to 4 p.m.

Winter Cocktail Menu

Stanford Court guests can fill their glasses with holiday cheer at the elegant Aurea Café and Lounge, located in the hotel's lobby where they can select from a curated menu of festive cocktails with seasonal ingredients and holiday flavors. Winter Cocktail Menu highlights include merry beverages such as Leland's Hot Chocolate, the Winter Muse, Jane's Spiced Cider, and the Toddy at the Lodge. Cocktails range in price from \$12 to \$15.

San Francisco Fire Fighters Toy Program

Stanford Court's support of the San Francisco Fire Fighters Toy Program enables hotel guests and community members to make a difference this holiday season by donating toys to kids. Stanford Court encourages visitors to the hotel to bring unwrapped gifts for children, ranging in age from infant to 12 years, from Monday, November 23 through Thursday, December 17. A donation barrel will be stationed in the lobby and the children will receive their gifts on Christmas Day.

Stanford Court is located at 905 California Street in San Francisco. To book a reservation this holiday season or to receive additional information, please call (415) 989-3500 or visit www.stanfordcourt.com.

About Stanford Court

Located atop San Francisco's famed Nob Hill at the corner of California and Powell streets, Stanford Court hotel is steps from the city's best dining, shopping, entertainment and cultural attractions. The hotel features 393 well-appointed rooms and suites, offering comfortable accommodations for leisure and business travelers in a prime location. Stanford Court's services and amenities include free ultra-high-speed wireless Internet, complimentary Apple iMac computers and iPads in the lobby, locally sourced food and beverage offerings in Aurea Lounge, a 24-hour fitness center, business lounge, and expertly-staffed concierge desk. With a storied history dating back nearly 140 years, Stanford Court sits on the historic site of renowned "Big 4" railroad mogul, university founder, and U.S. senator Leland Stanford's elaborate private mansion. Leland Stanford was at the forefront of innovation in his era, and today's Stanford Court hotel pays homage to his legacy by representing the new frontier of innovation for the 21st century. For reservations or more information, please call (415) 989-3500 or visit www.stanfordcourt.com.

About Highgate Hotels

Highgate is a premier operator of hotels. Highgate manages approximately 60 hotel properties

and has a significant presence as an operator of full-service hotels in several major markets including Honolulu, Miami, San Francisco and Boston and is the largest operator of hotels in New York City. Headquartered in Dallas, Highgate has additional offices in New York City and London.

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Media contacts: Hilary Burns, Evan Nicholson, and Carly Sperling at Glodow Nead Communications, 415-394-6500 or StanfordCourt@glodownead.com