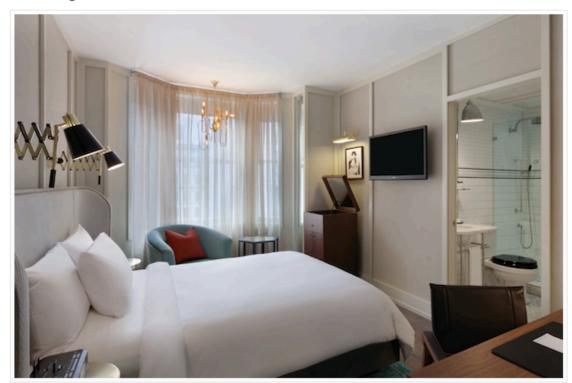


## The Gershwin is Dead, Long Live The Evelyn



## Deluxe Queen

You knew it as **The Gershwin**. But it appears the chic little NoMad hotel has quietly undergone gender reassignment; because without letting anyone know, or closing down, it's just come out of a \$30m renovation and is celebrating by changing its name to The Evelyn.

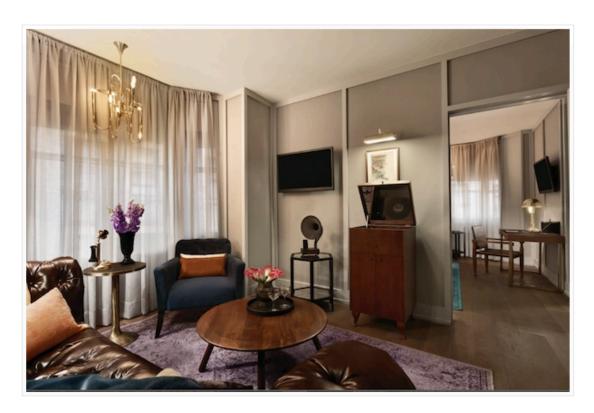
At least, it's just finished the first renovation phase. All 160 rooms have now been redone. Next year, they'll be tackling the public spaces.

The new rooms have been designed by Silvia Sofio, and reference Art Nouveau (we would have guessed Deco, tbh, but what do we know). So think sweet, sinuous lines, natural materials and old-style telephones (although we're not sure what Art Nouveau types would think of the new peekaboo bathrooms).



## Deluxe King

There's also a music theme (since the hotel sits in the Tin Pan Alley area). Think in-room "gramophones" to hook up your smartphone to, musical notes and lyrics on the bathroom tiles, and chandeliers subtly shaped like trombones. Obviously, you also get your Frette sheets and CO Bigelow toiletries.



## Suite

For 2015: renovation of the public spaces and "new F&B concepts". But the best bit is right now: a **Transformation Package** which offers you 30% off the best available rate, a free upgrade and late checkout (depending on availability) for stays from January 2-December 29 next year. Bowled over and want to visit tonight? Rooms start from an insanely good \$139.

[Photos: The Evelyn]