

Travis W. Franklin

Full Stack Web Developer
traviswilliamfranklin.com

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Cell: 229-237-0490

EDUCATION

Digital Crafts	Atlanta, GA	Nov 2019-Present
Full Stack Immersive Program		
<ul style="list-style-type: none">• Certificate in Software Engineering, Completion date March 12, 2020• Skills developed: HTML, CSS, JavaScript, JSON, React.js, Python, Express.js, Node.js, PostgreSQL, SQL, Visual Studio Code, Git-hub, AWS		
Georgia State University	Atlanta, GA	2007-2011
Bachelor of Science in Public Policy		
<ul style="list-style-type: none">• Graduated with advanced honors, GPA 3.7• Authored undergraduate thesis regarding online political rumoring		

PROJECTS

What The SPELL Did You Say?!	Git-Hub https://github.com/cfayard/speech-rec
<ul style="list-style-type: none">• For our final project, my team and I built a learning tool to help children become better spellers. It is a full-stack ios mobile application. The application says the word, then the user then has to spell that word back, just like a spelling bee. The user can track their progress to see their improvement.• This app was built using React Native, PostgreSQL, Node, Express and speech recognition software. It utilizes 3 different data tables to store the information.	
Take Me To Your Leader	Git-Hub https://github.com/Travis-Franklin/solo-react-app
<ul style="list-style-type: none">• Using React.js, I built an app that allows a user to create a leaderboard. It allows a user to add players and the amount of points needed to win. The inspiration for the app came from the debacle of the Iowa Caucuses.• Programs used were: HTML, CSS, React.js.	
How Can I Help?	Git-Hub https://github.com/Travis-Franklin/How-Can-I-Help
<ul style="list-style-type: none">• This app was built in order for volunteer managers and event organizers to better engage and manage volunteers. Organizers can create events and tasks to be completed. A volunteer can then sign up for a task to complete. While the app was built with non-profits in mind, a private business or individual could use it to manage events.• The app was built utilizing four different data tables. Programs used were: HTML, CSS, Javascript, Node.js, Express, PostgreSQL.	
Is it Raining on Your Parade?	Git-Hub https://github.com/Travis-Franklin/Is-It-Raining-
<ul style="list-style-type: none">• We built this app in order to retrieve local events and the expected weather forecast so that a user could plan accordingly. The app retrieves local events using Yelp's API and uses the time and location of the event to retrieve weather data from Open Weather API.• It then combines the data returned into a single card which displays the event, details of the event(location, time, etc.) and the expected weather. Programs utilized were Javascript, HTML, CSS, and DOM Manipulation.	

WORK EXPERIENCE

Logistics and Sales Assistant-The Mission Motif	Atlanta, GA	Oct 2018 - Current
<ul style="list-style-type: none">• Contributed to online digital strategy, strengthening SEO (search engine optimization) and paid targeting• Responsible for editing and managing multiple spreadsheets for catalogs and vendors• Tracked inventory and shipments, Assisted Senior Sales staff when needed		
Assistant Property Manager and Leasing Agent-Braden Fellman	Atlanta, GA	Mar 2017 - Sept 2018
<ul style="list-style-type: none">• Direct supervisor of the Decatur Portfolio (14 Buildings, 242 apartments)• Managed various vendors, accounts payable, and accounts receivable• Oversaw marketing strategies, pricing, and renovations for the properties• Oversaw maintenance and leasing operations and the staff of those departments		

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State Data and Targeting Director, State Voices and America Votes- ProGeorgia

Jan 2014-April 2015

- Oversaw and was the administrator for the volunteer and targeting database (VAN) for 26 national, state, and local 501c3 and 501c4 non-profit organizations
- Conducted extensive trainings for the members of the civic engagement table for the VAN
- Helped draft voter outreach and voter registration plans for the nonprofit partner organizations
- Created and oversaw a target universe of over 250,000 voters for civic engagement and GOTV operations
- Trained 501c3 and 501c4 partners on how to use data effectively to win issue campaigns
- Helped build a website to register and engage new voters; Created strategies to drive website traffic
- Oversaw several data driven, scientifically rigorous experiments to determine the effectiveness of online digital strategy
- Created reports on programs to be used in the solicitation of grants and the evaluation of progress to goals

Field Organizer for Organizing for America

Columbus, OH Mar 2012-Nov 2012

- Recruited, trained, and organized volunteer prospects to conduct targeted voter contact and voter registration
- Organized interns and volunteers to host campaign events and conduct voter outreach
- Managed and trained other staff members, volunteers, and interns
- Conducted interviews for interns and staff, Made recommendations on who to hire
- Dealt with an incredibly demanding schedule (100+ hours a week) and managed a wide range of competing priorities.

The Spears & Robl Law Firm

Decatur, GA

June 2010-Dec 2011

- Maintained the filing system of the firm (over 800 different files)
- Helped prepare and file documents with the court (LOA, Service, Pleadings, Discovery)
- Conducted legal research using various online databases
- Created expense reports, made bank deposits, and performed general office management
- Provided support for 4 attorneys and 2 paralegals

SKILLS

- Proficiency in Microsoft Office, Donor Perfect, Field Organizing, Database Management, VAN, Excel, HTML, CSS, JavaScript, JSON, React.js, Python, Express.js, Node.js, SQL, PostgreSQL, Git-hub, AWS, Visual Studio Code