



Travis W. Franklin

Full Stack Web Developer
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EDUCATION

Digital Crafts Atlanta, GA Nov 2019-Present

Full Stack Immersive Program

- Certificate in Software Engineering, Anticipated completion date March 12, 2020
- Skills developed: HTML, CSS, JavaScript, JSON, React.js, Python, Express.js, Node.js, PostgreSQL

Georgia State University

Atlanta, GA 2007-2011

Bachelor of Science in Public Policy

- Graduated with advanced honors, GPA 3.7
- Authored undergraduate thesis regarding online political rumoring

PROJECTS

How Can I Help?

- This app was built in order for volunteer managers and event organizers to better engage and manage volunteers. Organizers can create events and tasks to be completed. A volunteer then can sign up for a task to complete. While the app was built with non-profits in mind, a private business or individual could use it to manage events.
- The app was built utilizing four different data tables. Programs used were: HTML, CSS, Javascript, Node.js, Express, PostgreSQL.

Is it Raining on Your Parade?

- We built this app in order to retrieve local events and the expected weather forecast so that a user could plan accordingly. The app retrieves local events using Yelp's API and uses the time and location of the event to retrieve weather data from Open Weather API.
- It then combines the data returned into a single card which displays the event, details of the event(location, time, etc.) and the expected weather. Programs utilized were Javascript, HTML, CSS, and DOM Manipulation.

WORK EXPERIENCE*

Logistics and Sales Assistant-The Mission Motif Atlanta, GA Oct 2018 - Current

- Contributed to online digital strategy, strengthening SEO (search engine optimization) and paid targeting
- Responsible for editing and managing multiple spreadsheets for catalogs and vendors
- Tracked inventory and shipments, Assisted Senior Sales staff when needed

Assistant Property Manager and Leasing Agent-Braden Fellman Atlanta, GA Mar 2017 - Sept 2018

- Direct supervisor of the Decatur Portfolio (14 Buildings, 242 apartments)
- Managed various vendors, accounts payable, and accounts receivable
- Oversaw marketing strategies, pricing, and renovations for the properties
- Oversaw maintenance and leasing operations and the staff of those departments

State Data and Targeting Director- State Voices and America Votes Atlanta, GA January 2014 - April 2015

- Oversaw and was the administrator for the volunteer and targeting database (VAN) for 26 national, state, and local 501c3 and 501c4 non-profit organizations
- Imported and exported data from the non-profit organizations by mapping uploads and exports
- Responsible for data continuity and updates
- Oversaw several data driven, scientifically rigorous experiments to determine the effectiveness of online digital strategy

*Work experience has been shortened for brevity. Full work history can be found on my LinkedIn profile:

<https://www.linkedin.com/in/travis-franklin-a63623199/>