

Amazing Illusion Development! - Task List (Design Phase)

Travis Bassett

WATS 3010

Project: Intro to Bootstrap Planning

Task List

Create TaskList document, to be added to and maintained throughout the design phase of the project and offered to client as explanation of work involved in creating finished product.

Information Architecture

1. Outline the Information Architecture of the overall project using a text document. Include four pages: Homepage, Contact, Pricing, and Blog and how they connect.
2. Identify what layout from the Bootstrap template to assign to each page.
3. Add layout information to text IA outline
4. Using Draw.io, create a chart visually describing the IA of the project, including primary navigation flow depicted using arrows from the homepage/landing page. Include in the IA chart a description of elements common to each page and notes about an in-development 404-error page.

Design Document

1. Design doc header to include title of course, student name, and assignment name.
2. Design doc to include company name.
3. Design Concept section, describing the aesthetic and design principles that are to guide the larger project.
4. Design Concept Goals section meant to describe the feelings and reaction that the design concept is meant to instill in the web page viewer.
5. Browse completed Bootstrap projects for inspiration and to see what can be done with the template. Include some examples of excellent Bootstrap pages along with notes in the Design Doc.
6. Browse the top results of a Google search for 'magic illusion developers' to see what other companies in this field are doing with their websites. Include prominent examples along with notes in the design doc.
7. Describe the target audience of the project, including demographic information and motivations for visiting the project page.

Wireframing

1. Create a wireframe using Balsamiq Chrome plugin for Google Doc for each of the four pages on the site in two formats, desktop and mobile. Start with the desktop version, then duplicate in Balsamiq and modify into mobile version.
2. Use the relevant Bootstrap template, identified in the IA Chart, as a model for each page's wireframe.
3. Organize wireframes into "Wireframe" folder, sub-divide folder into "Mobile" and "Desktop" sub-folders.

Images

1. Get images from Google Image, select for images that can be used and altered without attribution.
2. Search for thematically appropriate terms like “magic, illusion, levitation, mentalism, rabbit, hat, linking ring, magician, illusionist, etc.” along with prominent magicians for history.
3. Select images from search results that are resolution appropriate for the spot they will be deployed to on the website. Use wireframe to inform more specific searches.
4. Crop and resize images as needed, saving into appropriate file formats. Name finished image files appropriately including resolutions and organize them into sub-folders indicating what page they are going to be deployed to.
5. Do the same for the site’s favicon.

Saving

1. Upload design materials to GitHub repository.