

API Store Product Page - Task List (Design Phase)

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Task List

Create TaskList document, to be added to and maintained throughout the design phase of the project and offered to client as explanation of work involved in creating finished product.

Information Architecture

As a single page project, the IA of this page will be simpler than our previous project. We will need to create a well formatted, single page presentation. Internal links on the nav-bar (utilizing Bootstrap 4) will make expedient navigation possible. We have not identified a template for this project and will likely be building it from the ground up.

Design Document

1. Design doc header to include title of course, student name, and date of project.
2. Design doc to include company name.
3. Design Concept section, describing the aesthetic and design principles that are to guide the larger project.
4. Design Concept Goals section meant to describe the feelings and reaction that the design concept is meant to instill in the web page viewer.
5. Describe the target audience of the project, including demographic information and motivations for visiting the project page.
6. Integrate identified Bootstrap 4 features into the design of the page, including but not limited to: scrollspy, prominent call-to-action button, tooltips, .blockquote and proper image formatting.

Wireframing

1. Create a wireframe using Balsamiq Chrome plugin for Google Doc for the page, create desktop and mobile versions. Start with the desktop version, then duplicate in Balsamiq and modify into mobile version.
2. Organize wireframe into "Wireframe" folder, sub-divide folder into "Mobile" and "Desktop" sub-folders.

Media

While most needed image elements are provided by the customer, additional stock footage may be added to the project depending on visual needs identified in the alpha phase of the page. Images may include photos for testimonial blurbs, which will be initially prototyped using .blockquote formatting.

Saving

1. Upload design materials to GitHub repository for backup, publishing, and client review.

