# **Travis Bresa**

travis.bresa@gmail.com | +44 7375939672

#### **EDUCATION**

# University of Oxford (Mansfield College)

Oct. 2021 - Aug. 2024

#### **BA Human Sciences**

- o Interdisciplinary degree spanning natural and social sciences; anthropology, genetics, evolution quantitative methods (R), behaviour, sociology, ecology, and computational neuroscience
- Completed original ethnographic dissertation on emerging technologies and 'the Human', conducted within a Special Economic Zone in Honduras
- Led the only Undergraduate Team selected for the final of a systems mapping research competition
- o Received Mansfield College Exhibition for academic performance

# The Marlborough Church of England School

Sep. 2013 - Jun. 2020

- A-Levels: Mathematics A\*; Physics A\*; Biology A; Chemistry A (2020)
- o UKMT Senior Maths Challenge Silver Award (2019), Science Oxford Young Physicist of the Year (2020)

#### **EXPERIENCE**

#### **Graduate Analyst**, HSBC

Aug. 2024 -

Rotation 2: Global Open Banking (January 2025 – )

- Designed new workforce management process for 200+ colleagues with a \$20m budget, introducing a new cadence that increased the capacity of the planning team
- o Drafted & refined Operating Model for Open Data for UK Market
- Successfully led the enablement of conformance checks on over 6000 fields in our APIs & managed the relationship with the vendor
- Leveraged Power BI and Excel to create new Third Party Provider dashboard for Open Banking MI

### Rotation 1: Secured Lending UK (August 2024 – January 2025)

- Conducted analysis of all mortgage journeys, integrating customer feedback, complaints and Net Promoter Score data
- Automated Net Promoter Score analysis, leading to 2–3 hours of saved work each month
- Prepared & presented visualisations to Global Secured Lending Leadership Fora, and re-designed
  Customer Insights newsletter, enabling evidence-based decisions

### Leadership & Development

- Global Lead of the Graduate Climate Action Network: created outreach strategy, facilitated
  Sustainable Finance workshops reaching 2100+ graduate colleagues
- Created and led HSBC Early Careers Sustainability Competition: secured funding and attracted 300 entrants, currently working on implementation of the winning solution
- Produced surveys (Qualtrics) for HR to benchmark performance against colleague engagement goals with Net Zero agenda
- Nominated as HSBC Delegate at the One Young World 2025 Leadership Summit for my work in Sustainability

## **Digital Strategy Intern**, First Direct Bank

Jun. 2023 - Aug. 2023

- Synthesised external research reports, delivered competitor analysis and strategic insights ahead of the bank's pivot to a new target demographic
- Supported design of a new app & analysed data from usability testing sessions on a new product prototype to suggest UI improvements
- o Facilitated DE&I initiatives; co-led charity team raising £1200

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# **Student Representative**, Institute of Human Sciences

Jan. 2023 - Dec. 2023

- o Led termly student meetings, conducted student surveys, and presented findings to Institute
- Successfully handled student concerns over staff strikes leading to a change in assessment style
- Curated the Institute's yearly research symposium, deciding on the theme of 'Hope' & co-ordinating speakers

### Researcher and Team Lead, 'Opportunity Barriers' Project

Jan. 2023 - Apr. 2023

- Led a team of 3 to research economic and educational barriers faced by young migrants in the UK
- o Wrote 3000-word report on our findings and created visual systems map
- o Presented findings and several policy recommendations to 4 judges and a public audience
- Only non-postgraduate team to qualify for the Oxford final, finishing runners-up

#### **ADDITIONAL INFORMATION**

IT: Proficient in Microsoft Packages (Word, Excel, PowerPoint, Power BI), Data Analysis in R, Qualtrics (survey design, Stats iQ, Text iQ)