



DigitalKELKOM™ Patient Flow Communication Features.



Our philosophy is simple – talking or reading for managing patient flow wastes time.

This is why KelkomTM <u>does</u> <u>not</u> use either one.

Head to head time trials prove Kelkom frees your time wasted to improve your patient

satisfaction as well as billable procedures and profit.

As a result, ONLY Kelkom can assure users of the highest financial return and ease of use compared to any other product or approach.

The Kelkom Approach

DigitalKELKOM panel is an array of lighted keys arranged on a keypad customized to your requirements.

Some claim "buttons are old school," and yet, <u>especially today</u>, the Kelkom panel is proven to be the most cost-effective approach for patient flow communication.

- YOUR communication runs on any combination of wired / WiFi / Desktop platforms running Android® / iOS® / Windows®.
- Kelkom customizes YOUR keypad layout design and communication features – versus do-it-yourself - to save you even more time in use.

A COMMENT on old-school "Call" communication

"Call Systems" are one-way constructions where there is no feedback to the sender if anyone sees or is responding to the request – just like a patient in hospital bed pushing the nurse call button.

You probably have seen or used one if you rely on typical PC software products.

In comparison, the Kelkom Basic Message is high value because more staff are involved using the system, and all messages are completed with an acknowledgement between both sender and receiver.

Save >\$20,000 Per Year versus using Anything Else

Kelkom customers self-report savings of as much as \$20,000 per year of use compared to using "talk or read text" products and approaches. We have confirmed that even more is possible.

Basically, if you are reading or talking messages, you lose money on every message compared to using Kelkom for the same information.

So, even if you obtain the other product for free, the higher costs of use on each communication blunts your efficiency, patient satisfaction, and profitability.

The reason is in human' brains - Our unique, and patent-pending panel design is why. Users quickly recognize patterns of lighted buttons for messages.

Patent-Pending Panel Layout Design Saves More Time

The new Kelkom Panel design is proven to save users the most money overall, and therefore, delivers the highest Return on Investment.

Note how the groupings of person-place-activity keys fall left-to-right into "person / place / activity" formations. The panel groups marked by ovals — Person = purple; Place = yellow; Activity = white.



It means you save 3x the time for each message compared to the usual ClassicKELKOM panel.

No HIPPA or PEPIDA Troubles

Remember, the Kelkom approach is always HIPPA & PIPEDA compliant because no patient information is <u>ever</u> available – unlike text-based messages and practice management products.