



Terms and Conditions 2014 Q4 Trade-in Program

*Take line
Line off* \$1500 off
Chair
\$1000 off
Wholesale
Cost

Program available in U.S. & Canada

Program Dates: October 1, 2014 – December 31, 2014 for incoming orders received by A-dec.

Most packages are available for shipment within 48 hours. Orders must ship by February 27, 2015.

Details:

1. Package must include qualifying chair, delivery system, and LED light, on the same purchase order to be eligible for trade-in credit.
2. LED Light upgrade kit does not qualify as light purchase.
3. Dealer will be credited \$1,000 for A-dec 500 packages and \$650 for A-dec 400 packages. Amount of credit will be based on the chair selection. For example, a 511 chair with 333 delivery system and LED light qualifies for a \$1,500 trade-in credit to the doctor / \$1,000 dealer credit.
4. Dealer credit will be applied when invoiced from A-dec.
5. This promotion may be combined with clinic pricing, but may not be combined with other A-dec equipment promotions.
6. Buy more and save more – receive the trade-in credit for each qualifying package purchased.
7. Products in dealer inventory (with the exception of flooring products) do not qualify for this promotion.

Dealer Credit Examples:

Product	A-dec Retail	Wholesale	Dealer Sell Price
Chair A-dec 511 chair with sewn upholstery	\$ 12,340	\$ 7,034	\$ 10,344
Delivery System A-dec 532 Traditional delivery with deluxe touchpad, standard tray holder, two 4-hole silicone tubing, and one 6-pin silicone tubing	\$ 10,370	\$ 5,911	\$ 8,693
LED Ceiling Light A-dec 576L	\$ 4,605	\$ 2,625	\$ 3,860
Subtotal	\$ 27,315	\$ 15,570	\$ 22,896
Trade-in Savings		\$ (1,000)	\$ (1,500)
Total Operatory Price	\$ 27,315	\$ 14,570	\$ 21,426

Product	A-dec Retail	Wholesale	Dealer Sell Price
Chair A-dec 411 chair with sewn upholstery	\$ 10,415	\$ 5,937	\$ 8,731
Delivery System A-dec 333 Continental delivery with deluxe touchpad, two 4-hole silicone tubing, and one 6-pin silicone tubing	\$ 6,820	\$ 3,887	\$ 5,716
LED Wall Mount Light A-dec 575L	\$ 4,605	\$ 2,625	\$ 3,860
Subtotal	\$ 21,840	\$ 12,449	\$ 18,307
Trade-in Savings		\$ (650)	\$ (1,000)
Total Operatory Price	\$ 21,840	\$ 11,799	\$ 17,307

Early Bird Special for Dealers!

Want to take advantage of the trade-in program for unforeseen year-end business and stock packages to make sure you have product for year-end delivery? Order any combination of quick ship chair, delivery system, and light between October 1 and November 7 and receive 60 day delayed billing! Order must ship by November 14, 2014.

- Example: Order five packages of 511 chairs, 532 delivery systems and 576L lights for shipment by November 14. The invoice for these packages will be delayed until January 14 – and you'll receive the \$1,000 credit per package at the time of invoice!

Dealer early bird special is valid for chair, delivery system and light package combinations only, and product must be designated as quick ship.