

# Superstore Aanalysis

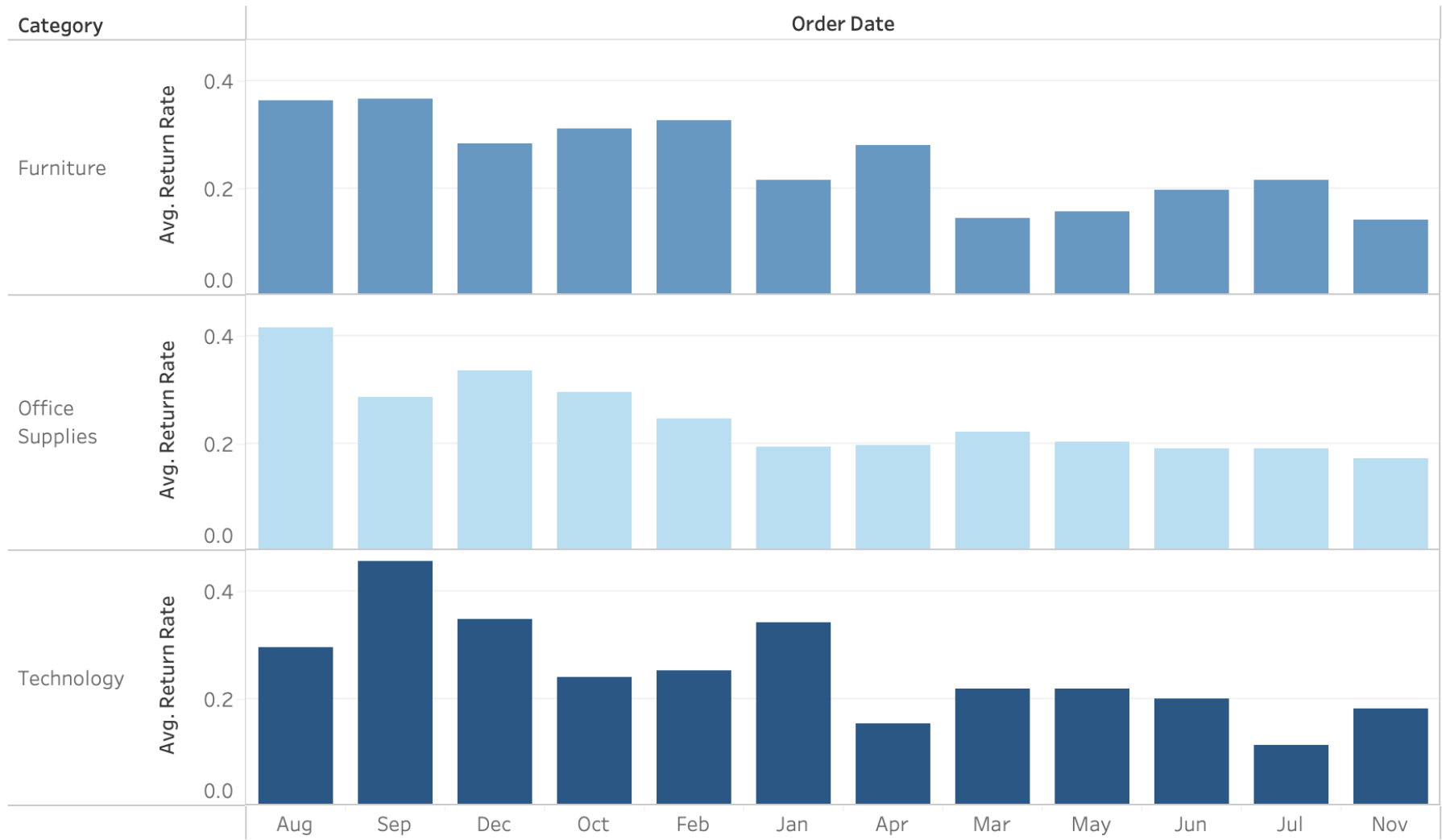


Product category return rate	Average monthly return rate by cateaorv	Average return rate by state.	Return rate by customer	Monthly return rate	Product total sales and returns	Loss of Profit (Returns)	Executive Dashbo
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## Category

- ☒ (All)
- ☒ Furniture
- ☒ Office Supplies
- ☒ Technology

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**Average monthly return rate by category**

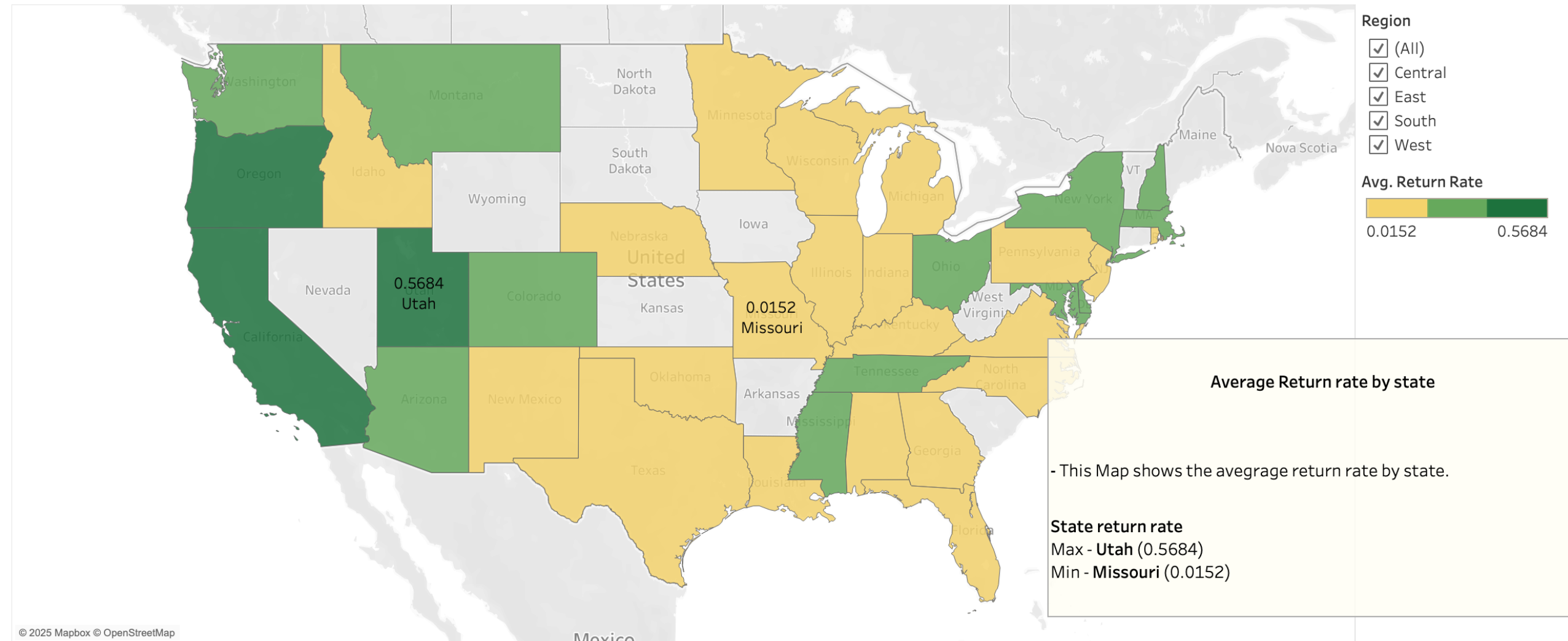
- This bar chart shows the average monthly return rate by category.

**Monthly return rate**

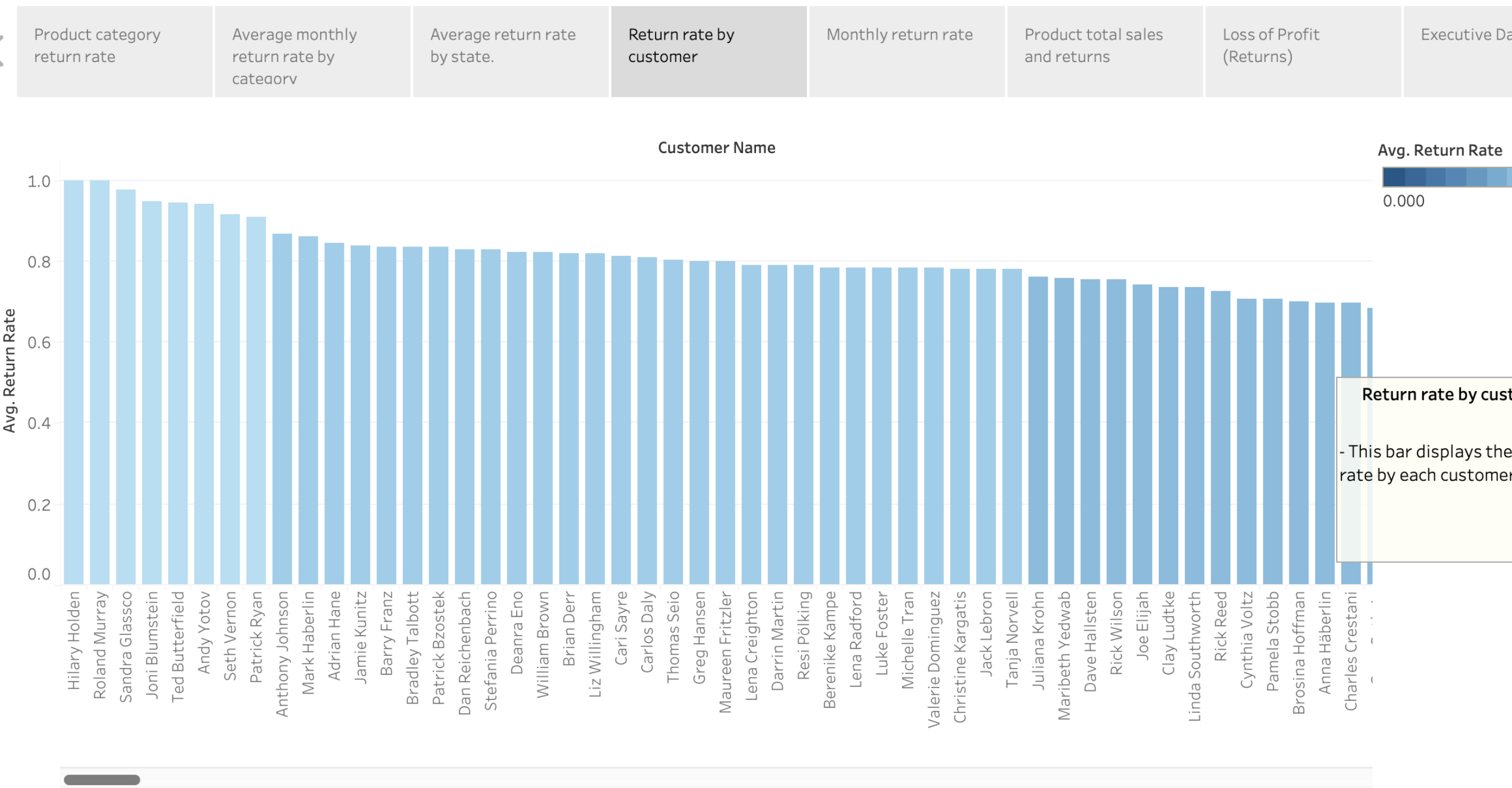
- August and September has the highest return rate the can be due to seasonal changes that has an impact on returns.

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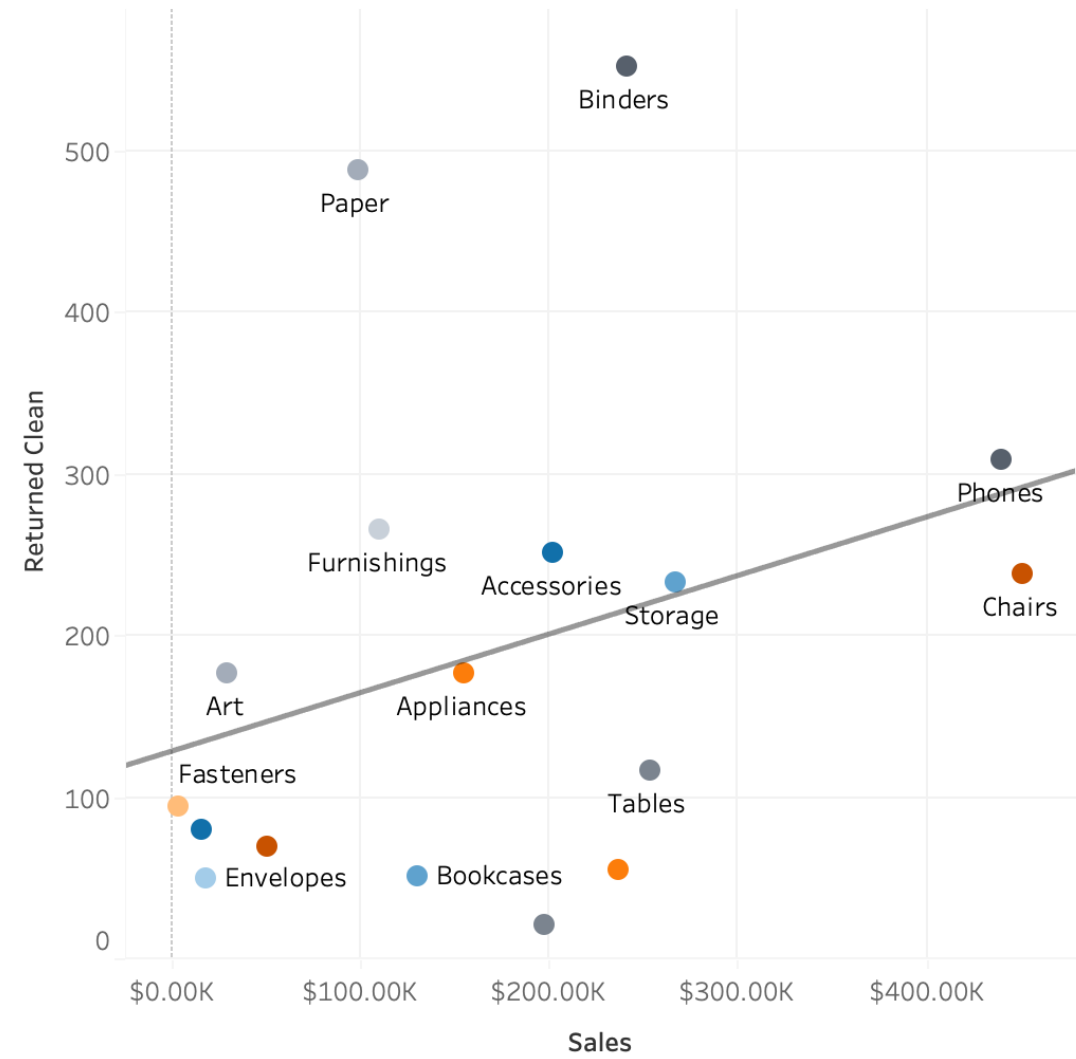
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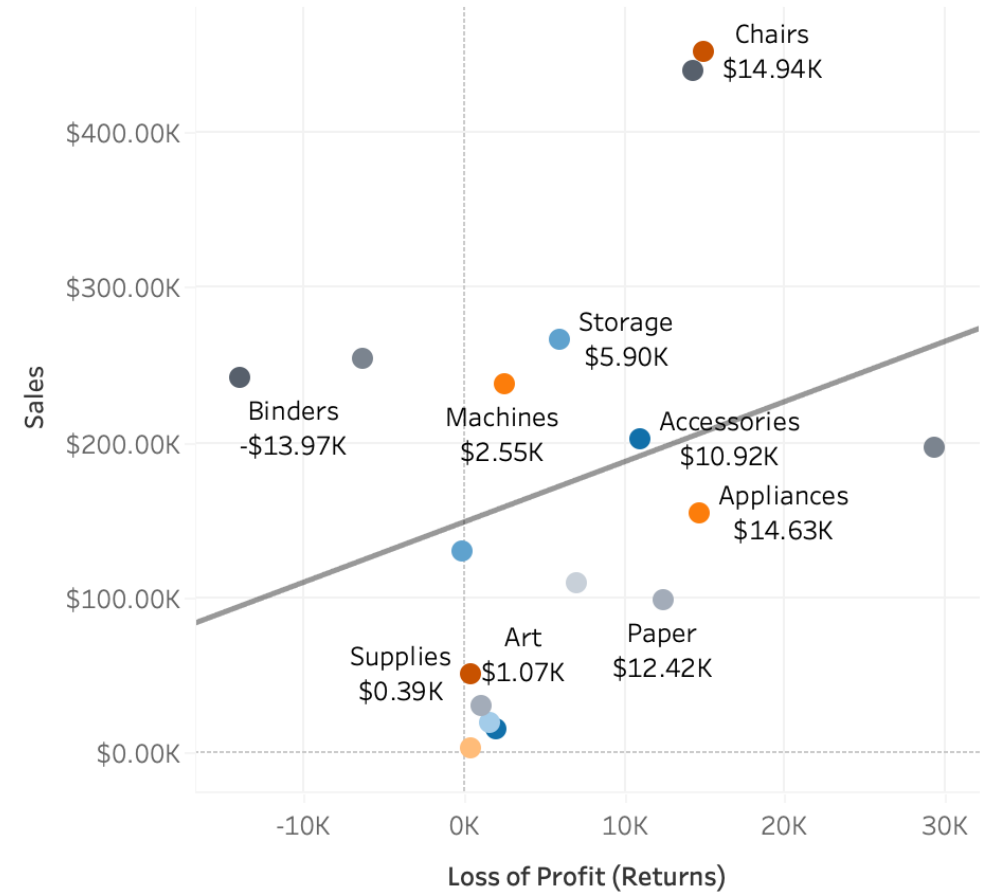
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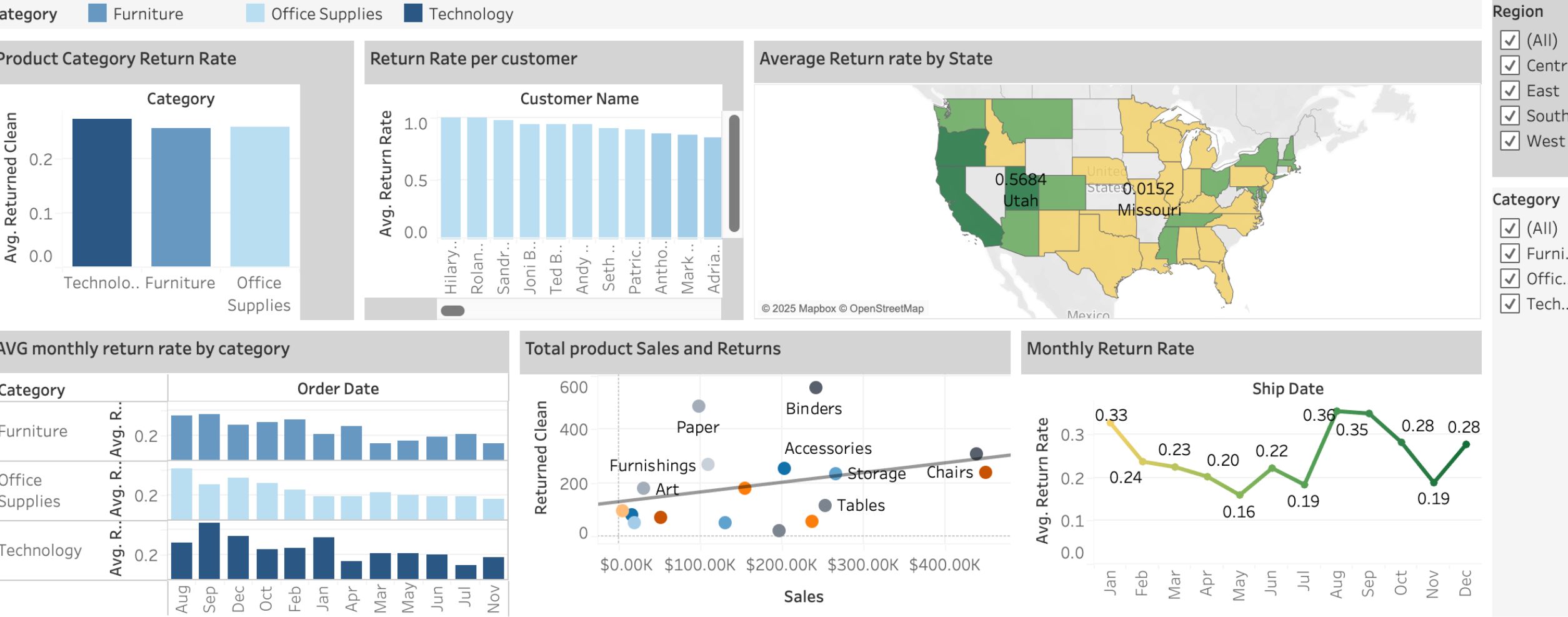
**Superstore Loss/Profit by returns**

- This is a scatter plot showing superstore Loss and Profits by returns.

- We had a significant loss with binders at a total of -\$13.96k

# Executive Dashboard

## Superstore Returns/Sales Dashboard





## Conclusion

### Implementations for Dashboard

- Analyzing our sales and returns user can use dashboard to filter to get a more in depth answer to potential questions that have to do with Superstore **Sales** and **Returns**.

### Further Actions

- filtering by sub-category in the dashboard binders has has most of superstore returns due to seasonal changes.